

# Travel Coin. Whitepaper v 1.0



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# "The TCOIN Token Is A Revolution In The **Tourism** Industry."

Dan Sebastian. Travel Coin Founder

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**Abstract** .3

#### Abstract.

This chapter introduces its readers to the concept of decentralized tourism rewards. Recently there has been a lot of progress in the blockchain field, the technology being improved through ambitious projects that want to lay the foundation of a decentralized economy.

While the state-of-the-art solutions achieve virtually optimal performance under theoretical models, it is necessary to implement the blockchain technology to the masses through easy-to-use ecosystems that bring real benefits to the market and that don't require technical knowledge for the final user. With this in mind, the Travel Coin project wants to bring blockchain technology to tourists and tourism businesses, by implementing the TCOIN token as a reward that can be used internationally, without limiting the tourist by using the bonus received only in certain hotel brand chains.

The advantages of using the TCOIN token are multiple, starting with ZERO FEES for tourists and business owners and continuing by leading customers to certain hotels, restaurants and other businesses that use the TCOIN tokens for discounts (booking, food and beverage, holiday activities, etc)

The TCOIN token is built on the Bitcoin Cash Blockchain through the Simple Ledger Protocol, a technology already implemented in many existing virtual wallets but with real advantages for the final user through fast TCOIN token transfers (just 1-3 seconds for a transaction) and very low transfer fees (gas fee), between 0.005-0.01 USD. This is not possible by using other blockchains due to high transfer fees and times:

Bitcoin - 16.74 USD fee and 10 minutes for a complete transaction; Ethereum - 19.30 USD fee and 5 minutes for a complete transaction. (April 04, 2021).

Next we will show how new blockchain technology together with a well-thought-out ecosystem can bring real benefits to tourists and can develop the hospitality businesses by attracting new customers and reducing the fees paid to other booking platforms.



# Decentralized **Ecosystem** To Manage Tourism Rewards.

The travel and hospitality industry does not look the way it should in the age of digitalization and decentralization. The blockchain ecosystem is experiencing exponential growth while the tourism industry is not gathering the benefits of decentralization.

The Travel Coin project and the TCOIN token attached to it represent the first ecosystem in the world that uses blockchain technology to offer an international reward system among all hospitality service providers, without limitations.

TCOIN tokens are used as a reward in the tourism industry, it helps the hospitality businesses attract new customers and reduce the platform bookings platform fees to zero.

The hospitality field gains customers through the reward system and reduces booking fees to zero using the Travel Coin ecosystem, fees that can reach up to 35% of the accommodation rate on different hotel booking platforms.

The TCOIN tokens received by tourists can be used anywhere in the world, at partner locations for various hospitality services such as discounts on accommodation, going to the SPA, food and beverage, etc.



Overview .5

Our main goal is to bring blockchain technology to ordinary people through our simple-to-use ecosystem so that they don't even realize that it is backed by the Bitcoin Cash Blockchain.

TCOIN tokens are backed by the Bitcoin Cash blockchain, a technology that is fast, cheap and secured by validators around the world.

TCOIN tokens are transferable using blockchain technology and can be kept both in the Travel Coin wallet and also in other electronic wallets that support SLP tokens, such as Badger Wallet and Bitcoin.com Wallet.

# THIS IS THE FUTURE TOURISM REWARDS



Forecast .6

#### **Problems & Solutions.**

Due to the lack of adaptation to new technologies and significant fees on booking platforms, the tourism and hospitality management encounters difficulties in implementing marketing strategies that will bring and retain customers. We have identified real problems in the management of small and medium tourism businesses and by using the TCOIN token and through the Travel Coin ecosystem we will solve the most important of them.

#### Travel Coin Strategy:

- Creating a decentralized loyalty program thru **TCOIN** token rewards.
- Using TCOIN Token for hospitality services worldwide without limitations.
- Building an engaging mobile app for booking, reviews, and other useful tourism informations.
- Focused on Customer Reviews and Rewards.
- Differentiate our partners from the competition.
- Explore local possibilities.

### **Growth Strategy.**

The registration in the Travel Coin ecosystem will start with Q2 2022, through a team that will put into practice marketing strategies that will include direct-to-business contact, social advertising and media distribution.

Our goal is that within 12 months to have registered in the platform a minimum of 4.000 tourist businesses including hotels and restaurants. We will use a smart strategy through which each partner who register will receive advertising materials to be displayed in their location, as well as free TCOIN tokens to be offered as rewards for their first tourists.

The number of free TCOIN tokens that will be granted to hotels is a maximum of 5% of the total number of TCOIN tokens issued. The calculation of the distribution will be made according to the number of facilities and rooms offered by each business.

Our first partners who will register in the Travel Coin ecosystem will have the advantage of receiving free TCOIN tokens, and they will be recommended a theoretical value for the TCOIN token of 1/1 euro/dollar. This will help the management to make simple use of the tokens for their services and most importantly this will suggest a market price of 1 euro/dollar per TCOIN token.

A basic estimate shows that at a number of 4000 hotels with an accommodation capacity of about 30 rooms each and an occupancy rate calculated at only 30%, an annual number of at least 12,000,000 tourists would use the TCOIN token and the Travel Coin ecosystem.



#### **Direct-To-Consumer.**

The Travel Coin ecosystem facilitates instant transfer of TCOIN tokens by scanning QR codes but also by sending them directly to friends, clients or hotels from the contact list.

The costs for using the Travel Coin ecosystem for both tourists and tourism service providers are zero.

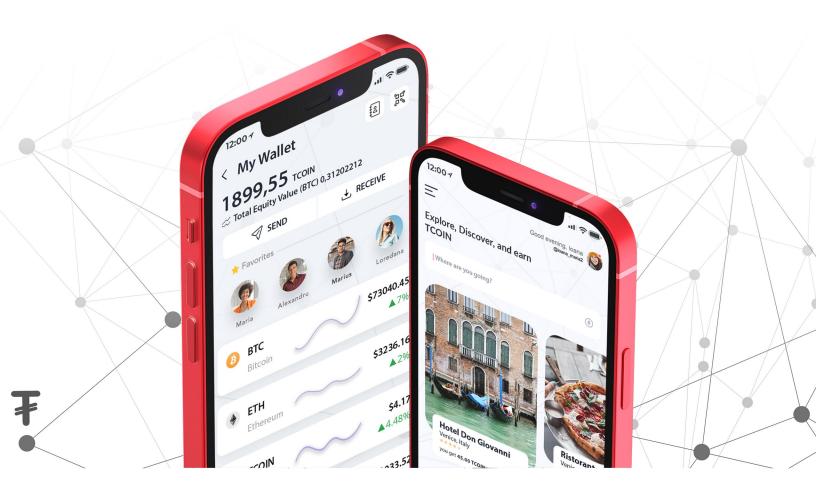
between wallets (accounts), this cost being generated by the Bitcoin Cash blockchain and are them are less than \$0.005 for a transfer. This cost is necessary to secure the transactions

from one wallet to another.

The only fees is when transferring TCOIN tokens never greater than \$0.01 for a transaction, most of

Available on iOS AppStore & Google Play. Hotel Search and Booking. **TCOIN** token Wallet. **Cryptocurrency Wallets.** Prices of TCOIN token-based services. **TCOIN** token reward informations. TCOIN partners map. QR code TCOIN transactions. Friends list. Hotel & Services customer reviews. **TCOIN** token-based service management. Multiple team management. **TCOIN** token-based service management. **TCOIN Rewards Tracking.** Messages to customers.

Targeted notifications.





Architecture 8.

#### TCOIN Token.

**TCOIN** tokens are created using the Simple Ledger Protocol (SLP) and are backed by the Bitcoin Cash blockchain, a technology that is fast, cheap, and secured by validators around the world.

Managing tokens on a blockchain provides greater transparency and integrity than traditional forms of asset accounting and trading. TCOIN Tokens can also be traded peer-to-peer without any middleman, allowing for a decentralized digital rewarding marketplace.

In addition to their real travel utility, TCOIN tokens will also be able to be traded on trading platforms and be exchanged for other cryptocurrencies.

TCOIN tokens can be kept both in the Travel Coin wallet and also in another electronic wallet that supports SLP tokens, such as Badger Wallet and Bitcoin.com Wallet.

Token ID:

46d3336e441e2873b08ab08af1bd8d5262bc3b69a5

e2bf2e3973be3f31188cd8 Blockchain: Bitcoin Cash

Protocol: Simple Ledger Protocol (SLP)

**Token Name: Travel Coin** Token Symbol: TCOIN

Decimals: 4

Total TCOIN Tokens: 1,000,000,000

Transaction fees: \$0.002 - \$0.01 / transaction

Fast transaction: 1-3 seconds

All transactions are 100% on the blockchain for

full auditability by any party.

**TCOIN Tokens are allocated as follows:** 

50% in the funding program (Investors, Pre-Sale,

ICO).

15% are blocked as a reserve fund.

20% are divided between the Travel Coin team.

employees and collaborators.

5% are offered to project advisors.

5% will be offered as rewards for various task.

5% will be offered to the first hospitality partners who sign up for the Travel Coin ecosystem in order to be offered to their tourist customers as a

reward.





#### 2021 Q1 | Concept & Research

**Establishment of the Travel Coin project** main purpose.

Research in: Blockchain, ecosystem development, platform development for tourist services.

Formation of the Travel Coin Team.

#### 2021 Q2 | Blockchain

Choosing the right blockchain for the project. **TCOIN** token genesis and testing. Analysis of the latest legislative norms and forming the company.

#### 2021 Q3 | Launching ICO

Website development & design. Mobile app UI design. Whitepaper. Launching the ICO.

#### 2021 Q4 | Fundraising

Fundraising thru ICO and main investors. Advertise our ICO on social platforms. Laying the foundation of the TCOIN community. **Final SRS Document** 

#### **2022 Q1 | Testing**

In-house testing of mobile app functionality. Testing the back-end platform for tourism professionals.

Premium investors start voting the future developments.

#### 2022 Q2 | Distribution

Begin testing in the real environment. Create a business relations team. Submit the mobile app & wallet on the Apple App Store & Android Market.

#### 2022 Q3 | Community Benefits

Meetings and conferences with partners. **Registration of tourism partners in the Travel** Coin ecosystem. Distribution of tokens and advertising

materials to our partners.

#### 2022 Q4 | Focus on Market

Implementing user reward tickets. Listing TCOIN token on crypto exchanges. Advertising Travel Coin by taking part in international tourist fairs.

#### 2023 Q1 | Integration

Launching TCOIN stacking options. Launching a crypto exchange on our platform.

Start development of plugins for integration with other platforms.

#### 2023 Q2 | Other Developments

Introducing in app advertising module for partners.

Implementing widgets and extensions to smartwatches.

Advanced options for partners to send targeted notifications.

#### 2023 Q3 | Plans for the Future

New ideas for user loyalty. Testing new implementations. **Expansion research.** 

Our roadmap is ambitious and focuses on both investors and users. Our primary objectives are expanding the Travel Coin ecosystem to as many businesses as possible, and increasing the market value of the TCOIN Token.



## "Talent wins games, but teamwork and intelligence win championships."

Michael Jordan



Dan Sebastian **CEO & founder** 

email: sebastian@tcoin.email

Visionary leader, building teams and companies since 1999, reinventing myself along the way, pushing the boundaries of my skills, and gaining experience.

I am a founder and co-founder in various businesses in the field of IT, creative design, e-commerce, business-to-business platforms, restaurants, and tourism.

In the Travel Coin project I care about the following on a daily basis:

- Defining the business requirements.
- Sourcing talent.
- Selecting the right developers and tools for the project.
- Ensuring the finished ecosystem is scalable.
- Providing technical direction throughout the entire process.
- **Develop highly functional qualitative** modifications and system changes.
- Review, evaluate technical design, technical quality issues and processes.

For general chat:

Discord **Telegram** 

Follow the team:

**Twitter** Youtube **Facebook** Instagram



## "Individual commitment to a group effort that is what makes a team work, a company work, a society work, a civilization work."

Vince Lombardi



Dan Popa CTO & Lead Blockchain

email: dan@tcoin.email

I have been full-time involved with building software products since 2007.

Since then I had the chance to work as a tech executive and (co)founder in multiple startups, being involved in the development, e-commerce, and data architecture. Since 2016 I was a consultant in different companies that wanted to transform the way their industries work with the help of Blockchain Technology.

Currently my efforts are 100% focused on building the infrastructure for fast, secure and scalable Blockchain transactions trough side-chains, mainly focused on DeFi in general. Travel Coin project key responsibilities:

- Build and manage tech leads across multiple teams.
- Define our key processes to ensure we can build, launch and scale our platform quickly.
- Ensure we develop a technology that is built for scaling.
- Working with leaders within the product team and senior management team to help shape the Travel Coin platform and technical roadmap.
- Hiring amazing engineers who care about our mission and align with our values.
- Set an extremely high bar for our overall engineering function.

For general chat:

Discord **Telegram** 

Follow the team:

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## "Coming together is a beginning. Keeping together is progress. Working together is success."

Henry Ford



Ruxandra Grigore **Business Development Manager** 

email: ruxandra@tcoin.email

I have 17 years of experience in sales and marketing, working with top teams in top companies, 3 companies founded and 100 managed employees. I have focused and excel in the sales and marketing of hotel and restaurant services, organizing events and providing digital sales and marketing consulting for the hospitality industry.

At the moment I am the owner of Prestige Events, a hospitality business that represents 5 event halls, with over 50 employees and I am a consultant for start-ups in the hospitality industry.

**Travel Coin Project responsibilities:** 

- Responsible for hiring, training, mentoring and growing the team.
- 100% management role which will include performance management and getting the team to performing at a high level consistently.
- Establishing methods for attracting and maintaining hospitality businesses in the Travel Coin platform.
- Supporting the delivery of a marketing communications plan using a range of media to grow awareness.
- Developing and maintaining key relationships with the tourism businesses.
- Ensuring as a business we are compliant through training and development, legislation, and that we meet our social and corporate responsibilities.

For general chat:

Discord **Telegram** 

Follow the team:

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# "The strength of the team is each individual member. The strength of each member is the team."

Phil Jackson



Anca Ion **Public Relations Manager** 

email: anca@tcoin.email

Business-oriented, dynamic, and team player, I worked with enthusiasm on different business-related matters interacting with partners inside and outside different companies. I have been managing teams aiming at empowering my team members.

My core involvement in the Travel Coin project:

- Supporting the implementation of the Travel Coin framework, with accountability for delivering external communications, and managing the brand, reputation and business narrative.
- Lead and manage the Travel Coin PR team to help deliver on the communications plan.
- Establishing effective business relationships.
- Managing influencer issues, including producing briefings, news releases and statements, creating influencer maps, and monitoring return on investment.
- Raising the internal profile of public relations, and monitoring corporate identity.
- Contribute to creation of in-house content such as blog posts and other materials.
- Managing external and internal events.

For general chat:

**Discord Telegram** 

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# Dive deeper and stay connected.

Learn more on the official Travel Coin Website.

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Get involved by joining

**Contact the Travel Coin team:** 

General

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CTO

**Business Development Manager** 

**Public Relations Manager** 















