



**TRACTIVE**

CONVERT YOUR WALKING INTO EARNING

**WHITEPAPER**

**TRACTIVE IS A MOVE-TO-EARN (M2E) FITNESS-FI PLATFORM THAT REWARDS ITS USERS WITH WALK TOKENS IN EXCHANGE FOR THEIR PHYSICAL ACTIVITY.**

We aim to develop decentralized ecosystem where individuals would be rewarded with WALK "\$WALK" crypto tokens in exchange for their physical activity. The collected tokens could be spent inside TRACTIVE Hybrid Marketplace, offering services and products from affiliated brands, as well as NFT. In addition, the received \$WALK tokens could be credited to TRACTIVE in-built wallet that would be used to transfer, receive, store or swap \$WALK tokens to other cryptocurrencies.

We strive to create a unique platform, which is designed to motivate people to lead active lifestyle, control health conditions and get in shape while getting rewarded in crypto.

## TRACTIVE PRODUCTS

### 01 WALK TOKEN

\$WALK is a utility token based on Binance Smart Chain (BSC) network.

- It is a digital asset which will acquire it's value over-time with the project growth.
- The token can be used in the TRACTIVE decentralized payment ecosystem.
- The token holders will get access to a vast array of services and products which will be offered in the TRACTIVE hybrid marketplace (NFT, Physical Products, Offers and Services).



### WALK TOKEN CONTRACT ADDRESS

0x25a551948a5406EAAB9Cb1f7F111561229e1fb04



BscScan



CoinMarketCap

# 02 TRACTIVE APP

TRACTIVE is a crypto rewards app that offers an exciting opportunity to convert your walking into earning.

## WHY TRACTIVE?

The application provides a quick and easy way to start earning \$WALK tokens by being active and fit. Start collecting your \$WALK tokens now and get access to a vast array of services and products that will be offered in the TRACTIVE hybrid marketplace.



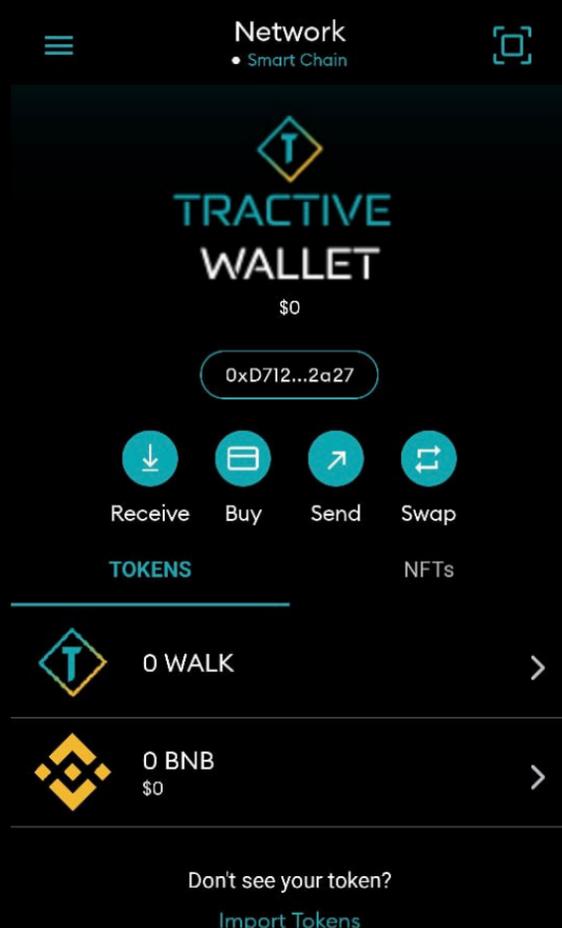
## HOW IT WORKS?

The app tracks the amount of steps you take a day and converts them into \$WALK tokens, which can be used for purchases inside the TRACTIVE hybrid marketplace. For every 1000 steps recorded, you will be rewarded with 0.5 tokens, ie if you walk 10,000 you will receive 5 \$WALK tokens. In addition, you can increase the earning potential by sharing the app with your contacts. For each successful invite you and your friends will be rewarded with 0.25 \$WALK tokens. Be active, invite more friends, earn more!

# 03 TRACTIVE BUILT-IN WALLET

TRACTIVE will be developing a built-in multi-chains crypto wallet that users can use to store their digital assets.

Along with that, the wallet will be used to connect to TRACTIVE hybrid marketplace ( NFT, products and services marketplace. Moreover, the users can swap \$WALK token straight away from the wallet to any other cryptocurrency.

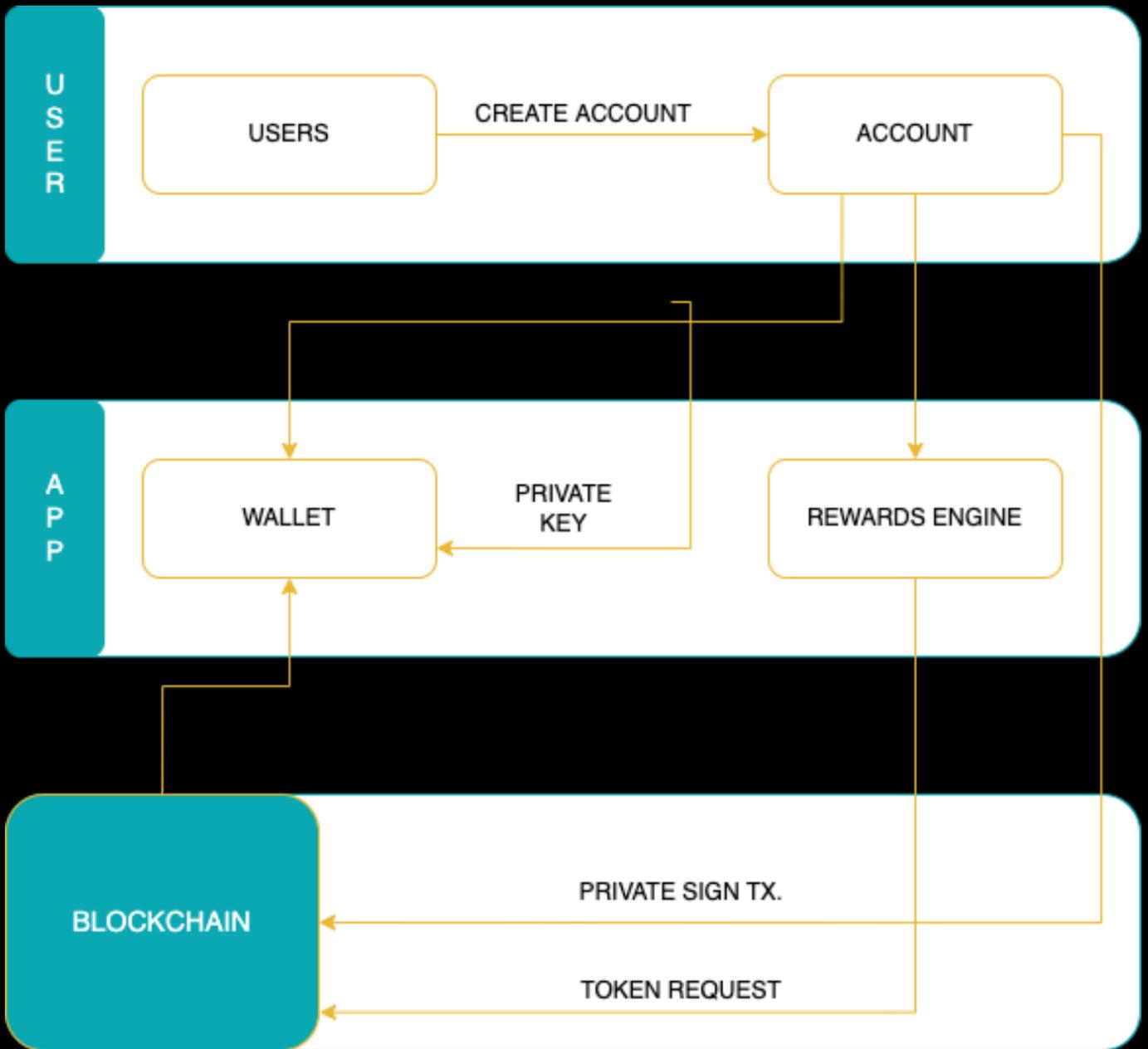


# 04 TRACTIVE HYBRID MARKETPLACE

TRACTIVE Users & \$WALK Token holders will get access to a vast array of services and products which will be offered in the TRACTIVE hybrid marketplace (NFT and Physical Products) through our future affiliate partners.

We plan to provide services and products related to sport, health and medical fields, which will empower TRACTIVists to get a better, healthier life. Additionally, TRACTIVists will be enabled to donate \$WALK tokens to the international trusted organizations to help and support people in need of education, medical supplies and clean water.

## TRACTIVE ECOSYSTEM



# TRACTIVE PROJECT ROADMAP

2022  
Q1

Publishing TRACTIVE Website  
Developing WALK Token Smart Contract  
Launching the Social Media Channels

2022  
Q2

Launching TRACTIVE Pre-sale  
Getting listed on Pancakeswap  
Getting listed on CoinMarketCap  
Launching TRACTIVE Rewards App  
Launching TRACTIVE Wallet  
Building TRACTIVE APP Community

2022  
Q4

Launching TRACTIVE  
Hybrid Marketplace  
(NFT + Offers and services from  
Affiliate Partners)

## WALK TOKENOMICS

PRE-SALE  
& LIQUIDITY  
5%

MARKETING  
10%

AIRDROP  
3%

TOTAL  
SUPPLY  
700,000,000

REWARDS  
75%

PRIVATE  
SALE  
2%

TEAM  
5%

# WHY INVESTING IN TRACTIVE

Over the years, the industry has moved from one trend to another, including ICOs, decentralized finance (DeFi), non-fungible tokens (NFTs), play-to-earn (P2E) and recently move-to-earn (M2E). It's still a relatively new concept, but move-to-earn model is growing fast (according to CoinGecko the market cap of M2E is \$1.72 Billion and it is growing on daily basis!) and might even outperform the play-to-earn. One of the biggest advantages of TRACTIVE platform is that it adopts the elements of M2E, Fitness-Fi and NFT without charging its users for embarking on their earning journey, but rewards them with WALK tokens for maintaining healthier lifestyle. This concept will contribute to the users' hassle-free entry and rewarding experience.

## TRACTIVE PARTNERS



## TRACTIVE TEAM



Sam B.  
Co-founder



Mila A.  
Co-founder



Rizwan M.  
Co-founder

## CONTACT US



# TRACTIVE

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