



# COYNEFUL



LIGHTPAPER

Auto-Rewarding Product Search  
Engine & Social Platform

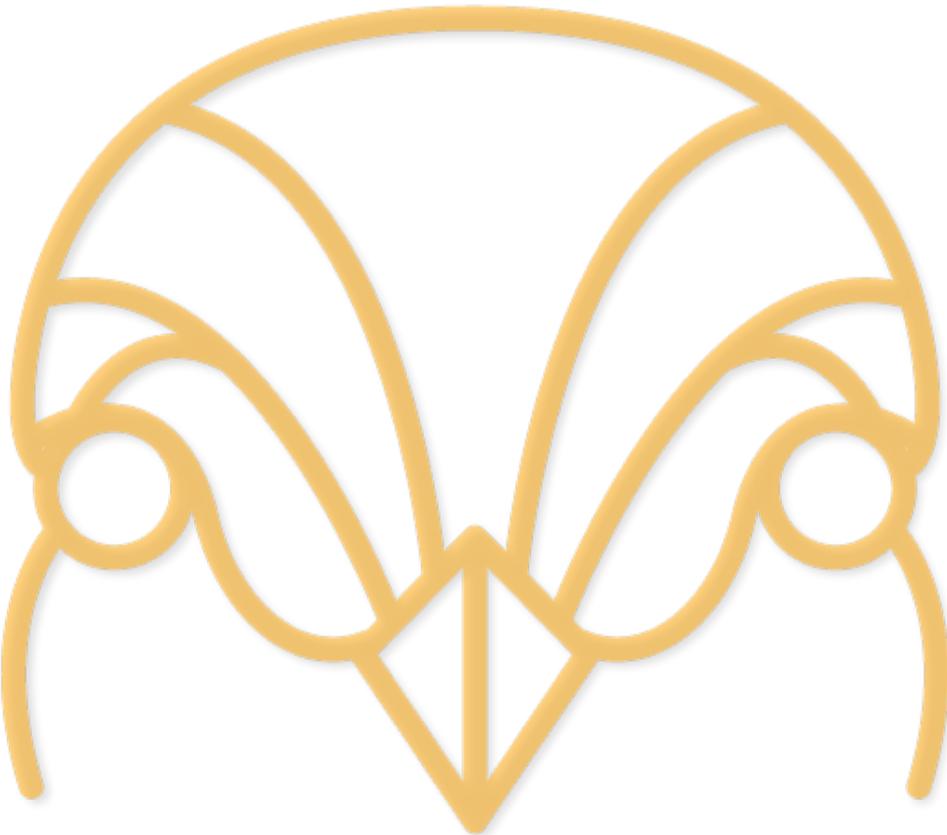


**HIGHLIGHTS .....3**

- Coyfnful Search .....3
- Token Integration .....3

**VISION & STRATEGY .....4**

- The Basics.....4
- The Numbers .....4
- The Social Network.....5
- Coyfnful Lux .....6



# HIGHLIGHTS



## **COYNFUL SEARCH**

Create a product search engine

Set-up an auto-reward system utilizing “COYN”

Establish market value through the facilitation of services

Grow our merchant database

Distinguish ourselves from the competition with the “Coyntful Advantage”



## **TOKEN INTEGRATION**

COYN Token

Diverse use-cases — rewards, promotions, deals, internal commerce, etc

Total supply — 100 Billion COYN

Social network community utility token



# VISION & STRATEGY

The idea for Coyndful was established with the intent to embrace and provide a service to users of cryptocurrencies who are seeking merchants that accept Bitcoin. With the boom of Bitcoin and blockchain technologies, it was evident that there were many gaps in the system of cryptocurrency usability on a legitimate front. The rapid adoptability and expansion of the crypto-user community and the businesses that emerged utilizing blockchain has expanded the initial concept for Coyndful.

## THE BASICS

Coyndful.com will function as a search engine that will pull up search results that match products from a private database of merchants. Using specific web-services and custom applications we will provide a userbase with quick and accurate search results to their queries. Along with this full service main feature, Coyndful will mindfully cater to growing a social network who can share, review and comment on a variety of related topics and mediums. A cryptocurrency will be used as a means to reward and incentivize users both in the short and long term as new features and implementations are adapted.

## THE NUMBERS

Designing the COYN specification with an underlying understanding of the financial mechanisms that affect market price and value of a cryptocurrency, investors and early adopters stand to gain the most once usability and trade volume begin to rise. With the future listing on more popular exchanges, volatility will play a contributing factor to the market price of COYN but as its use-cases will become established and its position in the industry entrenched in the day-to-day accounts of the site and community, its true price potential will become apparent. As with any cryptocurrency — marketability, branding, community-indications, usability, wide distribution and long reach — will all play a part in the financial strength of the coin.

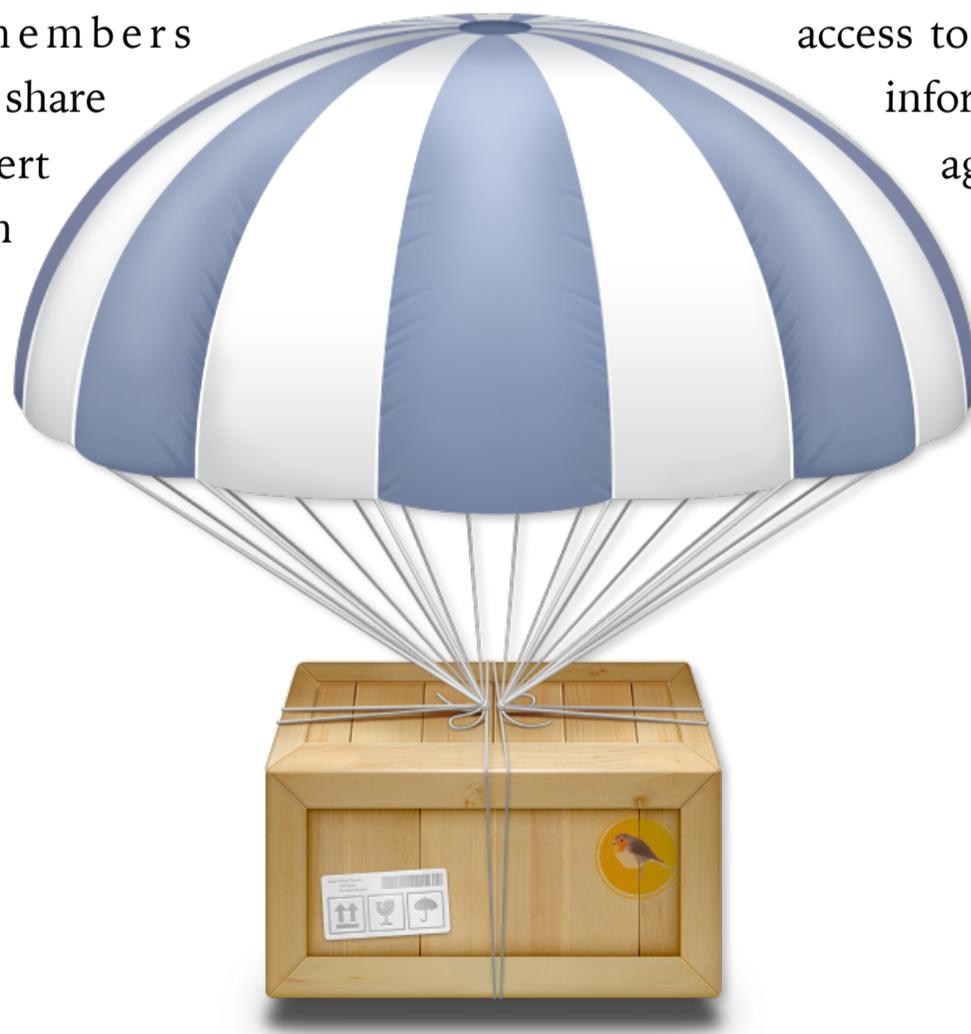


## THE SOCIAL NETWORK

It seems like the big boys have turned their back on cryptocurrency. Google, YouTube, Facebook, Twitter and Snapchat have been shutting down cryptocurrency and ICO related ads. Facebook's privacy breaching data practices have made people weary of trusting the platform. Blockchain integrated decentralized social networks are establishing themselves as users are constantly being reminded why they should have more control over the data and content they share online. Coyful

community members  
where they can share  
subjects to covert  
work in an  
grow through  
community

will be part of the solution to grant  
access to a private and safe area  
information without being  
agendas. Our aim is to  
interactive way and  
feedback and  
cooperation.





## **COYNFUL LUX**

Part of the Coyntful Advantage will be our exclusive membership program that will allow industry influencers to reap additional rewards and gain select access to promotions not offered to everyone. We look out for those who look out for us. Coyntful is not just a service website, but a rewarding community, and our token will be used as fuel for access to the Lux experience.

**2018**

All rights reserved © – Coyntful.com