



# Welcome to Cannabis Seed Token

A Cannabis Seed Backed & Redeemable Erc20 Token

Our Vision	Page 3
Introduction	Page 4
What is a CANA Token	Page 5
Company	Page 7
Redeemable Cannabis Seed - erc20 token	Page 12
ICO Details & Release Stages	Page 17
Foundation	Page 19
Road Map (Grow Map)	Page 20
Legal	Page 21
Social links	Page 24

**Whitepaper V1.2**

Created By:

Ben Squires  
David Brown



# What is OUR VISION?

Our vision is to do something that has never been done before, by creating a cannabis seed token that is redeemable regardless of the token's value equivalent in Fiat currency.

This will give the assurance to our token holders that if they ever become displeased or dissatisfied with the value of the Cannabis seed token it will be redeemable for a product that is sold by our company.

This will prevent the CANA token being devalued to the point where it is worthless, giving protection to our token holders and investors.



## Community Involvement

The Community is involved in making important contributions



## Introduction

Cannabis seed token (CANA) is offering a unique cryptocurrency that will be around for many years to come because of the year on year demand of cannabis seeds.

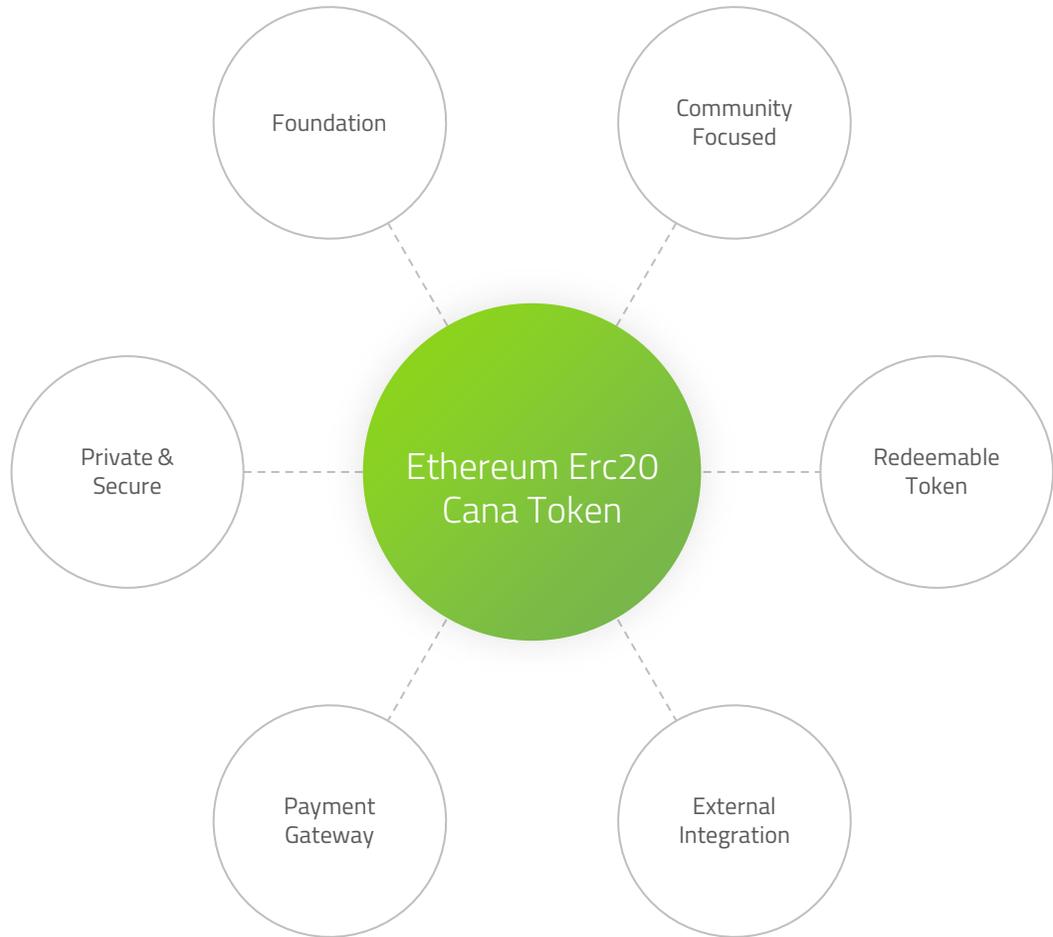
CANA seed tokens will be redeemable for a physical cannabis seed even if the token's value is zero on an exchange. Giving confidence to our token holders that at no point in the token's existence will you the token holder be holding a worthless token as our tokens are backed directly to cannabis seed that will be redeemable on our website .

Also by being a token holder of CANA tokens you are investing into a cannabis company and foundation that is created to help the cannabis industry and community.

Our ICO will create a cannabis seed bank and seed vault that will serve the world's market in a multi billion pound industry focusing on both medical and recreational use.

Cannabis seeds will be supplied by a framework of decentralised growers and a in-house team that will create and distribute seeds for tokens.



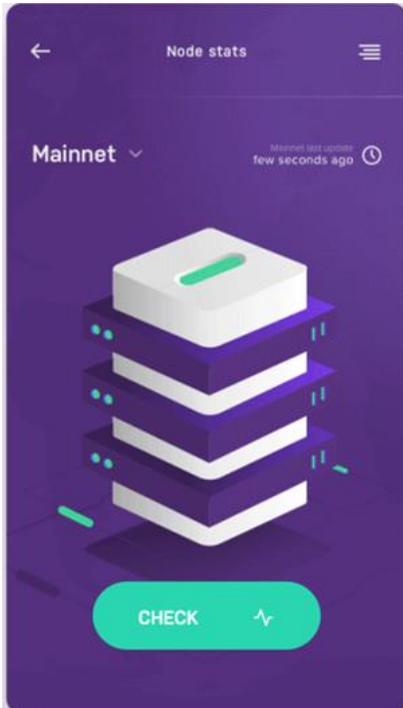


# What is **A CANA Token?**

A Erc20 Token Built On Ethereum  
Blockchain Technology that is  
Redeemable for a Cannabis Seed.



## What are Erc20 Tokens



CANA tokens are ERC20 tokens created on the Ethereum network.

*“Ethereum is an open source, public, blockchain-based distributed computing platform and operating system featuring smart contract (scripting) functionality.*

*The Ethereum network supports a modified version of Nakamoto consensus via transaction-based state transitions.*

*Ether is the cryptocurrency generated by the Ethereum platform as a reward to mining nodes for computations performed and is the only currency accepted in the payment of transaction fees” (Ethereum, 2020).*

We have created a total of 12 million CANA tokens with a focus on privacy, security and discretion.

The reason for minting only 12 million is to maintain viability, sustainability and transparency in a volatile crypto market.



# Join A Decentralised Cannabis Growing Network

## Decentralised growing Network

At the start of building our decentralised growers network we will be personally signing up growers to help us with our cultivation. After a number of successful harvests, we will offer commission for each seed produced .

Our aim is to create a place where professional growers can create better seed genetics.

This will create a real seed to token project where you know exactly what the nutrients, growing mediums, watering amounts, light schedules and THC & CBD levels of the seeds are. This will be fully trackable from germination to delivery.



## Company

CANA Token is a UK registered company.

Our seeds will be produced through in-house growers and through our teams of decentralised growers.

CANA seeds will be focusing on creating high quality seed genetics with a variation of CBD and THC values that will be marketed worldwide based on consumer demand.

### After our pre-ICO sale

- **Cultivation operations for our Cannabis Seed Vault will commence**
- **Product creation and opening of our decentralised growing network**
- **Branding and trademarking**
- **Hiring an advisory team; beginning the employment processes through bounties on our website**
- **Provisions for a meet and greet space at our headquarters will be available. Furthermore; in-house packaging workspace, media and interview studio, seed management work space, laboratory with a seed vault, a coffee relaxation area (CANA room) and online marketing, social media and crypto management work space.**
- **On completion of our ICO we will have enough funding to launch into the global multi billion pound cannabis seed economy.**
- **First cannabis seed backed crypto token.**

**Please note:** Our headquarters will be provisioned with emergency backup power, security systems and in-house servers.



### The Three main types of cannabis seeds:

- **Regular:** These contain both male and female plants
- **Autoflower:** Autoflowering seeds begin flowering as soon as the plant reaches maturity.
- **Feminized:** Seeds that only produce the flowering part of the cannabis plant i.e. the female part. The flowering part of the plant is what is colloquially known as the bud.

The quantity of seeds yielded by cannabis plants vary largely based on the type of cannabis plant used. For example; auto flowering plants are smaller in size and mature much faster compared to a regular cannabis plant. As a result the seed yield from plant to plant can vary from several hundred to several thousand seeds. This contributes one of several factors towards the price.

Aside from the type of seed, seeds differ genetically. This means that breeders have grown them into distinct strains that can produce a wide variety of effects. This is where the real value in cannabis seeds lies.



## Example Seed Prices

Below are seed price examples taken from Amsterdam's two reputable seed banks - 'Dutch passion' and 'Barneys Farm'.

Certain genotypes vary in price due to the THC and CBD contents with prices ranging from £3 upto £20 per seed.

As the community decides on which strains we will cultivate, in turn giving the token the ability to become more valuable.



**Auto Colorado Cookies®**

From €4.28 per seed

- Feminized
- Autoflower

Select quantity

1 + 1 Fer ▾ 1 + - Total price **€15.95** 



**Auto Brooklyn Sunrise®**

From €3.57 per seed

- Feminized
- Autoflower

Select quantity

1 + 1 Fer ▾ 1 + - Total price **€8.95** 



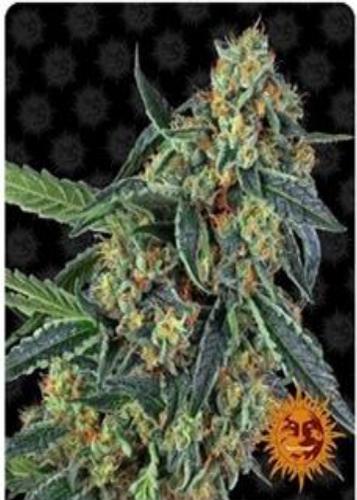
**Auto Daiquiri Lime®**

From €4.28 per seed

- Feminized
- Autoflower

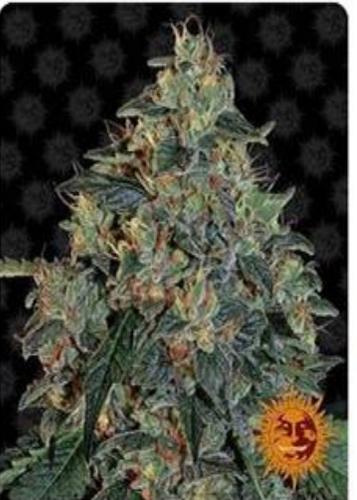
Select quantity

1 + 1 Fer ▾ 1 + - Total price **€10.95** 



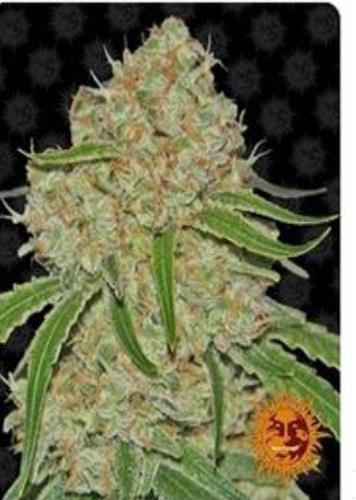
**COOKIES KUSH**  
PRICES FROM €10.50

[READ MORE](#)



**BLUEBERRY OG**  
PRICES FROM €9.99

[READ MORE](#)



**PHANTOM OG**  
PRICES FROM €9.99

[READ MORE](#)





- Seeds will be voted on by our token community.
- There will be 30 different strains put into the community poll to vote on, ranging from up-and-coming strains to high quality genetics, with a mixture of CBD and THC levels.
- Once the top 6 strains have been selected, the creation of the seeds will then commence.
- The growth cycles for the seeds range from 3 to 8 month cycles.
- Only genetically stable seeds will be selected for the polls, and the quantity of seeds will be broken between the six strains. There may then be a second poll for voting on the quantity of each strain to be produced.
- Total seed quantity production will be determined by the demand for token redemption and the current quantity of seeds currently in the vault.
- Initial seed creation will start at 100,000 seeds and scale to 1 million seeds per cycle.

# Redemption Process

3 simple steps to redeeming tokens for seeds



## STEP 01

Choose seeds from the vault  
Place an order and pay with tokens on our website



## STEP 02

Our team will process your order once we have received your tokens



## STEP 03

Seeds delivered



## **Withdrawal process:**

### **Online redemptions**

You will be brought to a section of the website where you will choose which seeds you would like to withdraw from the vault.

Upon choosing the strains you will be given an order reference number. Upon receiving the CANA tokens into our wallet, your order will be processed and shipped. Shipping charges will apply at the same rate as charged to our customers on our web retail site.

Orders online can also be click and collect.

### **In person redemptions**

In person redemptions will require real time exchange of tokens and seeds.

One of our team will assist you with your order when you arrive at our dispensary.

There will be a number of verified partner outlets that will have the facility to redeem CANA tokens.

You will also be able to redeem CANA tokens at official events that our company would be attending.

Large withdrawals may require you to make contact with our team before the event so that we can facilitate.



## Withdrawal and Vault

CANA vault will have 12 million seeds for withdrawal within five years post ICO.

The selected strains will be produced by our team of decentralised growers and checked by our in-house quality control team.

On completion, the seeds will be analysed for viability and placed into humidity, temperature controlled and fire proof vaults.

This seed vault is a cumulative seed vault, with the capacity to store up to 12 million seeds.

CANA vault will exclusively be used for seed withdrawal and no other purpose.

Seed strains and quantities will be tracked through our CANA seed website.

When a redemption is made this information will be simultaneously adjusted on our website via API'S to reflect seed levels in the vault.

The online representation of the vault will display a timeline of redemptions and quantities withdrawn.

### Redeemed tokens - What happens next -

Once CANA tokens have been redeemed they will enter our company wallet.

Depending on current market demand and seed vault reserve levels, CANA tokens will be traded back into circulation.

A percentage of redeemed CANA tokens will also be donated to the CANA foundation, ensuring that the foundation can provide support to the medicinal cannabis community.

Announcements will be publicly made via our approved social media channels.



## Exchanges and payment gateways:

Like the crypto industry, the cannabis industry has experienced problems taking payments. But unlike the crypto industry, where banks have recently become more accepting, they have not with the cannabis industry.

CANA token will launch on trading platforms and payment gateways.  
CANA will be launching on payment systems such as; 'CoinPayments.net', after negotiations and ICO launch.

Also trading on decentralised exchanges subject to platform negotiations.



# ICO Pricing Table

Pre ICO	Tier 1 ICO	Tier 2 ICO	Tier 3 ICO
Price at Pre Ico 1,220,000 Tokens	Tier 1 Price 1,900,000 Tokens	Tier 2 Price 3,000,000	Tier 3 Price 3,000,000
<b>£0.35</b> For 1 Cana Token	<b>£0.65</b> For 1 Cana Token	<b>£0.75</b> For 1 Cana Token	<b>£0.95</b> For 1 Cana Token
<a href="#">Buy Tokens</a>	<a href="#">Buy Tokens</a>	<a href="#">Buy Tokens</a>	<a href="#">Buy Tokens</a>



# ICO Token Economics

12,000,000

TOTAL TOKEN SUPPLY

£6,762,000

HARDCAP (GBP)

£1,300,000

SOFTCAP (GBP)

9,120,000

TOKENS FOR PUBLIC

£0.35 GBP

PRE SALE TOKEN PRICE

£0.65 GBP

ICO TOKEN PRICE FROM

## Token Distribution

12,000,000 Cana Tokens

9,120,000 Released to The community

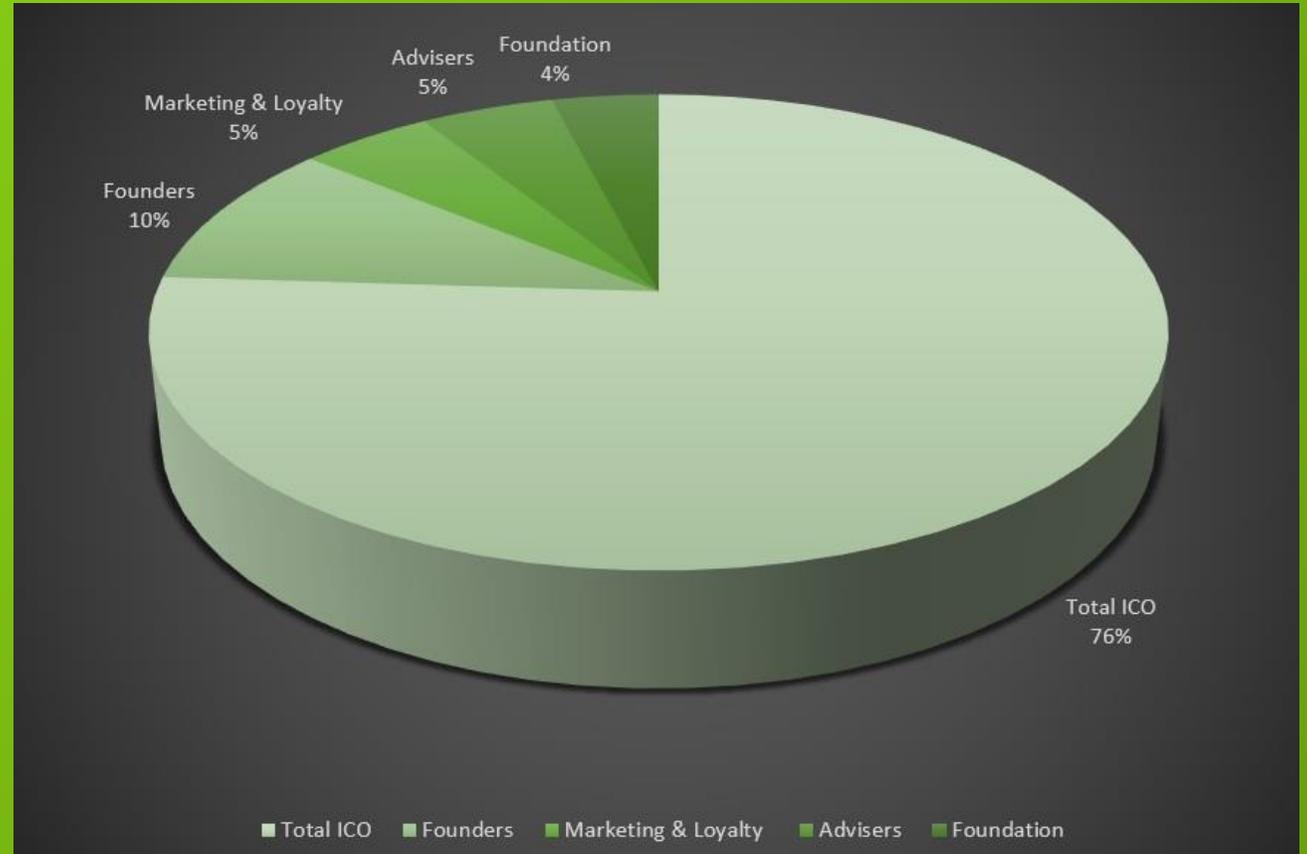
Softcap **£1,300,000**

Hardcap **£6,762,000**

- 76%: Total ICO distribution to the community
- 10%: Reserved for the founders
- 5%: Tokens allocated for marketing and loyalty purposes
- 5%: Reserved for advisers
- 4%: Reserved for Foundation

Token address :

[0x62f57555d54bb3a623082ef478922a2838048b96](https://www.blockchain.com/btc/address/0x62f57555d54bb3a623082ef478922a2838048b96)



## Foundation

### CANA FOUNDATION

The idea of the foundation is that as a community it can help start up projects and seed business ideas.

Advisors will help us decide if we are making the right decisions for the foundation along with the board members.

The foundation will be independent and non profit.

### ROLE OF THE FOUNDATION

To help medicinal company startups get funding.

To find local projects that can make a difference.

The foundation will be created in January 2021, firstly focusing on the main ICO launch before we refine the foundation.



# Grow Map



The grow map will be updated regularly



# LEGAL

Whilst THC remains illegal in a lot of countries around the world including the United Kingdom - Cannabis Seeds do not contain any THC. Therefore seeds are fully legal in most countries.

It is due to the lack of active THC content that the Cannabis Seeds are legally permitted to be sold to countries like the UK.

There are other derivatives of the cannabis plant that are also legal such as; CBD oil, aiding pain management, amongst other purposes.

CBD is a chemical compound from the Cannabis sativa plant, known as cannabis, according to the [US National Library of Medicine](#).

It's a naturally occurring substance that's used in products like oils and edibles to impart a feeling of relaxation and calm. Unlike its cousin THC, which is the major active ingredient in cannabis, CBD is not psychoactive.



## Integral to the cannabis industry

Cannabis seeds are, obviously, integral to the cannabis industry. With so many growers around the world, they're in higher demand than ever. As a result, a network of online and physical retailers has popped up to satisfy both legal and grey market needs. As demand increases and legalisation changes – the seed business changes.

How will the cannabis seed market evolve with growing demand and more legalization efforts?

International drug laws do not strictly regulate cannabis seeds because they have a variety of uses – animal feed, oil production, clothing material – but some countries are stricter about their importation than others.

Like the sale of growing equipment, cannabis seeds are adjacent to the weed industry but not strictly a part of it. This makes controlling or even studying the market difficult.

### Different types of vendors.

According to one [scientific paper](#) published by the United Nations Office on Drugs and Crime, there are three different components to this business:

- 1. Seed companies:** Seed companies produce the seeds. The majority are based on the Netherlands or Spain due to their more lenient laws. There are around 122 large scale seed companies in Europe, according to the UN's research.
- 2. Breeders:** Breeder cross-breed strains to create new ones. They can work for seed companies or conduct their own experimentation.
- 3. Resellers:** There are many more re-sellers than either of the above two categories. Resellers will often sell product from a variety of companies and can inhabit a legal grey area, catering to black market cannabis vendors as well.



## Sweet smell of success? Big business bets on a marijuana boom

*“The medical cannabis industry is luring major players, and legal recreational use could bring sky high returns for investors”*(The Guardian, 2019).

To listen to some of the predictions about the future of the cannabis industry, you would think financial analysts had been partaking heavily of the product.

The European cannabis market will be worth €123bn (£106bn) by 2028, according to the London-based analysis firm Prohibition Partners. That is more than twice the revenues that Apple reported in the region last year and larger than the annual economic output of Ukraine.

Some of the more fanciful forecasts suggest that the world is witnessing the birth of an industry which could be worth from \$500bn to \$1tn.

As hallucinatory as that sounds, there’s no denying that legal weed, particularly for medicinal purposes, ended last year as one of the world’s hottest investment prospects.

[Reference Link from The Guardian](#)



Follow us on social media

# Ask Questions In The Chat & Check Our Media Channels

 [Twitter](#)

 [Facebook](#)

 [Youtube](#)

 [Telegram](#)



# THANK YOU

## FOR YOUR TIME