

FTVT TOKEN

WHITEPAPER

PROJECT OWNER



PROJECT TECHNICAL PARTNER



LISTED EXCHANGE



PRICE LISTING EXCHANGES



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FASHION TV

FASHION TV

THE WORLD'S FIRST AND LEADING FASHION AND LIFESTYLE CHANNEL

Fashion TV has been setting the highest standards for excellence in fashion and lifestyle broadcasting since 1997, when it was founded by Michel Adam, who is considered a fashion icon in the world. The only TV equivalent to print fashion media that caters to anyone interested in fashion, style, beauty and trends, Fashion TV understands and appeals to its audience by offering original, unbiased and informative programming not found on other networks. The strong image and exceptional awareness of Fashion TV's brand reflect a unique, cosmopolitan and modern style that allows effective partnerships with many global brands. Setting the highest standards in fashion and lifestyle broadcasting since 1997, Fashion TV is one of the most watched channels in the world in terms of fashion, beauty, style and trends.

ECOSYSTEM

Fashion TV has maintained its pioneering identity in fashion and lifestyle broadcasting for years, and has become the heart of luxury consumption with the collaborations it has developed with the world's leading brands or the products and services it has developed only within its own organization.

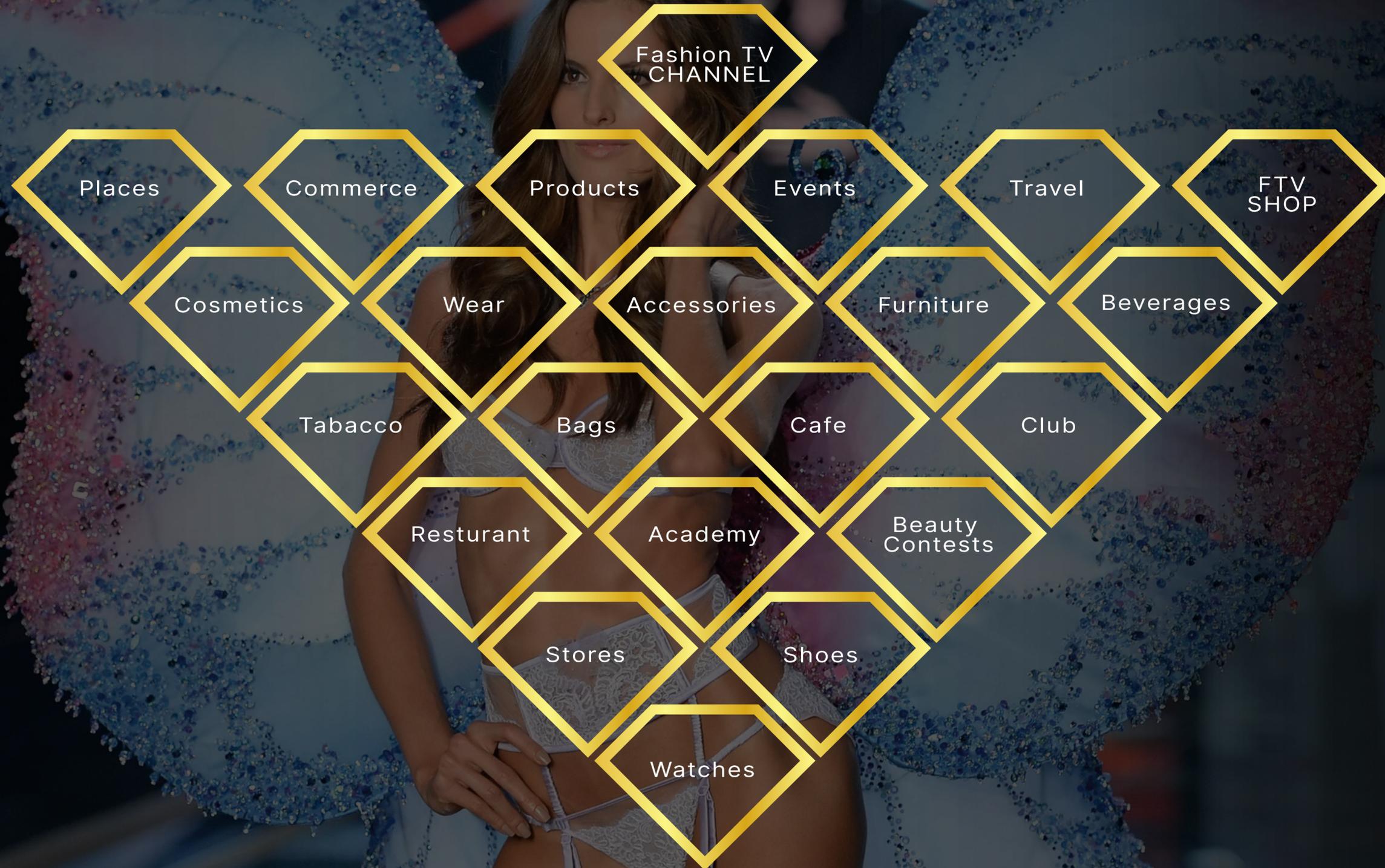
Within this ecosystem, there is a wide network of events, Fashion TV branded luxury products, hotels, cafes, restaurants, entertainment, accommodation venues, beach, shopping stores, accessories, t-shirts, perfumes, luxury travel agencies, world-famous fashion shows, model competitions, cinema premieres, concerts and much more.

Fashion TV is a living and producing ecosystem. It is a demanding center of attraction due to its products and services, activities, social responsibility organizations, revolving fund structure and the interest its products have received in retail.

The FTVT Token, which will be used as a payment tool in this attractive ecosystem, will provide its users and investors the chance to be a part of the ecosystem and to benefit from all the elements that make up the ecosystem with unique opportunities and economic advantages. These tokens, which are constantly in circulation and in demand, will also be an investment tool that will make their owners smile, as they will provide positive value.



ECOSYSTEM



A woman with long blonde hair, wearing a white, flowing dress, stands with her arms raised in a dramatic pose. The background is dark and moody, with some light filtering through, creating a high-contrast, artistic atmosphere. The text is overlaid on the left side of the image.

FASHION TV CHANNEL

FASHION TV HISTORY

FashionTV founded in Paris, the fashion capital of Europe, by Michel Adam, who is considered a fashion icon in the world. Fashion TV's first strategy was to achieve global success in the fashion publishing industry. In the first 10 years of its launch, Fashion TV grew rapidly. It attracted great attention in the most populated countries of the world such as China and India. Soon, Fashion TV became a reference platform for fashion and entertainment on television in markets as far away as Australia, Africa and South America.

FASHION TV'S FUNDAMENTAL COMPETENCE

Fashion TV informs and inspires its viewers by providing an inside look at the fashion industry in highly engaging VOD-based (Video on Demand) content. With programs showing the latest trends, major fashion shows, designer events and highlights from fashion industry professionals each month, with new content added monthly, Fashion TV offers the most comprehensive and fastest fashion review anywhere. Since its founding in 1997, Fashion TV continues to set the highest standards for excellence in fashion and lifestyle broadcasting. The only television equivalent to fashion print media that appeals to anyone interested in fashion, style, beauty and trends, Fashion TV appeals to its audience by offering original, unbiased and informative programs not found on other networks. The strong image and exceptional awareness of Fashion TV's brand reflect a unique, cosmopolitan and modern style that allows effective partnerships with many global brands.

PLACES

PLACES



DIAMOND HOTELS & RESIDENCES

Meet Fashion TV HOTEL, located in the most special locations of the world, for a rich, comfortable and stylish holiday. Experience endless fun with a glamorous holiday at Fashion TV hotels, consisting of stylish rooms and suites, luxurious LOVE F BAR, stylish themed Black Diamond and White Diamond chef restaurants, and dance the night away with the stars and models.

CAFES

Luxury bars and cafes in the world's most eye-catching locations. Meet and get together with fashion elites while enjoying a delicious Fashion TV drink. You can also attend fashion shows, model selections, the most exclusive parties, live music and more at the daily Fashion TV CAFÉ events.



BARS & CLUBS

A new level in nightlife: impeccable service, top-notch cuisine, signature cocktails, top DJs, stunning decor and lighting... Very special Fashion TV parties and events... All beautiful people and fashion lovers discover the magical world of Fashion TV at F Bars & Club



PLACES

PLACES



BEACHES

At F Beaches, unforgettable experiences are experienced with the beach, sun, sand, insatiable Fashion TV parties and fashion shows. Meet special people at Fashion TV drinks, music and concept events and enjoy the beach concept..

STORES

F Stores feature world-class, affordable, luxury quality collections and hundreds of fashion trend-setting products. With ready-to-wear, underwear, beachwear, shoes, eyeglasses, jewelry, watches, perfumes, travel accessories and more for both men and women. F Stores offers its fans and consumers many attractive options for enhancing their lives and renewing their wardrobes.



STUDIO & WELLNESS

Refresh yourself with F Cosmetics products at Fashion TV Studio & Wellness centers, add energy to your soul and body...



PRODUCTS

Many luxury and special products under the Fashion TV brand, which are desired to be owned in a wide product range from glasses to clothes, from underwear to t-shirts, from furniture to accessories and special drinks... F Products adds value to your life and makes you special....

FASHION TV



EVENTS

Fashion TV, which operates in 160 countries of the world, brings to life fashion shows, model competitions, movie premieres, concerts and many other events with the Fashion TV brand.

Among these Fashion events;
live shows,
live fashion weeks,
Oscar,
Grammy Awards,
Live Miss Fashion TV Model Awards,
Shows and Movie Galas.



EVENTS

TRAVEL AWARD

Another luxury service offered by Fashion TV is F Travel. Private travel tours and luxury shopping tours and services of the VIP luxury travel agency accompanied by Fashion TV hostesses are at F Travel... FTVT Token holders will have the opportunity to enjoy a wide range of special offers and discounts for VIP entry to movie premieres, access to cruises, live streams of fashion shows and exclusive entry to fashion shows or Modatv events, and participation in fashion shows around the world.

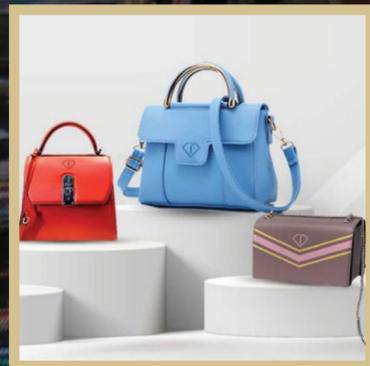


COMMERCE

COMMERCE

Fashion TV branded products are just a click away.

You will benefit from discounts of up to 30% on all Fashion TV branded beverages, tobacco products and chocolate purchases you will make with FTVT Token on the e-commerce site. Different shipping options and all special products for special days will be on our website.



COMMERCE

COMMERCE

Coming soon in many countries of the world with f. CARGO.

A wide range of products such as cosmetics, watches, jewellery, underwear, bags, clothing, shoes, furniture, lighting, decorations, mobile phones, tobacco products, food and beverages, offered under the Fashion TV brand, will be with you very soon on the E-Commerce platform.



COMMERCE

COMMERCE

Whether at your home or office, Fashion TV branded products are everywhere!

Fashion TV brand continues to be with you in every part of your life. Making luxury goods accessible from all over the world. Shop and f. Commerce is with you with hundreds of products..

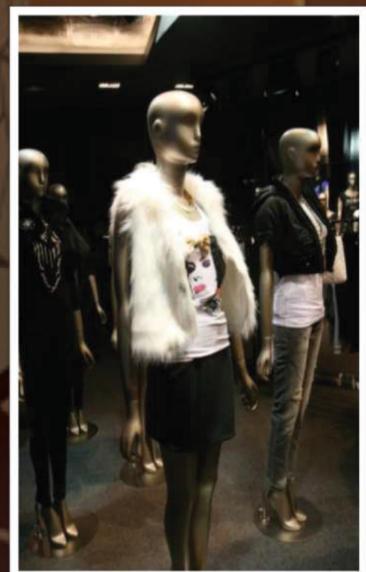
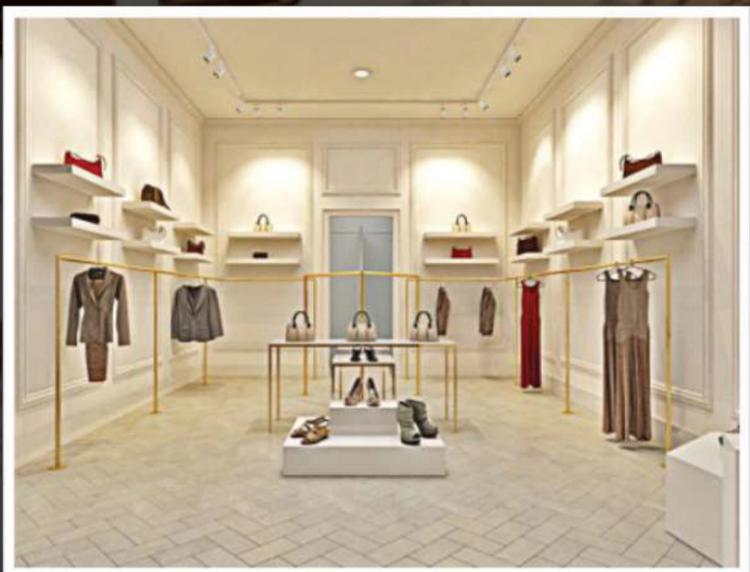


COMMERCE

COMMERCE

Fashion TV branded products will be available to you at Fashion TV Shops.

Dozens of different product options and hundreds of different models will be offered for sale in the Shops, which is the easiest way to reach Fashion TV branded products. A wide range of products such as cosmetics, watches, jewelry, underwear, bags, clothing, shoes, furniture, lighting, decorations, mobile phones, tobacco products, food and beverages, offered under the Fashion TV brand, will be with you very soon in our stores.

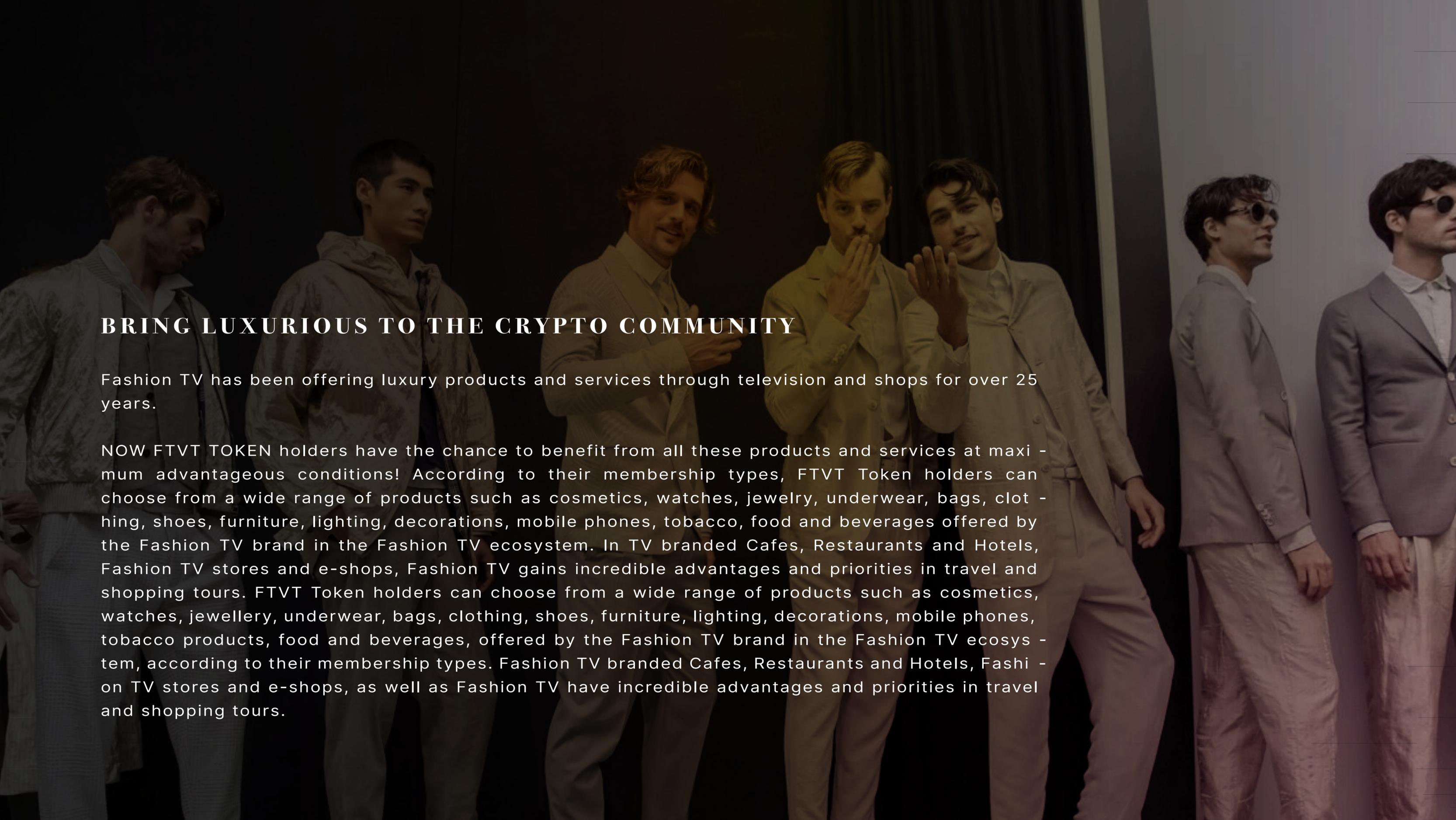


FTVT TOKEN

FTVT Token was produced and softwareed on Avalanche, the world's leading blockchain ecosystem, based in Dubai, with the authorization given by Fashion TV founder Michel Adam, who is considered a fashion icon in the world, and the signed authorization document of the company's CEO, Maximillian Dennis Edelweiss. FTVT Token, which was decided to be operational in Turkey, which is the leader in viewing rates, by the Fashion TV Global Board of Directors, will be proudly launched in Turkey for the first time in the world, following the agreement signed with Fashion TV Turkey owner Enis Ahmet Onat. In the following process, it offered to the public on the world's leading exchanges. Fashion TV, which is among the most well-known brands in the world on a global scale and FTVT Token will be used both as a payment tool in its own ecosystem and as a valuable investment tool as an asset with high demand and limited supply.

WHY FTVT TOKEN

Fashion TV, one of the leading platforms of the sector, aims to create a structure that will enable the products and services it produces in connection with its brand to spread to wider masses, serving according to high quality standards. FTVT Token aims to be a highly advantageous use and high-yielding investment tool for everyone who is a member of this ecosystem and owns FTVT Token. Token holders have privileges on many issues such as discounts up to 50% at all points in the ecosystem, priority entry opportunities, VIP services and being informed about activities. FTVT Token meets its owners with its wide product range from watches, glasses, textile products to chocolate and advantageous products that will appeal to all ages and tastes.



BRING LUXURIOUS TO THE CRYPTO COMMUNITY

Fashion TV has been offering luxury products and services through television and shops for over 25 years.

NOW FTVT TOKEN holders have the chance to benefit from all these products and services at maximum advantageous conditions! According to their membership types, FTVT Token holders can choose from a wide range of products such as cosmetics, watches, jewelry, underwear, bags, clothing, shoes, furniture, lighting, decorations, mobile phones, tobacco, food and beverages offered by the Fashion TV brand in the Fashion TV ecosystem. In TV branded Cafes, Restaurants and Hotels, Fashion TV stores and e-shops, Fashion TV gains incredible advantages and priorities in travel and shopping tours. FTVT Token holders can choose from a wide range of products such as cosmetics, watches, jewellery, underwear, bags, clothing, shoes, furniture, lighting, decorations, mobile phones, tobacco products, food and beverages, offered by the Fashion TV brand in the Fashion TV ecosystem, according to their membership types. Fashion TV branded Cafes, Restaurants and Hotels, Fashion TV stores and e-shops, as well as Fashion TV have incredible advantages and priorities in travel and shopping tours.

TOKENOMICS

Total Produced Amount

2.000.000.000

Public Offering to be Amount

1.100.000.000

Burned Amount

200.000.000

100.000.000
Software and Technological Expenses

200.000.000
Burned

200.000.000
New Brand Investments

1.100.000.000
To be offered to the Investor



270.000.000
Advertising and Marketing Expenses

30.000.000
Project Teams

100.000.000
Partner and Exchange Listing Expenses

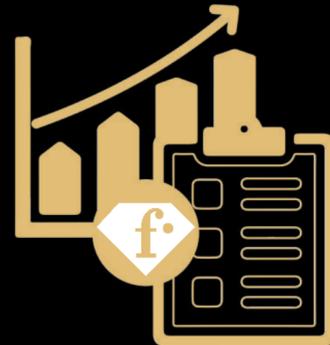
FTVT TOKEN SUPPLY AMOUNTS AND PRICES



**Advertising and
Marketing Expenses**

13,5 %

270.000.000 Pcs



**Partner and Exchange
Listing Expenses**

5 %

100.000.000 Pcs



Project Teams

0,75 %

15.000.000 Pcs



**To be offered to the
Investor**

55 %

1.100.000.000 Pcs



**Software and
Technological Expenses**

5 %

100.000.000 Pcs



Burned

10 %

200.000.000 Pcs



New Brand Investments

5 %

100.000.000 Pcs



Store Chain Investments

5 %

100.000.000 Pcs



**Blockchain Developer
Team**

0,75 %

15.000.000 Pcs

FTVT TOKEN SUPPLY RULES

The supply and rules to be applied within the scope of the FTVT Token project are presented to the attention of the investor below.

SOFTWARE & HARDWARE & TECHNOLOGY INVESTMENTS

The system will always be updated with high technology and fully compliant with token business trends. In addition, since it will be a loyalty payment tool, different methodology and technology equipment will be used for different payment points. It will be one of the leading payment system projects to be implemented in the blockchain ecosystem, which includes many payment tools from mobile devices to smart pos devices, from touch-screen payment tools to kiosks and ATM devices. User-friendly and practical solutions will always be the priority in mobile and web applications that will be developed considering user habits and needs.

ADVERTISING & MARKETING

Within the scope of the FTVT Token project, a proactive advertising and marketing strategy has been planned in order to reach more people. In this way, the number of loyal users to the ecosystem will increase day by day and the transaction volume will increase accordingly. An increase in the trading volume also means a positive valuation. FTVT Token will be used as a leading loyalty payment tool in increasing marketing activities and usage areas, as it creates a business model behind it. Since Fashion TV is a globally recognized brand, FTVT Token will be on exchanges at many countries of the world. In this context, it will also be bought and sold on the exchanges that will be announced in the future.

FTVT TOKEN SUPPLY RULES

f. SHOP CHAIN

In order to present Fashion TV branded products and services to users, two different ways are used: physical stores and e-commerce sites.

E-COMMERCE PLATFORM

Thanks to the E-Commerce portal, which will be operational at the address we will announce very soon, users with FTVT Token will be able to purchase products from the site with Tokens.

Users will be able to shop with fiat money, credit cards and payment institutions as well as have advantageous purchasing rights by using FTVT Token.

The e-commerce platform is open to both the FTVT Token community and other external requests, and the user is free to shop with any payment tool.

Fashion TV SHOP CHAIN OF STORES

It is a project item that aims to enable Fashion TV branded products to be purchased online as well as from stores. The Fashion TV Stores chain, which will start in Istanbul European Side, Istanbul Anatolian Side, Ankara and Izmir provinces at the beginning and will be operational in Bodrum, Çeşme districts and Antalya at the end of the first 6 months, and will be distributed all over Turkey with the franchise method, is one of the important layers of the project.

Another usage purpose of Fashion TV Stores is to use E-Commerce platforms as delivery and return centers when deemed necessary. In this context, a more sincere and warm communication will be established with the user, user satisfaction will be created at the highest level and the loyalty program will be acted upon.

Fashion TV STORE CHAIN

Two different methods are used to present Fashion TV branded products and services to users, namely physical stores and e-commerce sites.

E-COMMERCE PLATFORM

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Fashion TV SHOP CHAIN OF STORES

It is a project item that aims to enable Fashion TV branded products to be purchased online as well as from stores. Initially, it will start in Istanbul European Side, Istanbul Anatolian Side, Ankara and Izmir provinces and will start operating in Bodrum, Çeşme districts and Antalya at the end of the first 6 months.

The Fashion TV Stores chain, which will pass and will be distributed all over Turkey with the franchise method, is one of the important layers of the project.

Another usage purpose of Fashion TV Stores is to use E-Commerce platforms as delivery and return centers when deemed necessary. In this context, a more sincere and warm communication will be established with the user, user satisfaction will be created at the highest level and action will be taken within the framework of the loyalty program.

fashion
PARIS



FTVT Token TO BURN

By burning FTVT Tokens, the amount of supply will decrease and therefore positive valuation will be made. Burning times will be carried out by informing the users at least 15 days in advance. Combustion operations of Week organizations, FTVT Token organizations will be held. 1% of the total token amount will be burned in.

AMOUNT TO BE OFFERED TO INVESTORS

FTVT Token is a loyalty payment instrument designed for continuous transaction. In this context, the percentage of the total amount to be offered to the investor and used in payment systems has been determined as 55%. Since it is a limited number of tokens, no additions will be made to the amount other than burns.

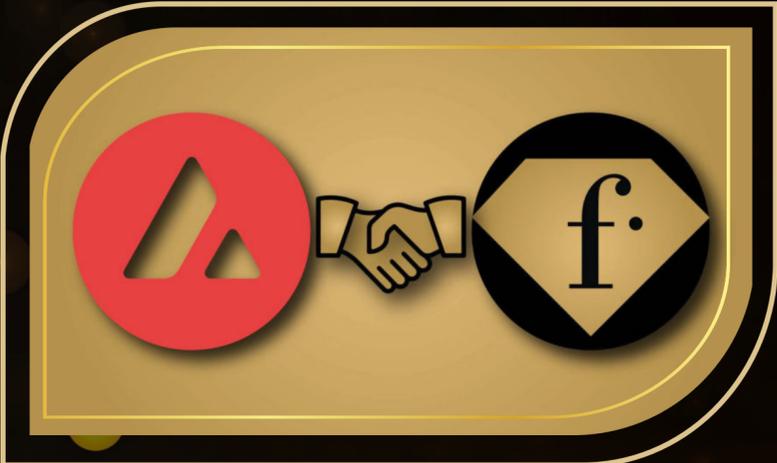
MAGICIAN OF META PROJECT TEAM

The Magician of Meta team has been determined as the share to be received by the employees of the institution. The operation, software and technological development of the system will be done within BtcOley. Project teams will not release their tokens before the amount to be offered to the investor.

PARTNERSHIP PROGRAM TEAM

It has been determined as the share to be received by the team that brings together BtcOley and the Fashion TV Team, manages the advertising and marketing activities and carries out the R&D studies. Project teams will not release their tokens before the amount to be offered to the investor.

FTVT TOKEN STRATEGIC GROWTH ROADMAP



FTVT Token has been produced on Avalanche Blockchain Ecosystem, 2,000,000,000 (Two Billion) pieces and its Decimal parameter is 18.



fashion tv 25th anniversary celebrations were held on 21 June 2022 at Istanbul Oligark under the sponsorship of FTVT Token



Sponsor by FTVT Token Mr & Ms. fashion TV Beauty Contest was held in Istanbul.



fashion tv Energy drink is all over Turkey



FTVT Token Launch

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2023



In 2023, 5 cafes will be opened in Turkey and 5 in the world.



2 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened.



Fashion Academy and Fashion Schools are opening in Turkey.



5 Fashion TV Coffee Shops in Turkey and 20 in the world will be opened.



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



The first Fashion TV Hotel in Turkey opens. Fashion TV Hotels will be opened in 2 different locations around the world.



In 2023, a total of 2 Fashion TV Beaches will be opened in Turkey and in the world.



1 Fashion TV Club & Bar in Turkey and 2 in the world will be put into service.



A total of 4 Fashion TV Restaurants will be put into service all over the world.



Personal Care and Cosmetics Stores are starting to open. 5 stores in Turkey and 10 stores in the world will be operational in 2023



A total of 15 f.Stores will be put into service all over the world.



Watches and Accessories stores are opening, the target for 2023 is 12 Stores all over the world!



Fashion TV Shoe & Slippers Stores will be at your service in 2023 with 12 stores all over the world.



5 Fashion TV Accessory & Bijouterie Stores in Turkey and 10 in the world will be put into service.



Fashion TV Home Textile Stores in distinguished cities of Turkey and the World! The target for 2023 is 15 stores in total.



Bags and Accessories Stores, one of our favorite products, are opening 3 stores in Turkey and 15 in the world.



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the world throughout 2023 are free to FTVT Token users!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world!



Turkey's first FTVT Token liaison office opens in Istanbul. FTVT Token liaison office will be opened in 2 cities around the world.



Fashion TV Tobacco products are launched in 3 different countries of the world.



4 stores in chocolate and gourmet products will be opened in Turkey and the world in 2023.



f. Travel opens its first Agency in the World!



Fashion TV Energy Drink production facility is being expanded in Gaziantep and distributed to 3 different countries all over Turkey and the World.



Christmas FTVT Token celebrations and events will be held in Turkey and all over the world. The whole world will watch it live on fashion TV.

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2024



In 2024, it will open 5 cafes in Turkey and 6 cafes in the world.



3 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened. Fashion TV Beauty Centers are everywhere.



5 Fashion TV Coffee Shops will be opened in Turkey and 20 in the world. In our second year, the number of coffee shops reaches 50.



Fashion TV Hotels will be opened in 2 different locations around the world.



In 2024, a total of 2 Fashion TV Beaches will be opened in Turkey and in the world.



1 Fashion TV Club & Bar in Turkey and 2 in the world will be put into service.



A total of 4 Fashion TV Restaurants will be put into service all over the world. 8 Fashion TV Restaurants are at your service in the world!



FTVT Token is the main sponsor of the traditional Mr & Ms in 6 countries around the world. Fashion Beauty contests will be held.



Personal Care and Cosmetics Stores are starting to open. 5 more stores in Turkey and 10 more in the world will be operational in 2024.



A total of 15 f.Stores will be put into service in 2024 all over the world. The total number of f.Store has reached 30!



Watches and Accessories stores are opening, the target for 2024 is 12 Stores all over the world!



Fashion TV Shoe & Slippers Stores will be at your service in 2024 with 12 stores all over the world.



5 Fashion TV Accessory & Bijouterie Stores in Turkey and 10 in the world will be put into service.



Fashion TV Home Textile Stores in distinguished cities of Turkey and the World! A total of 15 stores will be opened in 2024.



Bags and Accessories Stores 4 stores are opening in Turkey and 15 in the world.



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the world throughout the year 2024 are free to FTVT Token users this year, as every year!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world! Surprise discounts for FTVT Token users!



Fashion TV Tobacco products are launched in 5 different countries of the world.



5 stores in the world, 1 in Turkey for chocolate and gourmet products are starting to operate.



Fashion TV Energy Drink is distributed to 3 different countries in the world.



f. Travel opens its first agency in Turkey. It provides service with a total of 5 agencies in the world!

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2025

2025



On the f.Commerce platform, Michel Adam Single Malt's exclusive whiskey collection is all over the world to meet whiskey lovers.



Michel Adam will also participate in tasting days organizations



In 2025, 3 cafes in Turkey and 7 cafes in the world will be opened.



4 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened.



Fashion Akademi ve Moda Okulları Türkiye'de ve Dünya'da açılıyor. Tüm dünyada akademi sayısı 6'ya ulaşıyor.



5 Fashion TV Coffee Shops in Turkey and 20 in the world will be opened. Coffee discounts for FTVT Token users!



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



The United States liaison office is operational in New York City.



Fashion TV Hotels will be opened in 2 different locations around the world. All Fashion TV hotels are 20% off for FTVT Token users.



1 Fashion TV Club & Bar in Turkey and 2 in the world will be put into service. Free entry opportunity for FTVT Token holders!



A total of 4 Fashion TV Restaurants will be put into service all over the world. 12 Fashion TV Restaurants are at your service in the world!



A total of 25 f.Stores all over the world will be put into service in 2025. The total number of f.Store has reached 55!



Watches and Accessories stores are opening, in 2025, 12 stores will be opened all over the world.



Fashion TV Shoe & Slippers Stores In 2025, 23 more stores will be at your service all over the world. Surprise benefits for FTVT Token users!



It is expanding its chain with 10 Fashion TV Accessory & Bijouterie Stores in Turkey and 20 in the World!



Fashion TV Home Textile Stores in distinguished cities of Turkey and the World! A total of 25 stores will be opened in 2025.



Bags and Accessories Stores 5 stores are opening in Turkey and 15 in the world.



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the world throughout the year 2025 are free to FTVT Token users this year, as every year!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world! Surprise discounts for FTVT Token users!



Fashion TV Tobacco products are in Istanbul for the first time in Turkey. It is opened in 10 different countries of the world.



10 stores in the world, 1 in Turkey for chocolate and gourmet products are starting to operate. Discounted deals for FTVT Token users.



f. Travel opens 1 more agency in Turkey. It provides service with a total of 9 agencies in the world!

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2026



f.WINE Special Wine Series is available on f.Commerce and f.Store platforms.



In 2026, 3 cafes in Turkey and 7 cafes in the world will be opened.



5 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened. Surprise discounts for FTVT Token users



Fashion Academy and Fashion Schools are opening in Turkey and around the world. The total number of academies reaches 8!



5 Fashion TV Coffee Shops in Turkey and 20 in the world will be opened.



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



The second Fashion TV Hotel in Turkey opens. More Fashion TV Hotels will be opened in 2 different locations around the world.



In 2026, 1 more Fashion TV Beach will be opened in the world.



1 Fashion TV Club & Bar in Turkey and 2 in the world will be put into service.



1 more Fashion TV Restaurants in Turkey and 3 more in the world are launching with surprise discounts for FTVT Token users!



Personal Care and Cosmetics Stores continue to open. 10 more stores in Turkey and 20 more in the world will start operating in 2026



A total of 25 f.Stores will be put into service all over the world. For f.Store benefits you should buy FTVT Token!



Watches and Accessories stores are opening, the target for 2026 is 12 Stores all over the world!



Fashion TV Shoe & Slippers Stores will include 23 Stores all over the world in its ecosystem in 2026.



10 more Fashion TV Accessory & Bijouterie Stores in Turkey and 20 more in the world will be put into service.



Fashion TV Home Textile Stores in distinguished cities of Turkey and the World! The target for 2026 is 25 Stores in total.



Bags and Accessories Stores are opening 5 more stores in Turkey and 15 more in the world.



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the world throughout 2026 are free to FTVT Token users!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world!



3 more FTVT Token liaison offices are opening in Turkey. FTVT Token liaison office will be opened in 4 more cities around the world.



Fashion TV Tobacco products open its second store in Turkey. It is opened in 10 different countries around the world.



1 Store in Turkey and 10 in the World for Chocolate and Gourmet products will be opened in 2026.



f. Travel World opens 4 more Agencies in total!



Fashion TV Energy Drink is distributed to 3 different countries around the world.

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2027



In 2027, 3 cafes in Turkey and 7 cafes in the world will be opened.



5 more Health, Beauty and Aesthetic Centers will be opened in Turkey and 10 more in the world.



Fashion Akademi ve Moda Okulları Türkiye'de 1 ve Dünya'da 1 adet daha açılıyor.



5 Fashion TV Coffee Shops in Turkey and 20 in the world will be opened. Coffee discounts for FTVT Token users!



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



Fashion TV Hotels will be opened in 2 different locations around the world. All Fashion TV hotels are 20% off for FTVT Token users.



In 2027, 1 Fashion TV Beach will be opened in the world.



1 Fashion TV Club & Bar in Turkey and 2 in the world will be put into service. Free entry opportunity for FTVT Token holders!



A total of 4 Fashion TV Restaurants will be put into service all over the world. 12 Fashion TV Restaurants are at your service in the world!



Personal Care and Cosmetics Stores continue to open. 20 more stores in Turkey and 40 more in the world will start operating in 2027.



Watches and Accessories stores are opening, 12 more stores will be opened all over the world in 2027.



Fashion TV Shoe & Slippers Stores In 2027, 23 more stores will be at your service all over the world. Surprise benefits for FTVT Token users!



Fashion TV Home Textile Stores in distinguished cities of Turkey and the World! A total of 45 stores will be opened in 2027.



Bags and Accessories Stores 5 stores are opening in Turkey and 15 in the world.



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the world throughout the year 2025 are free to FTVT Token users this year, as every year!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world! Surprise discounts for FTVT Token users!



FTVT Token liaison office is opening in 3 different cities in Turkey. FTVT Token liaison office will be opened in 4 more cities around the world.



Fashion TV Tobacco products are opening 1 more store in Turkey. It is opened in 10 different countries of the world.



10 stores in the world, 1 in Turkey for chocolate and gourmet products are starting to operate. Discounted deals for FTVT Token users.



Fashion TV Energy Drink is distributed to 3 different countries in the world.



f. Travel adds 3 more agencies to its chains in the world. FTVT Token users benefit from discounted services again!

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2028



The foundations of the world's largest textile production facility are being laid in Turkey.



In 2028, 3 cafes in Turkey and 7 cafes in the world will be opened.



In 2028, 3 cafes in Turkey and 7 cafes in the world will be opened.



Fashion Academy and Fashion Schools continue to open in the world.



10 Fashion TV Coffee Shops in Turkey and 40 in the World will be opened.



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



More Fashion TV Hotels will be opened in 2 different locations around the world.



In 2026, 1 more Fashion TV Beach will be opened in the world.



1 Fashion TV Club & Bar will be put into service in the world.



1 more Fashion TV Restaurants in Turkey and 3 more in the world are launching with surprise discounts for FTVT Token users!



Personal Care and Cosmetics Stores continue to open. 20 more stores in Turkey and 40 more in the world will be operational in 2028



A total of 50 more f.Stores will be put into service all over the world. You should get FTVT Token for f.Store benefits!



Watches and Accessories stores are opening, the target for 2028 is 12 Stores all over the world!



Fashion TV Shoe & Slippers Stores will include 23 Stores all over the world in its ecosystem in 2028.



20 more Fashion TV Accessory & Bijouterie Stores in Turkey and 40 more in the world will be put into service.



Fashion TV Home Textile Stores in distinguished cities of Turkey and the World! The target for 2028 is 50 Stores in total.



Bags and Accessories Stores are opening 5 more stores in Turkey and 15 more in the world.



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the world throughout 2028 are free to FTVT Token users!



3 more FTVT Token liaison offices are opening in Turkey. FTVT Token liaison office will be opened in 4 more cities around the world.



Fashion TV Tobacco products are opening their 4th store in Turkey. It is opened in 10 different countries around the world.



One more store in Turkey and 10 more in the world for Chocolate and Gourmet products will be opened in 2028.



f. Travel opens 3 more Agencies in total in the world



Fashion TV Energy Drink is distributed to 3 different countries around the world.

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2029



The foundations of the world's largest home textile production facility in Turkey are laid in Bursa.



2029 yılında Türkiye'de 3 ve Dünya'da 5 adet Cafe açılışı yapılacaktır.



5 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened. Surprise discounts for FTVT Token users



Fashion Akademi ve Moda Okulları Dünya'da açılmaya devam ediyor. Toplamda 12 Akademi açıldı!



Türkiye'de 10 ve Dünya'da 40 adet Fashion TV Kahve Dükkanları açılacaktır..



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



More Fashion TV Hotels will be opened in 2 different locations around the world.



1 Fashion TV Club & Bar will be put into service in the world.



In 2029, 1 more Fashion TV Beach will be opened in the world.



1 more Fashion TV Restaurants in Turkey and 3 more in the world are launching with surprise discounts for FTVT Token users!



Personal Care and Cosmetics Stores continue to open. 20 more stores in Turkey and 40 more in the world will be operational in 2029



A total of 50 more f.Stores will be put into service all over the world. You should get FTVT Token for f.Store benefits!



Watches and Accessories stores are opening, the target for 2029 is 12 Stores all over the world!



Fashion TV Ayakkabı & Terlik Mağazaları 2029 yılında tüm dünyada 23 Mağazayı ekosistemi içerisine dahil ediyor.



20 more Fashion TV Accessory & Bijouterie Stores in Turkey and 40 more in the world will be put into service.



Fashion TV Ev Tekstili Mağazaları Türkiye ve Dünya'nın seçkin şehirlerinde! 2029 hedefi toplamda 50 Mağaza.



Bags and Accessories Stores are opening 5 more stores in Turkey and 15 more in the world.



Türkiye'de ve Dünya'da 2029 yılı boyunca toplam - da 24 farklı parti ve Fashion TV Week organizasyonu FTVT Token kullanıcılarına ücretsiz!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world!



3 more FTVT Token liaison offices are opening in Turkey. FTVT Token liaison office will be opened in 4 more cities around the world.



Fashion TV Tobacco products are opening their 4th store in Turkey. It is opened in 10 different countries around the world.



Çikolata ve Gurme ürünlerinde Türkiye'de 1 ve Dünya'da 10 Mağaza daha 2029 yılında açılacaktır.



f. Travel Dünya'da toplamda 3 Acenta daha açıyor!



Fashion TV Energy Drink is distributed to 3 different countries around the world.

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2030



2030 yılında Türkiye'de 3 ve Dünya'da 6 adet Cafe açılışı yapılacaktır.



5 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened. Surprise discounts for FTVT Token users



Fashion Akademi ve Moda Okulları Dünya'da açılmaya devam ediyor. Toplamda 13 Akademi açıldı!



Türkiye'de 10 ve Dünya'da 40 adet Fashion TV Kahve Dükkanları açılacaktır. FTVT Token kampanyalarını kaçırmayın!



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty contests will be organized.



More Fashion TV Hotels will be opened in 2 different locations around the world.



2030 yılı içerisinde Dünya'da 1 adet daha Fashion TV Beach açılacaktır.



1 Fashion TV Club & Bar will be put into service in the world.



1 more Fashion TV Restaurants in Turkey and 3 more in the world are launching with surprise discounts for FTVT Token users!



Kişisel Bakım ve Kozmetik Mağazaları açılmaya devam ediyor. Türkiye'de 20 ve Dünya'da 40 adet mağaza daha 2030 yılında faaliyete geçecek



A total of 50 more f.Stores will be put into service all over the world. You should get FTVT Token for f.Store benefits!



Watches and Accessories stores are opening, the target for 2030 is 12 Stores all...



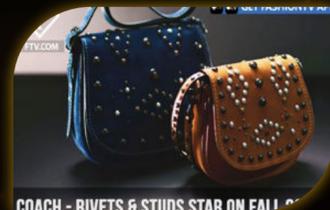
Fashion TV Shoe & Slippers Stores will include 23 Stores all over the world in its...



20 more Fashion TV Accessory & Bijouterie Stores in Turkey and 40 more in the world will be put into service.



Fashion TV Ev Tekstili Mağazaları Türkiye ve Dünya'nın seçkin şehirlerinde! 2030 hedefi toplamda 55 Mağaza.



Bags and Accessories Stores are opening 5 more stores in Turkey and 15 more in the world.



Türkiye'de ve Dünya'da 2030 yılı boyunca toplamda 24 farklı parti ve Fashion TV Week organizasyonu FTVT Token kullanıcılarına ücretsiz!



A total of 18 Gym - Fitness & Sauna centers are opening all over the world!



3 more FTVT Token liaison offices are opening in Turkey. FTVT Token liaison office will be opened in 4 more cities around the world.



Fashion TV Tobacco products are opening their 6th store in Turkey. It is opened for business in 10 different countries around the world.



One more store in Turkey and 10 more in the world for Chocolate and Gourmet produc...



f. Travel Dünya'da toplamda 3 Acenta daha açıyor!



Fashion TV Energy Drink is distributed to 3 different countries around the world.

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2031

2031



In 2031, 3 cafes in Turkey and 6 cafes in the world will be opened.



5 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened...



Fashion Academy and Fashion Schools continue to open in the world. In total, 13...



10 Fashion TV Coffee Shops in Turkey and 40 in the World will be opened. Don't miss the...



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty...



More Fashion TV Hotels will be opened in 2 different locations around the world.



In 2031, 1 more Fashion TV Beach will be opened in the world.



1 Fashion TV Club & Bar will be put into service in the world.



1 more Fashion TV Restaurants in Turkey and 3 more in the world are launching with surprise discounts for...



Personal Care and Cosmetics Stores continue to open. 20 more stores in Turkey...



A total of 50 more f.Stores will be put into service all over the world. You should get FTVT Token for f.Store...



Watches and Accessories stores are opening, the target for 2031 is 12 Stores all...



Fashion TV Shoe & Slippers Stores include 23 Stores all over the world in its ecosystem...



Accessorize your business by becoming FTV's Brand Licensee.

20 more Fashion TV Accessory & Bijouterie Stores in Turkey and 40 more in the world will...



Fashion TV Home Textile Stores in distinguished cities of Türkiye and the World...



Bags and Accessories Stores are opening 5 more stores in Turkey and 15 more in the...



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the...



A total of 18 Gym - Fitness & Sauna centers are opening all over the world!...



3 more FTVT Token liaison offices are opening in Turkey. FTVT Token liaison...



Fashion TV Tobacco products are opening their 6th store in Turkey. It is opened in...



One more store in Turkey and 10 more in the world for Chocolate and Gourmet products...



f. Travel World opens 3 more Agencies in total!



Fashion TV Energy Drink is distributed to 3 different countries around the world.

FTVT TOKEN STRATEGIC GROWTH ROADMAP

2032

2032



In 2032, 3 cafes in Turkey and 6 cafes in the world will be opened.



5 Health, Beauty and Aesthetic Centers in Turkey and 10 in the world will be opened...



Fashion Academy and Fashion Schools continue to open in the world. In total, 13...



10 Fashion TV Coffee Shops in Turkey and 40 in the World will be opened. Don't miss the...



Under the main sponsorship of FTVT Token, Mr & Ms. Fashion Beauty...



More Fashion TV Hotels will be opened in 2 different locations around the world.



In 2032, 1 more Fashion TV Beach will be opened in the world.



1 Fashion TV Club & Bar will be put into service in the world.



1 more Fashion TV Restaurants in Turkey and 3 more in the world are launching with...



Personal Care and Cosmetics Stores continue to open. 20 more stores in Turkey...



A total of 50 more f. Stores will be put into service all over the world. You should get...



Watches and Accessories stores are opening, the target for 2032 is 12 Stores all...



Fashion TV Shoe & Slippers Stores will include 23 Stores all over the world in its...



20 more Fashion TV Accessory & Bijouterie Stores in Turkey and 40 more in the world will...



Fashion TV Home Textile Stores in distinguished cities of Türkiye and the World!



Bags and Accessories Stores are opening 5 more stores in Turkey and 15 more in the...



A total of 24 different parties and Fashion TV Week organizations in Turkey and around the...



A total of 18 Gym - Fitness & Sauna centers are opening all over the world...



3 more FTVT Token liaison offices are opening in Turkey. FTVT Token liaison...



Fashion TV Tobacco products are opening their 6th store in Turkey. It is opened in...



One more store in Turkey and 10 more in the world for Chocolate and Gourmet products...



f. Travel World opens 3 more Agencies in total!



Fashion TV Energy Drink is distributed to 3 different countries around the world.

RISK DISCLAIMER

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This white paper has been written to explain the structural features, technical features and life cycle of the digital asset defined as FTVT Token to its investors.

FTVT Token is not a financial product, commodity, derivative, contract for difference or capital market instrument, nor does it imitate any capital market instrument or financial product.

A technical document; It should never be referred to as a prescription, an offer document or an investment recommendation. It is assumed that the investor purchasing FTVT Token has read and properly understood this entire document. The decision to buy, sell or hold the FTVT Token is the investor's own decision.

This technical document is not a recommendation or proposal document. The presenting platform reserves the right to make changes on this technical document after the relevant regulation change within the borders of the Republic of Turkey, to make all the technical requirements required by the regulatory regulations, to take the necessary actions, including stopping the part of the token supply after the regulation.

Receiving, storing or keeping the FTVT Token is not subject to a license, pre-approval, acceptance and similar processes within the borders of Turkey as of the date of publication of this technical document. Fashion TV Turkey does not hold responsible for buying and selling FTVT Tokens, offering tokens or copyright holders in any country other than Turkey. In order to purchase and hold FTVT Tokens, it is necessary to be a real person over the age of 18 and fulfill the relevant Know Your Customer Policy.

FTVT Token is not any share, ownership or shareholding agreement. FTVT Token holder does not give any rights to the stakeholder on FTVT Token or Fashion TV Turkey copyrights. There is no direct or indirect connection between the intellectual, visual or industrial copyrights of Fashion TV Turkey and FTVT Token.

CRYPTO CURRENCY

EXCHANGE



CRYPTO CURRENCY EXCHANGE

BtcOley, a brand of "Magician Of Meta Teknoloji Anonim Şirketi", is active in Payment Systems, Mobile Wallet Applications and Payment Recorder Device Integrations, Fintech Applications and Consulting, Blockchain Technologies and Software, Metaverse Technologies and Design, Game Technologies and Game Design, Digital Advertising and currently operating. It is a regulation-oriented cryptocurrency exchange in Turkey, operating on the production of Tokens in the Blockchain Ecosystem on behalf of corporate companies.

It aims to be a pioneer and leader in the growth of the ecosystem by developing the payment systems of local and global corporate brands that invest in blockchain technologies and actively operate in the process, and by mediating the listing of the tokens produced on their behalf, primarily under the BtcOley brand and then on other local and global exchanges. Thanks to the mission it has undertaken, as the first and only Crypto Asset Service Provider in Turkey that implements Blockchain and Payment Systems together, it is proud of providing uninterrupted service to its customers and investors thanks to the Exchange Center that operates at milliseconds.



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