ccfound

WhitePaper

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1. Abstract

Information chaos that prevails in the world is something we have sadly already gotten used to.

Terabytes of content available on the Internet. Millions of TV programs. Hundreds of thousands of podcasts. Constantly appearing new publications, courses and books. We collect them with no hope of ever getting to know everything.

In the past, access to information itself was already a significant advantage. Access to it was significantly restricted. In the 19th century, the acquisition of the correct information was the deciding factor in battle. There was no Internet or television to tell us what happened in a place only 100 kilometers away. People actually read newspapers!

> **It was during this era that the Prussian education system based on remembering facts was created, and its principles are still alive despite the era of universal access to information.**

Today we can easily check what is happening on the other side of the world. We are bombarded with information from all sides. It is not enough to have access to information to be successful. We live in a chaotic information overload and the Internet has led to shallow and hasty processing of information.

We have solved the problem of democratizing access to data, while creating a new one.
Today, the key is to properly process the excess of information and draw conclusions from it.

Around the year 2000, the information age finished. According to researchers, we already live in the era of knowledge (comptences and skills), and the era of wisdom is coming.

However, today's technological solutions are not adapted to these changes. They are still tools of the information age. Think about the last time you used Google search. Today? Yesterday? And now answer yourself honestly: was the search result satisfactory for you?

◄ **EXPERT**

Recycling of **wisdom**
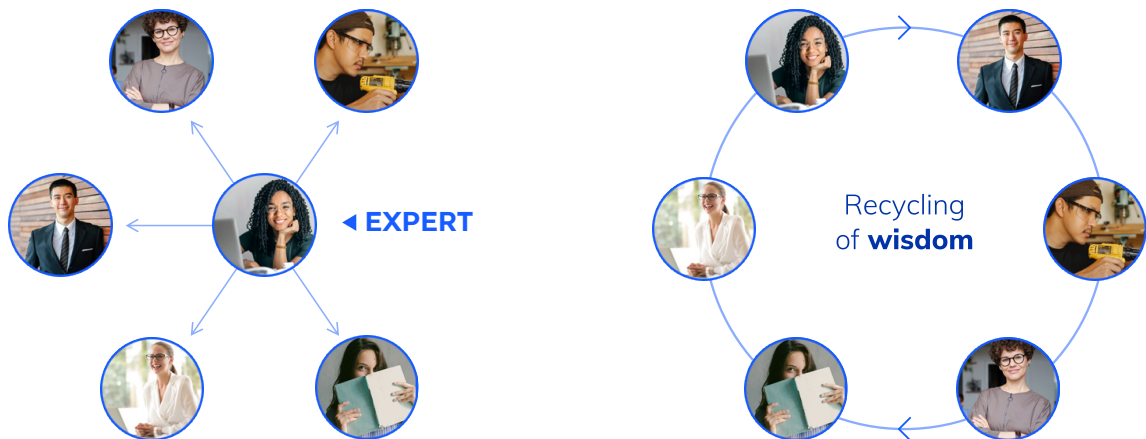
Very often, Google does not systematize knowledge in the way we really need. It is a search engine without which a large part of society cannot function today. It is great at dealing with simple questions, converting currencies and time zones, and keeping you informed about the facts.

However, when we ask for something more complex: a comparison of a few investments projects that have not yet been completed; advice on whether to invest in a given stock on a given day and whether today's price is a good one; when we ask for speculation about what will happen in the near future... we get some rather chaotic results via Google, probably unrelated to our question.

Up to half of the search results for the above questions will consist of ads for Forex trading platforms – completely unrelated to the question. It is simply monetization and there is nothing wrong with it, but is it done in a way that helps users?

Therefore, today, in order to gain knowledge on an interesting topic, the average person has to spend tens of hours and sift through useless information.

Let's look at it from a different angle. Can we ask a question directly to the search engine? Of course we can, but the search engine does not really answer that question by itself. "Artificial intelligence" is not at this level yet. Google only guesses what we mean and finds semantically similar content: questions and answers from other people, asked in different places on the Internet.

What if such a question has not been asked yet? Have you ever been unable to find the right answer? It happens to us all the time and ends up opening dozens of tabs in the browser, so that people bury themselves for long hours in order to search for reliable information on a given topic. Google can't create content on its own.

And YouTube? Have you ever spent much more time than you thought was needed to get information that was, for example, in the middle of a video? It is devastating at times. You want to learn something valuable, and you have to go through a stream of advertisements and digressions jokes and author comments that do not interest you.

Comments, on the other hand, are used to get in touch with the author rather than ask a specific question. People do not use them to exchange knowledge and information, but at best to share emotions (including hate), and some to promote their own channels and spam.

What if I told you that there is a way to systematize knowledge (and not raw information!) on specific topics, using the solutions mentioned above?

ccFOUND is a portal where knowledge-gathering occurs in the most natural way we know, through QUESTIONS and ANSWERS. The website is divided into thematic categories. Using machine learning tools, all content will be automatically translated into many languages. This will allow for a quick globalization of our portal, which not only teaches, but also gives creative and profit-making opportunities.

The first leg of ccFOUND is cryptocurrencies, because in this area the upcoming boom in this market will increase the number of users more than tenfold. This is also a kind of problem, because newcomers will enter the market, most of whom will initially try to earn money with cryptocurrencies, and for the same reason, they will be exposed to fraud and loss.

Unfortunately, due to the ubiquitous information chaos, the lack of structured knowledge in the field of (not only) cryptocurrencies, as well as numerous potentials for fraud, such a beginner will be at great risk. There is currently no mechanism that could provide easy access to more experienced people, putting beginners and intermediates on the right track, and facilitating market participants' ability to support each other.

This entity will be

ccfound

So how should we sort the collected knowledge? How to recognize what is valuable and, above all, who is an authority? Who is worth listening to?

It is the community that best verifies who has something of value to say. They will subscribe to the most helpful people and vote for the best answers through upvoting. The community should also decide in which direction their portal will develop, but in a meritocratic way – because the people who put the most work and resources into its development should have the greatest right to vote.

ccFOUND is a combination of a community in terms of creativity and freedom of expression with simultaneous supervision by users so that what we create together has substantive value.

> **Are you ready for a modern approach to gathering and spreading knowledge and wisdom? As a team, we bring you ccFOUND.**
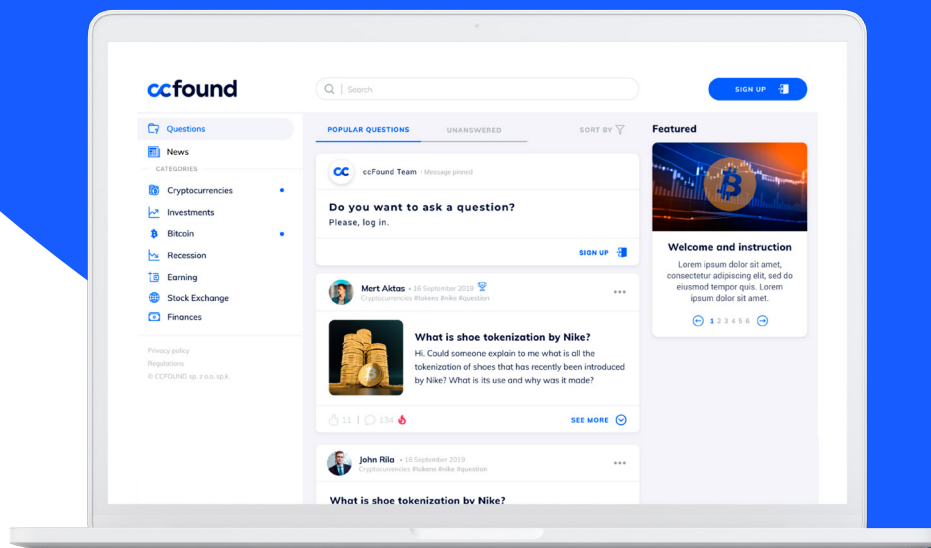
2. What are the main assumptions of the project?

2.1 Nature of document

The information contained in this document should not be construed as investment advice, investment counsel or investment recommendations. This document is for information purposes only and presents the main assumptions of the project implemented by the Issuer, the development plan, the technology used in the implementation of the assumptions, as well as the possibilities related to the acquisition of Tokens for Investors.

The main goal of this document is to present the principles of the project, the value of the Issuer and the products it offers, as well as the Tokens themselves. When creating this document, as well as indicating all legal reservations and risks related to the Investment, indicated in point 7 of this document, the Issuer has made every effort to ensure that it presents reliable and complete information as at the date of its preparation, and that the Investor is able to independently assess information contained herein for their own judgment.

2.2 Applicable law

The document was drawn up in accordance with the provisions of Polish law. At the same time, it should be emphasized that this distribution of Tokens by the Issuer is not an issue of financial instruments – both within the meaning of domestic laws specific to the seat of the Issuer, as well as any other local laws regarding such issues, and applicable to the securities market, financial instruments or other stock exchange goods or services.

2.3 Liability

The entity responsible for the information provided in this document is CCFOUND Sp. z o.o. Sp. K. The Issuer accepts responsibility for the completeness and correctness of the information contained in this document as of the date of its preparation. The Issuer included all information in this documentt to the best of its knowledge as of the date of its preparation.

2.4 Terms used in the document

Issuer	CCFOUND Sp. z o.o. Sp. K. with its seat in Wrocław, 50-203 at Romana Dmowskiego str. 3/9, NIP 8982257666, REGON 386055341, KRS 841288, as the entity responsible for the distribution process of Tokens under the created smart contract.
Issue	distribution of Tokens by the Issuer under the created Issue smart contract.
Token	is a term that refers to an asset value unit in the created smart contract generated by the Issuer.
Tokend	a form of payment of profits from the transaction profits generated on the Platform in respect to Tokens held by individual Investors.
Investment	activities aimed at purchase of Tokens as part of the created smart contract. The activities and terms contained in this document do not refer to investments regulated by Polish and European law in the field of issuing and distributing financial instruments or securities.
Platform	a website managed by the Issuer. Anyone can use the resources offered by the Platform.
DAO	short for Decentralized Autonomous Organization operating on the basis of the Ethereum protocol (or other, similar) in the blockchain technology. The target form of the Platform.
ICO	the process of raising capital by distributing Tokens to finance the project specified in this document.
Token Burning	the process of raising capital by distributing Tokens to finance the project specified in this document.
User	a natural person, a legal person or an organizational unit that has registered on the Platform, having appropriate authorizations regulated by domestic regulations, if such are necessary at the place of residence, stay or seat.
KYC	a set of activities as a result of which information about a particular Investor is obtained. These activities are performed to confirm the credibility of the Investor, verify the identity and determine the transaction profile.

2.5 Get to know us better: proper description of project

ccFOUND aims to create the largest online, self-updating, multilingual knowledge database. The data-base will be divided into individual thematic sections. ccFOUND helps you to learn about any topic by providing information in the most natural way: through QUESTIONS and ANSWERS.

Just like Uber began conquering the market from the San Francisco region, and Facebook from Harvard students, ccFOUND begins the third Internet information revolution with investment topics, and then gradually moves on to the next ones.

In terms of investments, ccFOUND starts by focusing on the cryptocurrency niche. It is a market with enormous growth potential, where the number of users is expected to increase exponentially in the next few years.

This is also a challenge, because people who have never had practical contact with this technology will want to read about cryptocurrencies. In view of the ubiquitous information chaos, such people will lack support and an entity that will explain this subject, answer nagging questions and organize their knowledge will win the game..

→ Next stages of development

After reaching the cryptocurrency segment penetration on the Polish and English-speaking market, the portal will be developed with new languages and other investment topics in order to dominate the investments topic on the Internet.

50 000* →

Cryptography Research Community

Cryptocurrencies

Investments

All Topic

*

Polish

English

Worldwide
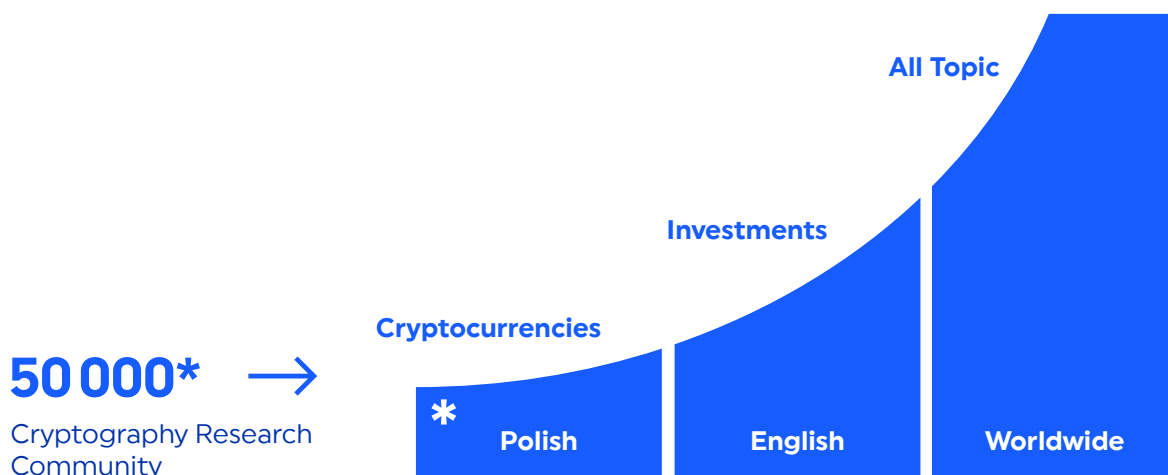
Next, **ccFOUND** assumes either the creation of independent portals related to other topics (such as health, relationships, science…) or the development of these topics within a subsidiary brand. The answer to which path to follow will come from the community, because in the meantime the portal will evolve into a Decentralized Autonomous Organization (DAO), where the owners of CC Tokens hold power.
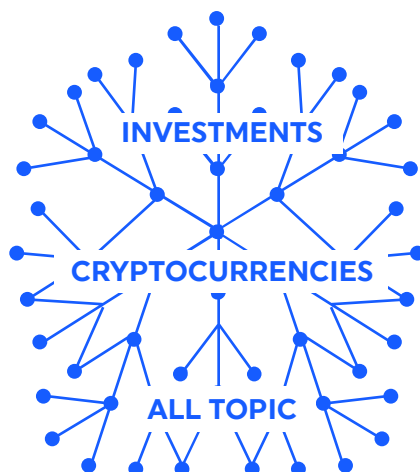
ccFOUND is assumed to be a multinational community of people who want to obtain wisdom and know-ledge, consult experts and share their opinions. We help make money on it by the multi-level monetization of experts' knowledge in various ways.

Most of the portals available on the market do not monetize knowledge – you cannot earn money by publishing on Wikipedia, Facebook groups, Quora or Yahoo Answers. YouTube only allows you to monetize through ads. Medium and Steemit users complain about low earnings.
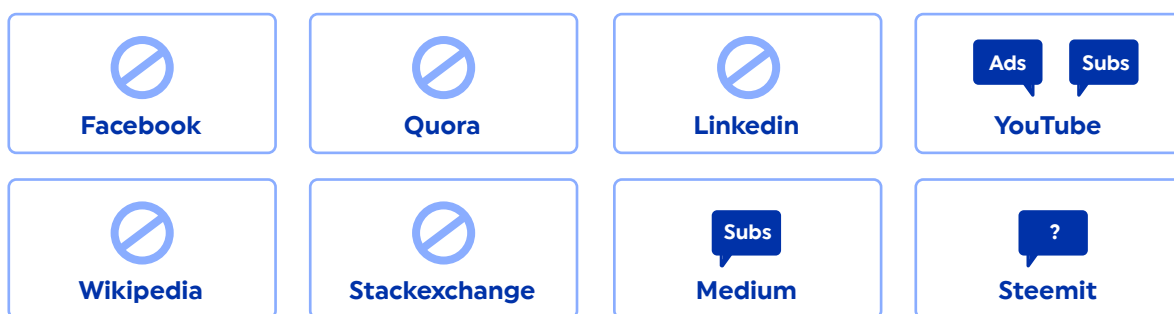
We have created the ccFOUND economy on the basis of our 15 years of experience in the information products industry. At ccFOUND you will be able to create online courses, organize live trainings and paid webinars, give consultations, conduct closed groups, write newsletters, publish reports and analyses, as well as e-books and audiobooks.

ccFOUND is a place of knowledge exchange for enthusiasts, investors, traders, analysts, journalists, engineers, programmers and complete beginners.

ccfound

We create a place for the exchange of knowledge and experience.

We provide people with tools and conditions for development and mutual support.

We select the best teachers to offer their courses, workshops, consultations, closed communities, analyzes, reports, books, publications, webinars, trainings and conferences in paid form.

We support trained specialists in getting a job and employers in finding employees; contractors by creating a recruitment platform; as well as self-organizing teams like a social software house.

→ Worldwide access

We believe that all people are equal in their dignity as human beings, regardless of nationality, language or religion, therefore we want the Platform to be multilingual and multinational, ensuring access to knowledge in all countries, also with the use of machine translation tools.
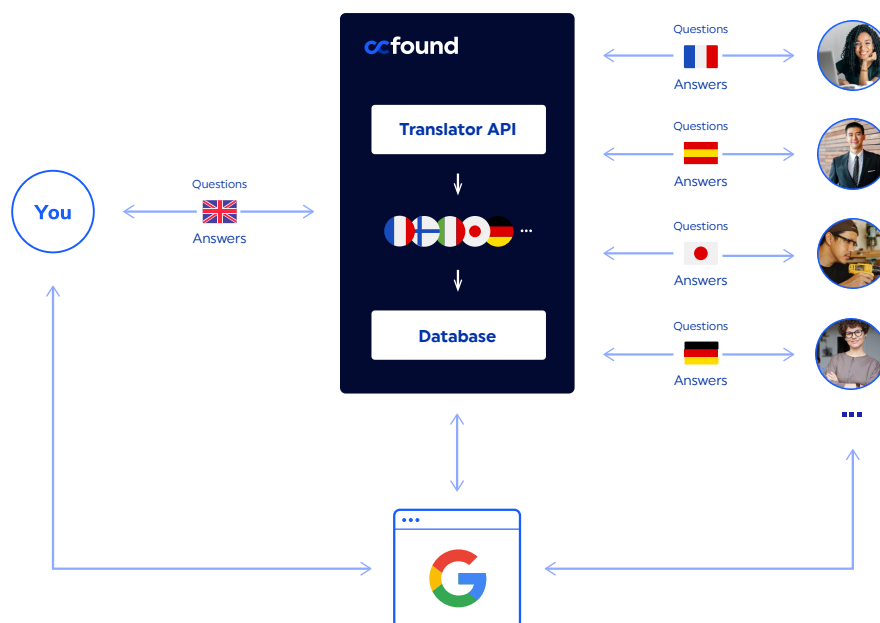
→ The potential of new technologies

We know that technologies influence and interrelate with each other, which is why we are not limited to cryptocurrencies only. Ultimately, the Portal will also deal with other investments, and then expand on other topics to create a product complementary to Google, as well as an alternative to Internet forums, Facebook groups and other general-thematic services in the field of medicine, science, culture and many others.

→ Threats

We are aware that many people will try to use the community to publish low-value content, therefore – learning from the best – we are creating a self-regulating Platform with a system of moderation, evaluation and content rankings. It is the community that will decide what content will be published by accepting newly added material.

In addition, we have created a dispute resolution function, which will eliminate spam, fraud, plagiarism and hate. We are creating a Decentralized Autonomous Organization so as to put the power into the hands of people and so that the management does not limit the development of the Platform, and at the same time so that people do not complain about the moderation and censorship policies, as is it the case on, for example, Wikipedia and Facebook.

→ Moderation system

The optimal solution for effective management is to give users the ability to obtain permissions instead of giving them rigid roles. Different users may have different permissions even within the same role. Each user can receive permissions by demonstrating knowledge and commitment to the development of the Portal. Initially, permissions will be granted by a moderator with higher privileges, but after the complete transition to the DAO, the promotion processes will be fully automated.

→ Decentralized Autonomous Organization (DAO)

We know that as the creators and the management, we are the bottleneck of the system, which is why we undertake to delegate all processes to the community, including its management, by creating an autonomous DAO, gradually through subsequent stages of decentralization, giving up power when the Platform is ready for it.

→ ccTokens appreciating in value

In order for people to feel that they are the owners of the community, we give them the CC Token, representing specific rights and generating tokends. Along with the development of the Platform and the entire community, the value of Tokens will gradually increase, which will be additionally supported by the internal demand generated by our smart contract on exchanges and the automatic burning of some of thetokens, constitutingthe Platform's profit.

→ Primary goal

Our goal is to become the world's most popular educational portal and the place for the exchange of knowledge. We believe that people want to help each other, learn and share knowledge with others, but the current Internet tools do not always help them, generating information chaos and a lot of content detached from the real content of Internet users. We also believe in wisdom and that it is worth investing in.

2.6 Has anyone analyzed this?

In 2020, blockchain reached its 10th anniversary. So what is the next step in worldwide evolution? We are currently in the phase of early users, as evidenced by, among others, the fact that most blockchains and decentralized applications (dApps) are just prototypes of future solutions.

In addition, based on the statistics of the blockchain itself, exchanges and social media channels, it can be determined that only about 0.25% of the world's population has any assets in cryptocurrencies. What we indicated at the beginning of this document is confirmed again – the growth potential of the cryptocurrency market is huge.

Of course, not everyone has to be interested and willing to invest their funds in this type of assets. But it is about something completely different…

In 2020-2021, it is impossible to view cryptocurrencies indifferently, as it was in previous years. It is being noticed both by the governments of individual countries, as well as by various circles that previously looked away from them. Of course, we are talking here primarily about the banking environment, but also the legal and investor community.

After all, Wall Street itself paid attention to cryptocurrencies after they missed the moment of significant gains in this market in 2017. Awareness is also growing among ordinary people who had nothing to do with the investment community before. If today we ask 10 consecutively met people if they have heard about cryptocurrencies, at least 3 of them will answer yes. What would such a study have looked like 10 years ago? What will it look like in the next 10 years?

Let's take a look at how the community has accumulated knowledge so far...

One of the most popular forms of information exchange between users used to be Internet forums. We use the term "used to" on purpose because we believe that the time when forums were a good place to share knowledge is slowly passing away, and that services such as bitcointalk.org and narrative.org are being forgotten. Very often, on this type of websites, you have to dig through countless comments or threads to get the answer to the question that you have.

INTERNET FORUM	
+ connects people in a place where everyone can express their opinion + various topics and groups with different types of culture, everyone will find a place for themselves	— small number of users (relative to social media) — no assessment of the reliability of information: each entry is worth the same — information chaos due to a large number of discussion subpages and low-value entries — does not monetize knowledge, does not allow experts to earn money — entry barrier for new people (unique group rules, aversion to newcomers, etc.)

Wikipedia

This portal actually collects. specific knowledge through the created community. However, it is not an ideal solution: mainly it is timeless and encyclopedic knowledge that is gathered. For this reason, it is necessary to wait years for current events and new projects, e.g. investment projects, to take on an encyclopedic character and find their way to Wikipedia. This website also has no place for opinions, guesses and speculations, , which are so important, for example, in investing. There is only room for raw facts. Finally, the encyclopedic nature of Wikipedia is politically abused – articles are created or removed on request, and information is manipulated.

In addition, each topic is just one rock-cut article, not a series of statements from different people who may not agree with each other. Wikipedia has no place for ddiscussion, or the exchange of knowledge and information between living people. Wikipedia, apart from current events, does not allow you to learn about what is happening now or what may happen, for investment purposes for example.

WIKIPEDIA	
+ gathers knowledge by introducing real order to the Internet + anyone can publish	— no exchange of opinions, discussions, speculations about the future, meaning or causes of phenomena — no possibility to ask questions — heavily delayed in relation to real events — high level of censorship and politicization of the moderators — emphasis on the anonymity of experts, does not allow you to grow your popularity — does not monetize knowledge, does not allow experts to earn

Between 2002-2006, there was **Google Answers**, which lost to **Yahoo! Answers**, but it gave the opportunity to a sk questions o n s pecific i ssues. T he questions cost t he u ser from $2 to $200. Someone will probably ask why such a project, belonging to a giant such as Google, failed, and ccFOUND would be implemented successfully? In our opinion, Google simply did it wrong and it was not the first time that it failed (just like Google Videos or Google+ lost to YouTube and Facebook, respectively).

ccFOUND departs from the segment of solely paid questions where the group of experts is limited to a select few. We are presenting a completely new, democratized model. Moreover, in 2002, people were not yet ready for information gathered in the form of answers to questions asked. They much preferred to search for information for free, using a search engine also belonging to Google. Today however, with the increase in the amount of social media and the amount of information, we feel that this information needs to be further organized.

Yahoo! Answers

has been functioning to this day. Thanks to it, users can ask questions and answer those that already exist. In November 2006 alone, the number of questions was over 7 million, and the number of answers reached over 65 million. However, the website has only achieved local popularity, particularly in the US, where Yahoo! has the largest user base.

YAHOO! ANSWERS	
+ connecting experts with beginners **+** a variety of topics and categories	**—** no answers in different languages, mainly the US market **—** no clear target market, service for everyone and for no one **—** low quality of responses (low community culture) **—** does not monetize knowledge, does not allow experts to earn money **—** does not create a knowledge base

ccFOUND is intended to be a multinational community that wants to obtain information and knowledge, but also to consult experts. We want to make it possible to earn on this, also on a multilevel basis – thus monetizing the accumulated knowledge in various ways.
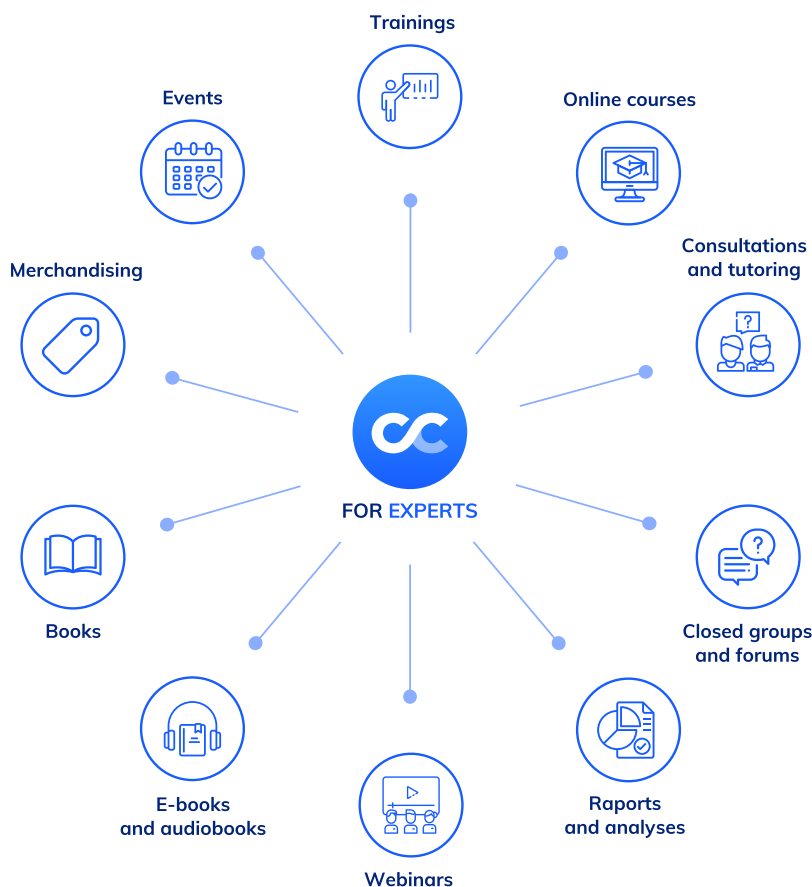
Previously, the problem of many websites was the lack of a clear target group. Websites such as Google Answers were available to everyone, and the need for general knowledge had already been met by e.g. Wikipedia.

Most of the portals available on the market do not monetize the accumulated knowledge – you cannot earn money e.g. by publishing on Wikipedia, Facebook groups, Quora or Yahoo Answers.
YouTube, on the other hand, allows you to earn money only from advertising.

Quora

This is a popular Q&A (Questions & Answers) service. The website was released to the public in mid-2010. In February 2017, however, almost 40% of recipients came from the United States. When browsing Quora, one gets the impression that the portal is a form of entertainment website with questions like "what mutants do you know in real life" or "can the strongest man in the world win the fight against a gorilla". This should not come as a surprise, as the website was founded by the former technical director of Facebook. So, in our opinion, Quora is a "Facebook for intellectuals" that touches upon numerous natural curiosities. **ccFOUND** is intended to be a multinational community that wants to obtain information and knowledge, but also to consult experts. We want to make it possible to earn on this, also on a multilevel basis – thus monetizing the accumulated knowledge in various ways.

QUORA	
+ connecting experts with beginners	— entertainment portal for intellectuals: philosophical and trivia questions
+ a variety of topics and categories	— does not accumulate knowledge base in an organised way
+ high culture of expression	— generates information chaos through an unclear algorithm for displaying questions and answers
+ quality assessment of questions and answers through upvoting	— does not monetize knowledge, does not allow experts to earn money
+ subscribing to experts and topics	

StackExchange

This is another website, or in fact a collection of them, that works in the Q&A format. Each site is devoted to a specific topic where users can ask questions and provide answers.

STACKEXCHANGE	
+ connecting experts with beginners	— segregates questions from the latest, and the older ones end up in the depths of archives
+ has an efficient system of reputation and assessment of questions and answers	— does not build a highly organised thematic knowledge base
	— does not monetize knowledge, does not allow experts to earn money
	— users complain about the declining quality of responses (no expert incentives)
	— works practically only on the English-speaking market

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YouTube

This is a platform that allows users to share videos for free, a website that probably needs no introduction. Everyone knows its advantages, but… have you thought about its disadvantages?

YOUTUBE	
+ allows you to publish and watch videos for free	— entertainment profile – knowledge content enjoys little popularity
+ its huge popularity is a chance for experts to "set sail"	— the user looking for knowledge has to work through long hours of off-topic recordings
+ the only service that gives income opportunities for creators – through advertising and paid channel subscrip-tions	— does not monetize knowledge, allows you to earn only on advertising and paid subscriptions
	— due to the unclear rules of the algorithm, requires an expert to also have powerful marketing skills to build popularity

Facebook

It allows for the creation of groups between user.. In the United States, subscription groups are already being tested, and the new placement of ads inside is only a matter of time.

FACEBOOK GROUP	
+ connects people with similar interests	— many similar groups on exactly the same topic
+ the ability to build a community on any topic	— massive content duplication: people repost in all similar groups
+ allows for the exchange of opinions and discussions	— generates notification chaos
	— displays posts from the newest and older ones land in the "depths" base
	— does not build a knowledge base
	— no evaluation of the answers: inability to select an expert or the best answer
	— lack of freedom of speech – censors and blocks content through a dehumanised algorithm
	— published questions and answers do not reach many potentially interested recipients due to the excess of garbage content
	— does not monetize knowledge, does not allow experts to earn money

What conclusions can be drawn from this regarding things that should be implemented in the ccFOUND Platform?

1. Sorting questions not from the latest, but from the most popular (upvoted in a given category, thanks to which the questions are arranged in order from beginner-level to advanced; potentially introduce users polling on the difficulty level of each question;
   a) As a result, the list of questions allows the reader to go through the education process on any chosen topic – step by step;
   b) In this way we create a huge, self-updating knowledge base, a dynamic thematic vortal, a "wikipedia of questions and answers" that include opinions, speculations and wisdom-seeking;

2. Hints that a given question has already been asked before – this allows you to avoid duplicates and similar questions, and keeps the website in order;

3. Ability to merge very similar questions along with the transfer of answers; it also reduces chaos and contributes to building a powerful knowledge base;

4. Adding to favorites and subscribing: content, threads, users; users are not divided into experts and beginners, everybody may be surprised to be an expert in something when met with a question he knows an answer to;

5. Rewarding users with reputation points, which additionally strengthen (amplify) the voting power of token holders and increase the number of tokends accrued; it allows only the best to publish their own information products, thus guaranteeing the quality of publications;

6. Maintain order by manually accepting, reporting and examining content along with a 4-tier judicial system, rather than through a mindless algorithm censoring qualitative content;

7. A clear algorithm for users with the ability to easily organise the content by which questions are the most popular, newestt or unanswered (for experts looking for someone to help), not requiring the user to "guess" how an organising algorithm really works;

8. Automatic, machine-learning language translation with a layer of optional user moderation for accuracy and quality of translations;

9. Browser notifications in the form of push messages;

10. Mobile application – today Users mainly use phones;

11. The possibility of reposting ccFOUND content also on other social media, which contributes to building the popularity of the Platform;

12. Monetization of knowledge through an internal information marketplace:
    a) online courses
    b) live trainings
    c) consultations
    d) closed groups
    e) insider newsletters
    f) reports and analyzes
    g) paid webinars
    h) events and conferences
    i) e-books and audiobooks
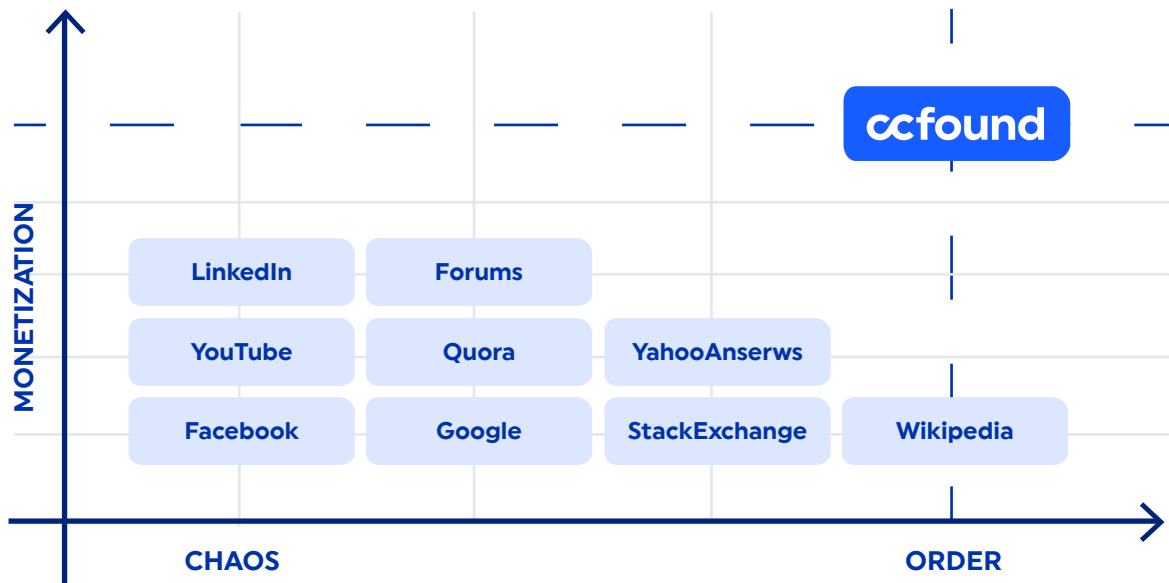
MONETIZATION

LinkedIn	Forums		
YouTube	Quora	YahooAnserws	
Facebook	Google	StackExchange	Wikipedia

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CHAOS ORDER

What conclusions can be drawn from this regarding things that should be implemented in the ccFOUND Platform?

1. Freedom of speech and no censorship;
2. Lack of central control of users (inability to arbitrarily remove a user by the top controller);
3. No ads – or users get paid for them (profit sharing with users);
4. Ownership of your data - personal data is not transferred to other corporations;
5. Freedom to share information about yourself;
6. Ownership of the published content, with no possibility of removing it;
7. Open source platform with the ability to view the source code at any time – ultimately;

ccFOUND is where people – not algorithms
–answer other people's questions

You → G → Ads, AI, [documents]

You → cc → [people]
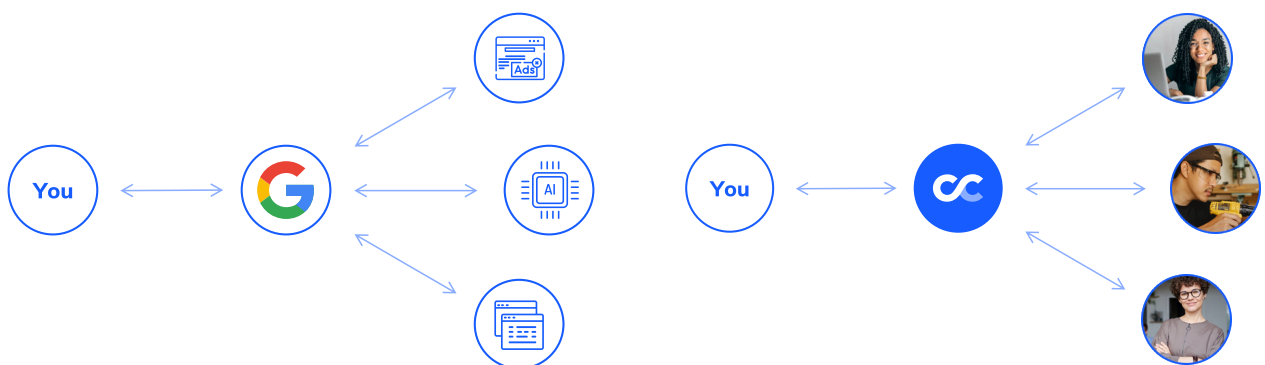
3. Our Token

3.1 Description and information

The Issuer will implement its own type of Token – ccFOUND (symbol: "CC"), which will be created in accordance with the ERC-20 standard. The ccFOUND token will be able to be sent securely and properly handled in Ethereum-compatible wallet applications, such as MetaMask. The Issuer reserves the right to issue the Token on another blockchain network if it proves beneficial for this project and the Investors.

From a conceptual point of view, the Token issued by the Issuer will be in the form of a utility Token within the scope of its use on the Platform and the form of a payment Token in the scope of the functions offered by it, indicated in point 3.8 herein, including the possibility of obtaining a Tokend.

From a legal standpoint the Token will be a form of identity card with a specific entitlement that may be fulfilled by the Issuer in relation to the transaction concluded by the Investor. In practice, this means that the Investor, when purchasing a Token, may ask that the Issuer provide a specific benefit that he or she is entitled to for the purchase thereof. Such a benefit will be, for example, the possibility of using Tokens on the Platform or the possibility of using the profit-making functions indicated in point 3.8 herein.

3.2 Quantity

The Issuer will issue a total of 99,999,997 ccTokens. The Issuer also reserves the right to carry out an additional issue at a later date to the extent determined by the community decision (DAO). The Issuer will avoid this possibility in order not to increase the supply of tokens. The possibility will be realized if it is for the benefit of the Investors.

3.3 Token distribution

In terms of the full number of issued Tokens indicated in point 3.2, the process of this distribution will be divided into two segments, where same Tokens will be transferred for traditional sale, while the other part will be allocated to current activities related to the Issuer's operations and the development of the Platform itself. The division of the number of issued Tokens will be made in accordance with the following:

64.5% Tokens for sale   **35.5%** Tokens not for sale

🟢 **14.5%**
for private sale*

🟡 **15.5%**
retained by the Issuer

🔵 **50%**
for ICO sale

🔵 **20%**
is intended to buy the project
from the initial sponsor

15.5%
Issuer

* Originally, 10% was intended by the Issuer to be sold in private sale, but due to the overwhelming demand, an additional 4.5% of CC Tokens were moved from the Issuer to early investors, thus leaving the Issuer with not 20% but 15.5% of CC Tokens. More information can be found in the private sale report here (blog post) and here (video).

20%
Sponsor

50%
ICO

14.5%
Private sale

Purpose of the Tokens retained by the Issuer:

1. Cryptography Research LTD based in the UK invested approximately $200,000 in the initial development of the Portal; therefore, 20% of the 35.5% of the Tokens retained will be used by the Issuer to purchase the rights to the Platform from the sponsor of the ccFOUND Project, namely Cryptography Research LTD (including the project, source code, logo and domains);

2. Sponsor retains these CC Tokens for investment purposes, focusing on appreciation in their value; these Tokens also reward the company for sponsoring the project in the initial stage (seed funding). The Company intends to profit from transactions performed on the Platform (earning Tokends) and does not intend to sell Tokens without a clear necessity;

3. The Issuer retains 15.5% of the Tokens; the company creates one of the editorial departments that will ultimately be present on the decentralized Platform in the form of a DAO, and will also conduct ordinary publishing activities through the entity carrying out this issue; these Tokens will enable the Issuer to participate in DAO votes and will provide Tokends for transactions carried out directly on the Platform. The company does not intend to sell Tokens without a clear necessity; a small portion of them may be used to reward employees.

4. Both the Issuer and Cryptography Research LTD may use the Tokens to take over complementary businesses, such as portals that may enter the ccFOUND ecosystem, for the benefit of the entire community and Investors.

3.4 Purpose of the distribution process

🔴 **15% – Design**
usability tests, UX/UI, improving the appearance, designing DAO processes, creating specifications and requirements for IT;

🔵 **25% – IT**
Platform development, employing programmers, code tests and audits, server maintenance;

🟡 **10% – Legal**
Legal, administrative and accounting costs;

🟡 **10% - Editorial staff**
Creating an editorial department, employing journalists, editors and presenters, building a video recording studio, creating content;

🔵 **20% – Marketing & PR**
Creating promotional materials, advertising and media;

🟢 **20% – Reserve**
Reserve capital for unforeseen expenses and a safety buffer;

25% IT	**20%** Marketing
15% Design	**20%** Reserve
10% Legal	**10%** Editorial
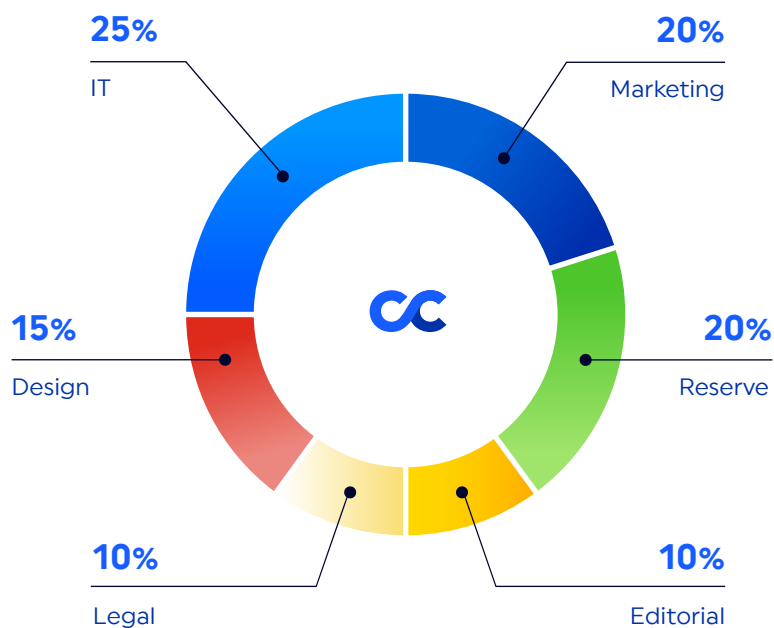
ccFOUND Project will be gradually:

1. decentralized until it becomes a decentralized autonomous organization - a DAO, in which the role of the Issuer will be limited to becoming one of the many development and publishing teams of the Platform;

2. monetized until it reaches profitability and starts to generate commissions on transaction profits in the form of a Tokend for CC Token holders; additionally, it will start to generate community capital in the form of funds for investments; the community under the DAO mechanism will decide what to allocate these funds to.

3.5 What will the sales look like?

Private sale phase

A form of ordinary sale, for which a total of 14.5% of the Tokens intended for sale was allocated in the entire process. The private sale phase should be treated as a pre-sale of Tokens on preferential terms, for the most committed Investors, in addition to the possibility of making an Investment at an early stage of the ccFOUND Project. In the private sale phase, the minimum investment was PLN 10,000 (note: USD/PLN = 3.8). For larger Investments, it was possible to achieve a − 5% discount for each PLN 25,000 invested, up to a maximum of 20% at PLN 100,000.

Sale phase, the proper ICO

A further form of sale, which will start after the end of the above phase, for which the remaining 50% of the Tokens will be transferred. The sale will be conducted in the form of an auction divided into 50 weeks * 7 days = 350 daily stages. Each week it will be possible to purchase a maximum of 1% of Tokens calculated from the total number of Tokens for sale and that means (1/7)% = 0,143% Tokens are put for sale daily. If a part of these Tokens is not sold on a given day, 50% of the unsold Tokens will be irretrievably subjected to the Token Burning process, increasing the value of those that have been sold, and the remaining 50% will be subject to the Airdrop mechanism, that is giving out additional Tokens to other Investors who have previously auctioned the Tokens.

7 days	**50 weeks**	**350 daily stages**

The Token price will be calculated according to the formula analogous to the ICO of the EOS platform, which collected $4B:

$A =$ amount intended for investment by Investor A (in any currency including cryptocurrencies, the amount will be converted into USD by the auction system for the calculation purposes)

$\Omega =$ sum of amounts allocated by all Investors in the daily auction (converted to USD)

$L =$ number of Tokens in the daily auction =
= (1/7)% = (999,999.97 / 7) CC = 142,857.1385719 CC

Nominal = (minimum) price of Tokens =
= USD 0.10

$$\frac{A}{\Omega} * L =$$

the number of Tokens attributable
to Investor A for the amount A

Example 1.

How are Tokens shared between Investors on a normal day when all Tokens sell?

Investor A invested USD 1 million, Investor B invested USD 1 million. There were no other Investors in the given auction, as a result of which:

A = USD 1 million
B = USD 1 million
Ω = A + B = USD 2 million
L = 142,857.138571 CC

$$\frac{\text{USD 1 mln}}{\text{USD 2 mln}} * 142,857.138571 \text{ CC} = 1/2 * 142,857.138571 \text{ CC} = 71,428.569285 \text{ CC}$$

Each of the Investors theoretically (in our example) purchased 71,428.569285 CC Tokens, spending USD 1 million on Tokens. One Token then cost:

$$\frac{\text{USD 1 mln}}{71,428.569285 \text{ CC}} = \text{USD 14}$$

As it is easy to observe, if there were only one Investor with USD 1 million in a given auction, he or she would buy all Tokens (1/1) at the price of USD 7 per Token. The more Investors with a larger sum for an Investment, the higher the price of Tokens.

The nominal price of the CC Token is USD 0.10, and 999,999.97 CC is traded each week, which means that in a given week Investors must bid at least Ω = USD 99,999.997 in total to buy out the pool of Tokens.

Example 2.

What happens if the Investors propose an insufficient amount of Ω and not all Tokens are sold in a given day?

In this example, Investor A has invested USD 100, Investor B has invested USD 100. There were no other Investors in the given auction, as a result of which:

A = USD 100
B = USD 100
Ω = A + B = USD 200
L = 142,857.138571 CC

Again, like in the first example, there are only two investors and in theory each of them should receive half of the tokens, that is 71,428.569285 CC. But that would mean that the price of each token falls down to just USD 0.0014 - less than a cent. There is a safeguard in place to protect investors from that, so the price of tokens won't fall too low in the future on exchanges, with some investors having bought them for pennies on the dollar just because of lucky weeks.

The system implemented by the Issuer checks that the nominal price of the Tokens should be USD 0.10. As a result, the Investors do not receive the above sum of Tokens indicated in example 2, but purchase them at the minimum price, and the rest of the Tokens remain unsold.

$$\frac{\text{USD 100}}{\text{0.10 USD/CC}} = \textbf{1,000 CC}$$

Each of the Investors purchased 1,000 CC Tokens, spending USD 100 on these Tokens. One Token cost USD 0.10.

Unsold amount:

L - (2 * 1,000 CC) = 142,857.138571 CC − 2,000 CC = 140,857.138571 CC

In that case:

In this example, Investor A has invested USD 100, Investor B has invested USD 100. There were no other Investors in the given auction, as a result of which:

1. 50% of unsold Tokens are subject to the Token Burning process = 70,428.5692855 CC.
2. 50% of unsold Tokens are Airdropped to previous Investors, in proportion to the number of Tokens they hold, in accordance with the following example:
   a) Let's assume that 1,000,000 CC Tokens have been sold so far.
   b) Investor X holds 1,000 CC Tokens, that is 0.1% of all CC Tokens (1,000,000) sold so far.
   c) 0.1% * 70,428.5692855 CC (number of Tokens to be Airdropped) = Investor X will receive 70.428569 CC Tokens.
   d) In subsequent Airdrops Investor X will hold 1,000 + 70.428569 = 1070.428569 CC Tokens participating in subsequent Airdrops carried out.

That ultimately means it's probably most beneficial to participate in the first auctions ASAP to also participate in as many future airdrops as possible.

3.6 Rules for purchase of ccTokens

Tokens can be purchased by any Investor who meets the requirements specified by the Issuer, as well as fulfills the obligations related to the KYC procedure, in accordance with the current requirements described on the Platform.

In addition, each Investor should meet the requirements set out by law or other regulations in accordance with their tax residence. Investors should ensure that they fully understand the terms and conditions set out in this document, as well as in the Platform's regulations, before concluding a transaction.

In order to purchase Tokens, complete the form available at **shop.ccfound.com**

3.7 Rules for disposal of tokens

Tokens can be sold individually by any holder, at any time from the moment of their physical receipt, as part of an individual transaction between the buyer and the seller. Tokens may be freely disposed of at any time by any Investor who holds them at any given moment. At the time of the sale of the Tokens, the Investor is solely responsible for all transactions.

Tokens, however, will not be introduced to the exchange until all auction phases specified in point 3.5 are completed, so as not to disturb the process of their distribution, unless the Issuer decides otherwise for the good of the project (there is a possibility of introducing CC Tokens to some exchanges sooner because of tax issues and possible changes in the law).

Information on the completion of the Tokens distribution process will be made available by the Issuer in digital form on its Platform and via e-mail addressed to Investors.

3.8 Functions

The main function of the Tokens issued by the Issuer is the possibility of using them within the Platform. ccFOUND Tokens have been designed in a way that is supposed to constantly increase their value, while allowing its holders to profit in the form of generated Tokends.

1. Tokend as a settlement function

The Token will be the carrier of the commission expressed in % for each transaction carried out on the Platform. Transactions on the Platform will be all activities performed on it directly by its community, especially consisting of the sale of information products (courses, trainings, consultations, webinars, ebooks, audiobooks, paywalls, analyses, paid questions, etc.).

a) By default, 80% of the commission (with the option to reduce this sum or waive the profit altogether) will be paid to the author of the specific product sold on the Platform.

b) The remainder (at least 20%, which is the community margin) will go to the Platform's shared wallet (under DAO), from which the funds will then be distributed as follows:

● **50% – Tokend**
will be paid to CC Token holders as a Tokend.
For Token holders with the largest number of activities performed on the Platform, determined by the degree of reputation, the size of the Tokend can be increased (maximum - doubled);

● **40% – Development**
will be allocated to the further development of the Platform, which is described in detail in point 3.4 herein;

● **10% – Burning**
will be subject to the Token Burning process, which according to the Issuer's assumptions, will reduce the supply of CC Tokens;
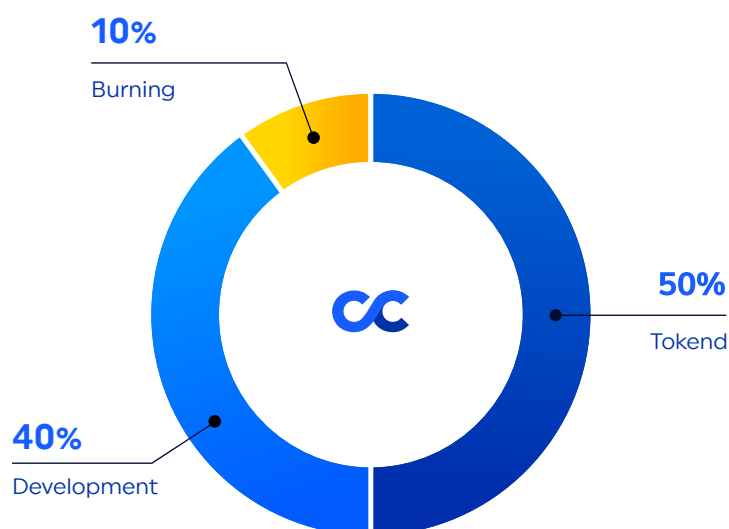
The first benefits for CC Token holders in the form of a Tokend will be paid when the monetization mechanisms are implemented on the Platform. They will be paid automatically every day. The amount of the benefits will depend not only on the number of Tokens purchased, but also on the activities performed directly on the Platform, e.g. the number of published texts or acquired "likes". For the Token holder with the largest number of activities performed on the Platform, defined by the degree of reputation, the size of the benefits will be doubled. Other users will get a Tokend multiplier proportional to the person with the highest reputation, according to the formula below.

It will also be an incentive to take up activity on the Platform, and will make the benefits much less dependent on the capital allocated to Tokens.

Rmax =	maximum reputation obtained by a specific User, may be any number of reputation points
Rmin =	minimum possible reputation for the User not taking any actions on the Platform = 0
R1 =	reputation earned by the specified User U1
AMP (Rmax) =	2
AMP (Rmin) =	1
AMP (U1) =	Tokend amplification for specific User U1

$$AMP(Rmin) = 1 + \frac{Rmin}{Rmax} = 1 + \frac{0}{Rmax} = 1$$

$$AMP(U1) = AMP(R1) = 1 + \frac{R1}{Rmax}$$

For example, if R1 reputation is half the reputation of the best User with Rmax reputation which is always = 2, R1/Rmax ratio will be 0.5. Then AMP(U1) = 1.5.

In practice, this calculation will be more complex at the Platform code level to ensure that the total sum of Tokends does not exceed 50% of the community margin; Tokends must be calculated with an appropriate algorithm with the sum of Tokend reaching 50%. For example, with the Amplifiers used as above, it could turn out that the sum of Tokends will amount to 65% of the community margin. Then, all Tokends will have to be weighed by a 50/65 factor, as a result of which their sum will be 50%.

Author answers questions on ccFOUND

Author finds out what the users' needs are

ccFOUND users subscribe to the aauthor, his popularity grows

Author creates an information product and publishes it on the ccFOUND platform

ccFOUND receives payments in various currencies and tokens, and the small contract converts all fund into ccTokens via the APIs of various exchanges

The author receives **up to 80%** of the commission

Min. **20%** is the ccFOUND margin

Increase in demand for **ccToken**

40% DAO budget for platform development

1-2x reputation amplifier

10% burned

50% token holders

Decline in the supply of ccTokens

Increase in the value of ccTokens

2. Access authorization

The token serves as the authentication of the User in terms of access to additional content. A person publishing content on the Platform, who is also a Platform User, may stipulate that the content will be available for reading only by persons who hold an appropriate number of Tokens. In that case the content will have to be "unblocked" by authorizing the Platform with a wallet, e.g. MetaMask.

3. The function of exercising power through voting

The token will entitle to vote and enable co-decision on the development of the Platform. The above will occur when the Platform is decentralized and all processes are delegated directly to the community (DAO). The right to vote will be reserved only for User who hold the token. Only the issues related to the functioning of the Platform may be submitted to the vote.

4. Payment and billing

The token will be an additional means of exchange on the Platform, enabling its use as part of mutual settlements between Users, e.g. as the payment for services.

5. Evaluation

The token will also be used as a reward for individual Users on the Platform for the results achieved and for the tasks performed for the entire community or individual Platform participants.

6. Signaling and crowdfunding

Each User who holds Tokens will be entitled to create their own event on a specific topic, allocating the Tokens collected by them for the organization and creation of the event.

7. Discount coupon

The token may entitle its holder to a discount on goods and services offered via the Platform.

Current information on the functionality of the Tokens is made available by the Issuer on the Platform. The Issuer reserves the right to change and extend the functionalities offered by the Tokens.

4. Roadmap

4.1 Our road to success

Almost everyone will soon know about cryptocurrencies. We argue that between 2021 and 2025, blockchain, cryptocurrencies and tokens will gain general market acceptance, and the number of their users will increase at least tenfold.

This is a huge problem. As we have already mentioned, new people will be entering the cryptocurrency market, wanting to learn and get to know this market. However, due to the lack of organized knowledge in the cryptocurrency segment and the general information chaos, such a person will be exposed to the risk of losing both confidence in this market and their money.

There is a lack of support and an entity that could educate, guiding early adopters on the right track and organizing their knowledge. **ccFOUND helps (not only) experts to share knowledge by providing information to people in the most natural way through QUESTIONS AND ANSWERS.**

The information presented below in the form of a timeline is illustrative and the Issuer reserves the right to change future dates if it is not possible to implement individual solutions within the indicated period, also on the basis of, among other things, risks described in point 7 of this document.

1. At the end of 2019, the ccFOUND creation process began

Own funds were allocated for the implementation of the project;

A preliminary technical specification was developed;

Brand development (naming and logo) took place;

The manifesto was published;

A group of advisors (ambassadors) was created;

Cooperation was established with the software house to develop the alpha version

of the Platform (MVP - minimum viable product);

Initial consultations with advisors were carried out;

Cooperation was established with a law firm in the area of creating a tokenization plan

and ongoing substantive supervision;

2. In mid-202, the alpha version of the ccFOUND Platform saw

the light of day and was tested, the beta development process began:

Publication of the alpha version of the Platform;

Closed alpha version testing of the Platform;

- Continuous improvement of the code and functionality of the Platform;

- Completion of works on the technical documentation of the Platform;

- Launching the process of systematic content creation on the Platform, first in Polish, then in English;

- Analysis of received feedback, consultation with advisors and redesigning the appearance of the Platform for the beta version;

- Development of a token distribution strategy and the economy of funds obtained as a result of distribution;

- Consultation with advisers in the field of the Tokens distribution process;

- Establishing a special purpose vehicle for the implementation of the project – CC FOUND Sp. z o.o. Sp. K .;

3. At the end of 2020, the private sale began private sale:

- Completion of the legal and conceptual aspects of preparation for Tokens distribution;

- Publishing the Whitepaper in the Polish version;

- Preparation of two versions of the pitch deck in Polish;

- Creating promotional films for the Platform in the Polish version;

- Design and implementation of a Token sale platform with the KYC / AML

  module;

- Launching a marketing campaign to attract potential investors;

- Implementation of private sale on the Polish-speaking market only;

- Summary of private sale results;

- Start of translating documentation and marketing materials into English;

- Preparation of a media plan for the English-speaking market;

- Launching a permanent recruitment process for programmers, system architects and IT security

  employees;

- Commencement of work on the implementation of a new, responsive design;

4. Early 2021

- Preparation of the target smart contract and the issue of Tokens (after the end of private sale);

- Consultation of the smart contract project and its independent audits in order to maximize security;

Pre-launch of the ICO including public appearances, interviews, publicity,

reviews; Launch of the target ICO with 350 daily auctions (Q1/Q2 2021);

5. Mid-2021

Implementation of a marketing plan to maintain interest in the next weekly ICO auctions, including public appearances and progress communication;

Completion of the beta version of the Platform;

Official opening of the Platform for a wider group of users;

Consultation of DAO mechanisms as defined by a decentralized organization in which power is exercised by its participants;

Development of the target mechanism of DAO functioning - specification and architecture;

Commencement of the voting process in the scope of projects implemented by DAO;

Decentralization of content creation processes - delegating editorial, publishing and translation tasks within the DAO mechanism;

4. Early 2022

ICO completion and summary;

Implementation of content monetization mechanisms and enabling the most popular authors to publish information products;

Further development of the Platform – development investments for funds obtained in the ICO process;

Commencement of the process of calculating Tokends for Token holders;

Entry to the first exchanges in the following order: DEX, Poland, World;

Branding decision to position ccFOUND as a search engine in the community network or as a leader of the investment education segment, with the implementation of other topics (e.g. medicine) under separate platforms; consultations + community voting;

Decentralization of the portal development process – delegating development tasks to the community under the DAO mechanism;

Decentralization of management processes – delegating supervision, control, reporting initiatives and plans under the DAO mechanism;

A decentralized autonomous organization (DAO) is an organization represented by rules encoded as a computer program (smart contract) which, in principle, is:

1. Transparent;

2. Controlled by the Token holders;

3. Independent of the authorities.

DAO transaction records and program policies are maintained inside the blockchain technology.

ccFOUND not only teaches you about investments and how to achieve financial freedom, but itself becomes an Investment for users and a way to become financially independent. The purchase of Tokens is the possibility of obtaining derivative rights for their acquisition, which are described in this document.

Publication of content on the Platform, on the other hand, is an opportunity to obtain income from the sale of content by Users.

We believe a real DAO is too complex, and there is no proven best practice in the world to move to the decentralized version of ccFOUND too quickly. We adopt a strategy of gradual decentralization and testing of the DAO mechanisms together with the community until ccFOUND becomes a full DAO. Estimated number of Users in individual years and generated sales: 160,000 Users registered in 3 years on a multilingual international portal will be more a failure than a success. At the Cryptography Institute, we generate PLN 168 (= $43) net per registered user in a year with 6 products and 4 trainers. This models of both Platforms. To prepare the following estimate of the possible number of Users on the Platform in the forecast of the next 10 years, the amount of PLN 168 was converted into US dollars (USD) at the rate of 3.9.

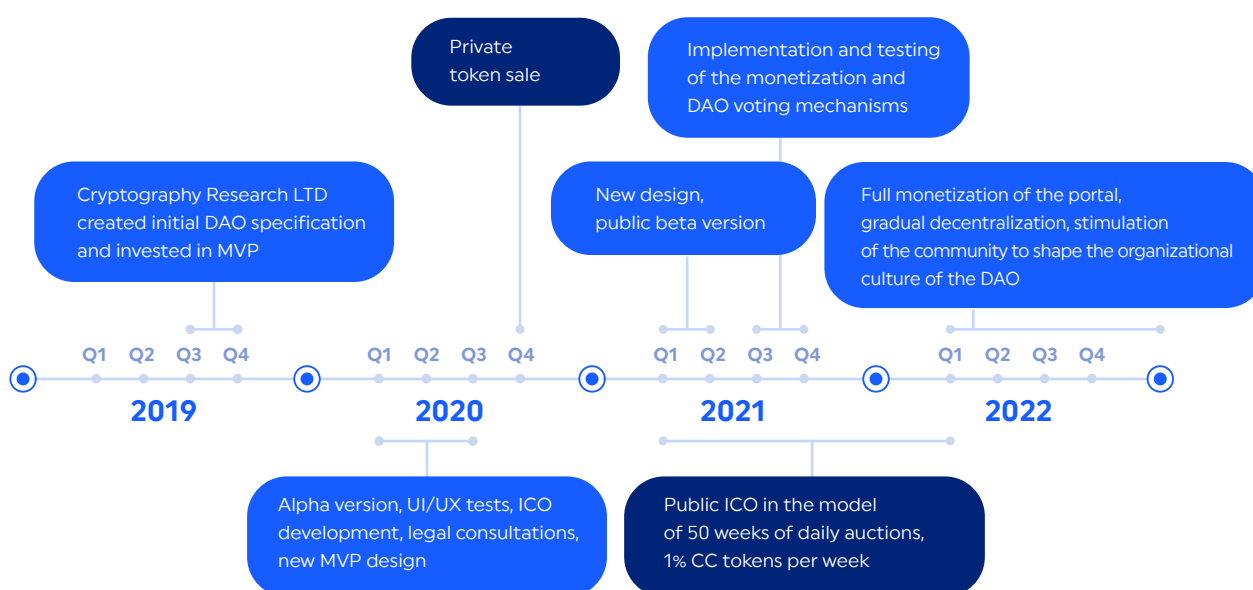| Year	Users	Sales
2022	80 000	$3 437 369
2023	160 000	$6 874 738
2024	320 000	$13 749 477
2025	640 000	$27 498 954
2026	1 280 000	$54 997 908
2027	2 560 000	$109 995 815
2028	5 120 000	$219 991 631
2029	10 240 000	$439 983 262
2030	20 480 000	$879 966 523
2031	40 960 000	$1 759 933 046

ccFOUND gives Authors as much as 80% of each transaction made on the Platform.

However, an individual User may still decide to transfer a greater part of his commission to the community (or to give up the profits altogether) in exchange for the possibility of obtaining special badges on the Platform and increasing the level of his or her reputation.
As a result, the platform's margin, in the opinion of the Issuer, will increase to at least 25% (and 75% will be left for Users).

Year	Sales	Income = 25%
2022	$3 437 369	$859 342
2023	$6 874 738	$1 718 685
2024	$13 749 477	$3 437 369
2025	$27 498 954	$6 874 738
2026	$54 997 908	$13 749 477
2027	$109 995 815	$27 498 954
2028	$219 991 631	$54 997 908
2029	$439 983 262	$109 995 815
2030	$879 966 523	$219 991 631
2031	$1 759 933 046	$439 983 262

4.2 Graphical representation of our roadmap

Private token sale

Implementation and testing of the monetization and DAO voting mechanisms

Cryptography Research LTD created initial DAO specification and invested in MVP

New design, public beta version

Full monetization of the portal, gradual decentralization, stimulation of the community to shape the organizational culture of the DAO

Q1 Q2 Q3 Q4   Q1 Q2 Q3 Q4   Q1 Q2 Q3 Q4   Q1 Q2 Q3 Q4

2019   **2020**   **2021**   **2022**

Alpha version, UI/UX tests, ICO development, legal consultations, new MVP design

Public ICO in the model of 50 weeks of daily auctions, 1% CC tokens per week

ccfound

5. Technical part

5.1 Token

The Issuer has implemented its own type of Token – ccFOUND (symbol: CC), which is created in accordance with the ERC-20 standard. In addition, CC can also be operated under a smart contract.

The ERC20 standard selected by the Issuer allows for a homogeneous implementation of functiona - lities, while providing benefits such as easier implementation by developers and the possibility of using Tokens with the help of third-party software, such as cryptocurrency wallets.

5.2 Platform

The Platform should be understood as the website managed by the Issuer available at ccfound.com. The system architecture uses a three-layer model, consisting of a presentation layer, an intermediate/processing layer and a database layer. Basically, each layer has a specific role:

1. Presentation layer
   is the interface between the user and the system; this layer is used for client applications, such as an Internet browser;

2. Intermediate/processing layer
   which contains the server software enabling communication between the presentation and data access layers; it is the business logic of the system;

3. Database layer
   implemented through the use of object relational mapping (ORM) to communicate with the central database of the system;

Design patterns should be created for each project, i.e. the basic assumptions for the construction of the Platform:

a) Convention over configuration
   the software design paradigm consisting in creating a default configuration while maintaining the appropriate naming convention;

b) Model–View–Controller (MVC)
   an architectural design pattern consisting in separating three main layers in the application – model, view and controller. The MVC pattern defines a role for each of these individual layers, as well as the dependencies between them.

c) Active record, Association data mapping

provide object-oriented access interface and data manipulation;

d) Front controller

a pattern where one central object manages all the tasks coming from the client;

e) Responsive Web Design (RWD)

a technique involving the use of HTML and CSS styles so that the presented elements of the website automatically change their size, hide or change position in order to adapt to devices with different screen resolutions. The use of RWD makes it possible to properly view the application not only on a desktop computer, but also on smartphones and tablets.

In order to build the current version of the Platform, the following databases, programming languages and frameworks were used:

a) MariaDB database server

a server supporting relational data base management, mostly implementing the ANSI/ISO SQL standard;

b) PHP

a scripting programming language that enables the creation of web applications, it is executed by the server;

c) CakePHP

a framework for creating web applications, written in PHP, using known software engineering standards and design patterns such as convention over configuration, model-view-controller, active record, association data mapping, front controller;

d) Croogo

content management system based on CakePHP framework, written in PHP, includes additional functionalities allowing for more efficient development of Internet applications;

e) Bootstrap

CSS library. It contains a set of useful tools to facilitate the creation of the graphic interface of websites and web applications. It is mainly based on ready-made HTML and CSS solutions (compiled from Less files) and can be used, among other things, for styling elements such as texts, forms, buttons, charts, navigation and other components displayed on the site. The library also uses JavaScript;

f) HTML 5

the language used to create and present websites, it is a development of HTML 4 and its XML variant (XHTML 1).

5.3 Implemented safety procedures

The implemented security procedures should be understood as all activities and procedures implemented by the Issuer, as well as entities cooperating with it, aimed at reducing the risks associated with the conduct of this distribution, which have been indicated in point 7 of this document.

The system has been protected against all kinds of hacker attacks, both at the level of the Platform code and at the level of the server infrastructure. The individual safeguards in terms of the implemented procedures are listed below.

The Issuer also applied appropriate anti-money laundering procedures.

In order to properly process personal data, in accordance with the applicable regulations, the Issuer has implemented a privacy policy in the field of legal grounds for the processing of personal data, the rights of individual Users, and the possibility of submitting a notification to the supervisory body.

All necessary documents regarding the documentation concerning the protection of Platform Users are available directly on the Platform at ccfound.com.

6. Our team

We are a team consisting team of enthusiasts of innovative technological solutions. We intend to change the traditional approach to the segment of knowledge gathering and monetization services. As visionaries, our focus is not only on utopian thinking. Through the experience gained in traditional publishing and training activities, we want to create something new. Something that will be the next milestone in organizing, managing and researching information online, and will connect askers and experts just like Uber has connected travelers with drivers and Airbnb connects travelers with renters. Through this distribution process, we focus on the opportunities offered by peer-to-peer technology.

Google was supposed to organize information on the Internet, but it is not enough for all uses. Now comes ccFOUND. Because people are the best fit for people, not the search algorithms. Get to know us better.

Management & Admin

Piotr **Michalak**
CEO / FOUNDER

Daniel **Jankowski**
CO-FOUNDER

Karol **Kiełtyka**
PRODUCT OWNER

Wiktoria **Jaros**
COO / CHIEF OPERATING OFFICER

Grzegorz **Bierzyński**
CTO / CHIEF TECHNOLOGY OFFICER

Rafał **Plewiński**
CMO / CHIEF MARKETING OFFICER

Marketing & communication

Aleksander **Grudziński**
DIGITAL MARKETING MANAGER

Olga **Skrzynecka**
PR MANAGER

Michał **Traczyk**
SOCIAL MEDIA MANAGER

Kacper **Hoffmann**
SOCIAL MEDIA EXECUTIVE

Legal

Maciej **Grzegorczyk**
ATTORNEY-AT-LAW

Dawid **Jacoszek**
LAWYER

IT & Product development

Piotr **Zdanowicz**
UI CONSUTLANT

Michał **Chaszczewski**
UX/UI DESIGNER

Paweł **Jarzyniak**
FULL-STACK DEVELOPER

Mariusz **Franciszczak**
BACKEND DEVELOPER

Tomasz **Kędziora**
BACKEND DEVELOPER

Michał **Strzelecki**
FRONTEND DEVELOPER

Kacper **Gumieniuk**
FRONTEND DEVELOPER

Tomasz **Dąbkowski**
CONTENT MANAGEMENT

Back-office

Agnieszka **Kosmala**
FINANCIAL CONTROLLER

Grzegorz **Zieliński**
CUSTOMER SERVICE SPECIALIST

Beata **Jakimiak**
HR & ADMINISTRATION SPECIALIST

Partners, advisors and support

Tomasz **Braun**
BUSINESS DEVELOPMENT
& INVESTOR RELATIONS

Paweł **Sobków**
BUSINESS DEVELOPMENT
& INVESTOR RELATIONS

Erika **Oley-Trojanowska**
BUSINESS DEVELOPMENT
& INVESTOR RELATIONS

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LEGAL & COMPLIANCE

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7. Risk and legal reservations

This document does not constitute a sale offer, does not incite you to make an Investment or encourage you to purchase the Tokens as part of the distribution. This document may not be used for any purpose other than making a decision to Invest in the Token. It is forbidden to copy or duplicate the document in any form without the prior consent of the Issuer.

This document describes the current state and the future development of the Issuer's Platform, as well as ccFOUND Tokens. This document is provided for information purposes only and does not constitute a representation of future intentions. Unless explicitly stated otherwise, the products, services and any innovative elements presented herein as of the date of drawing up this document are under development and are not currently implemented. The Issuer makes no warranties or representations regarding the successful development or implementation of such technologies and innovations, or the performance of any other activities mentioned in this document, and disclaims any warranties implied by applicable law.

An investment also carries various types of risk. Each potential Investor wishing to invest in the Tokens as part of their distribution should carefully consider all the information contained in this document, including the risks described below:

Design patterns should be created for each project, i.e. the basic assumptions for the construction of the Platform:

a) ## Operational risk
i.e. the risk of potential losses caused by failures of IT processes or systems, including potential hacker attacks or human errors. In order to minimize losses, the Issuer constantly monitors the correct functioning of the Platform and the security systems implemented in it. In addition, the Issuer uses other safeguards adequate to the conducted activity, which enable the identification of threats before they materialize and the potential possibility of avoiding possible errors, failures or attacks;

b) ## Liquidity risk
i.e. the Issuer's ability to meet its contractual obligations on time. It should be emphasized that the Issuer bases its activities on the provision of services in the field of a specific systematization of knowledge available on the Internet via the Platform and other websites, which may result in various types of business risk, depending on a specific investment and its development strategy, which may also affect the liquidity of the Issuer itself;

c) ## Changes in the tax and legal environment
this document is based on the provisions of Polish law, in accordance with the applicable regulations as of the date of this document. However, future changes in tax law and different interpretations of the law by tax authorities and courts cannot be ruled out. In this respect, unfavorable changes in tax law may have a negative impact on the Issuer's business activities. It should be noted that the Issuer has no influence on the above, therefore, out of extreme caution, the Issuer reserves the right to change the tax jurisdiction and the entity through which this process of Tokens distribution is carried out;

d) The risk related to blockchain technology

i.e. the technology used by the Issuer to automate the processes. It should be noted that this is a technology that is still under research and analysis, and therefore may be exposed to various technical difficulties or external influences;

e) The risk of the cryptocurrency exchange rate change

is one of the basic principles of the functioning of the cryptocurrency trading system. Cryptocurrencies themselves are susceptible to exchange rate fluctuations as a result of various economic, non-economic, technological or speculative factors. Before making an Investment, the Investor is aware of the exchange rate risk and any fluctuations in the market of virtual currencies or derivatives of such currencies, which do not meet the statutory requirements for qualifying as such a currency;

f) The risk of return

i.e. expectations versus the Issuer's possibilities. In general, in any investment procedure, there is a risk that the expected return may be less than the amount the Investor would like or would have obtained by purchasing other assets;

g) Wallet and private key

in order to perform all operations on the Tokens, related to, among other things, sending or receiving them must comply with the Ethereum protocol. The Investor is solely responsible for deciding whether to use the proper portfolio in accordance with the above protocol. Moreover, each Investor is responsible for the safe keeping of his or her private key. The loss or theft of the private key is tantamount to the loss of all Tokens assigned to a given wallet address and the Issuer is not responsible for its incorrect use.

h) The risk related to ordinary currency fluctuations

arises mainly as a result of the purchase of the Tokens using a legally binding means of payment (e.g. issued by the National Bank of Poland, foreign central banks or other public administration bodies), widely accepted in economic transactions. Exchange rates can be influenced by various political and economic factors, including the level of interest rates, the balance of pay-ments between countries, and the monetary, fiscal and trade policies of certain countries and governments.

No person wishing to make an Investment should rely solely on the content contained in this document. The Issuer disclaims any responsibility for the incorrect use of the information contained in this document.

8. Summary

The goal of ccFOUND is to create a self-updating, multilingual knowledge base which will simultaneously connect users into one community. ccFOUND is intended to help you learn any topic or solve any problem in the most natural way – that is through questions and answers.

ccFOUND has been designed to become the most popular education portal in the world. It is supposed to be a place that gathers people and allows them to exchange information, knowledge and wisdom.

In the final stage, the ccFOUND Platform is to become a form of a decentralized autonomous organisa-tion, also known as a DAO. It is the Platform community that, through its decentralization, will manage a self-created portal, and we – as creators – will take over the role of one of the teams participating in the life of the Portal on the same terms as everyone else.

We will also gradually monetize the knowledge accumulated on the Platform, enabling users to earn on the content shared by them. Basically, it will be decided by, among other things, the reputation factor depending e.g. on the amount of knowledge that a given user has shared with others. It is also for this purpose that the CC Token will be introduced, the implementation of which will also allow its use within the Platform itself.

It is CC Tokens that will make it possible to obtain a Tokend for activities performed on the Platform, but they will also be used to authorize the access to specific content on the Platform. Additionally, they will be a form of payment in settlements on the Platform and will enable participation in the decision-making process by the DAO voting.

CHANGE
Experts say that around the year 2000 the information era passed and we are now living in the era of knowledge, which means that the advantage today is competence, the selection of information of real importance and its application in practice. The era of wisdom is coming, but today's tools are still the old information era's tools.

PROBLEM
Today, access to information alone is not enough to achieve broadly understood success. We live in a chaos of information overload, and the Internet has led to shallow and hasty content processing. To assess or understand an investment, a disease, a specific issue or equipment that we are considering buying – you have to do hours of research by opening dozens of tabs.

UNDERSTANDING
People create content for other people. Google makes it easier to find it, but does not link the people who ask the questions with the people who can answer them. Wikipedia leaves no room for an opinion exchange, Quora and Yahoo Answers are entertainment sites, and YouTube, online forums, chats and Facebook groups generate a chaotic information storm.

SOLUTION
ccFOUND solves the problem of searching for knowledge by querying networks – not of computers or algorithms, but of other people's minds. As the only one of aforementioned portals, it monetizes knowledge in a multi-faceted manner and helps to earn on it.

SCALABLE

The built knowledge base, by machine translation of all content into many languages, allows for automatic scaling – making each question and answer appear in search engines in different countries.

INVESTABLE

The project has been designed in such a way that CC Tokens generate Tokends for its holders, generate a high return on investment and additionally grow in value through internal demand generated by smart contract automatically on exchanges from revenues obtained on the Platform. ccFOUND is a place of knowledge exchange for enthusiasts, investors, traders, analysts, journalists, engineers, programmers and beginners in a given field. Come join us, too!

Thank you for reading the information about our project and we encourage you to become a part of it with us.

Best regards,
ccFOUND Team

The past was about information.
The present is about knowledge.
The future is about wisdom.