



# PESABASE

**THE BLOCKCHAIN SOLUTION  
FOR REMITTANCE**



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# **\$PESA IS SOLVING THE ISSUE OF HIGH REMITTANCE FEES AND STRESSFUL WAIT TIMES IN AFRICA TO FAMILIES THAT NEED IT MOST**



Through Blockchain, Pesabase has delivered a solution



Through \$PESA, this solution will reach millions, while you as an investor are rewarded in the process



# \$PESA KEY HIGHLIGHTS



**01** TOKENISING AN EXISTING COMPANY

**02** WORKING REMITTANCE APP, ANDROID, IOS & WEB

**03** STRATEGIC PARTNERSHIPS WITH MPESA AND MTN

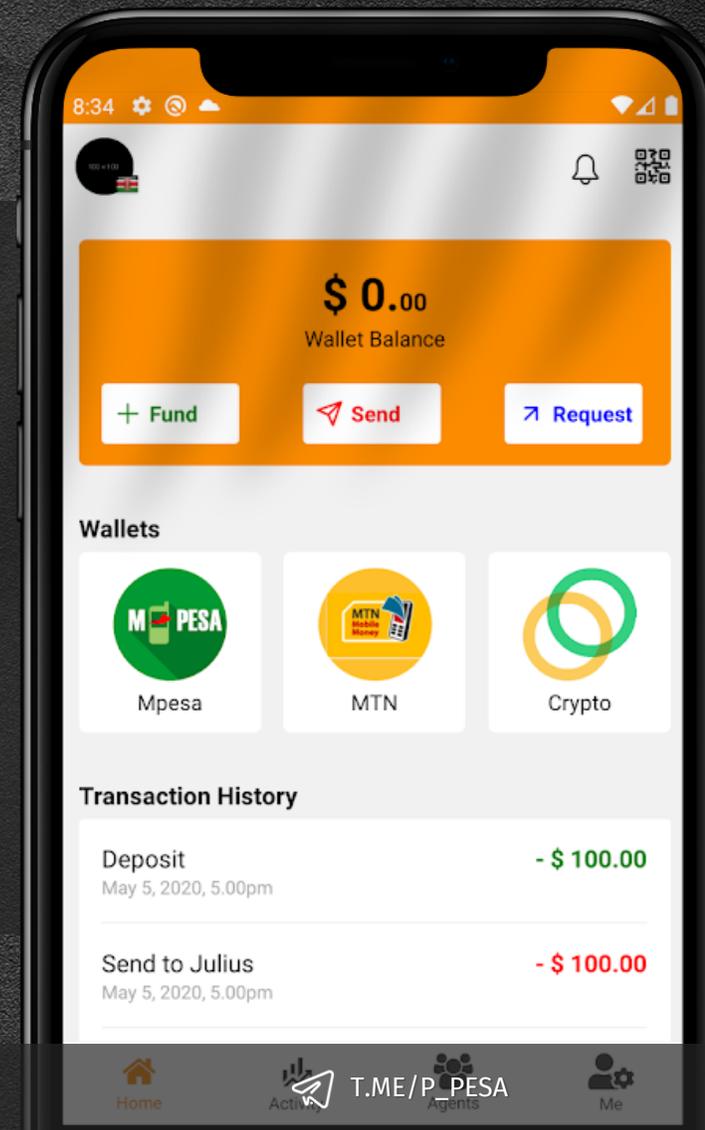
**04** MINI CRYPTO BANK/ REMITTANCE CENTRE

**05** FIRST OF ITS KIND IN EAST AFRICA

**06** LLC IN MELBOURNE, NAIROBI, KAMPALA & JUBA

**07** CONTRACT WRITTEN BY DREAM CONTRACT WRITER

**08** WORLD CLASS DOXXED TEAM





# WHY \$PESA?

## THE REMITTANCE PROBLEM :



60 Million East Africans send money to their families



Currently paying 10-15% and beyond in fees



Current wait time is 3 - 14 days and beyond for families to receive funds

**\$14**  
**BILLION**  
ANNUAL  
TRANSACTIONS  
IN AFRICA

**\$37**  
**BILLION**  
ANNUAL  
TRANSACTIONS  
TO AFRICA

**\$51 BILLION**

**10-15% FEES**

**\$5-8 BILLION**  
GETTING LOST  
ON FEES



# OUR SOLUTION



Using Pesabase, fees are reduced to 1-3% for users



No more waiting period - funds delivered instantly



Users are rewarded in \$PESA, creating a shared economy between users and investors



# HOW WILL HOLDERS BENEFIT?



## BUY BACKS



Through Pesabase fees, every single payment that is processed through Pesabase creates a buy on the chart, increasing the token value.

## SCALABILITY



As we continue to onboard millions of users, more fees are collected. Pesabase is already engaged with other developing countries to expand the platform further. More users = more Buy Backs.

## INCENTIVES



Remitters on our network will also be incentivized. Every time someone send money to a loved one using our app, they will automatically earn \$PESA tokens. As mentioned, there are currently 60million East Africans sending remittance into and within East Africa. Therefore, it is inevitable for \$PESA token to become a huge community.

## PROFIT SHARING



Loyalty holders are invited to a share of profits generated by the remittance platform every single month. Holders earn money from funds generated outside of crypto for multiple streams of income.



# SIMPLE, EFFECTIVE AND EASY TO USE



Sign-up takes seconds



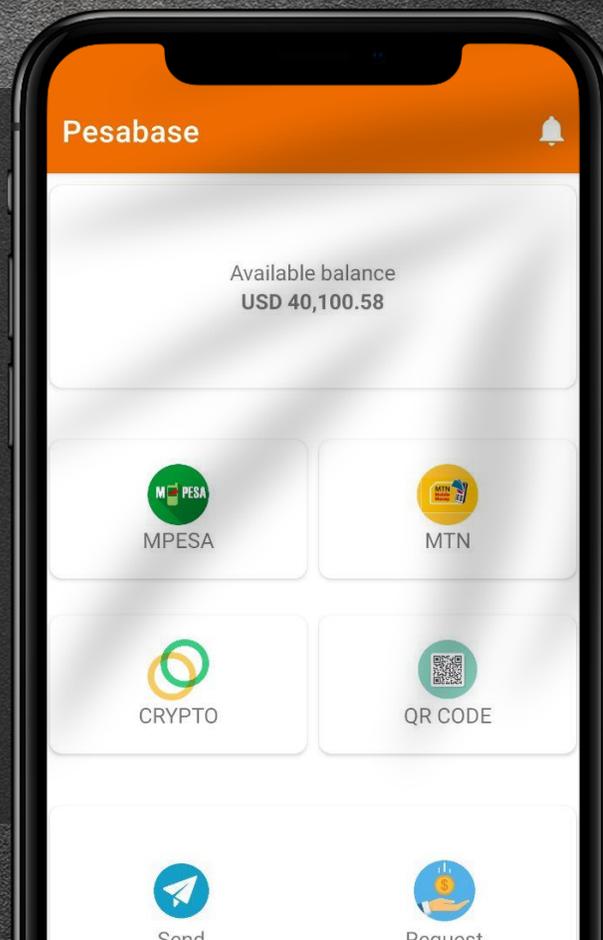
UI is simple and effective



Users of all levels of experience can receive payments with ease



Pegged to a Stablecoin -  
Protected from Market Volatility



**INSTANT REMITTANCE SOLUTION**



**ELIMINATING MIDDLEMAN**

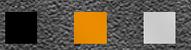


**NO MORE DELAYS**





# TELCO PARTNERSHIPS ARE SECURED



Major Payment Rail partnerships – users convert Stablecoin into fiat within seconds



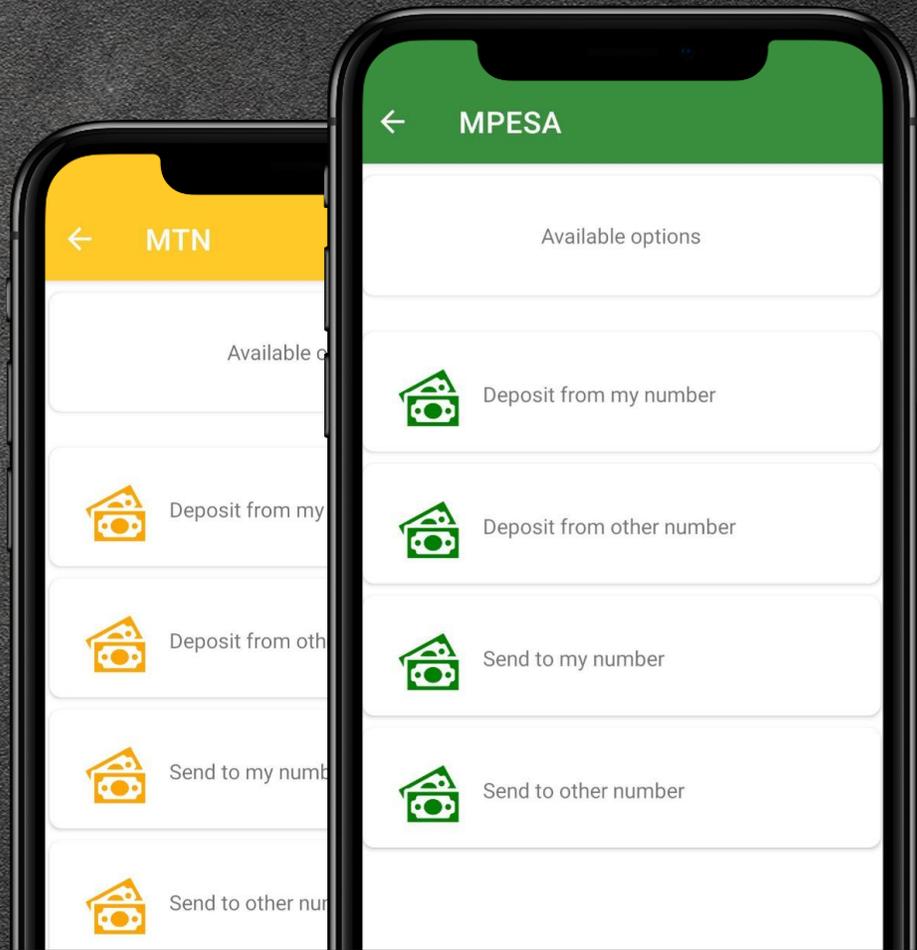
Most end users cannot cash out in crypto in East Africa. Pesabase converts automatically from Crypto to Fiat for instant access to funds



**FOUNDED** 2007  
**REVENUE** \$771M  
**LINK** [INVESTOPEDIA](https://www.investopedia.com)



**FOUNDED** 1994  
**REVENUE** \$10.2B  
**LINK** [WIKIPEDIA](https://en.wikipedia.org/wiki/MTN)





# STRATEGIC PARTNERSHIP WITH DREAMCHAIN



As part of our growth strategy, we have entered into a strategic partnership with Dreamchain. A proprietary chain that assists audited and vetted new projects to launch, using the marketing and advisement from seasoned developers. As more projects are launched, the more the community grows and invests in launchpad projects in the Dream Ecosystem.





# \$PESA IS A HUGE STEP TOWARDS OUR GROWTH DIRECTION



Pesabase currently processes over 200k USD per month



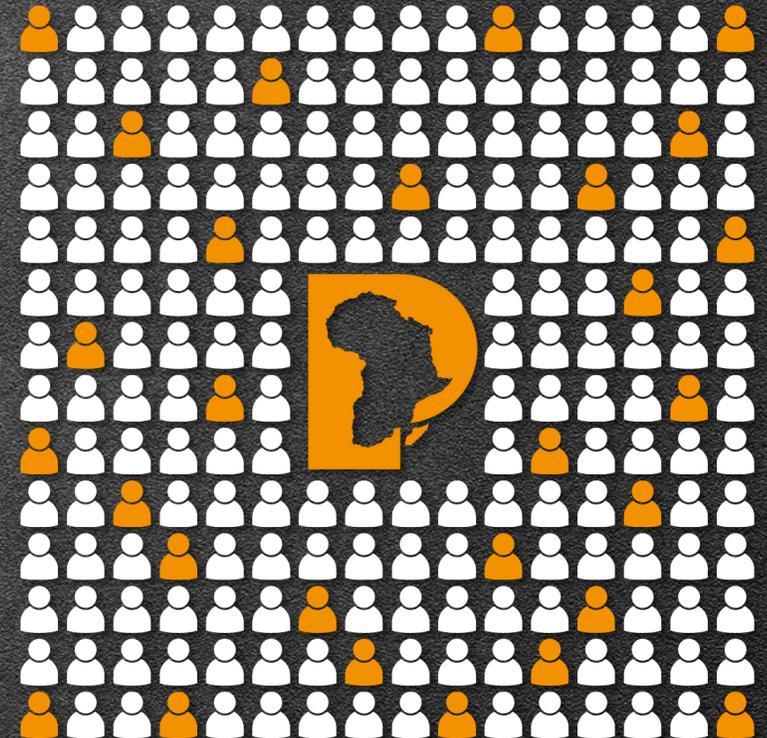
We are onboarding people who are already committed to sending remittance to their loved ones, and we do it at a substantially reduced fees/wait time



Marketing is currently by word of mouth - tokenizing Pesabase with \$PESA results in parabolic exposure and client onboarding



\$PESA Holder count is increased with every new Pesabase user. A percentage of their fee rewards them in \$PESA token





# RECEIVE 10% OF REMITTANCE PROFIT EVERY MONTH



\$PESA loyalty holders will receive 10% of remittance profit in BUSD every month.

Our loyal holders will qualify for profit sharing of Pesabase remittance platform fees. All \$PESA holders will get rewarded as our token appreciate in value regardless of their loyalty status, however, loyal holders who don't display frequent or heavy sell activity in their wallet (not selling more than 20% of their bag in a given month) will qualify for a share in 10% of remittance profit in BUSD that month.





# CHANGE THE LIVES OF MILLIONS



Pesabase provides substantial relief to those in the most remote and under-developed areas of East Africa. These are people that are without bank accounts, or access to traditional banking systems. Most are heavily reliant on remittance in order to survive.

By being a \$PESA holder you are changing the lives of millions of people in Africa by investing in new-age blockchain technology that solves a painful problem that affects the health and welfare of these millions. With 60mil in supply, every 1 token bought represents 1 transaction someone is making to their loved ones back home, safely, effectively and free from the greed of massive corporations.





# TOKENOMICS & TRADING TAX



<b>TOTAL SUPPLY*</b>	<b>60,000,000 \$PESA</b>	<b>100%</b>
LIQUIDITY	40,200,000 \$PESA	67%
REMITTANCE PLATFORM	13,800,000 \$PESA	23%
MARKETING / ADVISORS	3,000,000 \$PESA	5%
TEAM (1Y LOCKED)	3,000,000 \$PESA	5%

\* Rationale for 60,000,000 supply is to onboard all the current users of traditional remittance services, if you purchase 1 token, you are helping 1 remittance user

**10%** **TRADING TAX**

**2%** PESA LP / BUY BACKS

**2%** PESA MARKETING

**2%** DREAM LP / BUY BACKS

**2%** DEVELOPMENT

**1%** LOYALTY REWARDS

**1%** CHARITY \*

\* Charity including DREAM foundation



# ROADMAP 1.0



01

FEB – MARCH 2022

Community Building

02

MID-MARCH 2022

Private Sale

03

APRIL 2022

Token Launch

04

JUNE 2022

\$PESA Ambassadors Reveal

05

OCTOBER 2022

Pesabase app public reveal  
(including in-app rewards  
function)

06

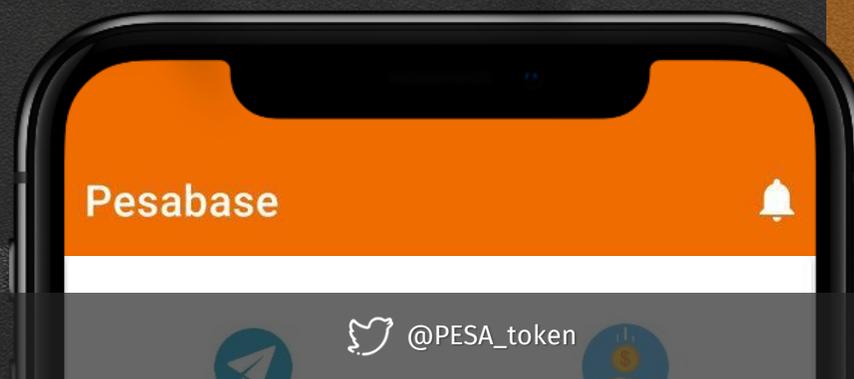
DECEMBER 2022

Launch of Remittance Services  
(agents focused) - December  
2022 (getting people to send  
money to family & friends over  
Christmas, which is a very good  
time to onboard users and  
promote our platform).

07

FEBRUARY 2023

Road MAP 2.0 will focus on  
expansion into other developing  
countries.





# \$PESA CORE TEAM & ADVISORS



## DR. PHIL SOMH, CEO

Phil is crypto investor since 2016. As a former remittance & forex specialist at Australia's leading Bank, Commonwealth Bank of Australia he gained a lot of experience in the world of finance. Phil is also a business/leadership lecturer at a leading University in Australia, director & Board member of significant international charities and aid organisations and well-respected researcher and public speaker.



## ERIC (aka EAZY EE), CMO

Eric has been involved in direct sales and marketing since he was a child-starting a lunch insurance fund in his Grade 5 classroom. Since then he has been involved in the growth of multiple companies inside and outside of the digital realm utilizing his skills in sales and growing organizations to their next level through effective marketing, collaboration and sales execution. For \$PESA, he is most valued for his ability to strategize on-the fly, develop a sense of community and and friendship through all media channels, and being resourceful in making the right connections to push the rock forward.



# \$PESA CORE TEAM & ADVISORS



## A. VIERA, CONTRACT DEV

Agustín is contract Dev. of DREAM and a highly skilled developer with expertise in frontend, backend, and blockchain development.

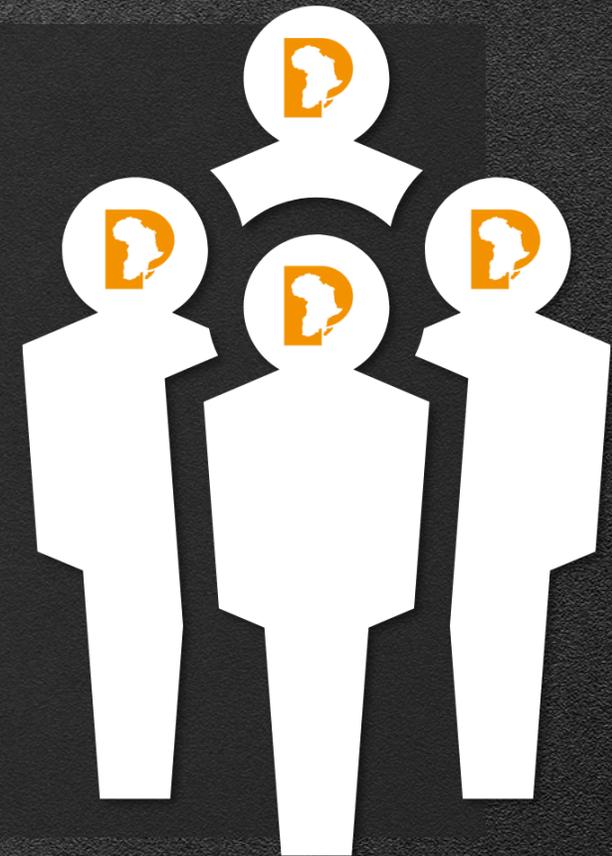
He has worked for multinational companies as a software engineer and has helped many crypto projects with their tech and solidity contracts. He is an avid cryptocurrency investor and also in the NFT space as a project owner and collector.

**NHIAL MAJOK, ADVISOR**  
CEO of WAVU ecosystem

**ANDREW SHORE, ADVISOR**  
CEO of DREAM

**JULIUS, LEAD ENGINEER**  
Pesabase Products core team

**WILLIAM, CFO**  
Pesabase Products core team





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