



Whitepaper v1.0 - 2021

Smart housing made easier And even Smarter (CSH).

GogolCoin



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CRYPTO SMART HOME (CSH)

THE PROJECT'S MAJOR IDEA

Digital Smart Homes, which run on cryptocurrency, is a system that meets a variety of needs and solves the problems and hardships faced by property owners. Using our system, the owner will have the ability to remotely manage all aspects of the property (or properties) he or she owns. This can be done in real-time and at very little cost. Moreover, the system allows for the full protection of both individuals and properties.

The system was conceived using precise and well-thought-out procedures and mechanisms with the goal of solving the issue of "not having enough time."

Using our system, therefore, individuals can find time to spend on private business and family affairs, all the while being able to keep track of the state of their property from a distance.



This is an issue that all property owners suffer from, especially those who own many properties across different cities or countries. For this reason, people use cryptocurrency to cover the costs of the primary and secondary expenses of a property, because cryptocurrency provides privacy, security, ease-of-use and fast transactions, either at the local or the international level.

The mechanisms used to run this system allows owners to instantly know all the details pertaining to their expenses. The main tool is a special application that was tailor-made for our system, which presents owners with an overview of all their expenses.



Our awareness of all the problems that keep property owners up at night has made **Crypto Smart Home**, with all its special features—that is to say, providing for all the needs of property owners and solving their problems—the first of its kind in the world.

Incidentally, our system relies on a **centralized digital management system**, which takes on the responsibility of covering and managing all the needs of the properties at a very low cost for the owner.



MISSION, VISION AND VALUES.

Our mission is to find all the solutions to the problems that face homeowners, especially those who own more than one property, and provide the necessary means for comfort and (ease of mind / reassurance/ well-being).

Moreover, we strive to keep up with the fast-paced developments in various aspects of technology, particularly that there has long been a major shift in the world toward all that is digital. We pursue this goal using the most secure, state-of-the-art technology, which has allowed us to design and develop **Crypto Smart Home** in an efficient way and present it to homeowners to use very easily.

Our vision of the project's future is built primarily upon the history of the idea itself. This is an idea that has been floating around the real estate market for 20 years, which means that the idea has successfully passed the trial phase and made it to the distribution and commercialization phase. We have, therefore, decided to present the idea to the market, since there is a strong demand from many homeowners who have, for various reasons, expressed their desire to turn their properties into smart homes. However, our conception of the idea is totally different from the previous one: this is a new and innovative proposal, which relies on morphing new technologies with the virtual world to achieve our goals and carry out tasks in the best way possible.

Our values are clearly represented in the plans used by our technical team, plans which aim at making smart homes eco-friendly.

To achieve this, we use, for example, solar energy to minimize the consumption rates of electricity and special sensors to detect outside factors, such as pollution, viruses, as well as risks that can come up suddenly, such as floods and heavy rain.



WHY ARE CRYPTOCURRENCY TRANSACTIONS THE STRONGEST AND MOST IMPORTANT FACTOR FOR THE SUCCESS OF THE PROJECT?

Cryptocurrencies have strongly imposed themselves on local and international markets to the extent that many of the big economies of the world are rapidly heading toward changing their traditional financial systems into digital ones. Cryptocurrencies provide many advantages, including the fact that they are not subject to centralized systems, which impose on customers restrictions, interest rates, and numerous expensive bank fees to carry out any given financial transaction. This is the reason that has made cryptocurrencies the alternative solution to many of the problems that face all the people who carry out their transactions using traditional currencies, especially that it provides full security, privacy and speed whenever and wherever one happens to be. Cryptocurrency trading has, too, gone past the initial trial phase and has reached adoption by many financial systems and major corporations around the world. It is now considered a viable alternative to traditional paper-based currencies due to its various advantages, such as decentralization and lowering the cost of the middle man, as most of the intermediaries that are active in facilitating cryptocurrency trading have lowered their costs to attract more customers to trade.

Among the major corporations that are currently active in the cryptocurrencies market are the following:



Among the major countries that have gradually started to adopt cryptocurrency trading using Blockchain technology, countries that have become essentially a major hub for digital commerce, we find Japan, Singapore, South Korea, and Thailand.

These countries have contributed to the creation of a more positive environment for the cryptocurrency market, allowing it to thrive through their help.

The foundation and the strength of **CSH** are built upon, and are represented in the ability to remote-control all the aspects of houses in real-time. For this very reason, we find cryptocurrency trading to be the best and only solution to achieve the speed we want, especially in terms of covering the costs of consumption, services, and maintenance.



THE ASPECTS OF DIRECT BENEFIT TO THE OWNER OF THE HOUSE

a. Turning an ordinary house into a smart house

This system includes numerous features, The main ones are:

- Protection against theft, fire, gas and water leakage. It is permanent protection and it works even during electricity outages or after deliberately disconnecting the power supply.
- Preserving the property's electricity system without needing to change it; the system gets converted to a smart device by the company's team of technicians and engineers that specialize in smart homes. The members of the team have been trained using the highest standards of professionalism, which results in smart devices that respond effectively to client's day-to-day needs.

- Remote-controlling all the devices inside the smart house so The owner can program the system to autonomously perform various tasks he/she can issue commands instantly, For example: the system can be used to program air conditioning units, lighting systems and cooking devices, such as ovens and microwaves or coffee machines whenever the homeowner sees fit.



- The ability to prepare the smart house for special occasions, such as birthdays and weddings so the homeowner can turn the house into a special venue with all its interesting details such as lighting, sound systems, etc.
- The ability to view and keep watch over all the areas of the smart house, whether the homeowner is in or out of the property. Also, he/she can carry out remote conversations with the people that are anywhere inside the house.



b. Centralized digital management system to remotely manage either one house or more houses

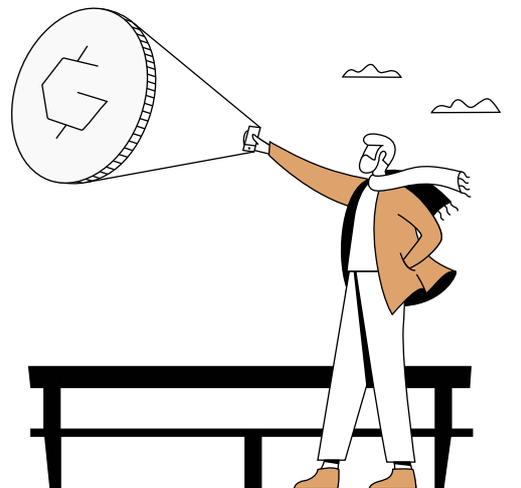
One of the biggest advantages of this system is the ability to oversee the implementation of everything that is related to the needs of digital smart houses, which makes this system the first of its kind in the world in terms of establishing such means.

These means provide the beneficiaries with all manner of comfort through the creation of the **centralized digital management system**, which works on executing all the tasks remotely, in real-time, and wherever one happens to be in the world.

I. The tasks of the **centralized digital management system**:

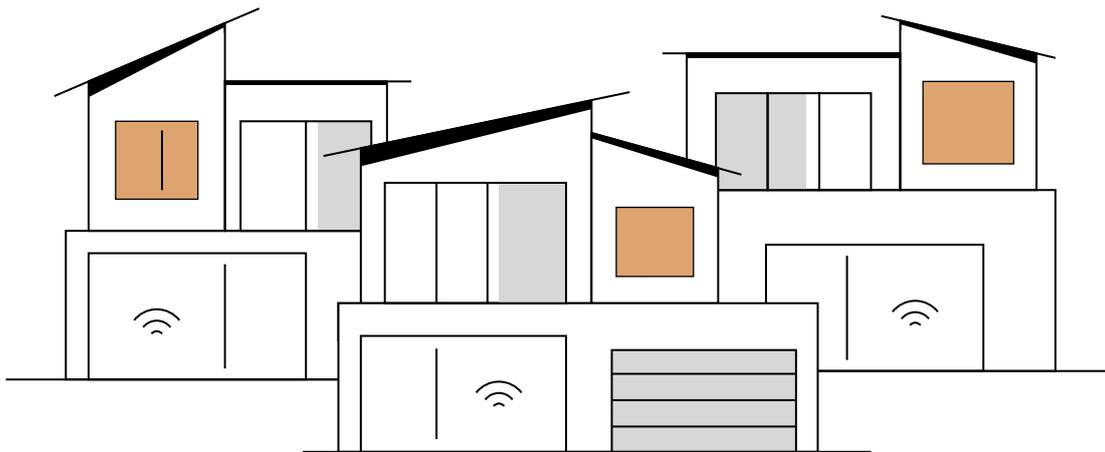
- Overseeing the process of transferring direct service, maintenance, and insurance contracts.
- Conducting a comprehensive study of the house, which includes the following: determining the entire cost of turning a normal house into a smart house and the technical details necessary to determine how the process is to be carried out with the help of diagrams, blueprints, and 3D animations. This helps visualize how the house will look and function if and when it gets turned into a smart digital house.
- Overseeing the implementation of all the necessary administrative, financial and technical aspects of the process of turning the property into a smart digital house.

- Overseeing the process of opening the digital account of the homeowner, converting the value of traditional currency to cryptocurrency, transferring the amount of fixed expenses and fees of the centralized digital management system every month, and activating the cryptocurrency payment system.





- Linking the personal and financial information as well as information related to expenses and those of the house inside the **CSH** application. The system also activates this information so as it is ready for remote-controlling the property when needed.
- Paying household bills, such as electricity, gas, water, gardening and surveillance system maintenance bills, etc.
- Checking cameras and recording videos around the clock to ensure the protection of all possessions inside the property and establishing a direct link with law enforcement authorities to avoid theft and break-ins.
- Swiftly carrying out any service that the homeowner might request, even if the service is not included in the initial contract. Any such service shall be entered into the CSH application to ensure that all features of the application are used e.g., paying all the expenses inside one app using a unified cost.
- Providing 24h technical support and maintenance services.





c. Free Services for Clients

The benefits that our clients can get from the system are not limited to the features of the system itself (as a first-of-its kinds cryptocurrency-based system); rather, those benefits extend to more than that. The best example of this would be providing clients with a wide range of services that are free of charge.

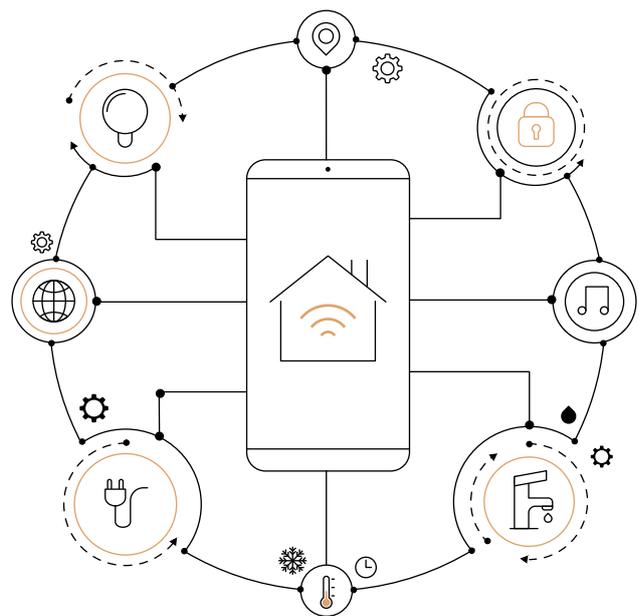
Among these, we find:

I. Free services

- The initial assessment of the houses to put together a plan to turn them into smart homes.
- Studying service, maintenance, and insurance contracts and switching them to become under the name of the **centralized digital management system** so that all future transactions shall be carried out through it.
- Opening and activating the digital account and linking it to the homeowner's digital wallet.
- A one-week training program to teach homeowners and other family members how to remote-control their property.
- Practical sessions to learn how to trade cryptocurrency and how to use the CSH app.

II. Services that include a discount in case the cost is covered using **Ethereum** or **Bitcoin**.

- A 30% discount on costs related to the **centralized digital management system**.
- A 20% discount on the cost of designing and developing the system, which is tailor-made for the needs of the people who live in the house.
- A 10% discount on all the components needed for the functions of the system which are bought from major companies who specialize in developing technologies for smart homes. These include surveillance cameras, garden irrigation systems, blinds, fridges, washing machines, air conditioning units, heaters, etc.





d. Using cryptocurrency to pay for services instantly

Adopting cryptocurrency for all financial transactions as we have demonstrated above, is one of the strongest suits of the company.

It is, more importantly, the best solution for the homeowner to keep track of all the expenses that are related to his/her smart house.

The homeowner, therefore, does not need to go through third-parties to transfer funds to the **centralized digital management system**.

Rather, all transactions are logged on the Blockchain, which helps save time and efficiently execute the desired transaction.

This project will make use of three of the strongest and less volatile cryptocurrencies in the world.

These are:

- Bitcoin 
- Ethereum 
- USDT 

These cryptocurrencies will be used to cover all the costs needed to pay suppliers, be it suppliers responsible for providing all the parts needed to convert the property into a smart one or those responsible for supplying services, maintenance, and insurance.

We also rely on a new cryptocurrency, GOGOLCOIN, which comes with numerous features and advantages for homeowners, such as:



- A 50% discount on the cost of running the **centralized digital management system**.
- A 30% discount on the cost of designing and developing the system according to the needs of the people who live in the house.
- A 15% discount on all devices that will go into the smart house.



e. The CSH app

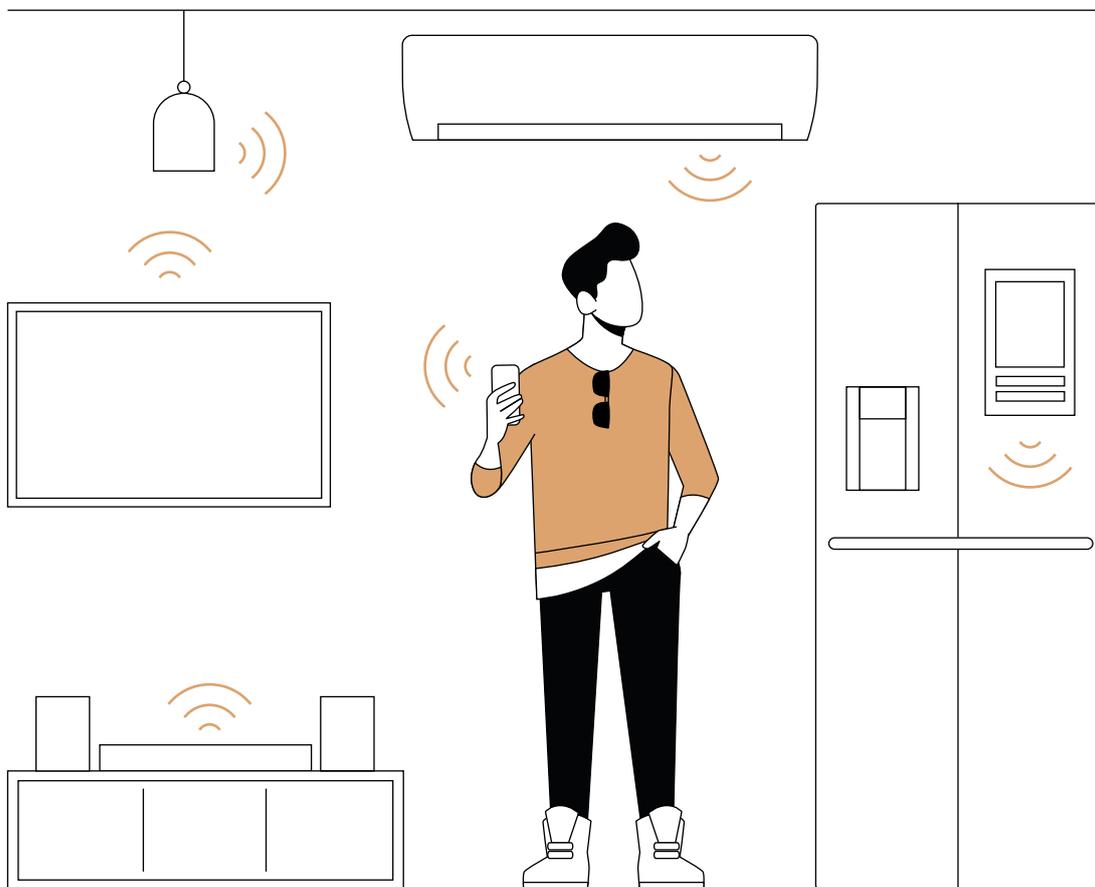
The CSH app, which is directly synced with the **centralized digital management system** and the digital smart house, is in itself an innovative idea that has not been talked about before.

It is the best mean by which the homeowner can remotely control all the devices inside his or her house as well as keep track of his or her cryptocurrency wallet. Moreover, the homeowner can make all the needed transactions to cover the cost instantaneously and wherever he/she happens to be.

The application will be developed by the best team of developers in smartphone applications in the world.

As a result, this app will have features that set it apart from other applications. These include the capacity to treat a huge amount of information and the swiftness in executing all sorts of commands, such as remote controlling the property, accessing surveillance feeds, recording important information, analyzing data and updating it, issuing transfers and notifications related to amounts that have been deducted from the digital wallet.

All of this takes into consideration the most important factor, which is ease-of-use by the owners of digital smart homes.



THE PROSPECTS AND OBJECTIVES OF THE PROJECT

The plans which have been put forward and that are to be implemented in this project have made this project possess limitless possibilities.

This is thanks primarily to the innovative approaches that have been adopted to develop the main idea, which is made up of the **centralized digital management system** and the **CSH** application for remote controlling the house.

These tools can solve all the problems that homeowners face, especially problems that are related to remote-controlling the house and covering the costs related to that.

a. Project Roadmap.

1. Adapting the digital system to the various characteristics of companies.

The digital smart home system can be adapted to be used by various companies, no matter their size. This digital system can meet all the needs of company owners, especially in terms of mixing traditional currency transactions (those that rely on a centralized system that is governed by the rules of banks and countries) and decentralized digital transactions.

The **centralized digital management system** takes on the responsibility of combining these two modes and solving all the legal issues that may arise if the digital and traditional transactions are not controlled.

This management system mixes the details of all transactions into one unified balance sheet, allowing company owners to know the value of their expenses, investments and profits.



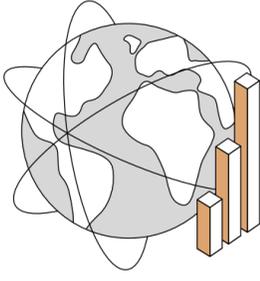
3. Advertising using different platforms and news websites

An idea of this size and with so many prospects needs a large and expensive marketing strategy to ensure that all points of strength and aspects of benefit are made known to homeowners. In this regard, a high annual budget will be allocated and partnerships with the best marketing agencies in the world will be established to make sure that the project is made known to the public. This will include the publication of articles and interviews on various publishing mediums, mediums that cover real estate or cryptocurrencies.



5. Establishing wide-ranging marketing campaigns

Advertising campaigns will be systematic in nature and will be based on a precise strategy, which takes into account short- and long-term aspects. The campaign will not only rely on traditional media platforms but will also make heavy use of online marketing, because it is very important and carries a lot of influence. To ensure the success of these campaigns, we will employ the help of renowned experts.



7. Developing the CSH application

The hybrid **CSH** application is being developed inside a Native Container using HTML5, CSS, and JavaScript.

The Native Container allows for the loading of the maximum amount of information while the user is using the application.

This application has been designed to be the only and best tool to remotely control all the aspects of the digital house. Of course, it will also be used to manage cryptocurrency portfolios of homeowners.



9. Adding new cryptocurrencies for trading between digital projects

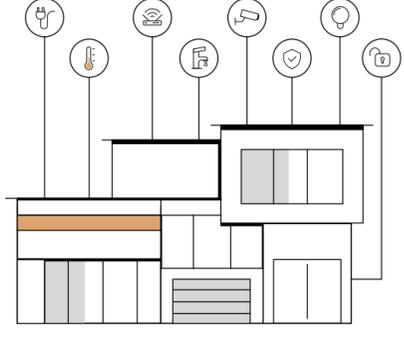
The creation of these new digital real-estate projects, which expands our reach, gives us the ability to implement new cryptocurrencies to be traded among all those who are using our system. This way, we make sure that we are directly contributing to making the idea of cryptocurrency trading more famous and that we are active players in the digital world, in general, and the world of cryptocurrency, in particular.



11. Creating a Blockchain for Gogolcoin

One of the sub-objectives of the project is to give power and legitimacy to Gogolcoin and prepare it for trading among the various clients and within future projects. This will be done by creating what is known as the digital copy of a ledger, using connected blocks (a blockchain).

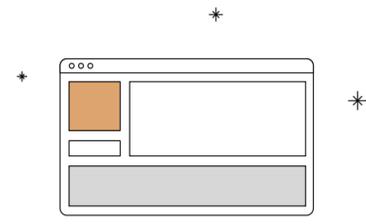
These blocks are bits of information that include a list of the latest transactions. Moreover, these blocks and transactions are made public for everyone, which means that they cannot be altered. There is, of course, the ability to add as many blocks as possible to the blockchain to make it as accommodating as needed.



2. Finding partner companies and markets

The various features of the project and the tools used to implement it have made it a very tempting and convincing project for other companies, which are set to become partners and support the project with their experience and expertise in exchange for shares of the company's stocks.

We will make detailed plans to allow us to earn the trust of our partners in a short period of time. This is important for us because we are convinced that this is essential for allowing the company to be listed on the stock exchange.



4. Making the biggest transactions public on Telegram to attract its users

This messaging platform provides features that set it apart from the competition, in terms of privacy and security, and its user-base exceeds 400 million users. This makes it the go-to place for a large number of companies and businessmen who want to present their own projects or keep watch on what other companies are offering.

For this reason, it is only natural to use this platform to gain as vast an amount of support from companies as possible.



6. Constant searching of new markets and partner companies

After fully and successfully executing the plan of the first phase within the designated timeframe, in addition to securing important partnerships and convincing investors to buy shares in the company, we will start the second phase, which will include the following: looking for even bigger companies with which we can enter into partnerships and going into more important stock exchanges, which will allow us to gain the trust of investors, convincing them to buy the company's stock at a higher price (as opposed to the price offered in the first phase). This will allow us to achieve the objectives of the second phase.

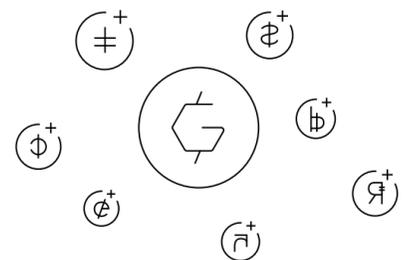


8. Creating a new project under the name of "Digital Real-estate"

The extensive studies that have been made by our experts concerning all aspect of this project emphasize that most of the problems from which independent homeowners suffer (that is to say, the lack of ability to control all aspect of the house remotely) are the same issue that plague other owners of apartments, for example.

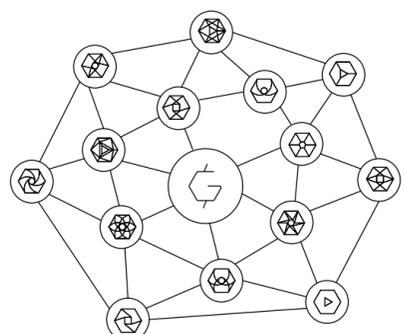
For this reason, we have had the idea of creating digital real-estate projects for all types of living spaces using the system of digital houses, which relies on the **centralized digital management system** and **cryptocurrency**.

This will ensure that all problems faced by residents are solved.



10. Increasing the number of centralized digital management systems in several major cities around the world

Going off what has been discussed in the previous two paragraphs above (creating new digital real-estate projects and trading new cryptocurrencies), we need to add that it is important, for the idea to have the intended reach, to increase the number of **digital management systems** in strategic countries, such as the United States, China, and the United Arab Emirates.



12. Establishing a consulting firm with the purpose of creating projects that make use of cryptocurrencies

The fact that many major corporations have started recently trading cryptocurrencies has made the whole system interesting to many countries, world systems, individuals, and other corporations.

This is especially so after cryptocurrencies have started to be regulated and adopted by many countries. This has resulted in a shortage in consultancy expertise, as not everyone can get a hand on a good consultancy firm that could advise with the process of getting into cryptocurrency trading.

This shortage has made us think about establishing a consultancy firm specializing in all projects that aim to use cryptocurrencies for their transactions. Through this firm, we will be able to answer various questions and consultancy requests, helping all project owners adapt and become integrated within the various digital financial systems. This way, we will be on the right track to achieve all the points of strength of **Crypto Digital House**.