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HNK 1919

Preamble

We want to provide our decentralization technologies for sport organizations like football and e:sports. Fan Tokens without purpose have no future but integrating them into real use-cases like actual assets (share of the stadium) and as payment instrument provide future proof investments. We will form the road of every club's digitalization strategy, building a shared economy in which both holder and clubs' benefit of the grow.

HNK Orijet 1919 is an ambitious, up-and-coming football club. The step into cryptocurrencies, specifically Tokens and NFTs, is supporting the club's mission and spirit of constant growth and development towards becoming the best.

HNK ORIJENT 1919



HNK ORIJENT 1919

DECENTRALIZED TOKEN STRATEGY

About the club

HNK Orijent 1919 was founded in 1919 in Sušak, the eastern part of the present day city of Rijeka. At that time the eastern part of the city was predominantly Croatian, while the western part of the city, that is Fiume, was predominantly Italian. The seaman Franjo Matković was the one who named the club Orient after admiring one on the great steamships he saw in the New York Harbor.

At the beginning of the 20th century the area of Sušak did not fall behind Rijeka in terms of sports either and many clubs were founded in its area like HNIŠK Primorac (Sušak; 1906), HŠK Šparta (1908) and, for example, HŠK Victoria (1908). The first football match on the east side of the bridge who divided the city of Rijeka was played between Sparta and Primorac in 1908 in Martinšćnica.

Orijent had a great history during more than 100 years of existence. These years were filled with better and worse times, rapid rises, but also unpleasant falls. The constant that the Orijent has is the people, the local community that has been with the club all these years and whose loyalty makes the club special.

Orijent managed to be the autumn champion of the third Republic league played in Yugoslavia and also played in the quarterfinals of the Yugocup (national Cup competition). Second was the season 1996/97 in which Orijent played for the first time the first Croatia league and due to the reorganization of the league falls out of competition (not because poor results). The nowadays goal is to, if

possible, repeat some of these successes. HNK Orijent 1919 plays in the 2nd Croatian league.



The club is proud to wear the title of the only Croatian club without debt with a turnover from last year (2020) from 314k€ (ticket sale, sponsors and members fee).



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Why \$ORI is more than a Fan Token

4 years ago, we started building a decentralized ticketing solution, using the opportunities of web3 technologies, to secure and digitalize the rather old ticketing process. Disrupting a rather old and standard process was and is still complex, but we had several success stories over the last years.

First success was in the tourism industry, where decentralization of offers makes way to completely new business models and removes the monopoly of the big players. But way more success and drive we gained in football and sport events, until now we been working with large first league clubs from Germany. However, it's a transition and digital distribution is process which needs to be approved by several levels.

As we are based in Rijeka we know for long time about the famous and old HNK Orijent 1919 football club, which in last years (through change of management) grow from a 4-league club to best (first place) club in the Croatian second league. The club's management is eager to not just improve in the football, rather by further improve their business model also on a technical level, it will soon be the first club in Croatia with a fully automated 4D camera system.

This was the precondition for a cooperation with us (Juice) buy implementing all the knowledge and experience we gained in decentralized technologies for HNK Orijent 1919.

HNK Orijent 1919 to be most digitalized club in the world.

For that reason, we already published the club's App in November, in which its possible to purchase tickets and merchandise. As any digitalization strategy should include Web3 features, the official \$ORI Token of the club was just the next step. But \$ORI is much more than a Fan Token. \$ORI will be our role-model for a digitalization transformation of any club in the world, all the available technology and possibilities will be rolled out to HNK Orient 1919 first, now we are starting with Token being available in the app, and purchase of tickets / food. But furthermore the \$ORI token will be made available in all our apps, and partner apps which integrate already our decentralized technology.



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Token Tech

HNK Orient 1919 Token is a standard BEP20 Token, deployed on Binance Smart Chain. The Token will also be made available on the SONIC Network, to provide the platform for FAN Token use-cases, allowing zero transaction fees. Eventual availability on ETH Network is possible, the respective amount would be burned in the BSC Network on transfer.

Token Type

BEP20

Token Identifier

ORI - HNK Orient 1919

ContractSourceCode

<https://bscscan.com/address/0x54cC4dB6f878A1cDE6BdD0c8bEfCf70f5DABF206#code>

Contract Address

0x54cC4dB6f878A1cDE6BdD0c8bEfCf70f5DABF206

<https://bscscan.com/address/0x54cC4dB6f878A1cDE6BdD0c8bEfCf70f5DABF206>

Verification & Audit

DxSale Contract Audit 02.12.2021

https://link_to_certificate



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Tokenomics

There will be a total supply of 7.5M HNK Orient 1919 Tokens with 5 decimals units. Most of the Tokens will be owned by the club after Private and PreSale but locked with a vesting schedule.

7.500.000 ORI/0.00000

Private sale is limited with 2% which amounts to a total of 150'000 \$ORI. Purchase is possible in BNB for a 20% discount.

Presale = 10%

PreSale is provided via DxSale, ranged with Soft-,Hard-cap limited to a period of 7 days.

SoftCap: 446154 | 100 BNB | 42000\$

HardCap: 892308 | 200 BNB | 82000\$

If the SoftCap was NOT reached after 7 days, the Pre-sale is terminated and all invests, will be returned. Otherwise minimally SoftCap was reached, 70% of the total sold amount Tokens and representative BNB will be transferred to Pancake-swap for forming the initial Liquidity Pool.

ORI=1kn= 0,11\$

The other 70% of Tokens and capital will be available to the HNK Orient 1919 Club.

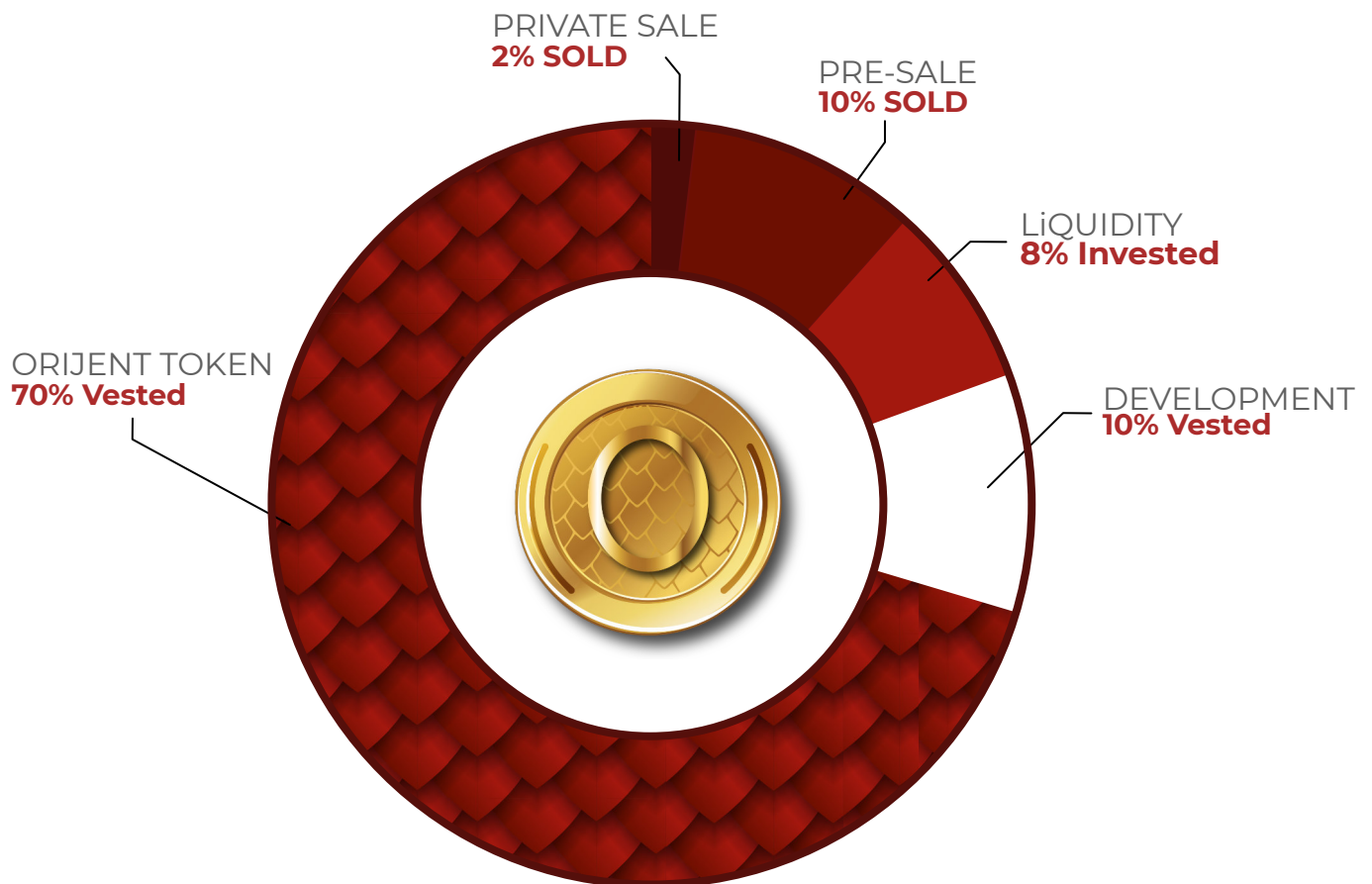


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Distribution

There is a total supply of 7.5M HNK Orient 1919 Tokens, there is no plan for burning tokens.





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Roadmap

Phase #1 – 13.12.2021

Deployment and initial distribution of HNK Orient 1919 Token on BCS Chain into the HNK Orient 1919 wallet.

Launch of the official HNK Orient 1919 App.
Publish of PreSale event on DxSale for 07.02.2021

Phase #2 – 16.01.2021

Start of Private Sale, 2% of the total supply will be made available which amounts to a volume of 150000 Tokens.

The price is 1BNB for 4021 per Token, which is a 20% rabat of the target price.

Phase #3 – 07.02.2022

Start of the Presale, Tokens, can be bought on the DxSale Platform for a price of 3619 \$ORI = 1 BNB minimally 0,5 BNB and maximum 6 BNB.

Phase #4 – 14.02.2022

Launch of the Token on PancakeSwap, with a market cap. Of 692431 \$ORI / 160BNB at the same time, the rest of the Tokens will be locked with linear vesting schedule.

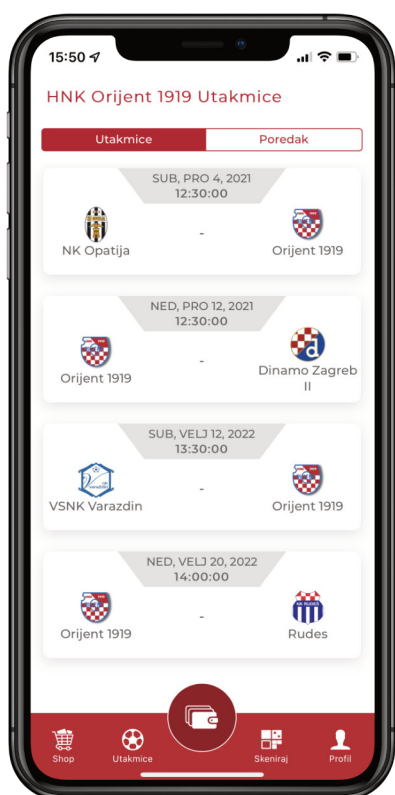


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HNK Orijent 1919App

The HNK Orijent 1919 App is the new tool to be connected to the club. Purchase tickets, get up-to-date news. Users can buy and trade HNK Orijent 1919 Tokens, use them for votings but also as a payment instrument.





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Promotions

HNK Orient 1919 App owners will have the chance to win and collect tokens with promotions in social media just by scanning QR codes. This could be:

- Newspaper commercial with QR code to receive tokens.
- On goal QR code will be displayed to collect tokens.
- Social media publications with links to collect tokens.
- Lotteries and FCFS opportunities.



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Partners



Juice was founded in 2015 based on the ambitious goal to create an e-commerce platform that uses blockchain technology for the sale and distribution of digital assets. However, it's not enough to just create a new platform. Scalability and interoperability are essential elements in any modern IT-landscape.

Since its foundation, Juice has continued to expand and grow rapidly. The fundamental flexibility built into our development approach has revealed time and again new and innovative ways for taking advantage of our technology to solve a myriad of issues across various and highly diverse industries.