

**Bringing Manufacturing Closer to Home** 

# LATAM TOKEN SUMMARY

LATAM Manufacturing Token will be developed to raise funds to expand our manufacturing projects and invest in new ones in developing countries.

Token holders will receive quarterly dividends based on project revenues. These dividends will account for up to 25% of profits through each project.

We will be releasing blocks of tokens only when new manufacturing projects are being developed or projects need funding to expand. This ensures that the market is not saturated with our token.

We have real revenue producing companies and projects and we want token holders to share in how successful our projects are!

- Locked Supply
- Dividend Token
- **■** Fully Transferable
- Providing Employment
- Boosting Economies

# TOKEN INFO

The token will be launched utilizing ERC20 and will be available for distribution following the end of the token sale.

■ Ticker: LATAM

■ Platform: ERC20

■ Avail Supply: 2,150,000

**■** Locked Supply: 447,850,000

Total Supply: 450,000,000

#### **LOCKED SUPPLY**

We will only release coins in set blocks directly relating to the amount of funds we need to raise for specific projects. This way we ensure the market is not flooded with coins.





#### **DIVIDEND TOKEN**

Our token provides holders with dividends paid on a quarterly basis. Token blocks correlate directly with our projects revenues and each token holder will share in those profits. Released token pools will account for up to a 25% share in revenues and dividends will be distributed in ETH.

#### TOTAL IMPACT

All projects will generate significant benefits for many involved. Not only will revenues and returns be healthy, but the economic impact will be significant and to the individual people who are employed.





#### **DOUBLE YOUR INVESTMENT**

Receive up to 100% bonus tokens when you purchase and make a referral during the initial offering rounds.

**Round 1: 100%** 

**Round 2: 75%** 

**Round 3: 50%** 

#### **FULLY TRANSFERABLE**

Hold your token and earn dividends or sell the token on an exchange. We plan to list the token on exchanges in Q4 of 2020.





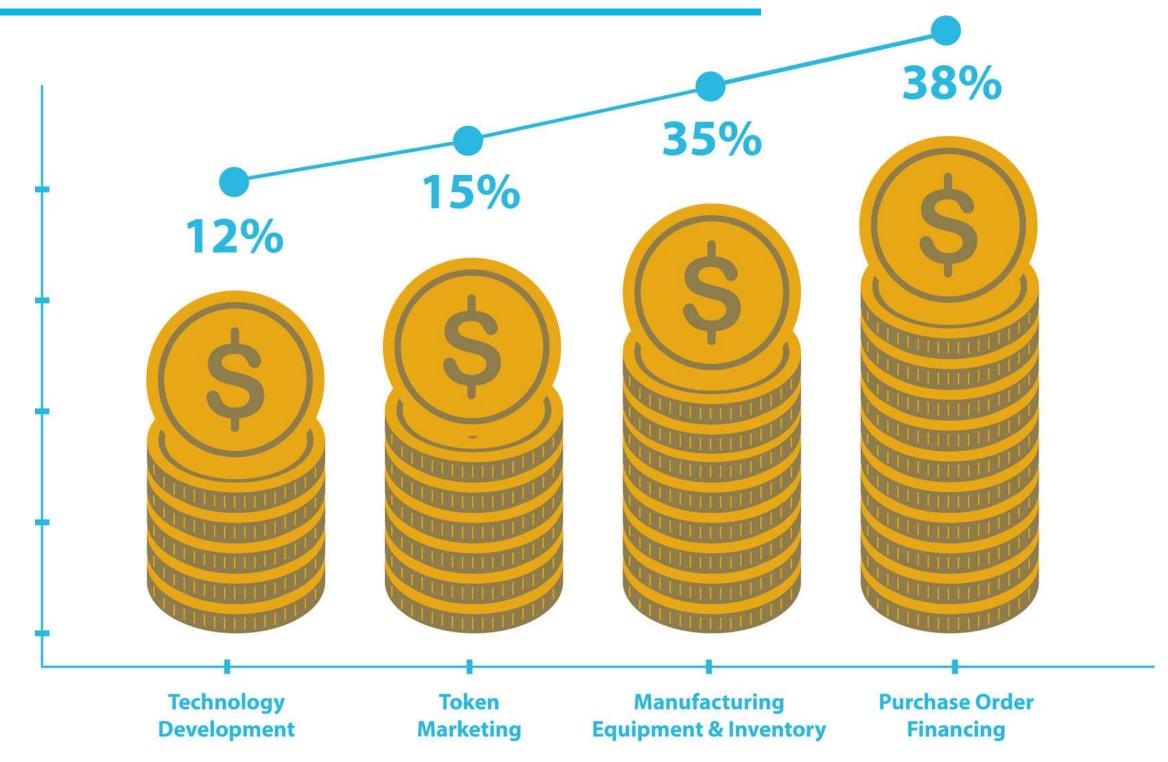
#### **PROVIDING EMPLOYMENT**

We seek to develop projects that will have a meaningful impact on the unemployment rate in Honduras and throughout Central America. As we grow we will be looking at other regions to invest in.

# ICO ROUNDS

	Round 1	Round 2	Round 3
Token Price	\$0.25	\$0.35	\$0.50
Tokens for Sale	1,000,000	1,428,571	1,500,000
Bonus Tokens	1,000,000	1,071,429	750,000
Airdrop	150,000	200,000	300,000
Total Raise	\$250,000 USD	\$500,000 USD	\$750,000 USD
Project Share	0.48%	0.96%	1.44%
<b>Total Available Supply</b>	2,150,000	4,850,000	7,400,000
Locked Supply	447,850,000	445,150,000	442,600,000
Total Supply	450,000,000	450,000,000	450,000,000

## **USE OF FUNDS – INITIAL RAISE**



# DIVIDENDS WITH BONUS

Purchasing our token at regular price + bonus tokens, here are the dividend projections based on company assets and revenues.

Token price projections are based on real company value in the specific years.

NI.		Projected Dividends			
Year	Price	Round 1	Round 2	Round 3	
2020	\$1.00	0.00%	0.00%	0.00%	
2021	\$1.93	3.00%	1.22%	1.00%	
2022	\$2.81	4.50%	1.84%	1.50%	
2023	\$4.03	30.00%	12.24%	10.00%	
2024	\$5.42	48.00%	19.59%	16.00%	
2025	\$7.09	32.14%	13.12%	10.71%	
2026	\$8.50	32.14%	13.12%	10.71%	
2027	\$10.42	53.57%	21.87%	14.29%	

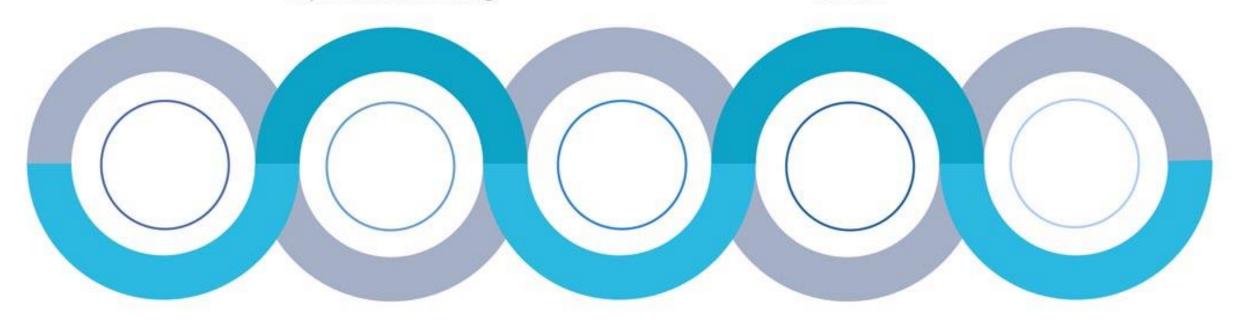
## **TIMELINE**

#### June 2020

Round 2 Token Sale and Airdrop Expand Manufacturing

#### September 2020

Expand Manufacturing to include additional revenue streams



March 2020

Round 1 Token Sale and Airdrop **July 2020** 

Round 3 Token Distribution Top 20 Exchange Listing Q4 2020 / Q1 2021

Top 10 Exchange Listing

# FIRST PROJECT OFFERING



#### THE PROBLEM

Currently, the majority of the world goods are are manufactured in China however due to the changing landscape, the country has become less and less desirable as a manufacturing partner.

In 2019 tariffs increased to an enormous rate, some products costing brands 45% in additional costs once their shipment reaches the United States shores.

Brands and companies are desperately trying to find a solution to their supply chain needs.

- **■** Poor Quality Control
- Labour Costs Rising Substantially
- Intellectual Property Theft
- Poor Business Ethics
- High Tariffs

## **CHINA EXIT**

Today, a major shift is occurring and manufacturing is starting move to other eastern countries such as India.

China has been investing a lot of money into India to take advantage of low wages and boost manufacturing capabilities. This will eventually result in the same problem that brands are facing today.

- Poor Quality Control
- Chinese Run and Influenced
- Intellectual Property Theft
- Poor Business Ethics Will be Implemented

### THE SOLUTION

In 2018, we have taken a proactive and pre-emptive approach to be ahead of the China Exodus by trying to locating the next manufacturing hub that can service North, Central and South America clients and potentially other regions around the world.

We have found that Honduras is the perfect country to implement our plan. In November of 2018, we permanently relocated from Canada to Honduras.

Honduras has been a hidden gem in the textile manufacturing world for many decades. Major global brands such as Nike, Gildan and Under Armour have taken advantage of the outstanding benefits this Central American country has to offer.

- Fast Shipping (As quick as 4 Days)
- 0% Customs Tariffs
- Brands Save up to 40%
- Lead Times as Quick as 2 Weeks
- Central Standard Time Zone
- No Intellectual Property Theft

#### MARKET SIZE

The market for textiles, namely backpacks, protective sports bags, military protective bags, police duffel bags is growing each year at a steady rate.

\$20 billion

**Backpacks** 

2.5 billion units

**Today's Market** 

137
million

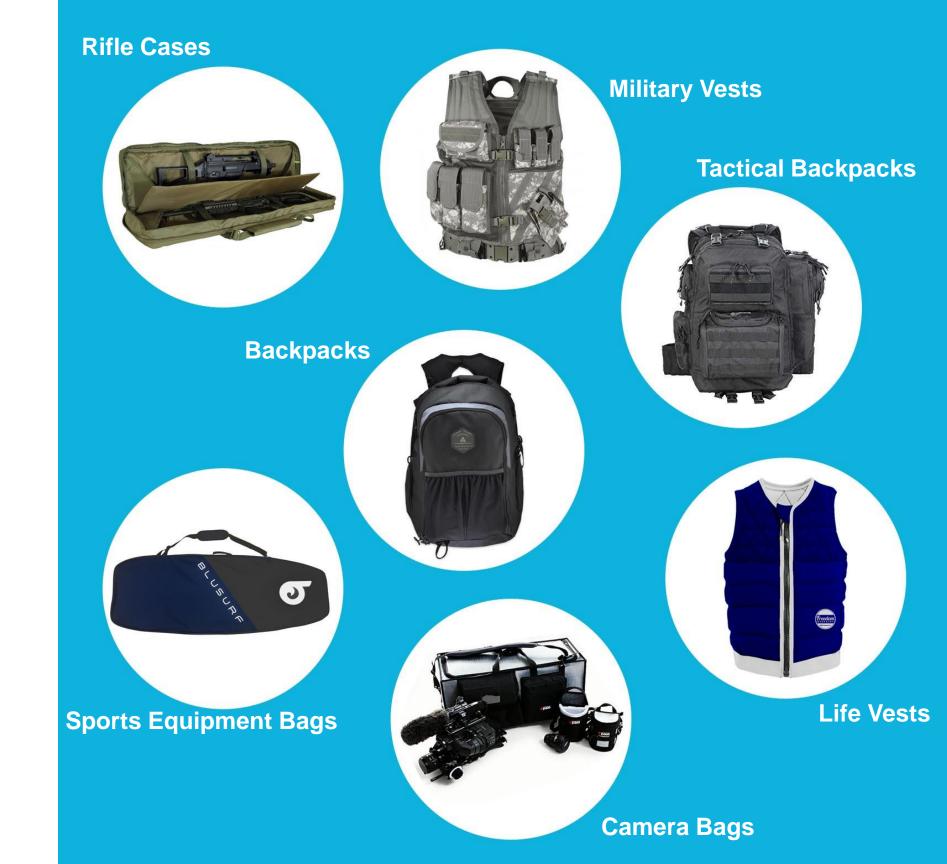
Surfers, Skiers & Snowboarders

\$1.78 trillion

**Military Spending** 

## **OUR PRODUCTS**

We manufacture custom products for brands.



## **GO TO MARKET**

How do we acquire our customers?

Strategic Partnerships Customers Finding Us

**Cold Calls** 

Referrals

### COMPETITION

Currently, the main competition in this space lies in China, however the China exit reduces this.

In Central America there is 1 factory in Mexico making backpacks and 1 small factory in Guatemala.

We have a significant advantage over any competition in this space.

**Canadian Owned** 

96% Yes rate Cold calls

Integrated In Sports World

Strategic Partnerships

## **TRACTION**

Over the past 5 months, our traction has been incredible, from simple cold calls we almost always receive an immediate yes and customers ask "How quick can we get started?".





# STRATEGIC PARTNERSHIP

We have signed an agreement with a patented tactical fabric company from the UK. Their customers use 12 factories in China and they would like to switch all their clients over to our factory.

Their clients include tactical brands, sports brands, UK, USA, Israel, and other militaries around the world.



## THE FUTURE

We have a strategic plan in place to increase revenue lines, reduce our costs and be almost fully self sufficient.

- Produce Fabrics In-House
- Produce Hardware In-House
- Sell Excess Fabrics & Hardware
- Produce Tactical Material
- Purchase Land & Build a New Factory

# FUTURE PROJECTS

In the future we will be releasing additional blocks of shares to raise funds for new projects.

- Sports Equipment Manufacturing
- Plastic Injection Molding
- PCB Board Manufacturing
- Bamboo Manufacturing
- Online Platform (Secret Project)
- **Shipping & Logistics Distruptor**

### **OUR TEAM**

We have surrounded ourselves around bright and experienced people to be able to ensure we are continually successful.



Anne-Marie Broesky
CEO
15 Years in Manufacturing & Technical
Sales



Aldo Pavon
Operations Manager
Former Operations Manager at Gildan
and Fruit of the Loom



Shane Broesky
Co-Founder
10 Years in Manufacturing & 18 Years
in Business



Alfonso Morales
Legal
TV Legal Personality, Business
Lawyer

### **OPPORTUNITY**

We are looking for strategic investors to help us get to where we need and to fulfill the demand in the marketplace for our current project.

Once or twice in a generation an opportunity like this presents itself in the economy. We are the right people, in the right place at the right time.

- Round 1 3: \$1,500,000
- Round 4 (2020 2021): \$12M
- Round 5 (2022 2026): \$60M

## CONTACT





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