SMART CITY ECO

BUILDING SMART SOLUTIONS
for online economy

SCE

WHITEPAPER v2.0 | 2018

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INTRODUCTION

Smart City Eco is a solution based on previous experiences of the project creator in the gaming world, and experiences in online economy in general.

Our project is based on the online economy, solution for problems seen by the project creator. We want to develop a one stop shop for all online economy, a virtual world backed by SCE token and by people.

We want to provide people with a solution for unemployment, also to provide solution for people looking to hire someone to finish some work they do not want to do or have no knowledge to finish it, additionally, to provide outsourcing platform to other ICOs and partners.

Our smart city will offer all solutions in one single platform. We want to implement a shopping center with possibility to purchase goods from our partners using SCE tokens and get the goods delivered to your home address.

Gaming incentivized by possible profits where all upgrades and the rest of the gaming economy is done in SCE tokens which will bring profit to players who invest their time and develop themselves in our games.

We will launch a few games in the beginning and the first to be released will be the browser-based Smart City Eco game simulating the virtual economy and virtual war between the regions. Recreational gambling with multiple games offered to be played using SCE tokens will be launched too.

A social platform that will connect people together and provide them biography for possible employment, also our platform will offer wallet with multiple currencies kept in safe manner and is impossible to hack.

We want to provide our users a true one stop shop and simpler solutions for all problems the crypto market is facing as of the moment, easily accessible services, and an easy to understand platform even for beginners.

Also, a secure marketplace and more ideas which will develop even further with the rapid growth of technology, to sum it up, we are making a supermarket for average crypto users and providing them with peace of mind and enjoyable online experience as we eliminate the need to move from platform to platform.

ROADMAP AND SUMMARY

Q1 2018
IDEA CREATION & ORGANIZATION OF THE PROJECT

Q2 2018
INITIAL FUNDS INVESTMENT FOR PROJECT DEVELOPMENT

Q2 2018
TEAM ORGANIZATION AND START OF THE PROJECT

Q3 2018
EXCHANGES LISTING

Q4 2018
MINIMUM VIABLE PRODUCT

Q3 2019
TEST PLATFORM RELEASE

Q4 2019
PLATFORM IMPLEMENTATION OF PARTNER SELLERS AND GAMES

Q1 2020
BETA PLATFORM RELEASE

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Blockchain Platform Used:	WAVES
Total Token Issued:	10,000,000,000
Price Per Token:	0.01 $
Hard Cap:	12,000,000 $

Smart City Eco is targeting all major online global economy industries.

We want to provide smart solutions based on the blockchain technology and target the most lucrative sectors of the online economy.

Tapping into global markets and multi-trillion dollars industry, with Smart City Eco we want to create a platform that appeals to the general public and can be used on a daily basis.

A smart solution combining online economy and gaming into one smart platform. A platform that will target every day gamers and online consumers that will provide a one stop shop for all their online needs.

Problems in the crypto world

are all around us.

We will now summarize a list of some problems we see within the crypto sphere in general.

First problem is unreliability and a deregulated market in which people with less tech sophistication tend to lose money or get scammed, people tend to have problems installing and understanding wallets and understanding crypto in general and tend to make mistakes.

One of the most common problems nowadays is the unavailability of a marketplace where people can spend their tokens.

Many projects did not offer solutions and use cases for their currency, and in our opinion, coins like Bitcoin facing their own problems with solution nowhere in sight, we offer a ready solution, which will be realized in a decentralized manner.

Also, people need to have 10 wallets and hold money on exchanges which, in our opinion, charge high fees for withdrawals, and by that, limit a regular user who has limited amount of money in each currency and could not afford to pay the 10-20 % fee.

Also there are entry fees in depositing fiat money to get Bitcoin or any other currency. People lose around 6-10 % in this situation, thus, we want to minimize that lose and offer solutions for all the cited problems above.

We plan to offer a solution for the online gaming problem seen by our development team noticing the lack of motivation for players. Now, imagine if you can play games and be rewarded for your advancements in SCE tokens where each player will be rewarded depending on their skills and progress of their online kingdom.

There too lies a problem with the security of funds, possibility of hacking and a complete loss of their funds.

Speed and transaction fees are one of the main problem of Bitcoin at the moment.

Buying of products with almost all cryptocurrency hasn't been solved yet and most of currency can be just used for trading only.

Also one of the biggest problems in fiat money economy is the unlimited printing of money which causes the currency to lose its value.

PROBLEMS

Fees for investing via credit card ranges from 6-10% using some exchanges.

Withdrawal fees from exchanges to wallet is up to 20% per token.

No reasons for tokens existence besides for trading and speculation. No solutions is provided for token spending and economy.

There is not much options open out there for hodlers of cryptocurrency to spend their money on some products and have any other benefit except saving and hoping it will rise in value.

User must use multiple wallets for holding cryptocurrency and there are a lot of unreliable solutions which do not provide a complete solution for security.

Most tokens do not provide any solution for token spending and liquidity, they may have a great product but none that will benefit the token holder since their tokens does not have liquidity and does not offer any other purpose except for trading.

SOLUTIONS

Besides trading on exchanges and price speculation, our token represents the fuel for all transactions that will happen on our platform.

Our economy system will run on 10,000,000,000 tokens which are created for platform use and as long as our platform has demands, our tokens will not lose value as fiat money does thru more money being printed.

We have targeted all major sectors of online economy and we want to solve the demand problem by creating a large market and a high need and usage of our tokens and by that create a great demand for them.

Multi currency wallet that will provide safe storage of tokens and most of the more popular cryptocurrencies, 100% safe, impossible to hack and money controlled by users.

Purchasing products with SCE tokens and getting them delivered to your home address by mail. We plan to implement a lot of partner sellers that will accept SCE tokens as payments and will implement their products sales on our platform. We plan to focus on variety of products and bring in the Chinese merchants to offer our token holders the chance to buy software goods and equipment needed for mining. Spending SCE tokens on gaming for upgrades and investing into the economy of online games offers possibility for profits, incentivizing the

boring gaming system, in contrast to the current scenario where playing online has no purpose nor reward.

 Minimal fees when investing thru our partners which provides credit card deposits for all non USA residents will apply. Low withdrawal fees also.

BENEFITS OF USING WAVES BLOCKCHAIN

Waves dex exchange provides easy deposit option with credit card, minimal fees, easy to use & downloads in minutes.

High speed transactions almost instant.

BENEFITS OF USING WAVES BLOCKCHAIN FOR OUR PLATFORM AND FOR USERS.

100% secure funds controlled by the user's private keys.

Low transaction fees 0.003 waves=0.018$ at the moment compared to ethereum which is few dollars per transaction.

Trading of tokens on DEX exchange is easy and safe to keep funds in wallet there.

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OUR TEAM

Sasa Dobo
CTO
in

Slobodan Culum
CEO and idea creator
in

Aleksandar Vucenic
COO
in

Lazar Vukmirovic
CMO
in

Milos Veljanovski
CIO
in

Milos Rastovic
Information security officer
in

Naviin Kapoor
Advisor
in

Alex Linenko
Advisor
in

Andrey Korotkov
Advisor
in

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Team expansion our team will expand after the ICO has finished and we will scout for talented individuals to grow our team stronger. We need to organize the team needed for the platform upgrades we need to implement. We will organize the work by developing the team in several sectors ran by individual chiefs of each department.
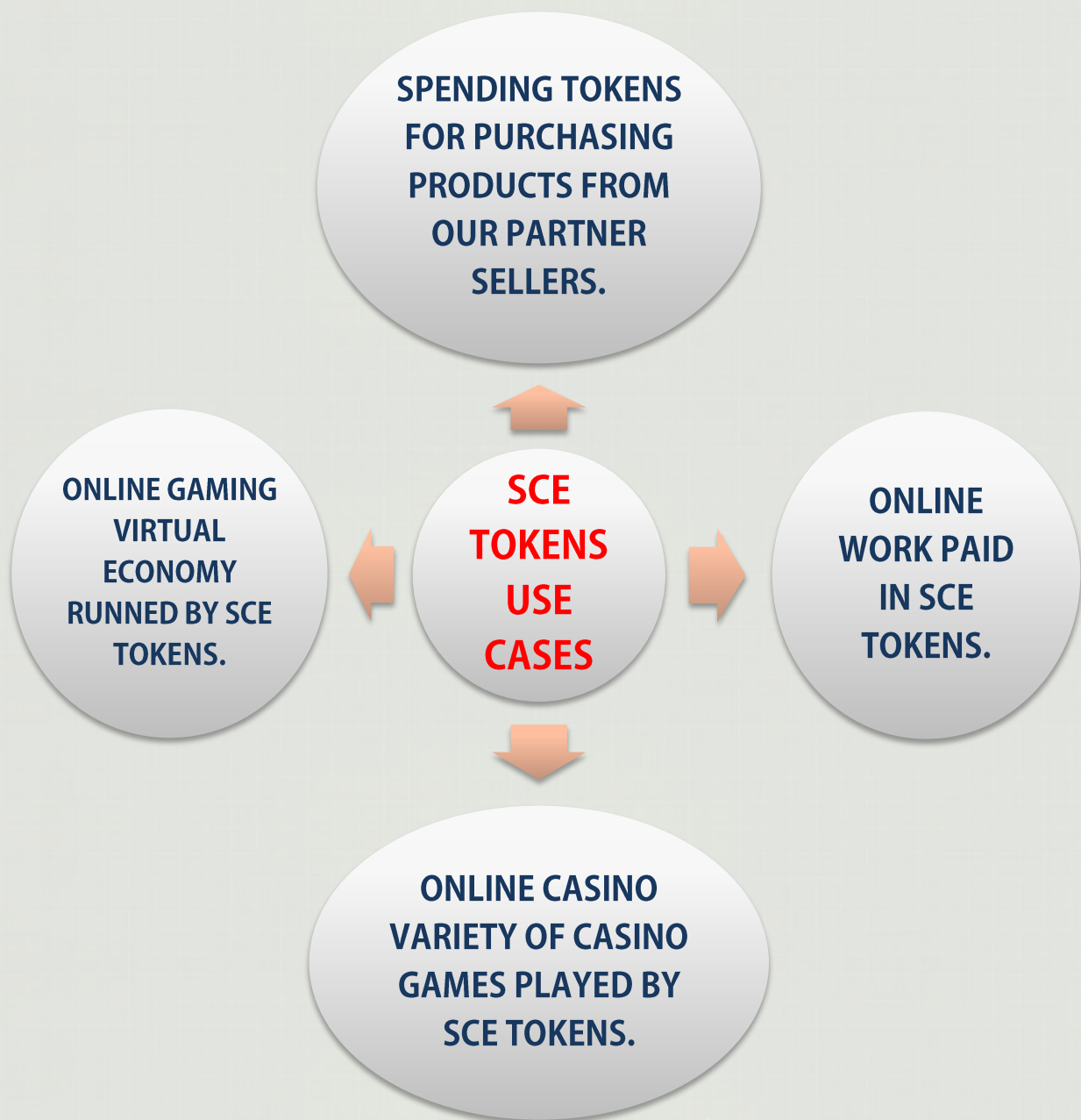
Partners needed for our platform will be implemented after the finish and publication of the web browser version of the minimum viable product. We need to find partners interested in outsourcing work and to enable them to list job offers on our platform which will stand as a middleman.

We need to find partners interested in selling their product thru our platform and we plan to focus on finding partners from China to offer cheap tech products that caters mining equipment and variety of products. We will also find all interested online retailers and they will be rated with under a 5 star rating system and cheating will not be profitable for those who would attempt to do as payment will be locked until buyer confirms he received the goods and he is pleased with the product. Also, we will look to prevent return scams and there will be solutions to address all types of possible purchase issues that may arise.

Finding partners will last prior the release of our alpha version and once released, our users will be able to test all areas and enable us to rate user experiences and apply improvements needed to make our platform more user friendly.

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SPENDING TOKENS FOR PURCHASING PRODUCTS FROM OUR PARTNER SELLERS.

ONLINE GAMING VIRTUAL ECONOMY RUNNED BY SCE TOKENS.

SCE TOKENS USE CASES

ONLINE WORK PAID IN SCE TOKENS.

ONLINE CASINO VARIETY OF CASINO GAMES PLAYED BY SCE TOKENS.

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ONLINE SHOPPING AND E-COMMERCE IS A MULTI TRILLION DOLLAR BUSINESS.

ONLINE GAMING IS A MULTI BILLION DOLLAR INDUSTRY.

TARGETED INDUSTRIES BY OUR PLATFORM.

ONLINE GAMBLING IS AN ESTIMATED MULTI BILLION DOLLAR INDUSTRY.

OTHER AREAS OF THE PLATFORM ARE NOT SO BIG BUT THEY ARE PROVIDING A ONE STOP SERVICE THAT WILL MAKE IT UNIQUE.

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TOKEN SALES FUND PROCESSING

LEGAL 10%

PLATFORM DEVLOPMENT 60%

MARKETING 20%

TEAM 10%

TOKEN DISTRIBUTION

PRE-ICO MARKETING 5%

RESERVE NOT SOLD UNTIL PLATFORM RELEASE 40%

ICO SALE UP TO 45%

TEAM PAYMENTS NOT USABLE UNTIL PLATFORM RELEASE 10%

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LEGAL INFO & DISCLAIMER

By participating in the crowdsale, the purchaser agrees to the above, and in particular, they represent and warrant that they understood the following:

SCE will not be held responsible for any losses that may occur in the process of development of this project. Buying tokens is solely your own responsibility and you therefore acknowledge that SCE is in its experimental stage and still subject to changes and is not liable for any loss that may occur from investing in SCE tokens.

Have read carefully the terms and conditions attached with the white paper. Agree to their full contents and accept to be legally bound by them.

Are authorized and have full power to purchase Smart City Eco tokens according to the laws that apply in their jurisdiction of domicile.

Are neither a US citizen nor a resident.

Live in a jurisdiction which allows Smart City Eco (SCE) to sell (SCE) tokens through a crowdsale without requiring any local authorization.

Are familiar with all related regulations in the specific jurisdiction in which they are based and that purchasing cryptographic tokens in that jurisdiction is not prohibited, restricted or subject to additional legal conditions of any kind.

Will not use the crowdsale for any illegal activity including, but not limited to, money laundering and the financing of terrorism.

Have sufficient knowledge about the nature of the cryptographic tokens and have significant experience with, and functional understanding of, the usage and intricacies of

dealing with cryptographic tokens and currencies and blockchain based systems and services.

Purchase Smart City Eco tokens because they wish to have access to the Smart City Eco (SCE) platform. The token economy is incredibly innovative. Any tokens could be impacted by regulatory action, including restrictions on ownership, use or possession.

Regulators or other circumstances may demand that the SCE mechanics be altered, in all or in part. Therefore, we may revise mechanics to comply with regulatory requirements or other governmental or business obligations.

Nevertheless, we believe our planned mechanics to be proper and likely in its final version.

join our vision in building a truly smart online city