

WHITE PAPER ON ZPOUND NETWORK



DATE: 01.09.2021



ZPROXIMA CORPORATION

A SMART TECHNOLOGY FOR A GLOBAL INNOVATION



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Introduction

ZPOUND is rebuilding the world economy and the next generation of BITCOIN creation. ZPOUND is a Decentralized Exchange (DEX) and an Automated Market Maker (AMM), Cryptocurrency Payment Gateway Solutions, Mobile Wallet and other Blockchain projects. Our pound is managed by multinational founders and institutions and is related to ZPROXIMA Technologies. A company with multiple commercial activities and established by multinational founders. It also specializes in introducing Technology Consultant, Solutions, Social Network Communication, Info-tech, Digital Marketing and Decentralized Ecosystem Swap. ZPOUND is the official currency of ZPROXIMA Corporation, a digital currency based on Bep20. It was founded on April 2021 and aspires to be one of the strongest companies in the changing the Global Market through different industries as one of ZPROXIMA's main goals apart from redefining Decentralization Technology business in Cryptocurrency, E-commerce, Fintech, Social Network and Digital Marketing. Save and protect your cryptocurrency with our community driven platform



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ZPOUND PLATFORM

ZPOUND Network pursues to become a core gate to cryptocurrency, creating a platform that will serve the main demands of cryptocurrency investors and adopters. Only a few companies attempt and advance to link market and adopters in a frictionless way. The market is divided in two: cryptocurrency organizations and adopters which have different interests and concerns. Thus have to use multiple different applications, websites and platforms to keep up with the fast-paced cryptocurrency society leading to ineffectiveness and wasted capital. Developing a cryptocurrency ecosystem is a 100,000,000 well-grounded end users with pragmatic opportunity; platform modules which leverage cutting edge technology and combined with multiple strategies that act as conversion funnels.

- The market size for cryptocurrency will get to \$1087.7 million by 2026.
- The user index for 2021 shows a 977o confidence in cryptocurrencies.
- There are about 900 new coins in the market every day as of 2021.
- There were 68 million wallet users by February 2021.
- The global blockchain market is predicted to rise to \$23.3 billion by 2023.

Share of bank executives who believe fintech will impact wallets and mobile payments globally 66.77o (Source statista.com)

Mobile wallets are the most preferred form of blockchain wallet for most users (Source: Compare Camp), which

4.57 billion active internet users, 3.5 billion are mobile phone users. This explains why a whopping 6270 of all blockchain storage makes provisions for mobile blockchain wallets. Regardless of the other forms of blockchain wallets (e.g. hardware, desktop, mobile, and web wallets) mobile wallets are the most preferred. The possibility to add custom token, to store +9000 cryptocurrencies in a completely decentralized manner, are the available features at present moment. These features foster inclusion, partnerships and has increased the ecosystem exponentially, narrowing competition at the same time.



The core of the platform serves as a base and structure for the other existent and future modules of products (generic, expected, augmented and potential) to be developed. All modules are dependent on the core, in creating the platform and its ecosystem. With reference to competition, there is no similar platform like ZPOUND at the moment in terms of features, vision, aim or integration. Cryptocurrency projects, platforms, websites with these features exist on the market, however the features are quite divided or fragmented and were not able to create a complete ensemble. Just the innovative sample features already implemented and functional have the ability to meet demands of millions.

ZPOUND Token Overview of Value Accrual

ZPOUND is a type of Electronic Cash that can be discreetly exchanged for digital contents, products and services. Subsequently converted into Fiat Currency. ZPOUND is the currency of all people. Founded by a large financial and administrative institutions from all over the world that aims to satisfy major customers to be a large investment vessel equal in returns and profits to gold and Bitcoin. It is a Decentralized Currency based on the BINANCE Network which uses BNB as a payment method.

The ZPROXIMA Corporation's currency called ZPOUND currency targets largely European, American and Arab markets. We aim to benefit and reach the general customers and open an Investment Market by providing Investment Packages in line with your goals, needs and ambitions. We aim to reach all Global Markets, to achieve the needs and goals of our customers and those who hold our currency, ZPOUND.

ZPOUND is the currency of institutions, not individuals, due to our partnership with many financial institutions and other companies in different countries. There is no specific team working on the currency, but there are institutions that stand behind and support it. The rise of its position in the market is what increases the value of our currency in the Global Market. We encourage countries and governments to work with us soon as we intend to achieve returns which will benefit and serve institutions, countries and individuals. We welcome any partnerships and collaborations to serve the goals of our company, our currency and the goals of our stakeholders.

- Consumer to Content Creator can take place without any intermediary
- Removes national boundaries and local currency issues for free flow of creative works.
- One currency of exchange for content works globally
- User Anonymity Guaranteed
- Up-to-date encrypted day to day transaction



- Ease of payment for micro purchases and payments for creative works
- Price fluctuation purely by the principle of demand and supply
- Transaction without restriction to fee, time, and space
- Use in all social media platforms internationally

The Multi ZPOUND Cryptocurrency Wallet

A ZPOUND wallet is an application that allows cryptocurrency users to store and retrieve their digital assets. As with conventional currency, you don't need a wallet to spend your cash, but it certainly helps to keep it all in one place. When a user acquires cryptocurrency, such as ZPOUND, he can store it in a cryptocurrency and from there use it to make transactions.

ZPOUND Decentralized Finance and Exchange Platform

The Exchange Module is naturally derived from the Wallet Module and is based on Swaps, with non-custodial framework and trades being executed by smart contracts. The module will cover base features for the wallet users as a complementary module, short for Decentralized Finance. DeFi is an umbrella term for a variety of applications and projects in the public blockchain space geared toward disrupting the traditional finance world.

Inspired by blockchain technology, DeFi is referred to as financial applications built on blockchain technologies, typically using smart contracts.

Smart contracts are automated enforceable agreements that do not need intermediaries to execute and can be accessed by anyone with an internet connection.

DeFi consists of applications and peer-to-peer protocols developed on decentralized blockchain networks that require no access rights for easy lending, borrowing or trading official tools.

ZPOUND DeFi networks are emerging that deliver superior speed, scalability and crypto payment gateway solutions.



ZPOUND Payment Gateway Platform

Cryptocurrency payment gateways allow businesses to accept transactions of cryptocurrencies as payment from customers in exchange for goods or services. These systems accept payments from any country and put an emphasis on security due to the nature of blockchain-based cryptocurrencies.

When the customer makes a purchase using a cryptocurrency as payment, the transaction often goes through the payment gateway at a fixed exchange rate and automatically converts to traditionally recognized fiat currency so the merchant can avoid the volatility of the cryptocurrency markets. However, some cryptocurrency payment gateways do not automatically transfer the cryptocurrency to fiat currency, allowing the merchant to hold the digital coins as long as they prefer, usually inside a cryptocurrency wallet. Cryptocurrency payment gateways tend to offer lower fees than traditional credit card payment systems. Some of these tools can be highly customizable and provide native dashboards to help track all payments.

Bitcoin is the most commonly supported cryptocurrency used during transactions with these systems, but some gateways provide the ability to pay with alternative cryptocurrencies. Cryptocurrency payment gateways can integrate with E-commerce platforms, Point-of-Sale systems, shopping cart software, billing and accounting solutions and more.

To qualify for inclusion in the Cryptocurrency Payment Gateway category, a product must do the following:

- Accept and process cryptocurrency payments
- Connect the transaction systems with ecommerce solutions
- Securely store the cryptocurrencies or exchange them into fiat currencies
- Encrypt the transaction information by utilizing blockchain technology and put an emphasis on security due to the nature of blockchain-based



ZPOUND Electronic Banking

It is an electronic bank that provides financial services to facilitate the process of trading funds through the Internet without having to share private financial data. ZPOUND is a secure electronic financial platform, which enables you to link your bank account or bank card to it.

The process of opening the account is free, through this account you can shop through the internet as you wish and you can receive and send money, cryptocurrency or Fiat (USD, Euro, Sterling pound) to and from other users who have ZPX accounts all over the world.

ZPOUND IDO Launchpad Module

Initial DEX Offering (IDO) is a new form of investing in a pre-launched project for investors and a way of raising funds by project creators/owners.

IDOs are seen as the most trusted and easiest process because of how both investors and projects can participate and benefit. Project founders can access more funds from a wide range of verified communities of investors on an exchange. Investors, on the other hand, are assured of the legitimacy of the project because the exchanges due to diligence on a project as a prerequisite for listing.

The model will be grounded with innovative functionalities, such as refundable fund-raising and a mobile first development, with goal to reduce friction and effort to the community in engaging in funding.



Conclusion

ZPOUND platform aims to be the core gate to cryptocurrency adopters, creating a platform that will serve the most important demands of all cryptocurrency investors and adopters. Few companies try to unite all actors of crypto market, like ZPOUND's platform, to bring together market and adopters in a frictionless way. With a divided market - cryptocurrency companies and adopters have different interests and concerns. Thus have to use multiple different apps, websites, platform to keep up with the fast-paced cryptocurrency society, leading to ineffectiveness and wasted capital.

We will use multiple strategies to bring together all actors maximizing satisfaction for parties. The platform modules leverage technology, acting as funnels for diverse demands. ZPOUND's platform is unique as compared to other platforms the market has at the moment in terms of features, vision, aim or integration. Similar features exist in the market, but are very divided or fragmented. ZPOUND has responded to the calls and demands of this changing world, we developed a unique, secured and complete platform, combining it with multiple services in all new level.

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