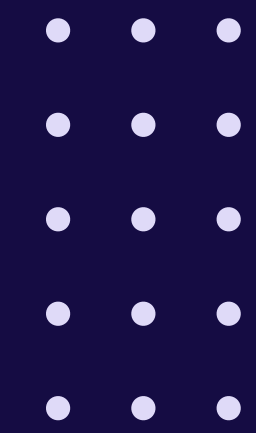
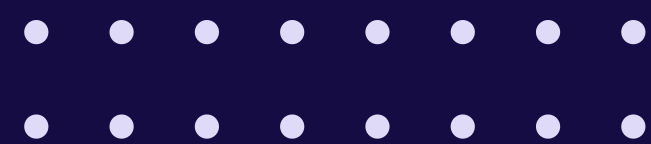




Hello.

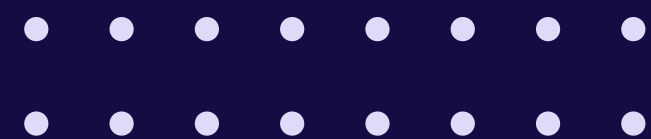


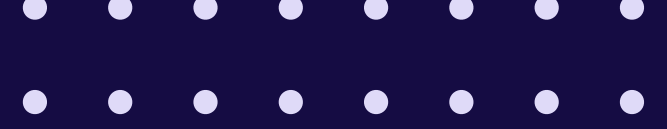
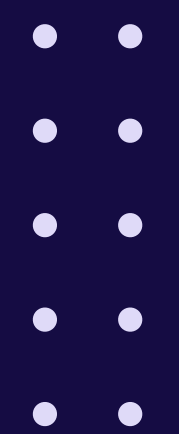
we are Sensi.





**welcome to the
future of DeFi.**



**01****Introduction.****05****Our Solution.****02****Tokenomics.****06****Roadmap.****03****SmartStake.****07****The Sensi Team.****04****Identified Problem.**



A comprehensive platform of next-gen DeFi services

It's what we're all about.

Whilst the booming decentralized finance sector has provided unprecedented opportunities for cryptocurrency investors, it does not come without significant risk of loss. Liquidity providers must balance their projected returns with the volatility inherent to reward tokens and their underlying liquidity pools on a constant basis. The rise of deflationary, frictionless tokens has provided a solution to these high APY promises that bring with them significant risk of impermanent loss. Sensi provides a blended, risk-aware platform that combines intelligent investment of investor currency with static rewards, reflection, and deflationary tokenomics.

Tokenomics

The Sensi token features customizable transaction taxes, which offers the team flexibility in being able to modify them to suit changing business requirements.

Currently, these are set at 4% total, with 2% being burnt, 1% going to liquidity, and 1% for marketing and development.

With the upcoming launch of our new Sensi token, we will be greatly expanding the token's functionality, incorporating some of the most popular features seen in the crypto space currently, along with some custom additions of our own. More to be revealed soon!



An overview of our products

At the time of writing, Sensi currently offers 3 major DeFi products. Our flagship investment tool, SmartStake, is an innovative world-first platform which aims to simplify the process of DeFi yield farming. Aside from SmartStake, Sensi also offers Sensi Locking, and the Sensi Exchange



**Smart
Stake**



**Sensi
Locking**



**Sensi
Exchange**

Identifying the Problem



Liquidity farming - the process of ‘lending’ cryptocurrency to decentralized exchanges (DeX) in order to facilitate trading - forms the backbone of the DeFi ecosystem. DeX platforms make big returns on the trading fees enabled by this liquidity, and will pay handsome farm returns to incentivize this liquidity provision to continue. Yield farming is the practice of constantly moving funds between these liquidity farms, in order to compound returns over the best rates available around the market. While the returns from this process can be extremely lucrative, there are several risk factors involved that can quickly eat into an investor’s returns or even cost them their initial capital. Rug-pulls and other scams are the obvious one, however other potential pitfalls exist including excessive minting of farm reward tokens causing their value to plummet, high withdrawal/deposit/transaction fees, or impermanent loss when one or both of the assets that make up the liquidity pair drop in value after the investor buys. Many pools with attractive-looking headline APY figures actually end up being unprofitable or even costly due to one or more of the above factors, and inexperienced investors frequently get stung after being drawn in by what look like huge returns.

Solving the Problem

SmartStake aims to address these issues by building up a bank of whitelisted farming pools, and then automating the distribution of user funds across the best performing farms according to risk profile. A percentage of the yield is recycled back into the staking pool to ensure continued growth, with some going into a fund for future marketing, promotion, and expansion. A portion of the BNB yield (currently 5%) is retained within the Sensi ecosystem by using it to market-buy \$SENSI. Sensi token holders have the option to lock their tokens for a set time period, and receive a share of these rewards in return. 2% is distributed across all holders with locked \$SENSI, with the remaining 3% burned, enhancing the deflationary effects already built into Sensi's tokenomics. This system of consistently funneling external BNB currency into the Sensi ecosystem while reducing supply creates strong upward pressure on the value of the \$SENSI token. This acts as a strong incentive to hold and lock the token long term, and acts as a yield multiplier for BNB investors who opt to keep their returns in Sensi.



Our Roadmap

March 2021



Ideation

Sensible Finance
came to life

Launch

- Stealth launch
- Marketing initiation
- SensibleFarm release
- \$SENSI release



April 2021

May 2021



Listings

- Sensi audit completed
- Website redesign
- Sensi Staking release
- DigiFinex listing
- Ongoing listings
- Sensi Locking platform

Progression

- AMA
- Core team Doxxed
- Off-chain SmartStake development



July 2021

Our Roadmap

August 2021



New website and branding live

- Sensi re-branding and website update
- SmartStake on-chain POC

SmartStake Alpha release

First alpha version deployed on mainnet



August 2021

Q3 2021



Development

- SmartStake closed beta
- New Sensi contract deployment
- SmartStake security audit

SmartStake release

- SmartStake public release
- Sensible Exchange



H2 2021

Meet the Sensi team



Patrick
CEO



Magnus
CTO



AR
CCO



Tony
COO



Dane
Brand Advisor



Molly
Head of Community
Management



Jin Yang
Community
Manager



Zach
Man of Many
Talents



Logan
Growth Hacker



Samkit
Co-Founder



Theo
Co-Founder





Sensi

**Building the
future of DeFi.**
