



Moonai

Whitepaper V1

Copyright Moonai SAS, 16 rue Saint Jacques
13006 Marseille, France

WARNING

Investing in an offer to the public of chips as defined in Article L. 552-3 of the Monetary and Financial Code carries the risk of partial or total loss of investment. No guarantee is given as to the liquidity of the tokens acquired during the offer, the existence of a secondary market for these tokens, the value of the chips acquired during the offer and the counter-value of these chips in currency. Tokens are not financial instruments within the meaning of Section L. 211-1 of the Monetary and Financial Code and do not confer any rights other than those described in the backgrounder. In addition, the regulatory framework for supply and tokens and the tax regime for token ownership are not yet defined in some jurisdictions.



OUR GOAL

“

Drive all your ideas
and you rally to the
ideas of tomorrow



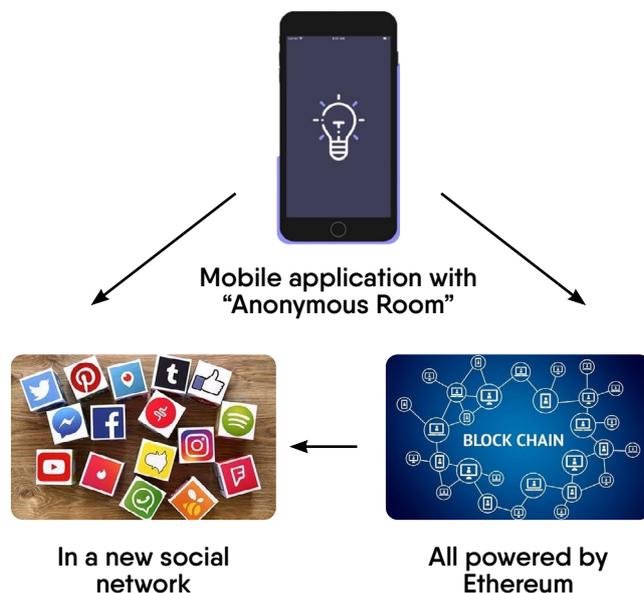
INTRODUCTION

Today, the world is constantly changing, today the idea of entrepreneurship is beginning to gain ground and many are struggling to move from “intent to undertake” to “I finally take action”. Ideas and especially good ideas are everywhere and at all times and of course evolve without ceasing! At Moonai, we understand this and we want to solve this problem not at the local level but on a global scale. The need to undertake becomes a “custom” and the Covid 19 is a catalyst. Many people want to leave their traditional routine and emancipate themselves from the wage chains:

The needs of “going to action” are numerous and we have identified the most important:

- Speed
- Ease
- Ergonomics
- Freedom
- Support
- Costs
- Impact
- Security
- Intermediate

To meet these needs, we achieved a winning triptych – winning to propel any idea and reach the stage of development at a minimum in a time-record without forgetting to accompany during all phases of growth:



Simply put, this winning triptych breaks down into a social network in which you can “post all your ideas in the Anonymous Room” completely anonymously while waiting for profiles (Entrepreneur, Investor, Expert or Specialist) that you are able to determine beforehand, agree with your idea. Once a sufficient number of people (5 people maximum per profile, a group will be automatically created to put you in direct contact with the interested people). The Ethereum Blockchain will be deployed in the application for transfer to ETH but also for fundraising purposes! The MoonaiDex is already deployed in the application, so it will be used to list Tokens.

THE UNIVERSE THAT AWAITS YOU IN

Moonai Map:

Advertise in the moonai map. We put all the information necessary so that our customers, investors, entrepreneurs, specialists and experts can know your project, your company, namely: Website, facebook, instagram, telegram, description, photo, video, mail, number if available as well as the address of your head office and many others!

Moonai Store:

Come to meet us in our shop at 16 rue Saint-Jacques 13006 Marseille that you may already know with our mythical event: L'Apéro Du Coin which takes place every Thursday. Tips, accompaniment, QR CODE T-shirt and more!

Moonai Jobchain:

Find your job in the Blockchain!

Moonai Real Estate:

Buy fractions of apartments through Real Estate



Moonai School:

Learn about this world through our training journey:

- Blockchain
- Bitcoin
- Ethereum
- Tezos

Moonai ART:

Buy paintings by artists from anywhere that we promote through events (opening...). The works are available in physics at the shop or on a 3D virtual tour. Payments will be made in cryptos.

Circle of L'EcoCoin:

www.cercleecocoin.com

Join the associative branch of moonai! On the program: Interview with well-known personalities in the field of economy and blockchain and help entrepreneurs in difficulty!



A LITTLE DETAILS

Moonai Social network:

The moonai social network is the first social network powered by Blockchain technology.

4 profile types (Experts and specialists will have subcategory):



• Entrepreneur

- Communication
- Marketing
- Trading
- Restoration
- Medicine
- Finance
- Aviation
- Waters
- Art
- Architecture
- Biology
- Energies
- Industrial
- Web
- Sport
- Logistics
- Music
- Luxury
- Crafts



• Investor

- Communication
- Marketing
- Trading
- Restoration
- Medicine
- Finance
- Aviation
- Waters
- Art
- Architecture
- Biology
- Energies
- Industrial
- Web
- Sport
- Logistics
- Music
- Luxury
- Crafts





• Expert

- Accounting
- Business plan
- Right



• Specialist

- Communication
- Marketing
- Trading
- Restoration
- Medicine
- Finance
- Aviation
- Waters
- Art
- Architecture
- Biology
- Energies
- Industrial
- Web
- Sport
- Logistics
- Music
- Luxury
- Crafts

Once your profile is created, then the game begins!

Home Party:

You will find the home page in which you can post photos and videos. At this time, with the community of people you follow and who follow you you will be able to comment on posts, put a 'like' and in turn also post photos and videos. Don't miss an idea!

Explorer Part:

Discover entrepreneurs, specialists, investors or explorers. It's extremely revolutionary to have it in one application. Create your teams for any project. It's never been easier.



MOONAI MAP:

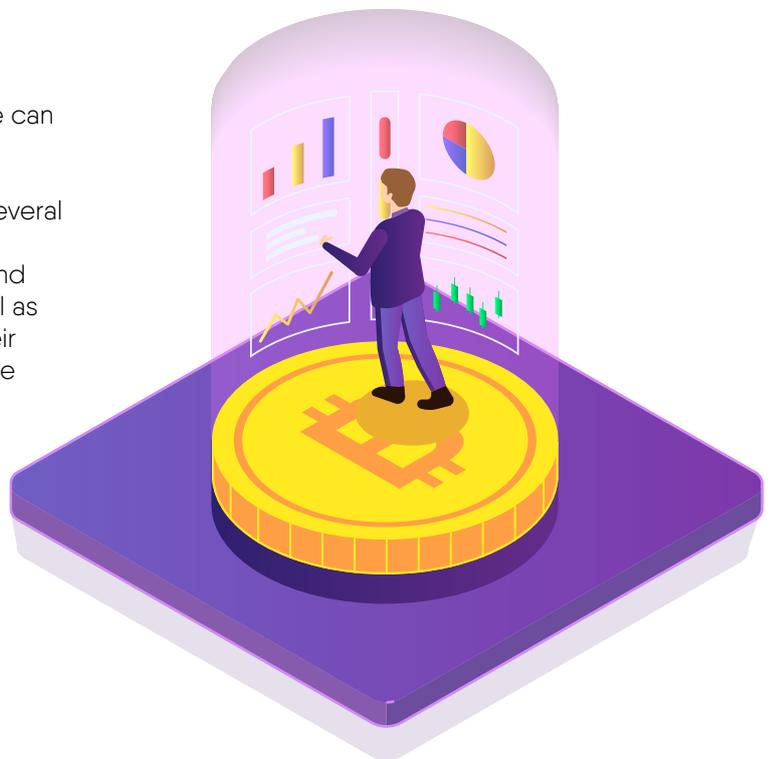
We thought about four types of cards:

- Startup
- Services
- Associations
- Art

For each company, service, association or artist, you will have:

- A photo
- A description
- Links to:
 - Website
 - Different social networks (we will try to integrate a broadcast into all your automatic communication channels)
 - A rating by a specialist and an expert that we will choose at the outset. We will then develop a robot that will find you a specialist and an expert according to your criteria. The main factors to start with will be:
 - The place
 - The expertise you are looking for (we can call on two experts if necessary)
 - The specialty in which you plan to implement yourself (we can call on several specialists if necessary)
 - The number of ratings that experts and specialists have already made as well as the correlation with the scores of their "colleagues" (an average score will be assigned to the project)

The rate for a rating by an expert and a specialist is \$100. The idea is that you will work half a day. We will develop tools ("standards") over time to enable you, Expert or Specialist to make quick, informed decisions via very precise indicators.



How is it legally to make a rating?

Experts and Specialists will be self-employed or a moral company for which the Expert/Specialist is in charge. A contract will be written between us “Moonai”, you “third party” as well as the Expert and Specialist. The connection fee will be 15% of the amount. For example, on \$100 Gross, \$15 Gross will go to Moonai.

For people who will be registered as an Expert or Specialist in the application without having the status of self-entrepreneur or a moral society will not be able to go further in the process. We advise you to put your SIRET number in the description to make it easier for us in our search. We will then integrate a box dedicated to the SIRET number **so that we can have direct access to your professional profile.**

The level of Experts and Specialists will be indicated with a level above or equal to the BAC. 1 for the first year after the BAC, 5 for the second year of master's, 8 for the doctorate. We will adapt our repository according to the particularities of certain countries. Nevertheless, the “LMD” system is international. You will need to provide your level and send us a proof for the color to appear. A gray round will make up your level, it will have a color if your profile has been checked. We've also thought about people who stop at a level and focus on experience, a small “O” will be added in addition to your level. For example, if you stopped at level “3” or 3 years after the IBC, and you decided to work afterwards, you'll get “3.” This system will be extended.

Of course, this feature will be developed after the ICO. For now, you will be able to describe yourself, indicate your geographical presence as well as a description of yourself.



NB: If at some point you want to change your specialty, then it will be easy, we can integrate a second grey round in which you will have your level with your new specialty. The same pattern will take place.

This function will also be developed after the ICO.

As far as Entrepreneurs and Investors are concerned, for now, we leave you free to put forward your investments as well as your different structures.

- Coordinates
- Direct contact (mail and phone number)
- Withepaper

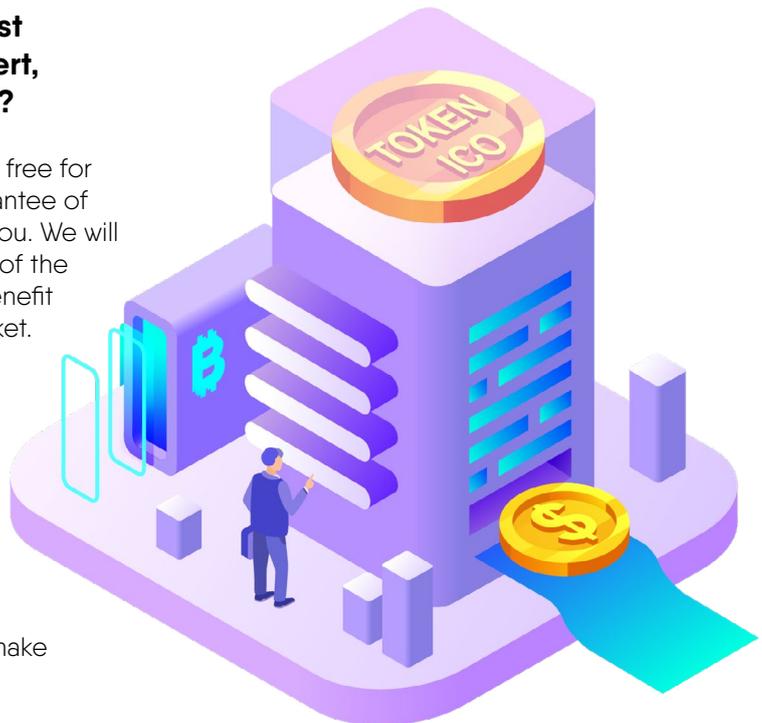
What if you want to recruit or request a spontaneous service from an Expert, Specialist, Entrepreneur or Investor?

Connecting through the app is completely free for now. We will offer you after the ICO, a guarantee of intermediation between the provider and you. We will keep the amount awarded for the duration of the benefit until 14 days after the end of the benefit to ensure that there are no holes in the racket. The issues will be arbitrated in a systemic way. We will take all the data necessary to make a fair and appropriate decision with the means we have. The retention of the amounts requires PSAN approval.

We will use Blockchain technology for payment methods.

Finally you will understand, our vision is to make Entrepreneurship, eventually, a Game !

We will develop a point system later to accompany all the ecosystem with Moonai Awards to reward the best Investors, Entrepreneurs, Experts and Specialists by category.



MOONAI STORE:

16 rue Saint Jacques 13006 Marseille
The MoonaiStore, a crucial channel of the Moonai omni-channel route.

A tool too often overlooked in the block-chain/ crypto sphere, it is, after our experience, an essential one in the development of future innovative projects.

The Moonai Store's function is to increase the quality of information transmissions by being in direct contact with customers and offers direct contact with Moonai in the event of a claim.

This tool has allowed us to increase the quality of the transmission of information by tailoring by adapting to customers on what the blockchain is in order to increase the scope of the blockchain beyond digital.

Products:

- Tips/ Tailor-made training
- Educational support
- Knowledge transmission
- Art exhibition/sale
- Goodies (cup, bag, pen, T-shirt connected to measures etc...)

And above all, our weekly event on Thursdays: "The Apéro du coin"

The aperitif of the Coin was created to unite the Crypto/blockchain community around a physical event where the different actors can meet and exchange on current events.

Our MoonaiStore is in a historic district of Marseille, the district of antique dealers. It creates a contrast between the intermediates of the classic circuit (Antiquaries) with the advance of Blockchain technology.

For us the observation is clear, having a physical point of sale has greatly increased the attention to what this new paradigm of the Blockchain represents.



MOONAIDEX:

WEBSITE:

www.moonaidex.com
MoonaiDex is our stock exchange platform deployed on Ethereum.

ETHERSCAN:

<https://etherscan.io/ss/0x4c4f990fe7782cedb011f6e8df856b8615f5ae02>

CHARACTERISTICS:

- Smart Contract Ethereum
- KYC to connect to it in accordance with the law
- Using Wallet Metamaks to connect to it
- Fees 0.02%
- Total control of tokens that can be listed
- New type of security: If your data is stolen (KYC), fraudsters will only be able to access your Metamask wallet if they hold

USE CASES:

- Ico
- Sto
- Donations
- Purchase of fractions of shares of real estate
- Purchases of fractions of gold coins (Napoleon 20 F)
- Purchases of Works of Arts
- Transfers of Ethereum or USDT ETHEREUM

We will use the Blockchain Ethereum as it represents the "safe value" for us.

MOONAI JOBCHAIN:

Jobchain section in the app. Apply for job offers and post job offers at all times!



MOONAI REAL ESTATE (ONGOING):

Do you like buying real estate for a lot of people?

How does it work?

1. We find a property and take a date at the notary
2. Publication of the sale in the app. Let's broadcast on our social network.
3. Sale of all Tokens of real estate with 10% fee (structure)
4. Creating the company that will buy the property
5. Reviews of all the Tokens of the property and passage for the owners of the Token on CapBloc
6. Signing with the notary
7. Buying real estate

8. Dividend payments every month
9. Tokens go on sale in MoonaiDex (after PSAN approval)

You will then have the number of stocks and properties you have invested in. At any time you can decide to resell either a portion of stock or all the stock.

MOONAI ART (IN PROGRESS):

Take part in exhibitions in our shop or virtually with FrameVr technology(<https://framevr.io/>) and buy works of art.

CIRCLE OF L'ECOCOIN:

<https://www.cercleecocoin.com/>

The EcoCoin circle is the associative branch of Moonai. We interview well-known personalities from the field of Blockchain / Crypto as well as well-known personalities in the crypto-active economy. We also help entrepreneurs in difficulty.



TOKENS MOO

Name	Moonai Coins
Token	MOOI (ERC-20)
Supply	10,000,000 MOO
Logo	
Extensible	No
Burning	No
Generator	Vittorio Minacori
Etherscan contract	https://etherscan.io/token/0xd3c89cac4a4283edba6927e2910fd1ebc14fe006



PRODUCTS

START	ON THE AIR	TO THE MOON
50 MOOI 1 week	80 MOOI 2 week	150 MOOI 1 month
Presence in the moonai map for 1 week	Advertising for 2 weeks in the moonai map	Advertising for 1 month in the moonai map
Sending specialized notifications to Investors / Experts / Specialists / Entrepreneurs	Advertising for 2 weeks in the moonai social network	Advertising for 1 month in the moonai social network
	Sending personalized notifications to Investors / Experts / Specialists / Entrepreneurs	Sending personalized notifications to Investors / Experts / Specialists / Entrepreneurs
Reserve	1 Personalized meeting with an Investor / Expert / Specialist / Entrepreneur (one to choose from among the 4 profiles) for a period of 30 min	1 Personalized meeting with an Investor / Expert / Specialist / Entrepreneur (two to choose from among the 4 profiles) for a period of 30 min each
	Reserve	Provision of MoonaiDex according to your needs and according to the laws in force in your country, subject to acceptance of PSAN approval in France (digital asset service provider) or accreditation in other countries.
		Reserve

Moonai Jobchain:

Paying for an advertisement for a job offer: 5 MOO

Anonymous Rooms

Publication of an idea: Free
Get involved in an idea: Free

RIGHTS AND OBLIGATIONS ATTACHED TO TOKENS OFFERED TO THE PUBLIC

This section exclusively describes the rights and obligations attached to tokens offered to the public under Pre-Sales 1 and 2. A MOO token is a so-called "utility" token that is like a voucher. The payment in MOO allows anyone to subscribe to products or services only available in MOO in the Moonai app. It is also possible to buy and/or sell MOO on our partners' exchange platform at rates set according to supply and demand.

As soon as pre-sales 1 and 2 are completed, before the Probit listing (scheduled for February 19, 2021), you will receive your MOO in your respective portfolios. ETHEREUM portfolios with the ability to accept THE ERC-20.



PARTNERS

IT Team

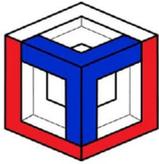
MonnaiDex Team:



Smit and Niha (confidentiality clause)
(Based in Toronto; Canada)

Advisors:

www.youandblockchain.com



Waaaa Digital



Accounting, Corporate Legal:

Mosselmans and Associates
<https://www.cabinet-mosselmans.com/>



Communication partners:

Dtn



Crypto Strategy

<https://cryptostrategie.com/>



Team Moonai

Chems-Eddine BELHOCINE CEO
Boris ERHART DG
Anthony SARKISSIAN (DTN)
Arnaud Priolet Commercial
Calypso TABOURET Communication
Anaïs O. Legal
Rafael Gomez (Spanish-speaking country)
Doudou N'Dyaye (Dakar)



ROADMAP

