









WHITEPAPER

**WE ARE BRIDGING THE GAP
BETWEEN GAMING AND CRYPTO**



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INTRODUCTION

We're building play to earn community which is focused on gaming and crypto projects. Users play games by competing with other players, earn crypto, redeem coins for real rewards and advance as time goes on as a more valuable player profile in the community.

WHY DID WE CREATE DOUBLEIT?

We aim to bridge the gap between gaming and the crypto community by incentivizing users to play, compete against each other and build up their profile to a higher level.

Data shows that today's millennials would much rather spend time online playing games and competing with each other in a multiplayer mode than play games in single mode and offline in a traditional way. However, while this rising trend has undoubtedly been net-beneficial for both businesses and customers, it also has certain downsides. Most of the current avid gamers don't utilize their gaming time spent with some ways of earning revenue or earning prizes.

We want to change that by helping them make their time in the games more valuable, and earn while having fun at the same time. As the gaming industry grows by 20% year on year, we're confident it's here to stay and become an integral part of everyone's life.

DoubleIT's place in this growing economy is to help out games earn more while having fun and competing with others, gaming companies acquire new users, expand their games across different gaming communities and put crypto in everyday life, while radically reconfiguring how money is used, created, and distributed in a decentralized way.

PROBLEMS DOUBLEIT SOLVES

Our mission is to make E-sport games efficient, especially in the nonprofessional market (the "Long Tail"). Despite having a considerable size of approximately €185 billion, most of the market is currently disorganized, offline, and inefficient. Also a lot of players are lost in space, while not being educated about huge earning potentials and affirmations in the gaming space.

GAMERS ARE FACING THE FOLLOWING PROBLEMS:

- ❌ Lack of knowledge about how to play and earn;
- ❌ The apps currently exist on the market don't have enough reach to find players instantly;
- ❌ Many suppliers of E-Gaming Apps are mostly severely programmed. Unsurprisingly, this is frustrating and usually unsuccessful.
- ❌ A lot of gamers at the end of the day don't know how to make their time spent in the games more financially valuable and make a potential living out of it.
- ❌ Big diversifications in the gaming industry with multiple platforms, gamer communities and groups where there is not a single place to gather all the gamers info, share knowledge and earn.

OUR SOLUTION

We want to bring efficiency to the market, where gamers can create profiles and have the possibility to play and directly earn, we provide a great opportunity for Sponsors and Investors to invest into our App.

Initial idea of the DoubleIT project is building play to earn community which is focused on gaming and crypto projects. You play games by competing with other players, earn crypto, redeem coins for real rewards and advance as time goes on as a more valuable player in the community.

What if you can play, bet on yourself in your favorite games, win, earn crypto or even swap crypto for real prizes, like gaming equipment or game vouchers.

The DoubleIT project aims to bridge the gap between gaming and the crypto community by incentivizing users to play, compete against each other and build up their profile to a higher level.

We provide an online community for people who want to play games and earn things that have real value.



OUR VISION

Our vision is to develop one of the best Play to Earn communities worldwide. We want to make a name for ourselves in the gaming industry as well as in the blockchain space.

DoubleIT is a European startup leveraging next-gen crypto DeFi, NFT & Metaverse technology to offer clients a superior gaming and betting experience.

Our goal is to become one of the best gaming providers worldwide in 2-4 years. In order to better implement the corporate vision and mission we understand that it's extremely important to grow the games community alongside crypto enthusiasts and help them understand the advantages of decentralization. It is important that the action corresponds to the mission statements and the vision which we clearly set from the beginning.

We see ourselves in the competitive gaming and crypto market as a bridge between both worlds bringing the best for all parties and making an unbreakable connection between gamers, earning potential, benefits of crypto DeFi protocols and partners (sponsors).

OUR MISSION

Our mission is to develop a mobile application with a specific name in the field of play to earn and ensure the particular security of our games in a decentralized way. We want to offer our users an opportunity to prove their e-sport skills and give a chance to make real profits through their abilities.

DoubleIT's mission is to save players time, energy, and money by completely redefining the online gaming experience.

We believe that decentralized, blockchain-based, and community driven protocols are the future. Consumers should have the opportunity to enjoy the best of the online gaming world, be successful in the games which they use and amply benefit from their success in a fully decentralized and fair ecosystem.

Also we believe these user segments will benefit the most and naturally gravitate towards our solutions. Our goal is to maximize the value of online gaming by simplifying the ways of earning crypto funds, getting rewarded for your spent time in games and protecting players from hidden fees and subscription charges for services they can't effectively get a benefit of. As a short or long term solution DoubleIT aims to simplify games lives from the financial perspective and all of that by having fun and operating in a completely decentralized and fair eco-system.

MARKET DATA

The combination of blockchain technologies and the gaming industry has created Metaverse and play-to-earn games, which include their own economy, business and money, specifically Metaverse and play-to-earn tokens.

Gamefi industry has been gaining popularity among crypto enthusiasts and gamers, and P2E games will develop into a strong trend. Here is the data on 5 most popular crypto games.

TOP 5 BLOCKCHAIN GAMES COMPARED

	Alien worlds	Axle infinity	Bomb crypto	Defi Kingdoms	Splinter-lands
Balance	12,473,288	2,379,544,680	13,177,721	2,179,619,587	213,529
Users*	205,539	100,708	39,181	22,702	313,396
Volume**	1,484,025	17,913,424	5,151,409	59,324,371	42,892
Gameplay score	5	3	4	5	2
Tocenomics Factor	4	2	3	5	4

*Number of unique wallet addresses interacting with dApp's smart contracts each day

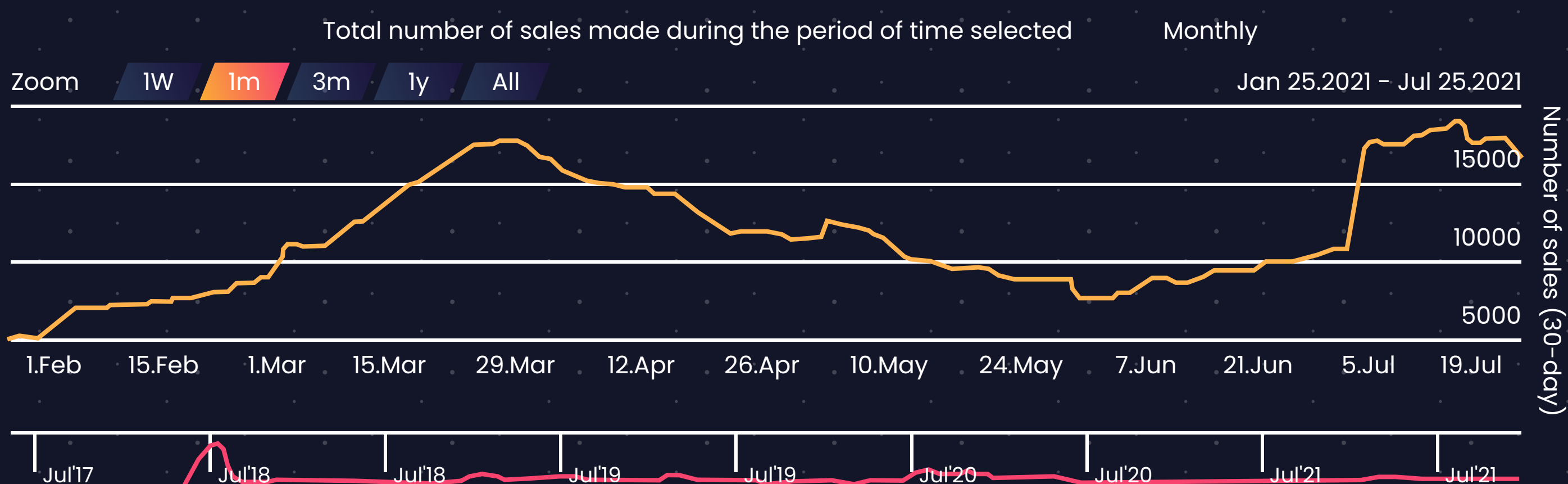
**Total amount of incoming daily value to dApp's smart contracts

MARKET ANALYSIS

We'll constantly adapt to current market conditions. New laws are enacted, new technologies are emerging, new providers are entering the market, new materials are being produced, changing population development and environmental conditions, the value of the target group is suddenly different, and much more. Yesterday's methods do not necessarily have to determine our success in the future. For this reason, we must set up an information system (data collection) and, if necessary, rethink the goals and measures. Three main areas can be summarized.




We maximize the benefits of strengths and opportunities and minimize the losses from weaknesses and risks. Different strategic consequences can be derived from the combination of the various analyses.

Here is the data on play-to-earn market growth within 2020-2022 years.



DOUBLEIT MARKET POSITIONING

Positioning in marketing refers to the targeted, planned creation and highlighting of strengths and qualities, through which a brand – a company / organization, a product of one service – clearly and positively differs from other products or services in the assessment of the target group.

-  Sophisticated App design;
-  Easy function;
-  Quality assurance.

DOUBLEIT USPS

DoubleIT will be the first app in the gaming industry that allows you to play and earn because the market is not in the best position currently. If we compare ourselves with the competition, our unique selling point would be to get a higher price for your victory and to pay for higher stakes, while earning more valuable rewards.

Here is the comparison chart of DoubleIT and two main competitors.

Project	Platforms	Real Prizes	Earn By Holding
DoubleIT	PS, Xbox, Mobile, PC	Yes	Yes
Bet On You	PS, Xbox, Mobile	Yes	No
Thetan Arena	Mobile, Desktop	No	Yes

WHY CRYPTO

Decentralized, blockchain-based protocols are poised to tear down the exclusionary, monolithic foundations of traditional finance, radically reconfigure how money is used, created, and distributed, and build a superior, more transparent, and equitable financial system on top of its ruins.

At DoubleIT, we not only believe that crypto is the future of finance but also have our interests perfectly aligned with the cypherpunk ethos. Blockchainbased digital assets are designed for transparency, ease of access and provide users complete control over their funds, which is the same what DoubleIT is trying to do with an ecosystem.

Our team of industry experts is convinced that cryptocurrencies provide significant advantages in terms of payment processing compared to outdated centralized solutions. As a forward-looking startup, we are looking to integrate these solutions into our platform and place our company at the forefront of the Web 3.0 & gaming revolution.



DOUBLEIT ECOSYSTEM

The DoubleIT ecosystem consists of several core parts: utility token and NFTs that will lead the players to the metaverse. With DoubleIT games players don't need to spend their whole time playing to start earning, which makes DoubleIT a healthy ecosystem.

How to gain utility tokens? The winner of the game gets all the tokens and by earning more tokens improves his performance level.

Every player will have the ability to progress and build out his profile to a higher level. Higher level more benefits and bigger earnings and prizes. Levels are being acquired/gained either by winning a lot of matches, or by buying more tokens.

By winning more games every player has a chance to win more valuable rewards, by progressing with his profile. Every time you lose a game you are losing your staked deposit before the game.

On top of DBLIT utility tokens, there will also be DoubleIT NFTs which will help players stand out from the crowd by bringing more rewards & premium membership to its holders, while also preparing them for the Metaverse ecosystem which is planned to be integrated in later stages of DoubleIT project development.



HOW DOES DOUBLEIT WORK?

- First, you need to confirm which platform and game you are playing.
- Our current supported games in the beginning will be Rocket league, FIFA 22, Call of Duty Warzone, Fortnite and Free Fire. More and more games will be added in the future.
- Then the next step is to find another player and schedule a bet with a particular opponent.
- Finding another player is done via search functionality, where you input the opponent's username and confirm the match.
- Another way is announcing that you are available to play the particular game and letting the system know that you will be open to accepting bets from other players who are playing the same game.
- Scheduling a bet is done via deposit of DBLIT tokens amount, which both players agree on (ex. 100 DBLIT tokens per opponent). Once it's confirmed, you can start the game.
- Both players then play the game, competing against each other while the game timer is on.
- When done, both players need to confirm the result.
- Depending on the result of the game you either win or lose. After getting the result, you need to take a screenshot of it.
- Once the screenshot is sent through the app as proof and confirmed by an algorithmic verification system with an image to text recognition functionality, you can either confirm the claiming of the winning DBLIT tokens to your account or release your lost tokens to the winner.
- The overall system works so that the winner takes all deposited tokens while the loser loses his DBLIT tokens deposit amount.



GAME LEVELS & REWARDS



BEGINNER LEVEL – 5K DBLIT

5000 tokens – Gaming vouchers / apple gift cards / google store / steam vouchers



INTERMEDIATE LEVEL – 10K DBLIT

10000 tokens – gaming gear such as a mouse, keyboard, chair, monitor



ADVANCED LEVEL – 50K DBLIT

50000 tokens – free lifetime memberships – games, steam, multiple subscription services



PRO LEVEL – 100K DBLIT

100000 tokens – swag, sneakers, clothes



MASTER LEVEL – 300K DBLIT

100000 tokens – swag, sneakers, clothes



KING LEVEL – 800K DBLIT

8000000 tokens – everything from previous levels + additional boosts on staking rewards with lots of benefits like pay up to 500%, stake to earn more + chance to win up to 500k USD in cash



GODLIKE LEVEL – 1 MIL DBLIT

One mil tokens – everything from previous levels + being a decision-maker in the company while choosing new features, implementations, games, mods, and is the company's primary representative in the gaming space. Includes business trips worldwide, representing the company on all marketing materials and being the leading promo player of DoubleIT project worldwide. Plus has benefits like up to 1000% APY, lifetime memberships of any game, support from the team in logistical, marketing, and sales. Be a superstar in the gaming and crypto industry. On top of that, you have a chance to win up to 1 mil USD in cash. Limited amount of places available for this level – 5 players maximum.

NFTs

DoubleIT is an App that harnesses cryptocurrency to reward players with something that has real-world and virtual world value. Rewards given as part of the game tend to be NFTs, tokens that can be used to prove ownership of content such as designs or gaming items.

DoubelT NFTs are unique digital collectibles on the blockchain that gamers can sell in games to other collectors and players to compete against each other.

Double it offers players the potential to acquire certain digital items with an actual monetary value. These usually come in the form of DoubleIT NFTs or DBLIT tokens. The tokens can then either be sold to other players in the game or sold in an outside marketplace.

NFTs also offer unique VIP treatment for every owner as they boost up your rewards player profile and help you advance more quickly to the next level of your gamer journey. As an ultimate and most advanced experience, at later stages, NFTs are supposed to be used in a 3d virtual Metaverse world, where every DoubleIT NFT holder will be able to characterize his asset and use it as a gaming character inside the gaming ecosystem of the DoubleIT project.

Metaverse

With the NFTs being integrated into our ecosystem, it becomes natural to think about our next stage of the DoubleIT project as part of the Metaverse system. As the last step of our roadmap, we plan to add the ability to interact with other players in the Metaverse world while utilizing your NFTs as gaming characters that you can use and continue building your profile leaves on top of.

Imagine having your unique avatar in a virtual world, where you can live, play, earn and open up a whole new perspective of virtual opportunities. The final stage of the DoubleIT project is an entirely custom-made Metaverse system that aims to become a leading gaming playground for games worldwide.



Staking, Loan & Borrow DBLIT (USDBL stable tokens)

After the platform is launched and the Private & Public Sale rounds of the DBLIT token are over, DoubleIT will introduce the token staking and the decentralized micro-lending and borrowing platforms.

Within the context of the DoubleIT ecosystem, staking means locking up DBLIT tokens in a smart contract for a certain period.

The benefits of staking is straightforward users who lock their DBLIT tokens in the staking contract will get access to unique product benefits and staking rewards.

To get the product benefits and earn the rewards, users will have to commit and stake their DBLIT tokens for 1, 3, 6, 12, or 18 months, with a certain percentage for each.

Lending and borrowing functionality will give DBLIT token holders quick and easy access to liquidity (working capital) in the form of small loans denominated in DBLIT stable tokens – USDBL. The goal is to allow DBLIT token holders to have working capital for their game activities (betting) without using their current DBLIT tokens. This way, users will retain their DBLIT tokens and keep earning staking rewards even when they do not have liquidity at hand.

Token holders will take out loans by staking their DBLIT tokens as collateral on the platform. The amount they can borrow will depend on the value of the deposited collateral. The loan-to-value (LTV) ratio will initially be set at 2:1 — i.e., for \$50 worth of DBLIT tokens staked, the users will be able to borrow 25 USDBL tokens.

When borrowing, users will receive newly minted USDBL tokens (BNB native stable coins pegged to the USD – BUSD) as a loan they will later need to pay back with fixed 10% interest. When paying back the loan, the USDBL tokens will be burned, and the collateral is returned to the borrower. In case the deposited collateral at one point becomes insufficient to back the loan, the staked DBLIT tokens will be liquidated.

User retention & incentivization

To ensure the development of the ecosystem and, acquire new players, we've added an incentive mechanisms into the protocol.

Through referrals, airdrops of DBLIT tokens and other real life rewards, users will be incentivized to grow the community and player base.

Increase acquisition — Users get a percentage of every referral registered through his unique referral link.

Increase engagement — DoubleIT will incentivize community engagement through DBLIT token rewards and unique real life rewards

Increase retention — Users will be incentivized to keep using the DoubleIT mobile app through, referral, airdrops and staking rewards of DBLIT tokens.

DBLIT TOKEN & TOKENIZATION

General Information

BEP20 – Binance Smart Chain Token

Name: DoubleIT token

Symbol : DBLIT

Type: BEP20 (BNB) – Binance Smart Chain

Total Supply: 1 billion DBLIT

Initial Supply: 100 million DBLIT (10%)

Initial Market Cap: \$15 million USD

The DBLIT token is the native token of the DoubleIT ecosystem, powering its self-driving economy. It derives its utility from main purposes: game rewards, building players profiles (levels), governance & staking/holding. The demand for DBLIT is driven by the natural incentive to use DBLIT token to enjoy its main rewards purposes.

Token type is BEP-20, built on Binance Smart Chain. The maximum supply is fixed at 1,000,000,000 (1 billion). The token distribution has been designed to align the interests of the community, investors, core contributors and advisors, and to ensure long-term sustainability.

Besides the DBLIT Token, DoubleIT also has NFTs that represent Premium Membership. These NFTs boost the utility of DBLIT further and provide extra perks to its holders. DoubleIT NFT.

There will be a fixed total supply of 10000 DoubleIT NFTs.

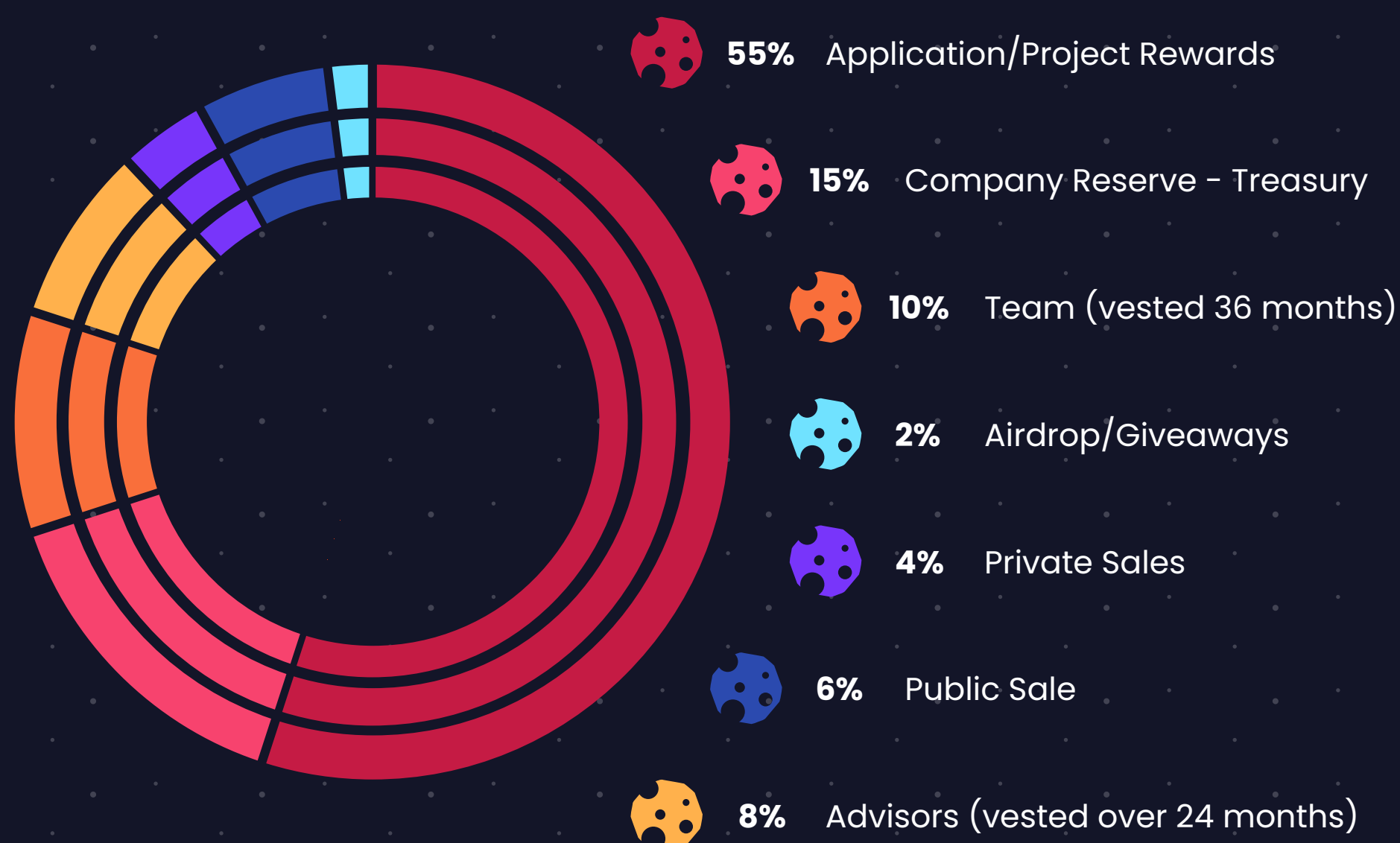
Also each owner of a DoubleIT NFT will get premium rates when winning and earning DBLIT Token.

The premium rates give you access to exclusive gifts, discounts on prizes, premium bets. Those perks maximize your chances of earning more crypto.

Also all NFTs open up Metaverse space and further expansion on gaming characters implementation in open meta space.

As a last benefit for users of our DoubleIT ecosystem there will be staking, lending & borrowing mechanism which will include usability of USDBL stable coins backed by BNB pegged to US dollar – BUSD.

Token Distribution

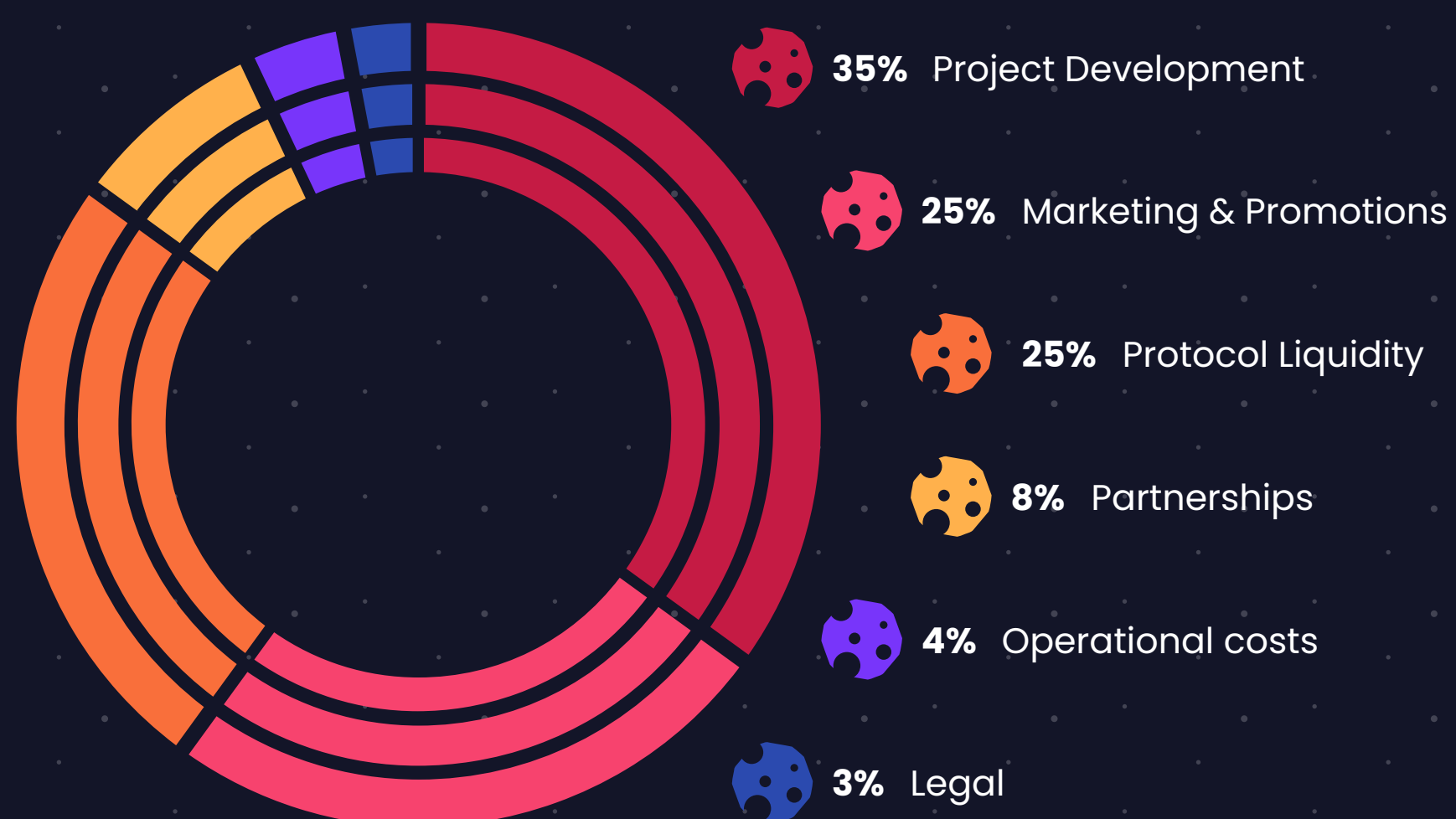


To ensure a fair initial token distribution, the token distribution process will be guided by two main principles of optimal decentralization and efficient distribution.

That means that DBLIT tokens are distributed to as many users as possible, with the number of token holders reasonably growing in time. The biggest token holders do not hold significant portions of the total token supply and no token holder will be provided with any powers related to the DoubleIT company.

Users which are deeply involved with the project and are willingly able to contribute to the project's development will have priority. Also participants from different backgrounds that reasonably contribute different experiences into the project would be able to benefit early from the token buying/holding.

Token Allocation



FUNDS ALLOCATION

How will the funds be used?

- 35% of funds will be used for Development purposes, growing our tech team and increasing our project's software quality.
- 25% of funds is allocated towards Marketing & Promotional activities. We want to expand our reach to multiple markets worldwide. Crypto and Gaming industries are evolving constantly and we want a bigger slice of the cake.
- Protocol Liquidity is an important piece in a decentralized environment, that is why we have decided to lock liquidity for a period of 36 months in order to support the token project's stability. For that we are allocating 25% of raised funds.
- Partnerships are needed to expand our project in multiple industries and bring only the best prizes for our games. 8% is going towards it.
- Operational costs will need to be covered as our team expands and the company grows. For that we will need 4% of total funds.
- We take things seriously around Legal activities. Hence we need the best legal advice as we want to follow all rules and laws regarding crypto regulations and gaming communities in every country. 3% is allocated for it.



TOKEN SALE

3 private sales

1 public sale

Total sale: 100 million DBLIT tokens (10% of max token supply) = \$ 12.200.000 USD total funds raised

PRIVATE SALES

1st Sale

Amount: 10 million DBLIT tokens

Price per token: \$0.05 USD

Hard cap goal: \$500.000 USD

No soft cap

2nd Sale

Amount: 15 million DBLIT tokens

Price per token: \$0.08 USD

Hard cap goal: \$1.200.000 USD

No soft cap

3rd Sale

Amount: 15 million DBLIT tokens

Price per token: \$0.10 USD

Hard cap goal: \$1.500.000 USD

No soft cap

PUBLIC SALE

Amount: 60 million DBLIT tokens

Price per token: \$0.15 USD

Hard cap goal: \$9.000.000 USD

No soft cap



IMPORTANT TOKEN SALES INFORMATION:

- We don't require KYC nor we're setting a restriction based on region and country
- Private Sale rounds require Whitelisting of your wallet for participation
- All Private Sale rounds will be only available through our official website, with a dedicated sale page
- Public Sale round will be open to anyone through IDO LaunchPads - external partners (to be determined few weeks before the Public Sale round)
- Any participant will be able to use either their Metamask/Non- Custodial wallet or Exchange wallet
- Participants with Metamask/Non- Custodial wallet will have to execute transaction on the sale page, while those with Exchange wallet, will follow instructions on how and where to send funds
- We take things seriously around Legal activities. Hence we need the best legal advice as we want to follow all rules and laws regarding crypto regulations and gaming communities in every country. 3% is allocated for it.
- Users will have to be sure to only use BNB chain for any interaction with our contracts/wallets
- Participations in all of our Sale rounds will be possible with any of the following coins: BNB, BUSD, USDT, USDC, UST
- All DBLIT tokens will be distributed after Public Sale round on TGE - Token Generation Event date (to be determined few weeks before the Public Sale round)
- All the details regarding any of the sale rounds will be fully disclosed on our official website (<https://doubleit.io>) and on all of our Social media channels, in a timely manner.


Token generation event – TGE


All the tokens for the airdrop and Private/Public sales will be distributed after completion of the last Public Sale round.

In the event of not reaching Hard cap goal and having a particular amount of unsold tokens, the same will be put back into Application/Project Rewards pool where the goal is to use them for future rewards in the ecosystem.

In the event of not reaching Hard cap goal and having a particular amount of unsold tokens, the same will be put back into Application/Project Rewards pool where the goal is to use them for future rewards in the ecosystem.

After all Private and Public sales, there will be a scheduled date for TGE – Token Generation event, when all of the DBLIT tokens will be distributed to all the token holders in 2 ways:

 Manual claiming – for any user who wants to manually claim his tokens, there will be a specific page on the website where he will be able to input his wallet, recheck his DBLIT balance and click on the CLAIM TOKENS button in order to execute the claim transaction.

 Auto distribution – on the TGE date, a script will execute auto distributions of all DBLIT tokens to all the wallets which participated in all sale rounds and airdrops.

PARTNERS



TEAM



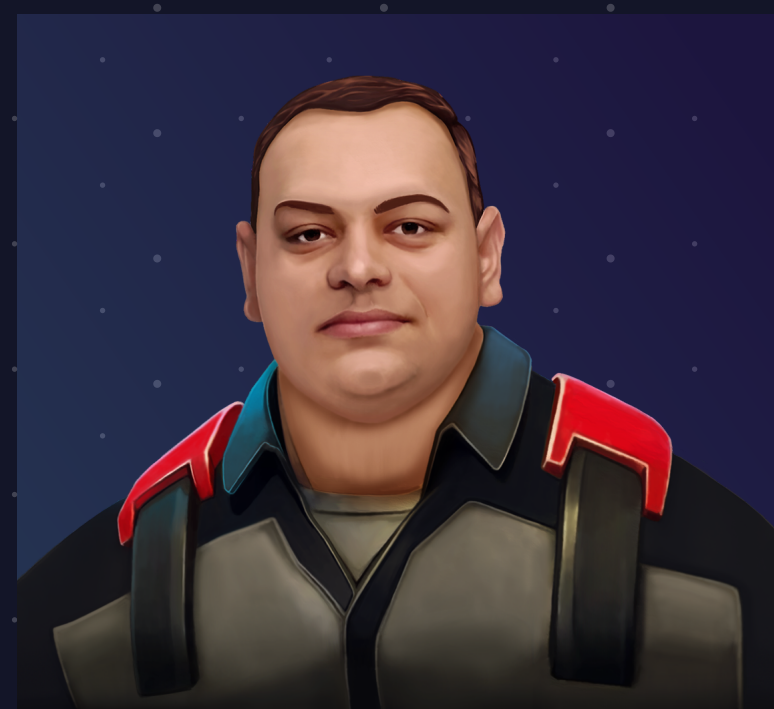
Aleksandar Djordjevic

Over 14 years of experience as Senior Software Developer, mainly focused on Web & Blockchain tech stack. Skillful CTO/Team lead with vast experience in DeFi & NFT/ Metaverse space. Ex Microsoft, Ex Siemens & Ex Cardano employee.



Nikola Dobrosavljevic

4 years career as a Marketing Manager & NFT expert, bringing in skills in Blockchain technology. Avid gamer with multiple years of online competitor games experience.



Danijel Djordjevic

Senior Full-Stack developer with over 6 years experience in Software development & architecture. CEO/ Owner of CodesDelivery Software Development Agency. Crypto enthusiast & expert in building scalable UI flows for Blockchain dApps.



Nikola Miloradovic

Senior Software Engineer with a demonstrated history of 6 years working in the Web & Blockchain industry on innovative projects. Gamer at heart, developer by the call. Supporter of startup ecosystem & crypto gem hunter.



Vladimir Filipovic

UI/UX Designer with 10+ years of experience, focused on Mobile & Web Apps. Extraordinary skills in organizing teams and design guru for setting up application design architecture. Games enthusiast and ex streamer of online games.

ROADMAP

INITIAL PROJECT PLANNING COMPANY INCORPORATION

Q₄ 2021

- Idea Creation
- Team Setup
- Initial Project Planning
- Company incorporation

Q₁ 2022

- Website Development
- Defining DBUT Token Details
- Marketing Campaign
- Releasing Whitepaper
- Giveaways / Airdrops
- Mobile App MVP Architecture

Q₃ 2022

- Finalizing Mobile App Screen Designs
- NFT Private & Public Sales (Minting Events)
- Listing DBLIT On Major CEXs & Expanding DEXs
- First Beta Version Of Mobile App
- Staking DBLIT Token
- Adding New Gaming & Rewards Partners

Q₂ 2022

- DBLIT Token Private & Public Sales
- IDO - TGE of DBLIT Token
- Defining NFT Tokenomics
- Designing NFTs
- Initial Mobile App Screens - Wireframing & Design
- Advanced Marketing Campaign

TEAM EXPANSION

Q₄ 2022

- Integrating Wallet In Mobile App
- Utilizing DBLIT Tokens & NFTs In Mobile App
- Adding Rewards System In Mobile App
- Updating Mobile App With New Functionalities
- Adding Support For New Games
- Team Expansion

Q₁ 2023

- Expanding Crypto Functionalities in Mobile App Wallet (Multichain Support; Swap)
- Integrating Advanced User Profile Levels With Multiple Benefits (Hold 2 Earn Crypto, Earn More Real Rewards)
- Adding More Games
- Multi language Support
- Expanding Marketing & Partnerships With Multiple Platforms

Q₃ 2023

- Enabling Users To Embody Themselves In The Metaverse
- Expanding Earning Functionalities With Embodied Avatars (NFTs)
- Partnerships Expansion

Q₂ 2023

- Expanding NFT Functionalities Into Metaverse Space
- More Reward Integrations From Different Platforms And Metaverse Partners
- New Updates For Mobile App (Metaverse Integration)
- Team Expansion

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<https://www.reddit.com/user/DoubleITio>

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