



- BUILT FOR ASSET TRANSPARENCY -





Introduction

ZKE is a digital asset exchange powered by “ZK technology” and its name evolved from the following terms:

ZKR (ZK-Rollup)

ZKS (ZKSwap)

ZKSNARK (Derived from the ZK-Rollup)

ZKE (Zero Knowledge Exchange)

ZK technology is a market leader in **privacy protection, efficiency, security, compliance and auditing.**

Founded in 2022, ZKE is committed to providing users with simple and convenient digital asset investment and trading services. ZKE is a reliable and transparent trading platform that combines the advantages of centralization and decentralization to provide a **safe, private, convenient and efficient** trading environment for digital currency traders.

ZKE Exchange is well recognized by its users for its **accurate tracking of hot coins, fast customer service response time, high privacy and security, and extremely convenient account opening and operation process.**

Currently, ZKE's average daily trading volume reaches \$100 million +, with more than 250,000 registered users from more than 100 countries and regions around the world.

The next stage of ZKE's goal is to provide users with more innovative products and services!



250,000+

Registered Users



1Billion+

**Average Daily Trading
Volume**



Product

Available Products

- ZKE provides a range of core features, such as **spot trading, futures trading, and quantitative trading**;
- ZKE currently supports **180+ Spot pairs and 90+ Futures pairs**;
- For each asset listed on ZKE, it has been strictly reviewed by our coin hunting team to ensure the subsequent appreciation of the currency;
- ZKE platform supports PC and App trading services, of which the App has been launched on the App Store and Google Play.

Planned Products

- **Token:** ZKE Exchange platform token
- **Encrypted Credit Cards:**
 - Spend Cryptocurrency, EUR, GBP or USD

Fund your account with any of the supported currencies and use it immediately - from BTC and ETH to major stablecoins.

- **Shop Anywhere, Anytime**

Spend as if you were using any debit card that is accepted globally. You can pay locally with automatic foreign currency exchange with no transaction fees.

- **Supports Apple Pay, Google Pay**

The physical card supports direct withdrawals in local fiat currency at ATMs with the MasterCard logo.

Professional quantitative trading platform: ZKE has launched a professional spot quantitative trading platform, which is composed of a team of senior traders who have worked in financial institutions for many years, researches market strategies, and combines the innovation and empowerment of AI technology to form a strategy with good returns for investors' reference and quantitative trading.



Five Reasons to Choose ZKE

Financial Security

- At ZKE Exchange, guaranteeing the safety of funds is our highest commitment, and we understand that a high degree of transparency will be the future trend of digital currency trading platforms;
- ZKE Exchange takes this as its future direction, solving the pain points and drawbacks of the current CEX (Centralized Exchange) and providing users with a highly transparent, stable and secure exchange.
- **Measures to ensure the safety of funds include:**
 - Publish Merkle Tree Reserve Proof information and take a snapshot of user assets each month, which can be verified independently by each user;
 - ZKE uses the revolutionary Zero Knowledge Proof technology to ensure the integrity and security of all transactions. Since there is no need to disclose the underlying data, there is no need to expose any sensitive information that may threaten the security of the funds, which not only improves the efficiency of the transaction, but also **greatly reduces the risk of illegal access to the funds.**



Five Reasons to Choose ZKE

User Privacy Protection

- We understand the importance of user privacy, and ZKE Exchange utilizes zero-knowledge proof technology to be able to verify the legitimacy of transactions without revealing the user's identity or transaction details;
- ZK technology allows the verifier of data to confirm the authenticity of a statement without needing to know the specific data content, which is extremely important for protecting sensitive information such as identity and financial data;
- This means that users can trade with full protection of their privacy without worrying about the misuse or leakage of personal information.

Convenient Operation

- ZKE is designed with user convenience in mind, ZK technology improves the efficiency of the system, and in blockchain it can be used to reduce the amount of data required, thus speeding up transactions and reducing storage requirements;
- With ZK technology, both the PC and App interfaces are intuitive and easy to use, with clear navigation and efficient trade execution mechanisms to ensure that users can trade effortlessly;
- The registration application process for users has also ditched the cumbersome layers of verification to make the process simpler.



Five Reasons to Choose ZKE

One-Click Quantification

- ZKE Exchange offers an innovative one-click quantification service;
- This feature allows users to automate the management of their portfolios using advanced quantitative strategies. Both new and experienced traders can easily implement their own trading strategies so that users do not have to spend a lot of time each day focusing on the underlying price; whether it is a market analysis or a trading strategy, our intelligent algorithms provide users with powerful support to help them make informed investment strategies in a complex market environment.

Service Quality

- At ZKE, we offer excellent customer service, our team consists of experts in the field of digital asset trading and security who are always ready to answer questions and provide support, we are committed to ensuring that every user's trading experience is smooth and enjoyable;
- Hotcoin tracking service to ensure that all coins listed on ZKE have the potential for subsequent appreciation.



ZKE Token

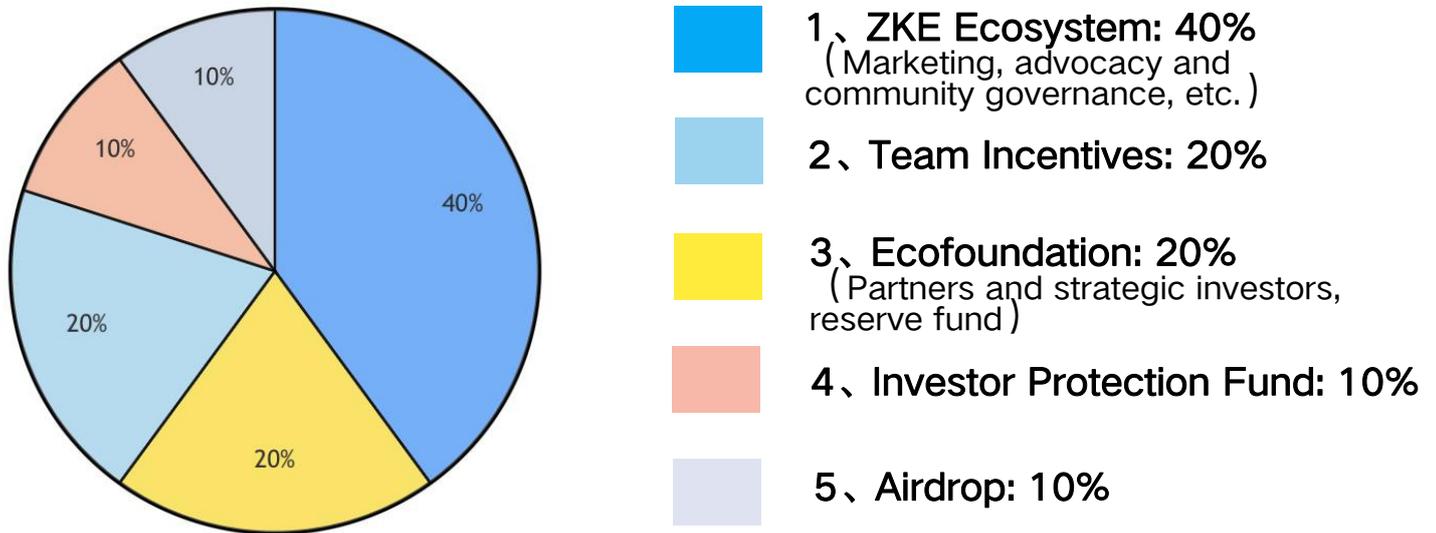
- ZKB tokens are the platform tokens of ZKE Exchange. ZKB was created to provide coin-holding users with a richer trading experience and exclusive services, and to share the profits from the development of ZKE with users.
- ZKB is a Token issued by ZKE platform in order to establish more liquidity, richer and multi-level community and DAO. Pledge and mining incentives keep the ecosystem in a state of dynamic equilibrium, transaction mining and pledge mining mode, which means that more than half of the ZKB will be returned to the ZKE community in the form of transaction fees or dividends.
- ZKB represents all the rights and interests of the ZKE trading platform, and is also the proof of the rights of the ZKE community. Users with ZKB can participate in community business voting, community governance activities, participate in some of ZKE's business activities and other qualifications, enjoy discounts on trading fees, priority access to the use of ZKE's innovative products, and personalized customer service.

ZKB Issuance

Token Name:	ZKE Token
Token Symbol:	ZKB
Circulating Supply:	2,100,000,000,000
First Airdrop Total:	210,000,000,000
Launch Date:	2024.3.10

Distribution and Release

Distribution



Release

Usage	Percentage	Release rate per year	Amount released per year	First release
Development teams and consultants	20%	20%	84,000,000,000	2024-12-12
Investor Financing	10%	50%	105,000,000,000	2024-10-12
Ecofoundation	20%	20%	84,000,000,000	2024-12-31

Distribution and Release

Buyback

- We will use 30% of the transaction fees for regular weekly token buybacks in the market;



Burn

- We will periodically destroy 10% of the tokens produced by user mining each week until the total supply drops to 1 billion tokens;



Control

- We will use linear release to control the circulation of tokens in the market to stabilize the market value;



Enhance the value of tokens



ZKB Project Roadmap





ZKB Holder Privileges

Transaction Fee Discounts

- Pledging a position entitles you to a percentage discount on the transaction fee, depending on the number of holdings, users can get 20% to 40% off spot transaction fees.

Quantitative Trading VIP

- Pledging a position entitles you get the VIP privilege of ZKE's quantitative platform; (ZKE's quantitative platform is specialized in providing spot quantitative trading platform, with an average annual return of more than 15%)

Exchange Dividends

- Pledging a position entitles you to receive a share of the exchange's transaction fees (a portion of the transaction fees collected by the exchange each quarter will be distributed to users who pledge ZKBs in proportion to their pledges and publicized);

Governance Authority

- ZKB holders can vote on parts of the exchange's operations, such as shelving new assets or adjusting the fee structure;

Participation in Exclusive Events

- ZKB holders can participate in exclusive events, including holiday anniversary raffles, airdrops, and special trading tournaments;
- ZKB can be exchanged for tournament points in some tournaments;



ZKB Holder Privileges

Proprietary Service Features

- Tokens can be used as access to premium features of the exchange;
- Token holders will receive exclusive services;

Payment

- Tokens can be used as a method of payment in products and services of the exchange or its partners;
- Tokens can be used to purchase products from merchants that have partnered with ZKE Exchange;

Credit Card Service

- Holding a position pledge gets you a credit card opening fee waiver;
- Holding a position pledge can get a discount on credit card withdrawal fees;

Early Access to New Projects

- In the future it will be possible to use ZKB to subscribe to high-quality project tokens selected by the zke coin hunting team at an early stage;



ZKB Airdrop Schedule

Targeted Airdrops



- We will airdrop an equal amount of tokens to registered users on the ZKE Exchange platform based on their trading volume;

Partner Airdrops



- ZKE has many project partners that we work closely with, and we will be airdropping tokens to our project partners;

Social Media Promotion



- Earn airdrop tokens by participating in ZKE's designated social media tasks such as retweeting, liking, commenting or creating content;

Participation in Events



- Earn tokens by participating in events organized by ZKE from time to time;

Loyalist Reward



- We will airdrop tokens to users who have been trading with ZKE for a long time and have reached a certain trading volume;

Ecosystem-building



- This is to reward users who contribute to the project's ecosystem, for example by providing feedback, participating in testing, or contributing code;

The ZKE logo, consisting of a blue square with an orange square inside it, positioned to the left of the main title.

Risk Warning & Disclaimer

This document is for informational purposes only and does not constitute advice regarding the exchange or payment of ZKB and participation in the platform, nor does any information or analysis herein constitute an investment decision. Prospective users should clearly understand the risks of ZKB. By investing, the investor acknowledges and accepts the risks of the project.

Regulations about fundraising for blockchain projects and digital tokens in some countries remains unclear, which may lead to losses for participants due to legal or policy changes. Investors who make their own decisions shall fully accept the risks involved and shall bear all corresponding results or consequences. Such risks include those related to policy, regulation, compliance, economic cycle, cyber hacking, management, digital asset industry development, price volatility, technology development delay or failure, and other factors not listed.

A horizontal bar with a gradient from blue to orange.
The ZKE logo, consisting of a stylized 'Z' made of blue and orange squares.

Risk Warning & Disclaimer

Trading digital assets involves significant risk and can result in the loss of your invested capital.

ZKB is the utility token of the ZKE platform and is not a financial derivative, such as a security, stock, or bond. Any user holding ZKB is required to comply with local laws and regulations in your own country.



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