

1.Tofycoin Intro

Tofycoin is a cryptocurrency that operates in the NFT area and can be used as a payment system in mobile, web and pc games. By using the technological infrastructure for both its own games and partner companies, Tofycoin is building a gaming ecosystem.

Tofycoin developed on Binance Smart Chain (BSC) network for using in Tofy Game's own game ecosystem and partner games.

The total supply of TOFYCOIN has been fixed at 100,000,000 tokens. Tofycoin will not be burned through use, but instead will be reintroduced back into the economy after it is used by players to pay for gameplay fees and NFT purchases and upgrades.

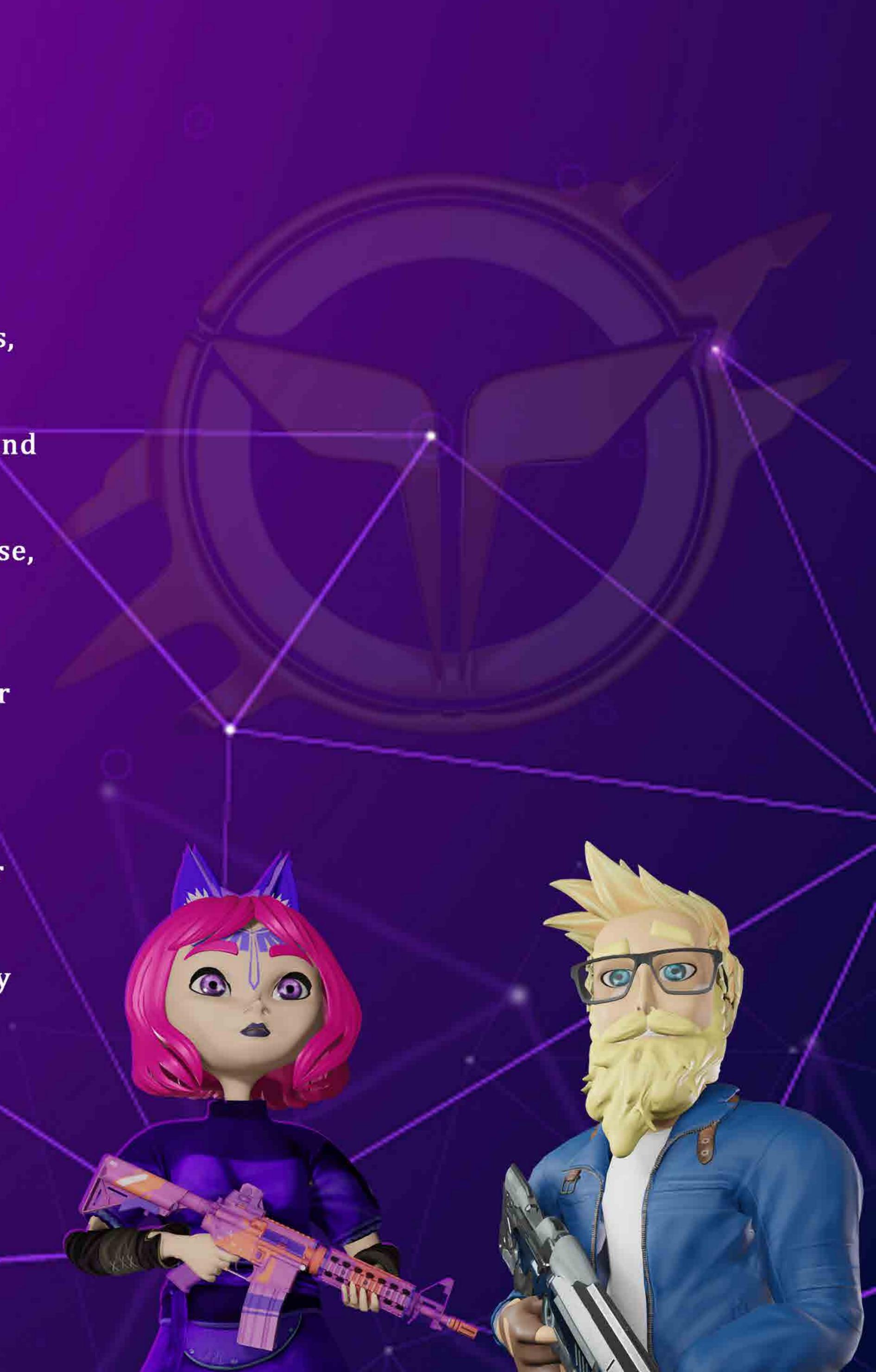
Tofycoin allows holders to enter skill-based tournaments, purchase and upgrade game characters and other in-game items, as well as engage in the governance layer of the ecosystem that allows voting on platform roadmap, new game content, and creation of prize pools.

Game developers can integrate their games into the Tofycoin platform and earn 20%-70% revenue. Tofycoin will provide platform support by integrating our \$TOFY tokens, leveraging our in-house technology and playable NFTs.

Fellow P2E game partners can partner with Tofycoin to bring their games and benefits from our community for Free.

All you need to do is to bring quality games that our players will love and we will do the rest.

We will work together from the start to cross-promote and establish beneficial commercial partnerships.



2.Worion - Play to Earn Game

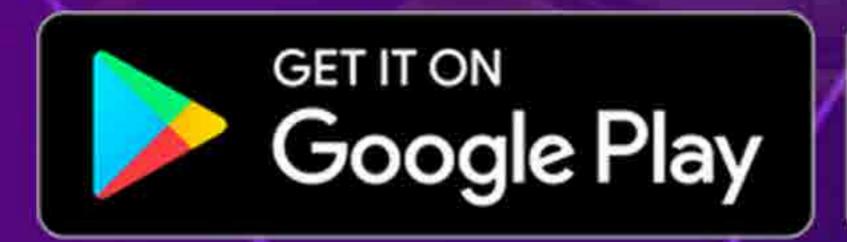
Tofycoin can be earned by playing Tofycoin integrated games (play to earn).

The first game that is presented by Tofycoin is "Worion" and players will earn Tofycoin as a reward for achievements or high rankings by playing the FPS (first person shooter) game.

Tofycoin, aiming to use the payment infrastructure in both mobile and web games and is able to distribute airdrops as well Tofycoin enables its users to purchase products and services and make them part of an ecosystem..

WORION.

FREE PLAY TO EARN







3.Blockchain Gaming

New blockchain games prove the technology's ability to demonstrate accountability, providing fairness and exciting gameplay for all players.

Microtransactions are a staple of many modern video games, to the point that many have just accepted them. Thanks to blockchain technology, however, new models are emerging that stand to disrupt the norm. Play-to-earn video games are growing in popularity, and new services are lowering the cost of entry. These innovations are set to become the catalyst to create a true vision of the coming metaverse.

This revolution in gaming is being called "GameFi." GameFi encompasses the ideals that gamers shouldn't just throw money away on in-game content, but instead invest their resources in assets that can appreciate in value and be resold on secondary markets.

Blockchain-based gaming refers to online games that run on the blockchain or adopt the underlying technology to improve the gaming experience. Blockchain overs several enticing properties to the gaming industry.

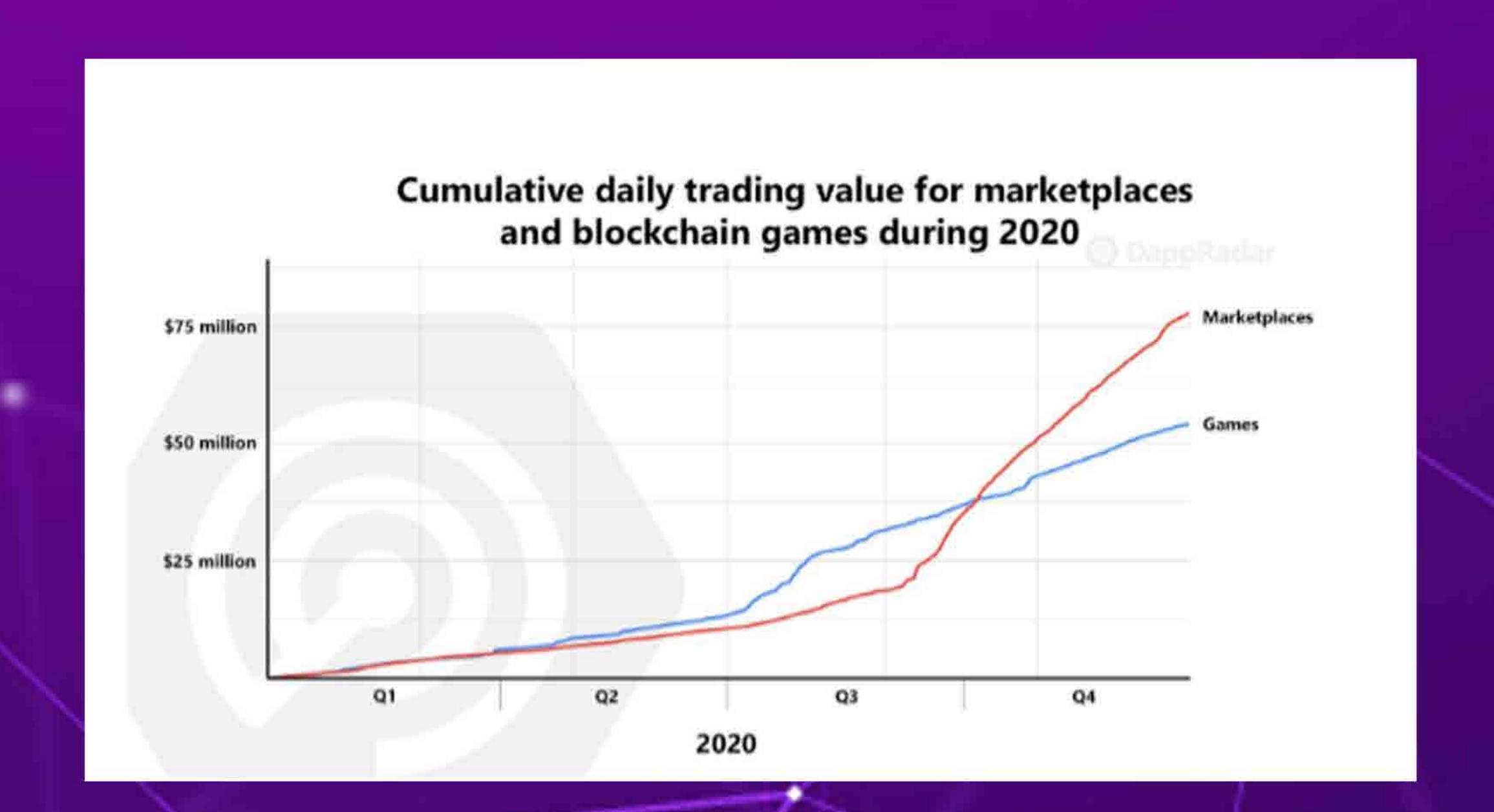
NFT technology makes that possible, and the underlying blockchains provide the means for gamers to earn currencies that have real-world value. That has led to a new, all-digital economy, one that not only rewards users for their engagement, but offers financial services that make gaming a potentially lucrative way to generate income.



3.Blockchain Gaming

As it stands, the most widely adopted blockchain games are The Sandbox Evolution and Axie Infinity, which have both reported at least 1 million active daily players in certain instances. Other games, such as Alien Worlds, have secured user bases in the hundreds of thousands. These games highlight that blockchain-based games can attract user bases that compete with those in the mainstream. General interest in blockchain-based gaming has also been rising. Over the past 12 months, search volume and interest for "blockchain games" have risen by 300-400%.

Among other benefits, blockchain has proven to help many industries that once lacked accountability. The technology itself facilitates transactions that are immutable or unchangeable between two strangers on the internet. In practice, this feature can prove fairness to all players through the scarcity of in-game assets, including non fungible tokens (NFTs), by revealing the actual amount available and the changes in receiving the item.





4.Market Analysis

Valued at over \$300 billion, online gaming is the fastest growing industry in the entertainment world, outpacing the markets for both music and movies. Over 500 million newgamers were onboarded in the past three years as the share of netizens that participate ingaming continues to grow. Blockchain gaming is also capturing a growing share of the onlinegaming market and this trend has accelerated with the emergence of play-to-earn games. However, the current ecosystem is not void of limitations with significant gaps in the current play-to-earn.

Gamers make up almost 1/3 of the world's population today. It is undeniable that cryptocurrency has made a difference to the gaming industry. Here we will explore the demographics of crypto gamers and how major gaming companies leverage crypto to unlock more market opportunities.

The crypto gaming industry had market revenue of US\$321 million in 2020 with around 41.9 million gamers owning crypto. According to Newswagg's research, 38% of them are Millennials aged between 21-38 years old, and they are the biggest age group.

Gamers are also much more likely to own crypto as compared to others— 55% of the Millennials gamers own crypto as compared to just 5% of all Millennials.

There's an immense potential for crypto to be more involved in the gaming industry. Among gamers who own crypto, 80% of them are interested in using cryptocurrency for gaming purchases, and 67% hope there are more opportunities for using cryptocurrency in gaming.



5.Mobile Games

Mobile gaming has become the driving force behind the rapid growth of the global video gaming market. In 2020, smartphone games accounted for almost 50 percent of video gaming revenue worldwide, and as mobile penetration rates and smartphone usage continue to accelerate on a global scale, mobile games revenue is on track to surpass the 100 billion-dollar-mark by 2023. Unsurprisingly, this mobile revolution is also significantly transforming the gaming landscape in the United States, one of the largest video game markets worldwide. In 2020, mobile games revenue in the U.S. reached a record 10.73 billion U.S. dollars, and thanks to a wave of technological advances, digital innovation, and nationwide lockdowns amidst the coronavirus (COVID-19) pandemic, the number of U.S. mobile video game users is now higher than ever.

In 2020, the mobile gaming content market in North America was worth an estimated 25.2 billion U.S. dollars, with healthy growth forecasted for the future. Looking at revenues from the free-to-play (F2P) market, which accounts for the lion's share of total digital games revenue in North America, mobile stands out as the most profitable category by a significant margin. In 2020, the F2P mobile games market generated revenues of around 13.2 billion U.S. dollars in North America, fuelled by the business model's low entry barrier for players and the increasing number of mobile games now moving towards the free-to-play format. While players can download and access F2P games for free, they can enhance in-game features and unlock additional content via purchase. Considering that many players are willing to pay to upgrade their mobile gaming experience, F2P games have become a muchloved monetization tool among mobile marketers. Overall, U.S. gamers spent an average of 179 U.S. dollars on smartphone games in 2020.

Source: https://www.statista.com/topics/1906/mobile-gaming/



6. Why Mobile Games?

We love our mobile games and so does the rest of the world. Ever wonder what makes them so popular?

Mobile games represent a huge opportunity for marketers in 2021. With social media ad costs on the rise after a year of consumer uncertainty, diversification is more critical than ever. In addition to their inflated costs, traditional platforms like Google and Facebook are also oversaturated, which isn't a great formula to drive ROAS. Mobile games might not be top-of-mind for many marketers, but those who test the waters soon discover the channel's growth potential.

Have you ever thought about why we play mobile games or why they are so popular? You can list so many reasons why we play games on consoles and PC, and so many debates start about which is better. As that discussion heats up, more and more games are making their way to AppStore and GooglePlay. Big name third party publishers and developers are dedicating more resources to their growing selection of mobiles. Even classic games are making a comeback on your tablets and phones--and guess what, people are buying.

Theres something about the mobile market that keeps it strong, and we have a few reasons why we think its so popular. If you play on a tablet or phone, consider yourself a mobiler. You may already know why youre addicted to your games, but lets see if we hit the mark...

- Portability
- Mobile-friendly gaming
- Console-quality titles
- Cheap and free games
- They are fun



7.Problems and Solutions

Blockchain gaming platform, Tofycoin is piloting unique solutions for the numerous problems plaguing the gaming space. By combining blockchain technology infrastructure with its gaming solutions, the Tofycoin platform lowers the entry barriers for game developers, content creators, and player communities.

Mobile games industry has achieved a great growth throughout the recent years. However, there are still some serious issues to be addressed.

The Issue of Trade Between Players

The trade of the in-game items between the players is pretty difficult because many gaming companies receive direct payment through IAP (in-app purchase). This does not provide the players with the opportunity to trade between themselves. The players usually leave the game and use other trading platforms for such shopping or trade operations, which causes the game to be interrupted and leads the player to leave the game, decreasing the amount of time spent in the game.

Blockchain Development

Even though developing games through Blockchain sounds like a perfect idea, it is not practically that easy. A team that masters and applies the Blockchain software is required. Due to the high software costs and the lack of Blockchain software developers, the development stages possess great difficulties. This is one of the main reasons for many online gaming companies to stay away from the Blockchain technology.



7.Problems and Solutions

High Commission Rates

One of the greatest problems of specifically the mobile game industry is the high commission rates for the payments and in-app purchases. Many gaming companies use Google Pay and Apple Pay payment methods for their games, and the commission rates of those methods may reach up to 30%. This leads to a great cost for the gaming companies.

Solutions

Tofycoin created its NFT marketplace which allows gamers to easily purchase or sell their ingame items in the form of non-fungible tokens.

Through the Tofycoin payment system integration, you can complete your transfer with 0.00007 ms and with a commission rate as low as 0.01%. By this way, the players can purchase the in-game items and upgrades for much cheaper costs. It is going to be integrated into the game economy in each game developed by Tofycoin, particularly for Tofy Games, which means that the players can transfer their in-game currency into other game platforms and use it there.

Tofy helps game developers integrate blockchain gaming features into their games by providing crucial blockchain infrastructure including; APIs, open-source software development kits, virtual items management applications, and an optimized crypto-powered payment system. This will lower the barrier to entry for gaming companies interested in taking advantage of blockchain technology.

In high-adrenaline mobile games that present skill-based tournaments, the tournament entry fees provide solutions for rewards and airdrops.



8.Tokenomics

Our Utility token is \$TOFY

\$TOFY will be unlocked gradually in a predetermined schedule that will last for 24 months from the Token Generation Event (TGE).

The fully diluted supply is set to 100,000,000 \$TOFY Tokens

Token Allocations	%	Tokens	Price	Vesting Schedule
Seed Sale	4,5%	4,500,000	\$0.08	5% TGE, 10% unlock every months
Private Sale	4%	4,000,000	\$0.10	10% TGE, 15% unlock every months
Public Sale (IDO)	9%	9,000,000	\$0.16	20% TGE, 20% unlock every months
Founders & Team	9,5%	9,500,000		0% TGE, cliff 8 months later linear vesting 24 months
Advisors	4%	4,000,000		0% TGE, cliff 6 months later linear vesting 12 months
Marketing	10%	10,000,000		0% TGE, cliff 5 months later linear vesting 16 months
Liquidity	15%	15,000,000		20% TGE, cliff 3 months later strategic realase
Ecosystem	27,5%	27,500,000		0% TGE, cliff 12 months later linear vesting 24 months
Reserve	16,5%	16,500,000		0% TGE, cliff 12 months later linear vesting 24 months

10.Roadmap

Whitepaper 2.0

Tofycoin Whitepaper V2 Launch

2000

Play2Earn Game Beta

Our game will be submitted to the beta testing.

First Exchange Listing

- DEX and CEX and exchange listing

Play2Earn Game Launch

Being launched at Google Play and Apple Store.

ICO / IDO Platform Agreements and Launch.

ICO / IDO Started

10.0ur Team

We are always on the look out for superstars who want to join our versatile team and start creating.



Bekir Adiguzel Ceo



f G G in in Mehmet Bauramoalu

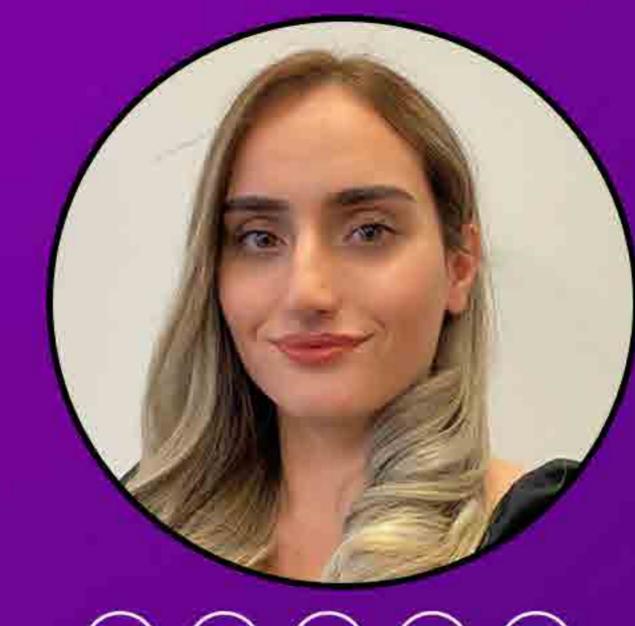
Mehmet Bayramoglu

Director



f G in in Gamze Saylam

Marketing



f G+ (in)

Ausel Eruldiz

Human Resourses



f G G in in Hakan Çam

Software Lead



f G G in

Harun Yılmaz Sevi

Social Media



Fatih Adıgüzel
Art Director



f G G in

Merve Uzun

Assistant



f G G (in)

Raju

Community



f G G in

Alice
Community



