

Whitepaper

NFT

NON-FUNGIBLE

NFT2METAVERSE
The Marketplace of the Metaverse

N2M

Dear (potential) NFT-holder,

In this report we would like to tell you more in detail about the NFT2Metaverse (N2M) and our plan of action. We will include our objective and how we would like to kickstart our platform, but we will also go in depth in regard of revenue, profit and the growth prognosis of the platform.

[Read more below!](#)

Our Vision

The Metaverse is the next step in the Internet. The physical and digital life will be intertwined more and more over time. It is for this reason that the demand of digital products that can be used in the Metaverse is increasing drastically.

Our Marketplace fits perfectly in this surging demand. It will help designers to sell their items and offer consumers an easy purchase of a broad variety of items.

Our Mission

Our mission is to support the rapidly growing Metaverse with our tool - the platform. We will do everything in our power to become the OpenSea of the Metaverse.

The Platform

NFT2METAVERSE will become a platform where designers effortlessly and promptly can market their digital designs in the Metaverse. The NFT2METAVERSE will do the heavy lifting for a lot designers. For instance, they will not have to be concerned about setting up smart-contracts, minting (of the unique product), placing the art in the Metaverse, transfer their products to consumers, attract potential consumers and the administrative bureaucracy. Thanks to NFT2METAVERSE the designer does not have to dwell on these kind of tedious activities and selling will be just a few clicks away.

What can you expect to be sold on the Marketplace?

Just like with traditional marketplaces, we will work with categories on our platform. We will start with the following categories:

- Home decor
- Buildings (houses and commercial properties)
- Nature (trees, plants, water, air, etc.)
- Clothing (coats, pants, T-shirts, suits, shoes etc.)
- Jewelry
- Vehicles
- Pets and animals

The Objective

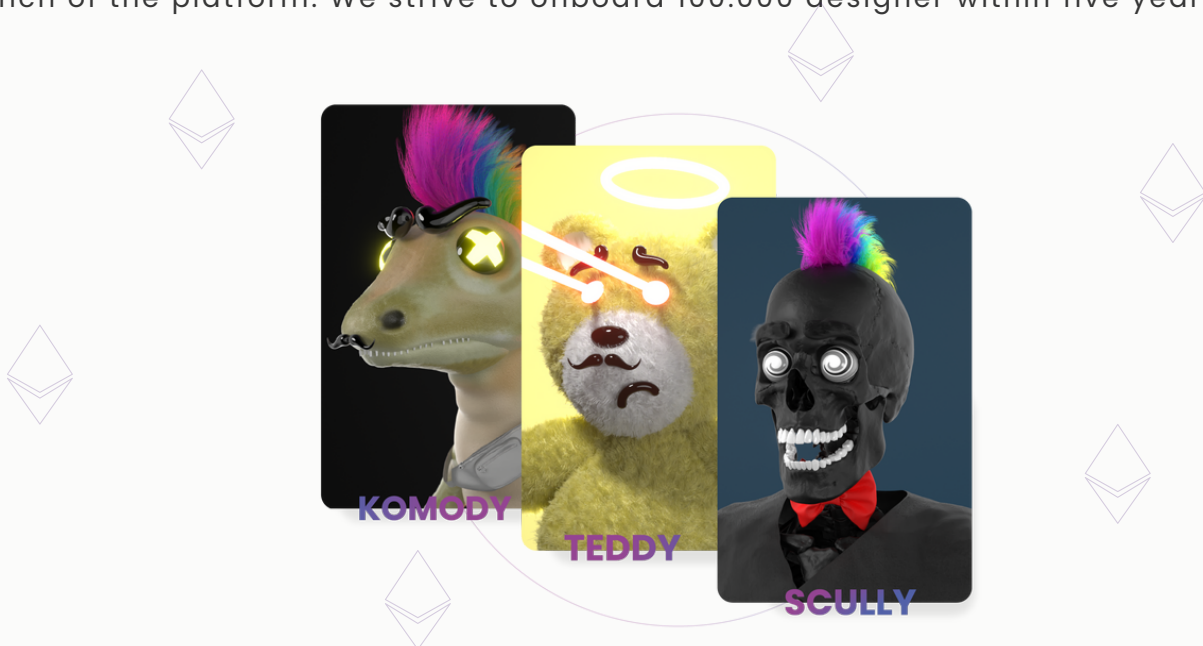
Our main goal is to start out strong. We will achieve this by allowing a large number of designers to use our platform for free in the first month. In exchange they are allowed to keep all their earned royalties from that first month. The chances are high that the designers earn income in that first month. Our expectations are that the average designer will make 2 to 3 sales. This will also add to a positive and remarkable first impression of the N2M.

We aim to kick-start the trial month with the astonishing number of 9999 designers, plus one addition of Tim Bakker – the head designer of the NFT2Metaverse. This brings it to a total of 10000 designers.

These designers will start out their trial month in a complete set up work environment. The main goal of this trial month is to gain a substantial amount of feedback from this market. We want feedback from both the designers as well as the consumers. We believe that the combination of both will grant us with a powerful tool.

The second goal we would like to accomplish with the trial month is to keep the designers after the trial ends. The designers that start earning income, will also hopefully extend their subscription with us. By making the initial process easy and painless, we hope to make the designers more willing to use our platform for their designs.

We highly prioritize quality, stability and safety during the development and the launch of the platform. We strive to onboard 100.000 designer within five years.



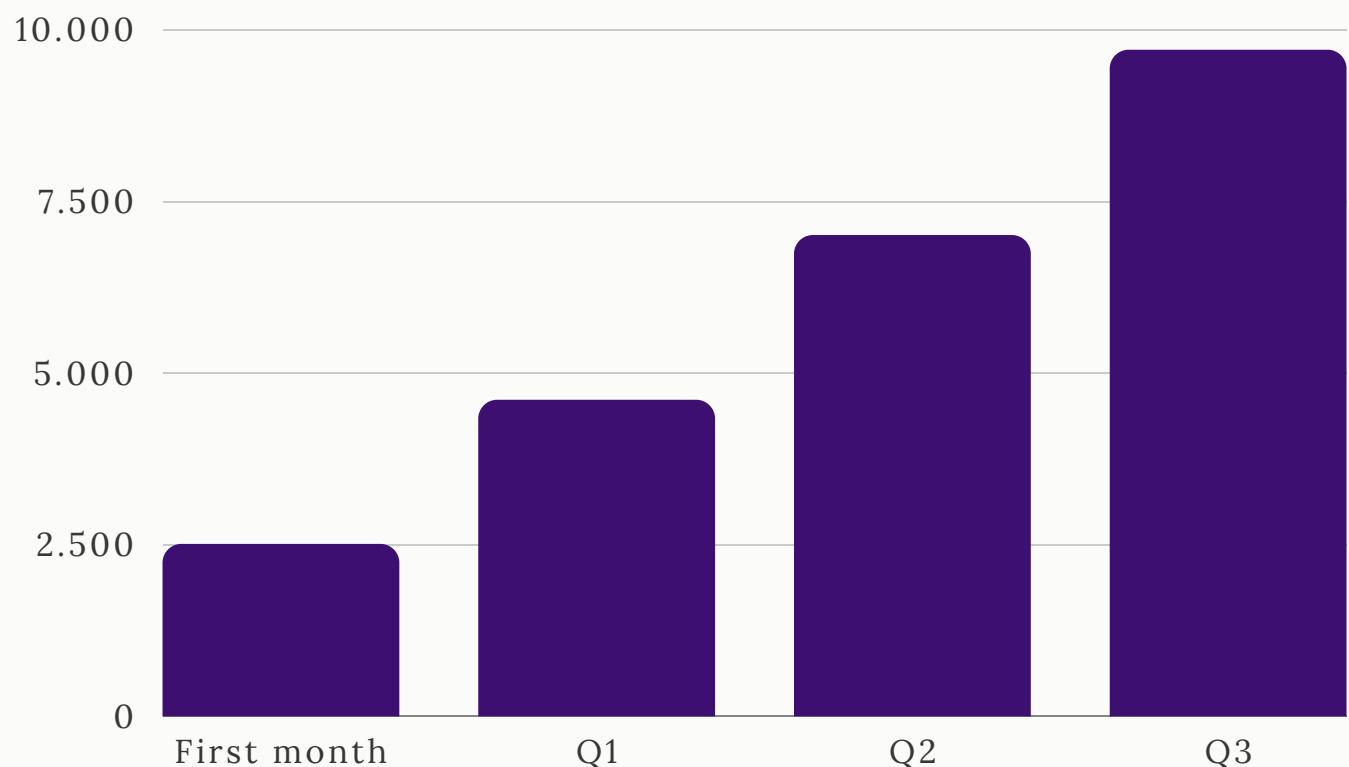
HOW WILL WE ATTRACT 9999(+1) DESIGNERS IN THE TRIAL MONTH?

In order to attract 10.000 designers in the first month, we have done the groundwork. We are setting up proposals and collaborations with designbureaus, vast design communities, social media and even Colleges.

We already have several commitments for partnerships and collaborations from these corners. We will hold multiple campaigns and promotions to engage designers and excite them about the N2M platform. It is important to realize that we not solely focus on designers just within The Netherlands. We concentrate on creating a world wide reach and growth of our platform. In a branche where there are millions of professionals, semi-professionals and amateur designers, we are trying to find 9999 Early Birds. This is not only important because we want to start off with a strong core of designers but also to test our platform adequately for technical reasons. This way we will make sure the system operates correctly under a large number of users.

To realize 10000 designers in the trial-month, we've joined forces with the Marketing expert Christiaan Snabel. Christiaan has been active for over 15 years in the Marketing branche where he has poured his heart and soul into. This talented Marketing Guru has worked for major companies like SNS, KPN, NN, Rabobank, Regiobank, Nuon and Schiphol. We can with all honesty call him our own Marketing expert en we are in every way convinced that he will help launch and put the N2M platform on the market.

GROWTH EXPECTATION OF DESIGNERS IN 2023

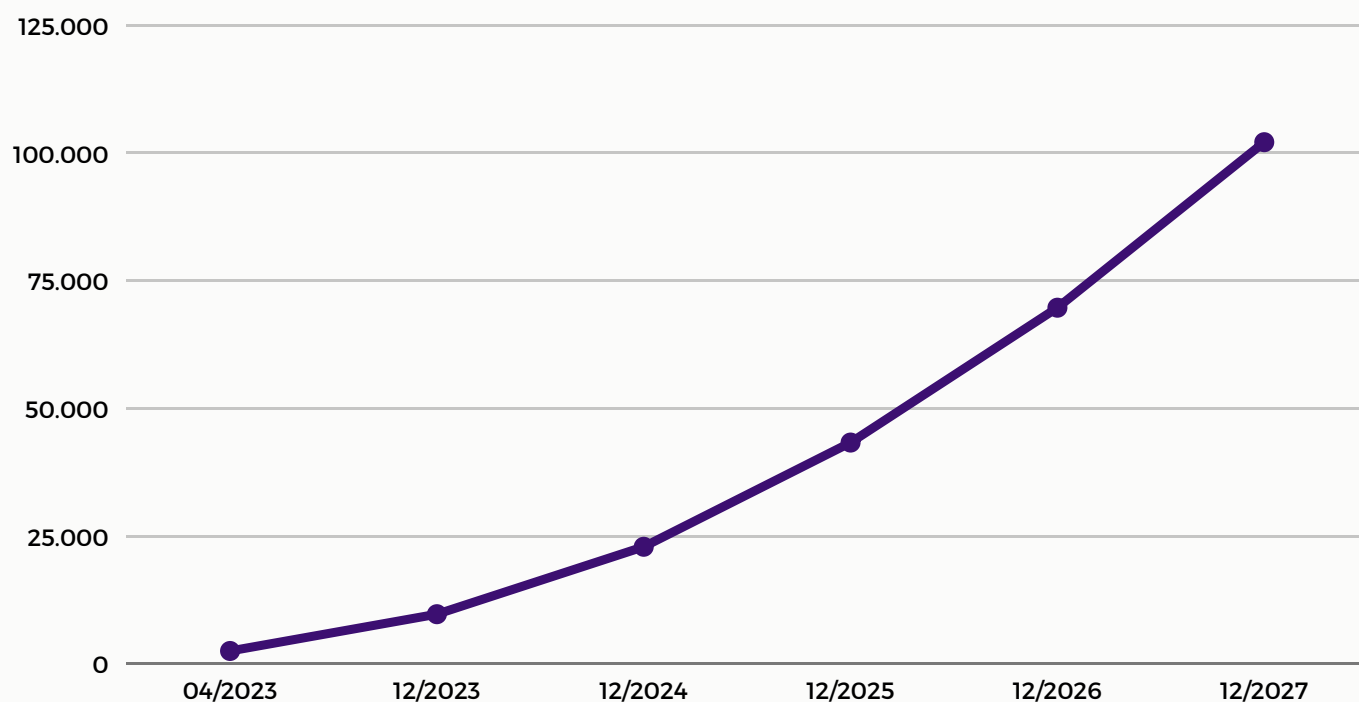


MAINTAINING THE DESIGNERS

How will we convince the designers to stay with our platform after their trial month? Needless to say we will do anything in our power to guide the designers the best way possible and help them understand the income potential they have with us. We are convinced that through this process they will have adequate information and proof to make an informed decision that will benefit both parties. On top of that we will make sure that all the participating designers will get an irresistible lifetime offer of \$99,- per month that they can cancel at any given moment. But the cherry on the cake is when the designer leave and then return (based on their wallet address) we will still honor the same rate for our lifetime members, regardless of the subscription fees that are applicable at that moment. This will be major in convincing a large number of designers to stay with N2M.

We will target gifted designers from all over world but we will focus on Asia and South Africa first. The reason for this particular focus is that in the beginning most designers won't create an income over 10K per month on our platform. To earn more you need more users in the Metaverse and these developments need time. It also takes a significant amount of time to put N2M strongly on the market. Over time more users will find their way to our platform and as a result more designers will be able to earn more income through our platform. When that happens, we'll change our focus more towards Europe and North/South America. Until then, we expect that the income from our platform will be mainly interesting for designers from Asia and South-Africa.

GROWTH EXPECTATION OF DESIGNERS 2023 – 2027



Goal is to have 100.000 designers active on the N2M platform at the end of 2027.

COST RECOVERY FIRST 5 MONTHS

When setting up our budget we are understandably keeping in mind that every month we will expend \$200.000 to the growth, maintenance and expansion of our platform. To guarantee continuity we will cover these costs completely within 5 months (after the trial month) from income generated by the NFT-collection. This budget will not be based off of the revenue that will be collected from the first 5 months right after the trial-month. This way we will make sure that the NFT-holders can profit right away from the income of the platform. We expect to have a quality tool in our possession after 5 months of marketing, bug fixes and continuous adjustments. A tool that is primed to attract a large number of designers from all over the world!

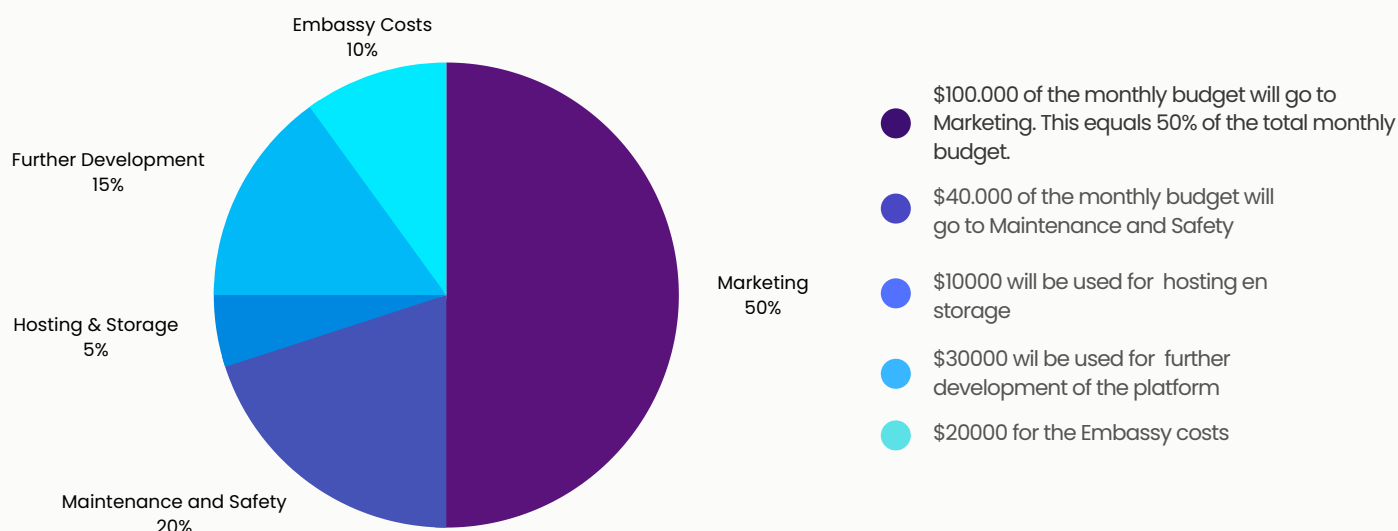
Prognosis

We want to take our (potential) NFT-holders to our guarded but realistic prognosis in regard of progress and growth developments of our platform in the next coming years.

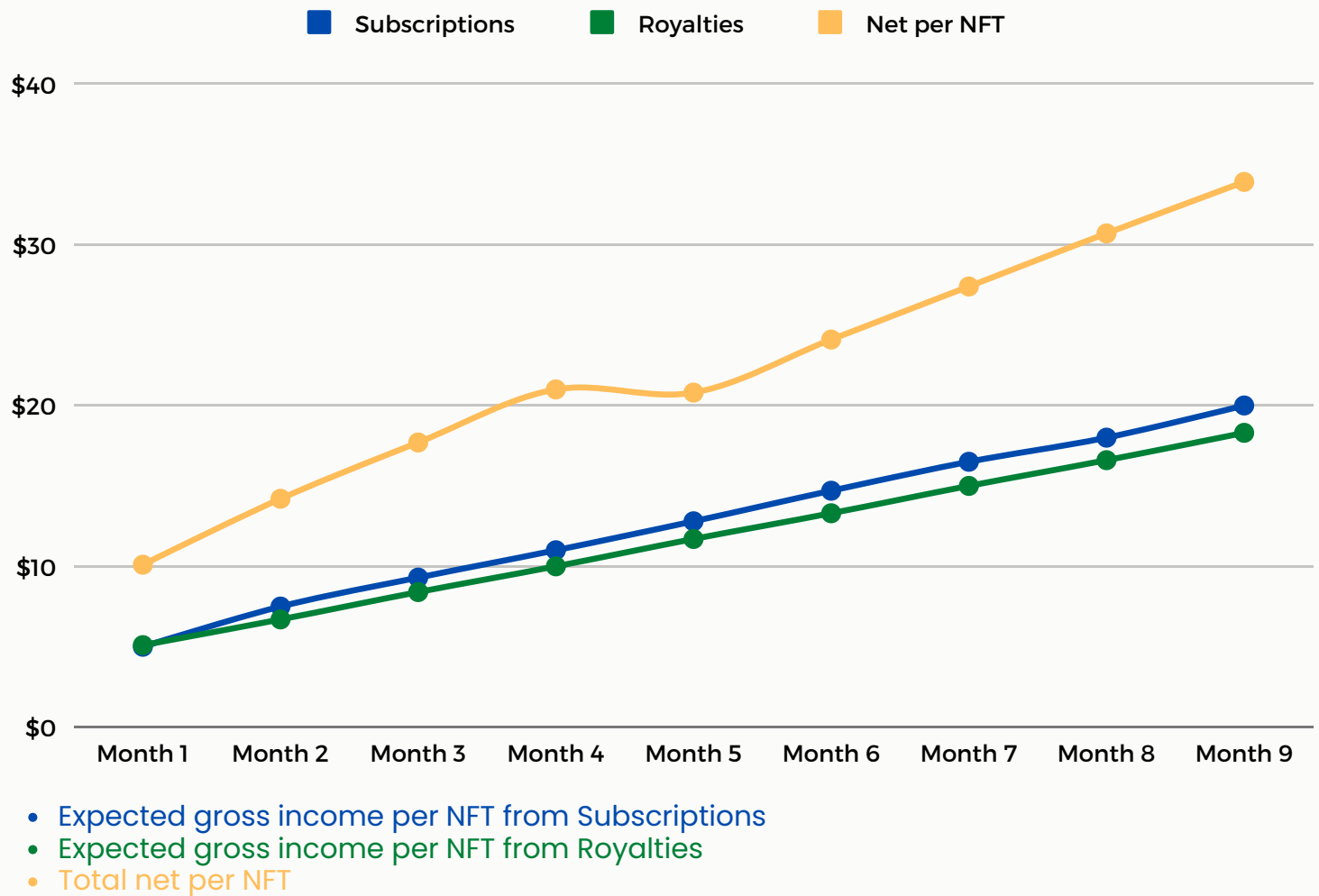
Prognosis 2023 (after the trial-month):

- Trial-month 10.000 designers;
- We believe that 25% of the total number of designers will stay (monthly subscription of \$99,-);
- Monthly marketing budget of \$100.000,- (50% of the total monthly budget) for 5 months it will be paid from our buffer;
- After the 5th month: 200 to 300K of the revenue will be reinvested to cover the costs (average \$250.000 costs per month);
- Growth per month: 700-900 new designers per month (average 800);
- Reserved conversion budget per new designer: \$111 and \$142;
- Expected actual conversion costs: \$60 - \$70 per designer

Expected cost division first 5 months



INCOME FOR THE NFT-HOLDERS PER NFT, PER MONTH 2023



*After 5 months roughly 250K will be set apart of the total revenue and with the remaining there will a sharing of $x0.40/17499$ (total amount of NFTs) per NFT.

Side note

We expect that the costs per year will lightly increase since the team will keep on expanding. Typical costs like storage and safety will be higher due to the growth of the team. The Marketing costs will decline through the years due to brand awareness. Same goes for the maintenance and costs for further development. Prognosis wise we assume that the costs each will increase between 5-10% (average of 7.5%).

40%

Profit sharing

5999

Pre Sale

0.15

Ethereum

LONGTERM PROGNOSIS

2024:

- Growth of members. Monthly average: 1100 (13.200 per year)
- Average income growth designers: 10% per year
- Income per designer: \$990 each month
- Average growth in cost 7,5% per year

2025:

- Growth of members. Monthly average: 1700 (20.400 per year)
- Average income growth designers: 10% per year
- Income per designer: \$1090 each month
- Average growth in cost 7,5% per year

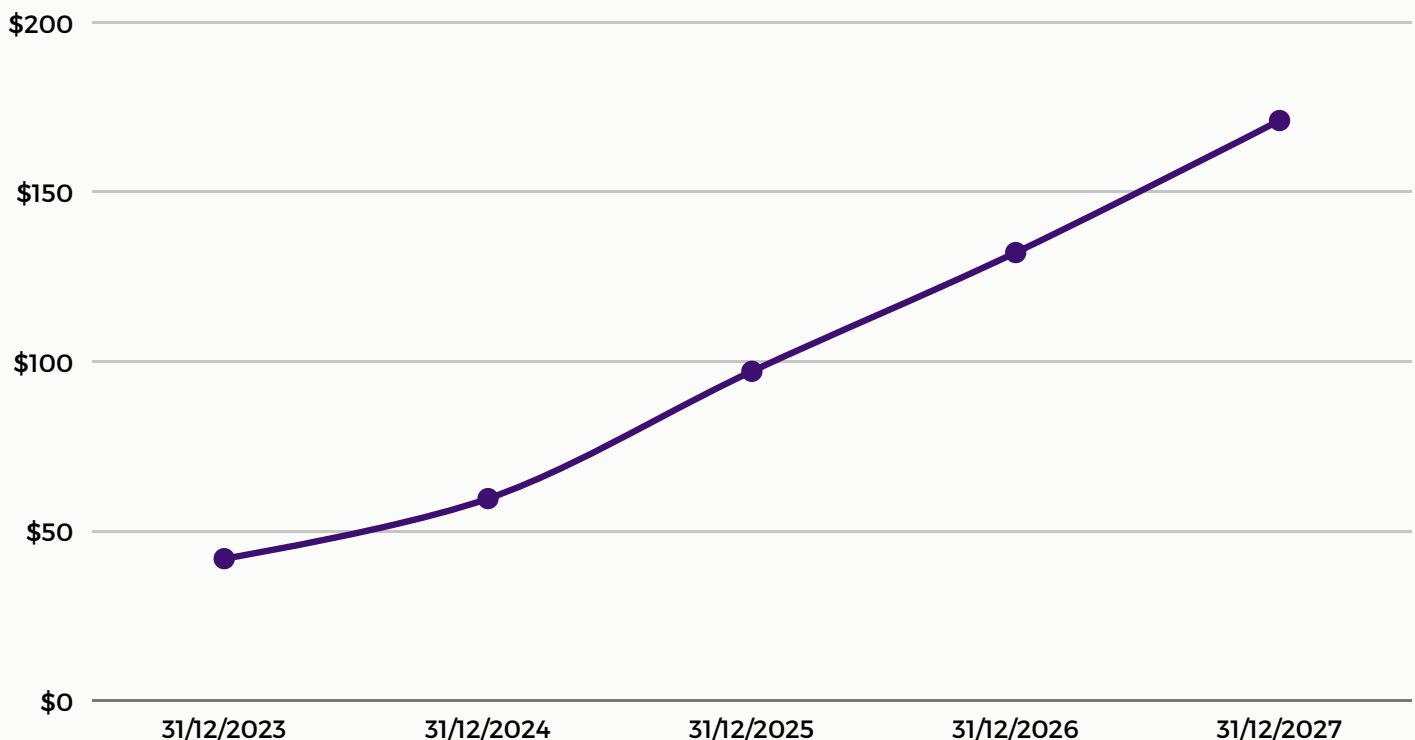
2026:

- Growth of members. Monthly average: 2100 (26.400 per year)
- Average income growth designers: 10% per year
- Income per designer: \$1200 each month
- Average growth in cost 7,5% per year

2027:

- Growth of members. Monthly average: 2700 (32.400 per year)
- Average income growth designers: 10% per year.
- Income per designer: \$1320 each month
- Average growth in cost 7,5% per year

GROWTH EXPECTATION IN EARNING PER NFT 2023 - 2027



31/12/2023 - 31/12/2027

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