

JOKERMANOR

White Paper



1. Introduction

Background

As of 2021, the global gamer ecosystem will reach a staggering 3 billion, up from 5.3% in 2020 alone, and will continue to grow at a CAGR of 5.6% to reach a huge 3.3 Billion by 2024. Additionally, it is also reported that the global gaming market will grow at an 8.7% CAGR to surpass \$200 Billion in 2023.

As you can see and as is becoming more and more evident with the passing of time, Gaming is not only huge, but an exciting and also an extremely fast paced industry, with today hosting some of the largest global companies that have taken most of the market share and as a direct result profits too. Globally, the top 100 publicly traded gaming companies generated revenues in excess of \$166.3 Billion in 2020, accounting for around 94% of the overall gaming market revenue (excluding advertising, a huge revenue generator in itself). Tencent, the world's largest gaming company, earned a massive \$27.4 Billion in gaming revenue just in 2020, up 34% year on year and nearly \$10 Billion more than Sony, the second largest gaming company in both revenue and development terms.

By using and taking advantage of the growing and popular decentralized, transparent and secure features that blockchain technology both offers and truly represents, the logic and the foundations of the gaming world can be reconstructed, redefined and envisaged, in a full circle manner, bringing the whole ecosystem in line with current trends, values and norms of this what the global community truly represents now. With the explosion of gaming platforms like Axie Infinity, new Play-To-Earn economic models and GameFi were born, creating a source of true value for the community bottom up



that has never been seen before and has totally changed the game and to a large extent, entire narrative. In the Play-to-Earn model, most of the game's revenue no longer goes to large and centralised gaming companies and a small group of their C level executives, but rather, to the best players and wider inclusive community within the ecosystem as a whole, that ultimately add real value on a daily and consistent basis, by contributing to the in-game economy. This way, players can not only create value for other players and or developers alike, they are rewarded with in-game assets for doing so, thus building the perfect inclusive as well, integrated GameFi ecosystem.

According to DappRadar, more than 800 game Dapps have been online and deployed across the network as a whole and through the development and popularity of blockchain technology and what it represents and subsequently offers as of recent. We envisage more traditional game manufacturers will join this latest trend, bringing with it not only a wider variety of games that are not only more advanced in terms of quality, but also a process that encourages the more traditional players to focus on the additional inclusive and value added benefits the GameFi market has to offer, which has tremendous potential for growth for the gaming ecosystem, way in to the future.

What is JokerManor

JokerManor is a GameFi Aggregator and Launchpad, with a number of value added DeFi features, that add value for the community as a whole, making it more inclusive, integrated and focussed and that allows players to earn rewards and assets (NFTs) by playing their favorite games in the metaverse, as well, players can also increase their revenue via liquidity mining and yield farming. Brand exposure, marketing, advertising and general exposure for all (large and small) brands, within and for the games ecosystem will also be offered as the ecosystem grows. An option within the game and or ecosystem, to purchase products and or services from the brands directly from the platform. But, players will first need to connect a BSC network compatible wallet, browse their favorite Metaverse games and start playing.

Vision & Mission

JokerManor aims to build a GameFi Metaverse that is both inclusive, efficient and effective in connecting the whole ecosystem, including game developers, publishers, gamers and brands. Within the JokerManor ecosystem, developers can launch decentralized games, and players can play games and earn revenue and or assets (NFTs),



with brands being offered the ability to market and get exposure to their products and or services. JokerManor hopes that by building a completely inclusive and integrated ecosystem, we can attract a wider community of quality game developers, who by joining, will provide a more diverse and optimum quality of the overall game and game experience, as well, attract more players to the global blockchain based GameFi market, and together promote the development and growth of the global gaming ecosystem, the aim is definitely more geared towards quality and inclusiveness.

The JokerManor Ecosystem

The JokerManor ecosystem consists of and is centered around five core components. The components are as follows: Metaverse, NFTs, Brand Exposure and Marketing, Aggregator Solutions, Launchpad Assistance and Accelerator Services. JokerManor, will look to assist and facilitate the development and incubation of our own games, as well as invite other leading GameFi projects to go live within the JokerManor ecosystem.

METaverse

Metaverse is a very broad term and it generally refers to shared virtual world environments which people can access via the internet and or games. Metaverse can refer to digital spaces which are made more lifelike by the use of virtual reality (VR) or augmented reality (AR). Where it is beginning to become a central focus for leading tech companies Facebook already changed its name into Meta to reflect its focus and pivot to the Metaverse. Within the JokerManor ecosystem, land will have a certain real life feel to it and will be allowed to be bought, collected, developed on, sold and traded by users and or gamers. The ownership will be secured on the blockchain, making ownership tamper and fraud proof and the buying, selling, trading and rewarding will be completed via JokerManor's in-game currency JKT. The community will be able to build upon, develop, buy and sell their own land as well as develop on virtual locations, within and around the games' own metaverse.

NFTS

JokerManor NFTs allow users and gamers alike to earn NFTs items that have already been minted and listed within the JokerManor Marketplace and the process is very simple, you simply play the game, earn the NFT and sell it on the marketplace to make money, allowing users to benefit from monetary rewards for their value add.



Additionally, JokerManor NFT allows users and or gamers to create, buy and sell their own rare digital assets (collections and products), including but not limited to Digital Art, Real Estate, Memes, Pets, Collectables, Metaverse with the list going on. An example being JokerManor Pets, combining the both aspects of gaming and digital collectibles and transforming them into a digital creatures universe for users and gamers, where they can use their pets to fight monsters, collect, grow, and train them. Users can first upload the collection in any supported digital form (graphics, audio, etc.), and then add description and pricing details.

BRAND EXPOSURE

Marketing and advertising in the metaverse or for the JokerManor ecosystem known as JokerManor Brands, refers to marketing and advertising to consumers in the next iteration of the internet and is all focussed within and for the online or virtual reality ecosystem. This new phenomenon has recently been referred to as one of the biggest opportunities for brands both big and small, especially so, in reaching and getting exposure for their products and or services to a marketplace and community that is not only tech savvy, but ready and willing to purchase. In reaction to purchasing, JokerManor Brands, offers a unique solution for the brands and option for users within the game, that is for users and or gamers to purchase the brands products and or services directly from the brands from within the game and or marketplace. It is of no surprise then, brands are rushing to build real estate and purchase land in the virtual realm, from there, put its billboards on their newly developed land and or bought real estate or by placing their latest visuals on that land, on highways and or vehicles to branded shops, virtual concerts and fashion shows, virtual clothing to NFTs within games ecosystem, just as we see it done everyday in our real lives.

AGGREGATOR

Our game aggregator, also known as JokerManor Aggregator, is a one stop software solution that unites thousands of games from a variety of different and popular game developers into a single product, helping create world class gaming portfolios and scale existing business processes. JokerManor Aggregator is the most efficient and effective way for small and exciting games developers to increase the scale and scope of distribution, especially among the top operators. The value proposition here is that JokerManor Aggregator assists the smaller guys to go head to head with larger and more established developers, and furthermore as operator attention is tough JokerManor Aggregator provides a channel through which studios can engage with top gambling brands. JokerManor Aggregator is not only focussed on in-house development but we



have also fully opened up our technologies, resources and ecosystem to other providers, as we believe in a fully inclusive, integrated and mutually beneficial gaming environment, that allows the whole ecosystem to develop and learn from each other. Currently, JokerManor Aggregator is in the process of cooperating with different blockchain game manufacturers to attract more traditional game players and expand their ecology.

LAUNCHPAD AND INCUBATOR

The JokerManor Launchpad and Incubator is best described as a blockchain focused gaming incubator and launchpad ecosystem, that empowers innovators and developers through access to existing funding, community and partnership building resource, that not only includes a full support system to help drive the future of gaming and blockchain, but also assists in full circle execution of all strategies. The JokerManor Launchpad and Incubator furthermore intends on building upon the already existing passion of the gamers and by using blockchain technology, intends to take the games to altogether different heights. Furthermore, the JokerManor Launchpad and Incubator is very much compliance driven and offers a full Know Your Customer (KYC) compliance solution, as we believe compliance is key to adoption and scalability. But at the same time, still making it extremely easy for anyone interested in gaming, to invest in the latest Play-To-Earn games and their ecosystems. Ultimately, the goal of the JokerManor Launchpad and Incubator is to assist game developers to launch, develop and scale their games, by providing full circle solutions, that not only add value, but add value in a very strategic and inclusive manner.

2. Economic System

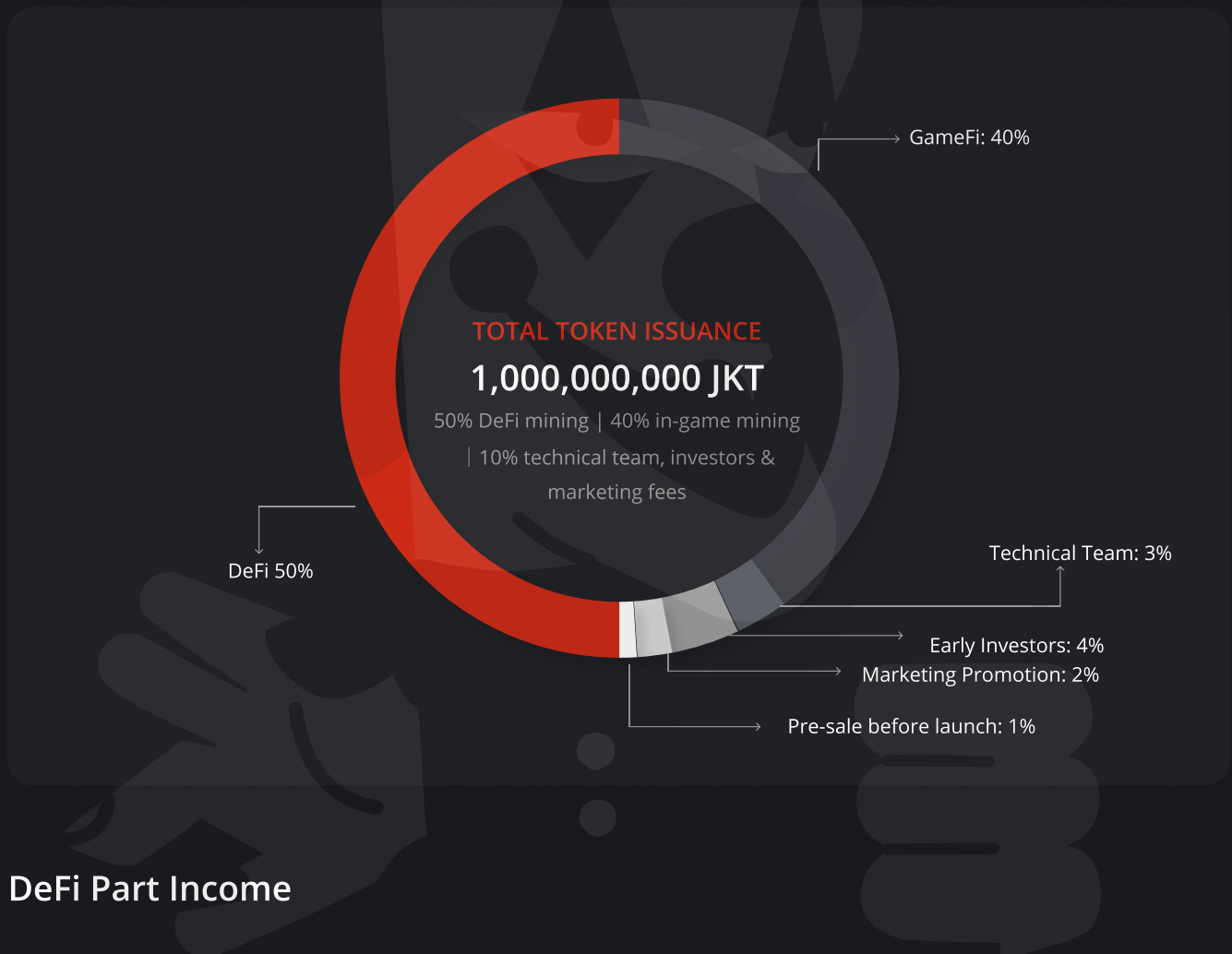
JKT is an extremely important and integral piece of the whole JokerManor ecosystem and not only does it bind all JokerManor members together, it binds everything together in a very inclusive and integrated manner, with the use of the JKT Token. JKT use case will be to ultimately, provide a convenient and secure payment and settlement model for participants interacting within and with all the members of the extended ecosystem, together with this, users and or players can also interact with the external ecosystem as well via JKT.

Total JKT issuance: 1,000,000,000 JKT Tokens

50% of JKT is produced through DeFi mining, 40% through in-game mining, 10% to the technical team, investors, marketing promotion, etc.



- 50% DeFi: 8 years to release (When maximum computing power is reached)
- 40% GameFi: in-game mining
- 4% Early Investors: released 30% before go-live; and vest 15%, 15%, 20%, 20% respectively in 4 months after go-live
- 3% Technical Team: vest linearly in 30 months after go-live
- 2% Marketing Promotion: non-locked position
- 1% Pre-sale before launch: non-locked position



DeFi Part Income

The total supply for DeFi is 500 million JKT (50%), with 8 years to release if the maximum computing power is reached. The maximum computing power is 10,000,000 (* Please note that pledging 1 USDT worth of any asset = 1 computing power)

- If daily computing power $\geq 10,000,000$, then the daily JKT production = $500,000,000 \div 8 \div 365 = 171,232$
- If daily computing power $< 10,000,000$, then the daily JKT production = (The total computing power at that day / 10,000,000) \times 171,232



The DeFi Mining Fees

Pledge redemption charges 5% within 7 days, and 1% after 7 days. JKT will be transferred to the black hole address for destruction, other coins will be used to repurchase the JKT for destruction.

| BIT Pledging | BIT | JKT | Computing power weights |
|---|-------------------|---------|-------------------------|
| | 80% | 20% | 120% |
| | 70% | 30% | 140% |
| | 50% | 50% | 170% |
| Mainstream Tokens Pledging (USDT/BNB/BTC/ETH, etc.) | Mainstream Tokens | JKT | Computing power weights |
| | 80% | 20% | 100% |
| | 70% | 30% | 120% |
| | 50% | 50% | 150% |
| All-JKT pledging | | | 220% |
| LP Mining | 50% USDT | 50% JKT | 300% |

GameFi Part Income

The total supply for GameFi is 400 million JKT (40%). JokerManor is a metaverse where users are free to play and can play to earn. JKT will also be used to launch, incubate and create games independently and publish them online and within the existing JokerManor ecosystem. JokerManor will also partner with leading GameFi projects to make earnings fun and to build a fully inclusive and integrated JokerManor ecology as well ecosystem. Only very small fees will be requested when players withdraw their income and or rewards, this is to assist in making the ecosystem fully self-sufficient from all angles. The GameFi withdrawal fees is 8%, of which 7% will be transferred to the black hole address for destruction also known as burning, and 1% as platform maintenance fee.



FREE TO PLAY

At JokerManor and within the entire JokerManor ecosystem, players do not need any kind of approval and or permission from anyone within the existing ecosystem or face any financial barriers when playing or starting to play. All they need to do is to simply link their existing wallets and once linked, they simply start the game journey and enjoy what's actually the important part, which is to start playing the game.

PLAY TO EARN

Play to Earn is very important to the JokerManor model and overall ecosystem, as this allows users and or players to not only earn financial incentives and or rewards, but it allows for this to be done in a way that rewards players for their value and time they have spent engaging within the entire ecosystem. JokerManor provides two ways for users to earn rewards: The first is through playing various games on the platform and both winning those rewards, the second, is by the use of and exposure to staking, within LP pools. Players can also invite friends, where JokerManor has a very smart referral programme that allows for earning financial rewards and incentives, if that wasn't enough, they will also get additional benefits and or rewards if their invitees stake.

3. Community

JokerManor Metaverses ultimate goal is to implement a DAO governance tokenomics model, enabling the JokerManor Metaverse ecosystem to be fully controlled by and also operated by the JokerManor Metaverse community at large, enabling the JokerManor community to not only make decisions and vote on projects, but to be empowered to do it in a manner that is fully supported and fully endorsed by the community and or extended ecosystem. This way JokerManor Metaverse is hoping that adoption, scalability and the growth of the platform will not be hampered by the few, but on the other hand developed in line with and by the majority.

Furthermore and in line with the community owned and operated tokenomics model, we have a promotion mechanism to reward the most valuable and value adding community contributors and or members. The mechanism is activated when a contributor and or member upgrades his account to Silver, Gold and Platinum levels, once activated they can benefit from receiving revenues from the DeFi mining. Furthermore, JKT can be used to upgrade the levels of accounts, with JKT being immediately destroyed and or burned instantly afterwards.



| | Basic | Silver | Gold | Platinum |
|--------------------------------------|-------|----------|----------|-----------|
| JKT Needed | | 100 USDT | 500 USDT | 1000 USDT |
| Computing Power Income for Promotion | | | | |
| Direct Promoters | 10% | 15% | 20% | 30% |
| Secundar Promoters | | 5% | 10% | 15% |

Please note that if a single invitee pledges more than the inviter's pledged computing power, the inviter can not get the revenue of the additional part. For example, if you have a Silver account and you pledge 10,000 computing power, and you directly promote a user who pledges 15,000 arithmetic, you will only get 15% of the 10,000 arithmetic. The purpose of this is to ensure and promote fairness and equality across the board, whereby the whole ecosystem is treated the same and awarded for their efforts and value add.



4 Roadmap





5. Team



**Chief Technology
Officier & Co-
Founder**

Lorenzo

Serial
Entrepreneur,
Former Engineer
Lead in Microsoft



**Strategic
Development
& Partnership**

John

17 years experienced
based entrepreneur,
with 4 years within the
blockchain based
tokenized ecosystem



**Chief Executive
Officier &
Founder**

Barry

Serial
Entrepreneur,
Former
Product Lead
in Google



**Chief
Marketing
Officer**

Doris

11 years in Game
industry, Former
Zynga Games
Investment & BD
Manager



**Chief
Operations
Officer**

Eric

Master Degree in
Economy, Former
Product Senior
Manager in Nexon

6. Our Partners

PancakeSwap



Biconomy



7. Contact Us



www.jokerfi.com



www.instagram.com/joker_manor



<https://t.me/joinchat/OrA6XUXBpeYzZmRl>



<https://discord.com/invite/nPhe8WkH>



https://twitter.com/joker_manor



<https://www.linkedin.com/company/joker-manor-metaverse/>



www.medium.com/@JokerManorMetaverse



www.facebook.com/Joker-Manor-Metaverse-108697078277335