kooopa TOKEN

OFFICIAL LITEPAPER

www.kooopa.io

KOOOPA Token

The Gaming Revolution

The Koopa network leverages the power of blockchain decentralization to address inequities and circumvent barriers in the gaming industry.

Making NFT's Accessible:
Koopa Kapture

Memorialize historic Esports plays or turn off-the-wall moments into legendary memes!
 » The Koopa Kapture application can record live gaming and convert the footage into NFT's, which are then sent to the user's wallet.
 » Upload and convert raw image files to NFT's.
Users mint NFT's using Koopa Coins; fees are drastically lower than competing platforms.
 » Gamified marketplace: users can make their NFT's publicly viewable, receive upvotes, and start auctions at the click of a button.

Community for Gamers

You could own a share of the industry's next indie hit!

» Using Koopa Coins, indie devs, content creators and artists can list their in-development projects for raising capital.

» Users can share and review these projects, and decide to contribute in the development by investing in the project. They later earn a percentage of the game or project's revenue. Devs or content creators can generate their own branded Fan Token using Koopa Coins. Each fan token will fuel the Koopa Coin economy.

Core Token Utilities

» Esports tournaments and Events.
» NFT's Betting for tournaments.
» Video game investing and development.
  Koopa Coins will become the premium in-game currency for thousands of titles and Tradable in-game Assets.
» NFT generation and trading.

Decentralization: The Koopa Vault

A percentage of each transaction on the Koopa network funnels to the Koopa Vault. Eventually the network will be run entirely by token holders, using voting stake.

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About

VISION STATEMENT

We're building a community driven gaming network powered by a crypto with massive earning potential and genuine utility.

TEAM/BACKGROUND

Every revolution needs an army. Kooopa coin is backed by English venture builder, SSG management. SSG specializes in connecting blockchain projects with press, funding, and networking solutions.

Proposed Tokenomics

- **Total circulation Supply:** 10 Billion(10,000,000,000) Tokens

- **Founders Allocation:**
  » This will include Initial stakes for both the founding Team and the advisory board.
  » 10% or 1 Billion Tokens.

- **Development Fund:**
  » Development Fund reserved for creating smart contracts, beta testing, Code Audit etc. This will be company reserve to improve the token and its tech.
  » Recommended allocation: 10% of the total supply (1 Billion Tokens) which will eventually come into circulating supply

- **Marketing and Acquisitions:**
  » Fund reserved for creating partnerships, acquisitions, community engagement, anything related to brand recognition and marketing.
  » Recommended allocation: 10% of the total supply (1 Billion Tokens) which will eventually come into circulating supply.

- **Community Offering and Growth Grants:**
Funds for the purpose of community Growth, this will include :
  » Referral Rewards program (angel program)
  » Airdrops
  » Community services
  » Rewards for token holders
  » Rewards for educational programs
  » A total of 10% of the supply (1 Billion Tokens) will be allocated for this.

- **Private / Pre-sale:**
  » 10% of the Tokens or 1 Billion Tokens will be sold to initial investors.
  » The goal will be to raise $100k initially for token launch.
  » These tokens will be priced at 0.0001USDT per $KOO
  » $1k = 10 Million Kooopa Tokens.

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- **Token Generation Event:**
  - » As part of early community offering, people will be able to buy our tokens without the 'Non-believer Tax' and get in on the early action.
  - » A Token Generation Event will be hosted where 20% or 2 Billion tokens will be auctioned to raise money for development and community growth.
  - » At this stage the tokens will be listed at price 0.0003 USDT with a target to raise $600k.

- **Public Allocation or Dex offering:**
  - » Rest of the token will be distributed to the public/User Base.
  - » Initial Dex offering: 10% of the Total supply or 1 Billion Tokens will be listed on a dex with enough liquidity, The First Listing will be done on uniswap DEX and later as the community grows it will be listed on other major exchanges.

- **Second Offering:**
  - » 20% of the supply will be locked for the purpose of second listing and raising funds for the Governance program.
  - » The tokens will be released for public listing after all the major token utilities have been shipped and before starting the development of governance program.
  - » Another reason for this supply lock is, when all the major features of our token are utilised by enough users, it will severely decrease the circulating supply of the token. This additional supply will be like a second chance for everyone who missed the first offering.
  - » The governance program will require users to stake their tokens in order to have voting power in community decisions, which is another reason why this additional liquidity is hyped.

- **Token Burn:**
  - » With every transaction performed on the network, it will burn a certain amount of token
  - » The transactions can be anything ranging from: tokens transfer, staking, smart contracts deposits.
  - » The reasons are pretty self explanatory: The token is now a 3 point asset, with fixed supply, token burn and a commodity.

Utility

• NFT generation:

The platform will provide a very intuitive and simple way to mint NFTS, these NFTS will represent their 'epic gamer moment'. Imagine a scenario where any token holder can mint their NFTS while still playing the game with a click of button, and bham the NFT gets credited to their wallet. They can now sell it, trade it or do anything they want with it.

• Minting NFTS:

This is a feature designed to encourage people to HODL the coin. Any coin holder can stake a certain amount of coins and in return they get the ability to mint a certain amount of NFTS. For example say 'puter holds 1000 Kcoins for 1 month which then gives them 3 tickets for minting any NFT they desire. This is also a spam filter which limits the amount of NFTS that can be minted and forces people to choose carefully.

Now, given the nature of NFTS about how they are Non-fungible. They can be integrated with gaming products in multiple ways, some of which I will list here:

> » Generating an invoice NFT for any gaming hardware or product. A QR code slapped on the product box when scanned will display an NFT certifying the authenticity of the product while also displaying other details about the order invoice.
> » Another way of injecting NFT in the marketplace is by distributing them with these products like a substitute for trading cards or something.

Fan Tokens/ Sub-Tokens

• Minting Fan Tokens:

Our platform will allow gamers, content creators and such to create their own fan tokens. The artist itself can come to our platform and deposit/burn Kcoins to mint their own token customised by them.

• Benefits to artists:

Now after minting their coins, these artists can auction off those fan tokens to their fans to raise capital for any kind of funding they may need.

- **Benefits to fans:**

Now these fans can buy fan tokens and deposit any of the active or ongoing projects the artist has, showing support for the project and also earning a certain percentage of the revenue the artist generates from that project.

• On chain Treasury

» The network will maintain an on-chain treasury on the blockchain itself.

» This treasury will automatically be funded by the fees generated from any activity performed on the network, from minting NFTS, Fan tokens or by any transaction performed on the blockchain.

» For example if the fees for a transaction is 10 Kcoins then 1 kcoin is automatically transferred to this treasury, some of it is burned and the rest goes to the block producer.

» This Treasury will be decentralised and only the network with the help of decentralised governance will decide how the tokens are spent for the greater good of the network. It creates a positive feedback loop.

• Events and Tournaments

» One of the applications of the Treasury is that gamers can decide what events need to be funded, what tournaments should be held for the most popular games around.

» These events will be tightly integrated with the coin platform to bring new user base and adoption. The event will be funded by the coin treasury and it will consist of a physical marketplace for trading NFT's or tokens and just general awareness about the coin. All the major moments in the event will be generated into a Special high value custom NFT and so forth.

» This is just an outline, there will also be sponsors and other influencers involved in the event.

» Fans can just generate tickets by staking a certain amount of coins for a certain amount of time on the platform.

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• Crowdfunding

» Along with the onchain treasury, there are other methods which can connect an artist to their fans, like Kickstarter on blockchain for gamers.

» Any Artist or enthusiast can submit a ballot highlighting the business model and project proposal they need funding for, on our platform. People can only do this process by holding a certain amount of coins into their wallet. In return for the funding the artist can offer a certain percent of the revenue the project will generate. Creating an ecosystem where we don't have to depend on money crazed investors to create a good game. The gaming community will self-sustain with developers and their users, No platform in the middle earning all the profits while the actual users end up with NADA.

This solves a huge funding problem in the gaming community, where all the big publishers are only in for the profits with no background in gaming and the rest of the indie community suffers without any way to generate revenue.

Token Governance

• Rugpull Resistant with Whale shock safety:

» The initial allocations for founders and private investors is locked till the governance phase is implemented or for at least a year.
» No wallet holds more than 5% of the Total supply.
» Hard cap of 1% on any transaction amount.

• Governance for treasury:

» The treasury is the way users decide democratically how to assign funds to projects and what projects depending on how much it grows the ecosystem, will get how much grants.
» The governance will be implemented with smart contracts with proven mathematical and cryptographics algorithms.

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Roadmap

- Website and social launch
- Brand/community building
- Airdrops whitelisting begins for 10 days
- Private sale 10% of tokens
- Token creation
- Build Token Generation Event portal
- Token Generation Event Launch.
- Minting Tokens
- Initial distributions (founders, marketing, dev, private sale, initial airdrop and Token Generation Event)
- Prepare for initial dex offering with 10% of supply
- Complete IDO – Sushi Swap
- Partnership announcements
- CoinGecko Listing
- CoinMarketCap Listing
- Shipping smart contracts
- Audit By Ether Audit
- Second offering/ NFO– reserve 20% tokens added to various exchanges
- Implementing and deploying Governance on the network.
- Hosting events and Tournaments.