



WHITEPAPER

UPDATED ON :
29TH AUGUST, 2021

POKMI.COM

Smart contract addresses :

Ethereum address: 0xdf09a216fac5adc3e640db418c0b956076509503

BSC address: 0x4b5decb9327b4d511a58137a1ade61434aacdd43

This is Uncensored Creativity



Pokmi is the first blockchain-based decentralized platform driven by a strong community of grown-ups and creativity lovers and powered by POKENs (Blockchain-based Pokmi Tokens).

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Disclaimer

This white paper (hereinafter “White Paper”) has been issued and published by INNOVATIVE CLOUD TECH SAS, a French simplified stock company with corporate offices 14 rue Charles V 75004 Paris and registered at the Paris commercial registry under the nr. B 899 756 340, acting under the brand name « POKMI » and operating the web site POKMI accessible under the URL address : <https://pokmi.com/> (hereinafter “POKMI”).

The White Paper has been issued for the purpose of issuing POKMI Token (hereinafter « Pokens » or « PKN ») to be offered to potential purchasers (the “Initial Coin Offering » or « ICO »).

POKMI is a company governed by French law and as such the present White Paper/ICO is intended to be proposed to French and/or EU residents in compliance with French laws and regulations. As a consequence, the ICO is not intended to be proposed to other jurisdictions where a potential prior administrative agreement could be required.

This White Paper is required to be read alongside the POKMI General Terms & Conditions (“GT&C”).

PKN are utility tokens, ie. token granting different rights to use products and services of POKMI by its owners. PKN do not constitute financial instruments in the sense of article L211-1 of the French Monetary and Financial Code and do not grant any other right than the ones described in this White Paper. As a consequence, this White Paper does not constitute a solicitation for investment nor a prospectus in the meaning of Regulation (EU) 2017/1129 of 14th June 2017, as supplemented by Regulations (EU) 2019/979 and 2019/980 of 14th March 2019, and is not intended to constitute an offer of securities or a solicitation for investments in securities in any jurisdiction. The purpose of this document is to provide potential purchasers with the information on POKMI’s ecosystem to allow the purchasers to make their own decision as to whether or not they wish to proceed to purchase POKMI Tokens (“Pokens or PKN”) and use any of the POKMI ecosystem of products.

No express or implied representation, warranty or undertaking is given as to the accuracy or completeness of the information or opinions contained in this White Paper concerning such information.

Potential purchasers must conduct their own analysis and assessment of PKN and should review, among other things, the information included in the White Paper to decide whether or not to subscribe PKN. The potential purchaser acknowledges and accepts the risks incurred with the subscription of PKN such as the partial or complete loss of the value of the PKN. The attention of potential purchasers is especially drawn to carefully consider the regulatory and tax regime applicable in its jurisdiction.

Vision

This whitepaper is all about how **POKMI** will transform the global entertainment industry into a world of fair play with everyone involved in it, getting what they deserve, and gathers creators, artists, and users back **on the center stage**. in a new world, more transparent and decentralized.

Our platform will let everyone interact with others, giving them increased efficiency, fewer intermediaries, and more transparency.

We are giving the opportunity of trading digital assets (NFPs) directly between creators and users but also introducing a unique business model supported by blockchain, AI, and web technologies, offering brand new features and ways to create and consume entertainment.

POKMI is bringing an increased efficient way of payment transfers from one account to another with the help of the cross-chain smart contracts between BEP20 and ERC 20 which we will be using for both token minting and storing.

This technology will help us in giving a unique identity to every digital asset present on the platform. Thus, it will automatically give new and unique identities to the assets when they get uploaded on the platform. These identities will work as a unique proof of ownership so that no one can steal these assets or the revenue generated by them, thereby giving the satisfaction of safety to the creator.

Entertainment is one of the most basic human needs, next to food, water and shelter.

Our brand POKMI represents a new way of creating & consuming entertainment.

In a nutshell

- **Tech and above all, a more transparent and ethical model**, where content creators are back on the centre stage.
- **Committed to revive the entertainment sector** through the latest technology and innovation (more than 30% of the investment will be invested in R&D and tech)
- **Propagate values that are ethical and educational, bolstered by our partners & ambassadors**
- **Emphasis on secure and authentic content** through Blockchain technology
- **Leverage AI and machine learning tools** to solve systemic problems
- **Reward the viewers** (Watch videos and earn \$PKN!)

And much more to come.

Fields of innovation

POKMI intends to tackle uncensored creativity issues through innovation with its plan to use the advanced technology of blockchain integrated on the website to make the process as effortless and safe as possible for both users and content creators.

- **Anonymity**

There will be no such issues related to privacy with **POKMI**, as it is integrated on the website with the decentralized technology of the blockchain – conducting all payments in cryptocurrencies **ensuring that the privacy of the content consumer/content creator is completely safe**, as there are no names, payment details, or credit card bills generated in this method.

- **Payment Processing**

The process of payment within the global uncensored creativity industry has always been made complicated by payment processors and financial institutions. Most of the providers, including well-known PayPal, completely refuse service or freeze/close accounts and seize funds of those associated with the certain industries. Payment systems that do accept the all sectors classify them as a high-risk sector and charge excessively high fees, sometimes reaching more than 20% to 30% of the amount of the transaction. **POKMI removes these intermediaries, meaning payments will be safer, quicker, and cheaper.**

- **Age certification**

Certifying the age of users is one of the most difficult questions to solve for the uncensored creativity industry. While all websites are compelled to verify that the user is over 18 years old, it is usually certified with a click relying on the good faith of the user. This is a light certification. The only way to limit access to censored content is to set up parental control on computers, browsers, or through internet providers. These methods are seldom known by parents and teenagers can easily bypass them.

That is why **POKMI will use a state-of-the-art Artificial Intelligence method providing a higher standard of certification in order to preserve teenagers** from content that does not fit with their age. **POKMI** is focused on protecting all stakeholders of the uncensored creativity industry as well as those that can be exposed.

- **Opaque and concentrated value chain**

The uncensored creativity ecosystem and value chain are concentrated and opaque. The market is an obstacle to a fair, ethical, transparent, and virtuous industry that benefits all stakeholders.

POKMI aims at shaking up this existing situation, by becoming the transparent frame allowing all stakeholders to make the most out of the ecosystem providing them with the best experience possible. **POKMI** believes that re-shaping the market and **breaking the established lines and codes** is the only way to **re-think the industry** at a certain scale.

- **Moderation**

Moderation is one of the main challenges for platforms specializing in uncensored creativity content. Opening your platform publicly and allowing your users to upload content bears several risks and enforces platforms to act responsibly. Whether the content is inappropriate, in breach of copyright legislation, or destined to harm others it is the platform's responsibility to stop it from being available online.

POKMI has an ambitious vision and will roll out an efficient moderation process on a large scale. **Mixing blockchain technology** to guarantee the content's unity **and Artificial Intelligence** to ascertain copyright ownership and spotting contents that breach terms of use. This use of technology will be central in **guaranteeing instantaneous and efficient moderation** ascertaining a clean roster of uncensored creativity content.

Mission and Values

- **Mission**

First of all, our mission is to **provide a secure and transparent one-stop shop platform to all uncensored creativity content lovers**. Content creators, users and sponsors are the heart and soul of entertainment.

To be up to them, the **POKMI** project is the world's first community based on a transparent ecosystem for uncensored creativity lovers who aims at empowering the content creators, artists and users in a unique way.

In addition to that, it aims to **use blockchain technology to remove existing inefficiencies** in the uncensored creativity industry and build trust and reputation in the entire ecosystem. The first part of the project involves the development of an NFP platform with a unique digital asset model, on another hand, the second part involves the development of POKENS (Pokmi Crypto token), the circulating cryptocurrency in the POKMI ecosystem.

- **Values**

- Transparency

By means of blockchain technology and the removal of middlemen, we will be bringing more transparency to the industry.

We will create this transparent ecosystem to benefit everyone who is part of our community (content creators, artists, sponsors, and users) and also by helping the content creators in getting their fair share of revenues.

Furthermore, with this new system, **users will therefore become an integrated part of the platform and are going to participate in different activities** on the **POKMI** hub such as **voting, bidding and Poke** (sending tips to) their favorite content creators.

- Ethics

On our journey to become a **symbol of change in the industry**, we will make sure that we never forget our values and ethics implanted in the early stages of our business: **Fairness and Equality**.

-By paying the **fair share to the content creators**. Integrity

-By being **honest to users and creators**. Promise keeping

-By **not making any negative changes for the creator**, by locking fair conditions, safely kept in smart contracts.

-By putting in place **strict moderation policies** avoiding illegal, violent, non consented or inappropriate contents.

- By respecting the data privacy of all parties (Users, creators, etc..) and maintaining high standards of data security
- By actively reminding users that their content on the internet might be very difficult to delete and in addition to that, ensuring that users' content lifetime can be easily controlled
- By helping users and creators through our support channels and by involving them as an integrated part of the platform.

- **What we stand for**

- Women's place

As a platform that promotes fair and equal rights, we will be giving a **safe environment to the female creators in the industry** by providing them a place where they can perform their art without any fear of unfair treatments, violence or bad conditions.

While they are collaborating with us on our platform, they will be able to evolve in a sane environment **concerned with their well-being and health**. We provide this environment by keeping everything fair and transparent with our creators. Finally, we will **strongly engage ourselves in eliminating violence against women**.

- Entertainment v.s reality

In today's world, the use of platforms has increased exponentially, thus impacting the life of a significant number of viewers as some of them start to compare the real life situation to the ones shown in the uncensored videos. This can be dangerous as it may lead to deforming the way humans interact with each other.

That is why **our goal is to make sure that users will not get confused between the real world and the entertainment world** created for their pleasure. We will promote sane entertainment consumption and **ensure that the public, including the younger population, is well protected and informed**.

- Creators rights & prevention

Entertainment would be nothing without its creators and models. For this reason, we pay special attention to give them **a friendly and fair place to perform their art**. We also prevent them from various inconveniences, for example by **promoting messages about their rights and risks** of uploading contents on the Internet, and **investing in technologies and research** to protect them.

- Inclusivity

As part of our mission, we at **POKMI** believe in an inclusive society where people with different sexual orientations can express themselves freely. Our platform will welcome everyone, especially people belonging to LGBTQ, to be a bastion for our **POKMI** community.

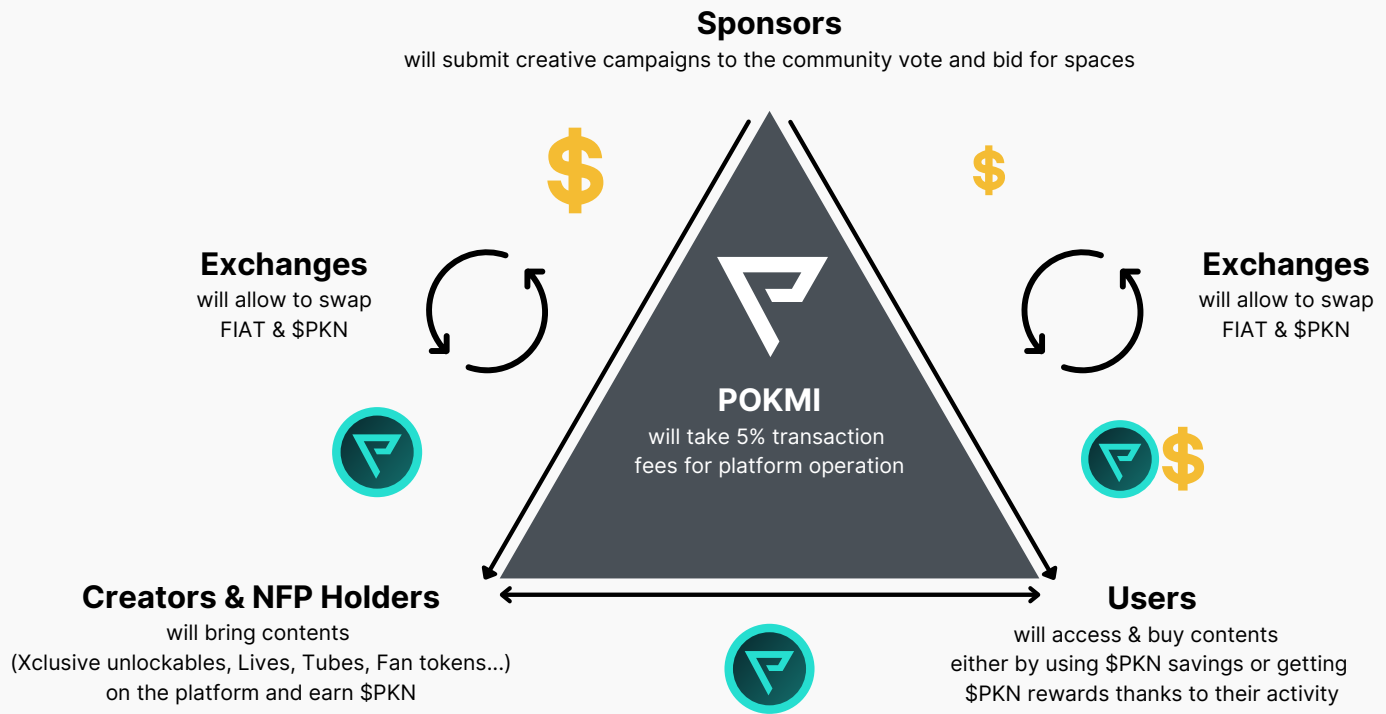
- Awareness about STDs

One of our goals is to make sure all viewers are aware that what they watch is all done under strict supervision and actors have been tested repeatedly following a well-defined procedure. It is essential for our vision, that **our platform clearly conveys the message that unprotected intercours can expose you or your partner to STDs.**

- RareFoundation

1% of every transaction will be allocated to our foundation supporting various causes, chosen by our community of Poken holders. This is a lifetime allocation, hard coded in our smart contracts.

\$PKN Circulation



Sources of revenue

- **Platform Fee**

POKMI will take a 5% fee on transactions to run the Platform.

The same will be applicable for the sale or purchase of NFTs, which means that when someone sells an NFT, **the platform will receive a 5% charge on the total transaction amount**. Other entertainment websites charge upto 40% of fees on the revenue generated on their platform. We are also planning to invest our earnings on **AI, security** which will ensure high standards of privacy for our community.

- **B2B Partnerships**

POKMI is building various B2B relationships including in & out of the platform such as brand partnerships, co-development & tech partnerships with the idea of **growing the Uncensored Creativity revolution outside of its own borders**.

Brand partnerships will increase the number of users of the **POKMI** website, thanks to the social promotions ability to connect the social media accounts to bring your fans to your pages. In the tech partnerships, **POKMI** will sell its proprietary AI and tech services to tackle pivotal issues such as content moderation and user authentication.

- **Merchandising & others**

POKMI envisions building an **ethical, transparent, and fun entertainment company**. As we grow, we will roll out **high-quality merchandise** like fashion apparel & other wearables, as well as derivative products, which will help us go mainstream and bring more users to our platform.

- **Ad-based revenue**

As described in the previous section, our platform will run sponsored messages before playing content. Sponsors will pay the platform for displaying their messages. The amount will then be **divided between the user, the content creator, and the platform itself**.

Unlike the majority of other platforms that show you advertisements and do not give you any rewards, as a part of our community, **we will reward our users for their activity and sponsored messages they watch**. This will be in the form of tokens (Pokens). On top of that, **they can use these tokens to enjoy various services on the platform**, like watching premium content or buying NFPs of their favorite creators.

Stakeholders in POKMI



NFT CREATORS AND HOLDERS

Rewarded for their Audience

Pokens will go to the NFT creator and holder according to their popularity on the platform.

SPONSORS

Selected by the Community

The community will select the sponsor.



VIEWERS

Rewarded for Watching

Fractions of Pokens will go to the users based on their active time spent on the platform.

- **Creators**

First of all, the **POKMI** platform will convert the content uploaded by creators in a NFT giving a unique identity to each asset and making the creator the original owner of that particular asset. Once the content is identified as a unique NFT, creators can further monetize their assets on the **POKMI** platform by selling them, renting them, or monetizing them using an ad-based model.

- **Viewers**

Users can **buy or rent digital assets (NFTs)** of their favorite creators and artists directly at a fixed price or by bidding in an auction.

If users do not want to buy Pokens they will also have the opportunity to **monetize their time spent on the platform**. Based on the number of advertisements viewed on the platform, they will be awarded Pokens which they can then use to buy or rent content on the **POKMI** platform. In a nutshell, just like in a classic ad-based model, they will be able to access content and remunerate creators by watching advertisements.

- **Sponsors**

Similar to the traditional ad-based model, **sponsors will take part in bidding for a space** to show their message to the platform users, **crediting viewers' accounts in Pokens**. The user can then use these pokens to stream premium videos for example.

Unlike most ad-based model websites, the **POKMI** community will vote to select their trusted sponsors and partners. Poken holders will **decide by voting**, which sponsors will get which space to show their message to users. The selection of sponsors for a particular spot message will depend on various factors, including the performance, the quality, and the overall reputation of the sponsor.

In the current scenario advertisers and the platform, operators have no coordination between them, which is creating inefficient advertising and failed advertising campaigns. The middlemen in this scenario who are administering it have no interest aligned whether with the advertiser or the publisher. That is why, **we will encourage our users to watch advertisements on the platform by giving them rewards** in return, which means they will not use ad blockers to block advertisements on our website. In return, **advertisers will get a better ROI**. To conclude, for advertisers, this means that they will be getting better results in terms of traffic to their website or/and an increase in sales of the product they are advertising.

Token Utility

- **Trade NFP**

On **POKMI** users will be able to buy NFP as Fan Token, collectible with Pokens. The NFP value can fluctuate according to rarity, number of views, creator's notoriety. The new NFP owner can then trade or hold the NFT on the marketplace.

- **Unlock unique content**

- Fan Membership Subscription: **a monthly Fan Membership** includes access to the creator Fan section where content is created and intended exclusively for subscribers.
- Content Exchange: users can request creators for **specific content matching their taste**.
- Stack and watch: **POKMI** will allow content creators to set a certain number of tokens to be stacked to unlock unique content.

- **Poke**

To support performers during their live stream we will be providing you the **option of tipping them live with Pokens**, which will be a way of motivating them.

- **Skip Ads**

This action enables users to watch videos or NFTs of their favorite content creator without watching advertisements.

- **Governance rights**

Token holders will be given different rights based on the token staking they hold. Holders with more tokens will get more power in participating in the governance of the platform. The longer they hold, the more value it will add to their rights. We will first start with enabling **token holders to choose which causes and associations** we are going to support or even **choosing sponsors who will be shown** on our platform.

One Stop Shop Uncensored Creativity Platform



Our platform is designed to be the one-stop-shop for all uncensored creativity lovers by bringing both users and content creators together, thus simplifying and reducing friction points in today's industry. It will also provide users a simple and interactive user platform **without ad pops unlike other free platforms**, which can harm your device with malware and viruses. To sum up, the user's experience will be unseen and will refresh the entertainment industry and deliver the best experience.

- **NFP Platform**

We will be the first platform offering the option of uploading **NFTs** and to **sell and buy** them through the platform itself with the use of Pokens. These digital assets can be in any form that the creator chooses them to be. For the sale and purchase of NFPs, content creators can organize auctions to get maximum revenue on their digital assets, as well as fixed price sales or just receive offers. They can also set a royalty fee which allows them to receive a fraction of all future sales & transactions related to their creation. **\$PKN can be used for any transaction** on the platform.

- **Collectible NFPs**

POKMI will offer the opportunity for users to collect exclusive and unique NFP in order to provide them a unique relationship with their idol.

- **Exclusive unlockable content**

On **POKMI**, an actress, an amateur, an artist will, among other things, be able to offer its fans **exclusive scenes, encapsulated in a NFT-type token, purchasable, whose exclusive access** (enabling “to open a token to see “the inside”, i.e the video) will be won by the purchaser who placed the highest bet.

- **Tube**

Just like classic tube websites, we will enable the **viewing of tubes backed by blockchain technology** which will unlock infinite possibilities. The user will be able to view the content but also becoming, on another hand, the owner of this content and “pocketing” revenues (as explained in “\$PKN circulation” - p14) of this video in cryptocurrency.

- **Live**

This feature of ours is **currently in the development phase** and will be deployed during the Summer. Creators will be able to do **live webcam shows** through which they will receive **tips in pokens**, introducing a new way of streaming. We will especially put forward certain categories such as the video **Gaming** which will enable streaming performers to share their passion and love for video games at the same time.

- **Fan Section**

An access to creator Fan section where content is created and intended **exclusively for fan subscribers**.

- **Private Message feature**

The content on the internet is like an ocean as there is no limit to it, the deeper you go the more content you will find. Same goes for the varieties in the uncensored creativity industry. Today people are creating an extremely wide variety of videos to satisfy their fans' needs. With the help of our platform we will be offering the chance to interact between users and content creators so that content creators can increase their efficiency by knowing what the majority of their users like. Moreover, thanks to that, the content creators can then focus on the most liked content by users and get even more pokens.

Thanks to a **privacy-focused chatting application** created on public key cryptography technology, which will secure chat by the end-to-end encryption, but also provide end-to-end encryption for file sharing. And finally, by means of an inbuilt wallet, it will also allow you to send or **receive payments in crypto**.

Why Blockchain?

Due to its transparency and guarantee of complete fulfilment of conditions enabled by smart contracts, **blockchain is a breakthrough solution to problems in many industries**, and the **uncensored creativity entertainment industry is no exception**. One of the most impressive features of blockchain is that the **data stored by it is not in a centralized form but in a decentralized form**, which means that there is no regulator who can see your data without your permission, and no one can control the market. This eliminates the need for trusted third parties when transacting. The core of this technology is built around the concept of a distributed consensus ledger, where the ledger is kept and maintained on a decentralized network of computers. **This ledger makes it possible for the entire network to jointly create, evolve, and keep track of an immutable history of transactions** or other successive events. There are several issues with the current system of making and distributing uncensored creativity content which can be eliminated by the use of blockchain.

Advantages

- **Decentralization**

Decentralization has many advantages as there is no one to control the flow of the cryptocurrency, so **you don't have to worry about any kind of trouble from a superior authority for your payment**.

- **Provenance**

Thanks to blockchain, we could maintain the **complete audit trail of the transaction**. Participants know where the asset came from and how its ownership has changed over time.

- **Privacy of both users and content creators**

Decentralization means that no one holds the transaction record or data about who made the transaction, **so you don't have to worry about your information getting leaked** over the internet as **you will always be an anonymous authority** on the web.

- **Fair Payment Method**

The decentralized technology will help the **content creators to be fairly paid according to their content's quality and audience**. As there are no middlemen between the content creator and user, they will **receive the payment directly and with no lag**.

Ethereum Blockchain

We are using is Ethereum blockchain. Ethereum has the second largest market capitalization, right after Bitcoin, which clearly shows its popularity among users. Firstly, Ethereum's main advantage over Bitcoin is that it allows individuals and companies to do **much more than just transferring money between entities**. Secondly, Ethereum is even **faster than Bitcoin**, which means that it takes a shorter transaction time compared to Bitcoin.

Binance Smart Chain

Smartchain(BNB) wallet works with various crypto tokens and blockchain wallets. With the BNB wallet, you control your funds. You can receive, send, store and exchange your cryptocurrency anytime you want through your wallet. Binance launched Smart Chain to provide a **high-speed, low-cost alternative** for the burgeoning decentralized finance (DeFi) market, which has suffered from Ethereum's high transaction fees. Launched in September 2020, Binance Smart Chain boasts a five-second block time, cross-chain asset transfers, EVM compatibility, and a Proof of Staked Authority protocol to ensure scalability.

Binance Smart Chain has a BEP20 token standard that functions similarly to Ethereum's ERC20 standard. BEP20 is a developer-friendly token standard that allows anyone to deploy fungible digital currencies or tokens on Binance Smart Chain. We are using binance (BEP20) wallet because it is trendy thanks to its various benefits like lower transaction charges.

Last but not least, we will be using the BEP20 wallet to do token minting which is a process of generating more tokens inside a token smart contract which is BEP 20. Minting is different from mining as there is no limit of how much tokens you can mint. The person who mints the tokens is known as a minter.

Poken Supply Allocation

- **Private**

Private players are the early investors who participated in the private placement of tokens, their total share is 10% of the total number of tokens.

- **Public**

40% of the tokens will be distributed to the public for raising the required funds for the company.

This public allocation includes 3 pre-sale rounds.

- **Non-profit & reserve**

20% of Poken supply will be kept for non-profit and reserve

- **Partnerships and Airdrops**

The Platform has multiple creator as partners, so to pay them we will be using 20% of tokens. Airdrops part is also included in it. Airdrops will help us in gaining more traffic and engagement on the platform. These tokens can also be considered as token reserves.

- **Team**

The **POKMI** team will have 8% tokens from the total number of tokens. The team includes all members who worked to develop the platform and owners.

- **Advisors**

Advisors will have 2% of the total share of the tokens. They will be helping us to further develop the **POKMI** platform to help it reach greater heights of perfection.

Use of Proceeds

- **R&D and Tech**

30% of the total funds raised will be used for research and development of the platform to keep up with the competition and make the platform lag free. We will also make changes according to feedbacks we receive from our users regarding the design or working of the platform, to keep our users' satisfaction level high.

- **Non-Profit**

Some of the reserve (6%) will be kept for the non-profit activities, such as educating users about the entertainment industry, etc.

- **Provisions**

We will keep 6% of the amount received as provisions to use in the future for any emergency use or for any other major expenses incurred.

- **Marketing and SEO/SEA**

18% of the reserve will be used for marketing purposes to promote our platform among potential users and content creators. As a result, this will help us increase the traffic to our platform, making it more profitable for all: users, content creators, and token holders.

- **Legal and Regulatory**

5% of the amount received is for all the legal work that is necessary for the functioning of our platform, such as licensing etc., as we will follow all the government's regulatory guidelines.

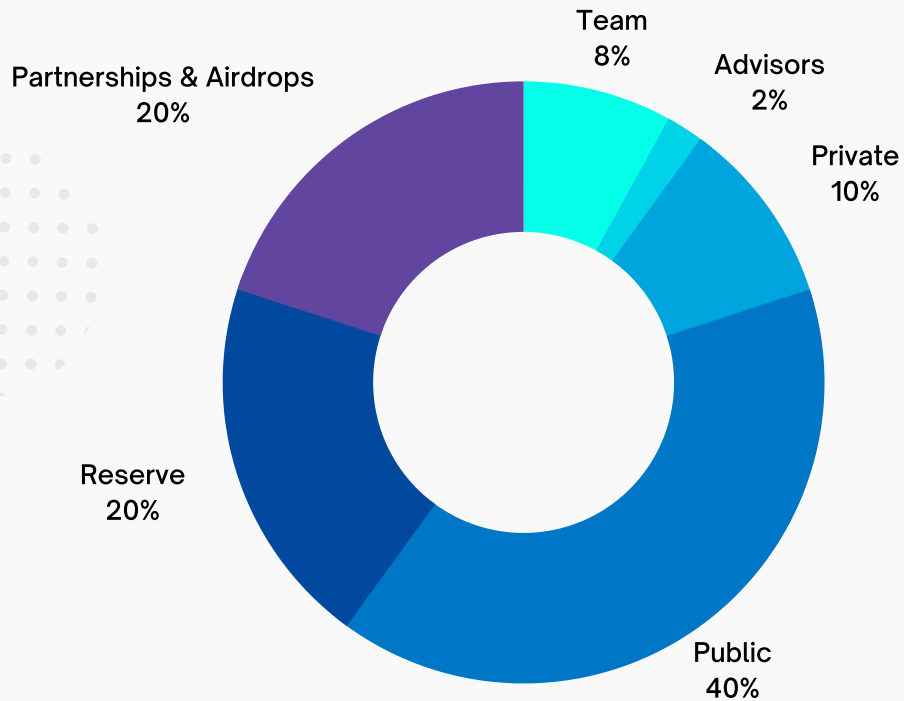
- **Sales & partnerships**

20% of the total amount will serve our commercial needs (team, events, representations..) and partnerships such as co-developement of technologies with first in class businesses.

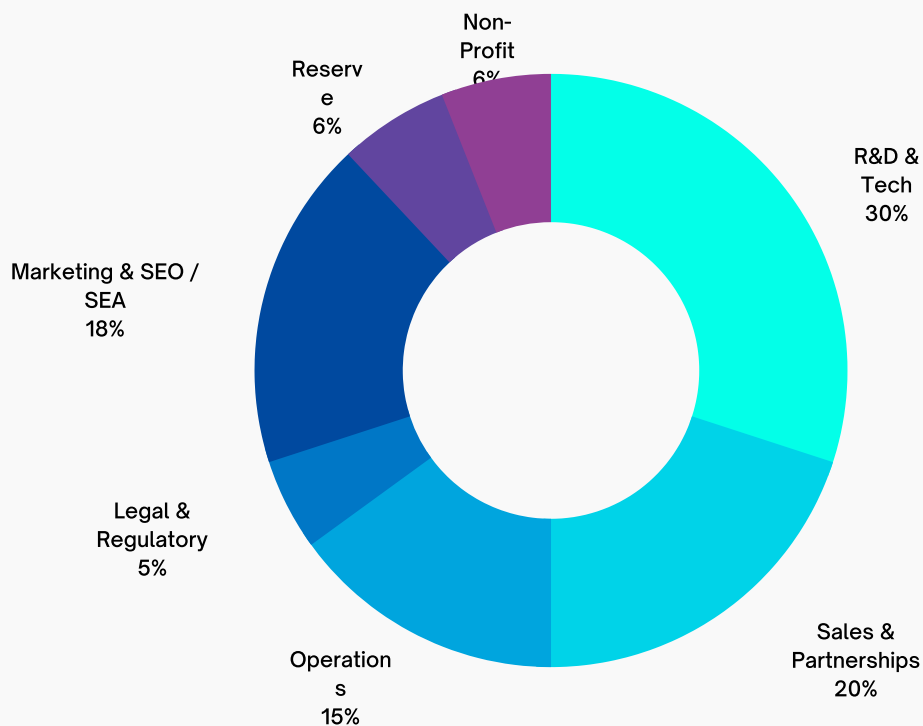
- **Operations**

15% of the amount will be used for the operating expenses and other petty expenses that will occur regularly, like security checks of the platform and maintenance charges.

Poken Supply Allocation



Use of Proceeds



Multichain presence



ethereum



BINANCE

Since Poken is launching on both ethereum and binance smart chain, **we wish to give our users the ability to switch between chains**, whenever they want. Thus, we will create the '**Poken Bridge**'. In fact, both platforms are extremely popular currently in the market because of their various benefits, such as higher speed compared to other wallets and a high level of security. Furthermore, ERC 20 is also compatible with many fiat tokens in the market.

What is a Bridge?

A bridge allows users to **migrate their tokens** from one chain to another. As an overview, our bridge works as followed:

- A user sends its tokens to the bridge on the ethereum chain. **These tokens are safely locked inside the bridge smart contract.**
- The secure deposit is communicated to the bridge running on the binance smart chain.
- The user is now allowed to withdraw an equivalent amount of tokens on the binance smart chain, into their wallet.
- **The reverse direction works** in an identical manner. Any Poken holder will be able to instantly transfer their tokens between ethereum and binance smart chain.

Note: The transaction fee would still apply on all bridge transfers, so a user ends up losing 2% + 2% when bridging their tokens.

Token Features



POKEN - \$PKN

Transaction Fee

Every transaction (buy/sell/transfer) is subjected to a 2% fee, corresponding to:

- 1% of the transaction value is sent to a charity account
- 1% of the transaction value is sent to the dead address (burned)
 - When the total tokens at the dead address accumulate more than 25% of the total supply, this tax value is reduced to 0.5%
 - When the total tokens at the dead address accumulate more than 50% of the total supply, this tax value is reduced to 0%

Transaction Limits

Transactions (buy/sell/transfers) of values greater than 0.5% of the total supply are disallowed. Furthermore, for transactions of values greater than 0.25%, a wallet can transact only once in a rolling 3 hours period.

Is the total supply 10 billion (5 billion on each chain)?

No, the total supply is 5 billion. We have minted 5 billion tokens on each chain to be able to support bridging. At any given moment, the total tokens locked in the two bridge smart contracts will be equal to 5 billion (minus the burnt tokens), thus ensuring that only up to 5 billion tokens are circulating across both chains. The total supply is ensured by the smart contracts but also guarantee by our Token pre-sale Terms and Conditions

Please make sure you provide the right ERC20 or BEP20 wallet address to receive \$PKN

Token Pre-Sale Launch



POKEN - \$PKN

Our token pre-sale goal is to **raise a maximum of \$19 million USD** and a minimum of \$5 million USD. Some of the numbers may change with exchange rates and volatility, but the following numbers are the best score estimated on June 19, 2021.

Poken (PKN) is a multi-chain token.

- **Maximum pre-sale financing:** 19 M\$ -this may change with exchange rates.
- **Minimum pre-sale financing:** 5 M\$
- **Pre-sale pricing :**
 - Round 1 : 1 PKN = 0,006 \$
 - Round 2 : 1 PKN = 0,008 \$
 - Round 3 : 1 PKN = 0,01 \$
- **Token contract address:**
 - Ethereum address: 0xdf09a216fac5adc3e640db418c0b956076509503
 - BSC address: 0x4b5decb9327b4d511a58137a1ade61434aacdd43
- **Pre-sale launch date and time:** 11pm CEST June 22, 2021
- **Token pre-sale launch time-frame:** 6 weeks, based on Poken number 2,5B \$PKN (2B \$PKN available for the pre-sale, 500M \$PKN already sold in the investors private-sale)
- **Token pre-sale completion:** Token pre-sale will end when either the maximum number of 19M\$ are raised, when the poken number 2.5B \$PKN is reached or when time limit will be reached.
- **Total supply:** 5 billion

Token Pre-Sale Launch



POKEN - PKN

| ROUND | ROUND | ROUND |
|---|--|---|
| 1 | 2 | 3 |
| 1 week | 1 week | 3 weeks |
| Ticket (Min/Max) 10K\$/250K\$ | Ticket (Min/Max) 5K\$/100K\$ | Ticket (Min) 100\$ |
| Round Size 500M \$PKN 3M\$ | Round Size 500M \$PKN 4M\$ | Round Size 1B \$PKN 10M\$ |
| Vesting 3 months cliff then 10% per month | Vesting 40 days cliff then 10% per month | Vesting No vesting |
| Price/Poken \$ 0.006 | Price/Poken \$ 0.008 | Price/Poken \$ 0.01 |

2021 Roadmap

Marketing

Influencers (in entertainment sector, crypto, & gaming) and star ambassadors.

Influencers market is a very effective way of promoting your product, as influencers have plenty of “blind” followers, who are ready to use any product they promote. This gives us an advantage as we are sure to get a certain amount of traffic from these influencers who will help us to grow.

- **Social Media:**

We will also promote our product through social media, which is another major source of marketing as everyone in today’s world is using social media.

Within 2 months :

- Twitter (+20K followers)
- Telegram (+18K)
- Discord (+7K)

and other social media are coming ;)

- **SEA**

We will also promote our products through SEA (Search Engine Advertising) by posting a lot of advertisements on authorized platforms to complete our acquisition strategy.

- **Community**

We will **enlist the help of our own community** to promote our products and services, as some of our early token holders belong to the entertainment industry. Alongside, we will use our social community to promote the platform among users.

Co-Founders

...Uncensored Creativity

Marco Garniga and Nils Lataillade - Co-CEOs

Marco and Nils are the Co-CEOs of POKMI. Both of them are childhood friends and serial entrepreneurs. They have gained extensive experience in scaling up marketplaces and unicorns from 0 to 1000.

Marco has held leadership positions at Amazon, Jumia and L'Oréal. Nils honed his expertise at Jumia, Rocket Internet and Meero.

Both of them are serial entrepreneurs with varied experiences. Marco founded and later sold Adcars, a pioneer AI company in the advertising industry. Nils founded several ventures and led hypergrowth of some of the latest unicorns in the e-commerce & mobility ecosystems.

They also share an international outlook. While Marco is fluent in five languages, Nils has lived and launched ventures in five continents. Marco channels his creative energy in music (has launched two music albums !) and fine arts. Nils loves to challenge himself out of the comfort zone, he plays professional poker and enjoys skydiving. Together, they share a common passion to reinvent an archaic entertainment industry and make it more democratic, transparent and fun !



Co-Founders

...Pioneers

Fred Coppula - Co-Founder, Chief Producer

Fred Coppula is Co-Founder and the Chief Producer at POKMI. He is an internationally acclaimed french producer and renowned industry figure, famous for producing and directing blockbuster in the adult industry films, notably all of the Clara Morgane's movies.

He has won several awards like Best New European Director (1999), Best European Director (2000), Ninfa Best Director (Fuck Club) (2005), etc.

Fred loves to build trustworthy relationships and is deeply respected by his industry peers. His sanguine personality and savvy business acumen gives the POKMI founding team a mojo touch!



Core Team



Marco Garniga
Co-CEO



Nils Lataillade
Co-CEO



Fred Coppula
*Co-founder
Chief Producer*



Marie L'Hermite
Head of Legal



Guillaume Chantreau
Lead Dev



Michael Lelloum
Head of Talents



Camille Benhaim
Data Scientist



Yannick Eyeghe
Solidity Dev

Core Team



Antoine Chwalek
Lead Dev



Ridin Dinesh
UX Designer



Sabrina Martins
Customer Support



Quentin Herbrecht
ICO Advisor



Marwa K.
Full-Stack Dev



Py G.
Solidity Dev



Yoni Lasry
Legal Advisor



Adeline Anfray
Press Relationships

Early Investors & Advisors



Thomas Rebaud
CEO - Meero
Business Angel & Mentor



Frédéric Bonelli
CEO - Spincrypto
Serial Entrepreneur



Cyril Paglino
CEO - Shift Capital
Expert in Blockchain



Yannis Yahiaoui
Co-founder - Adot
Seasoned Tech Investor



Adli Sakkal Bataille
Founder - Digital Assets
Club Bitcoin, Digital
Strategist



Benjamin Chemla
Cofounder - Shares
Renowned Global Investor



Manuel Ferrara
World Class Actor &
Influencer



Shift Capital
VC firm founded
by Cyril & Adli



Spincrypto Capital
VC fund of Frédéric

Early Investors& Advisors

...Unicorns

Thomas Rebaud - Lead investor & Advisor

Thomas is our leading investor and advisor. He has raised funds worth more than \$300M, and is currently the CEO and co-founder of Meero, a leading AI driven photography marketplace, which is the 7th French unicorn. Thomas brings his vast experience in startups and scaling them globally.

Even as a young student at EM Lyon, Thomas showed entrepreneurial zeal. He was the president of the Junior branch of the World Entrepreneurship Forum. Thomas created his first company at the age of 25 and is passionate about entrepreneurship.



Early Investors& Advisors

...International

Manuel Ferrara - Advisor & Ambassador

Manuel is a globally renowned French Adult Content actor and director. He started his career in the French adult industry and emigrated to USA. He has won many awards in the adult entertainment industry like AVN Award, Hot d'Or.

Manuel runs a popular channel on Twitch, which has an avid fanbase. He has gained followers on social medias due to the fun and interactive nature of his channel.

Manuel's international experience in the adult entertainment industry and online media broadcasting would be a great asset to POKMI.



Early Investors & Advisors

...Entrepreneurs

Benjamin Chemla - Investor & Advisor

Benjamin is an internationally renowned business angel, serial French entrepreneur and a former lawyer. He actively invests in startups and new technologies. Most recently, Benjamin co-founded Stuart, the European leading B2B delivery app and platform. Stuart raised €22M and expanded it internationally before it was acquired by GeoPost, a subsidiary of the French Post. He raised over \$10M to disrupt the American fitness landscape and has successfully scaled it across New York.

Benjamin was admitted to the French Bar in 2011 and shortly thereafter, he had launched Citycake, an on-demand bakery delivery service. Later on, Benjamin became the General Manager of Resto-in, an on-demand food delivery app.

Benjamin's business acumen, his international network, and his valuable guidance will help POKMI to scale globally.



Early Investors& Advisors

...Experts

Cyril Paglino - Investor & Advisor

Cyril is one of our dynamic investors and advisors. He is currently working as a CEO at Shift Capital, a blockchain centred firm and board member at TonLabs.

Cyril started his professional career in 1999 with roles rooted in the entertainment industry, such as a Professional Breakdancer and Co-founder and CEO at Wizee. He sold the company in 2013

In 2014, he moved to Silicon Valley and founded Tribe, a video messaging app backed by Sequoia Capital, KPCB, Kima, Partech among others. Founding Board Member at Dune Network Foundation are other works that accentuate his career.

In 2017, he founded Starchain Capital, a crypto venture firm. Starchain Capital invested in +20 companies including Coinbase, MakerDao, PolkaDot, Orchid, Numerai.

Cyril's strong grasp of blockchain and cryptocurrency will provide strategic guidance POKMI's co-founders.



Early Investors& Advisors

...Strategists

Adli Takkal Bataille - Investor & Advisor

Adli is one of the prime faces in our investors and advisors' group. His passion and curiosity led him to take an entrepreneurial path early in his life.

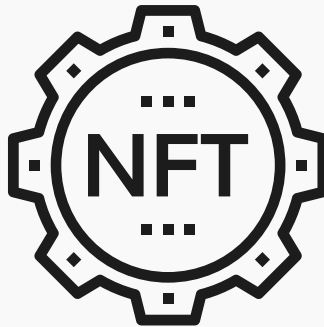
In 2012, Adli came across the concept of Bitcoin and gradually developed a huge interest in the field. It was the same passion that he took up the role of Founder Member and President at Le Cercle Du Coin in 2015.

Adil is a big advocate of crypto assets and he is currently the co-founder of Le Comptoir du cryptomonnaies. Before this, he was positioned as the Partner, Co-founder, and Director at Catenae and Founder & CEO at X Adli.

Adil's expertise in blockchain and digital thinking will help POKMI's founding team in reinventing the industry.



Introduction to NFT



NFT (Non-Fungible Token)

NFTs are digital assets representing real-world objects such as music, art videos, or some sort of in-game items, etc. NFTs have been around since 2014 but no one ever showed any significant interest in them, which resulted in the lack of popularity in the market. Just like real-world assets, you can also sell or purchase them from others through your crypto wallet. NFTs are generally one of a kind as they are encoded with the same underlying software as many cryptos.

Advantages :

Easily Transferable : NFTs are only purchased and sold on the crypto market, which makes their transfer of authority very easy and fast.

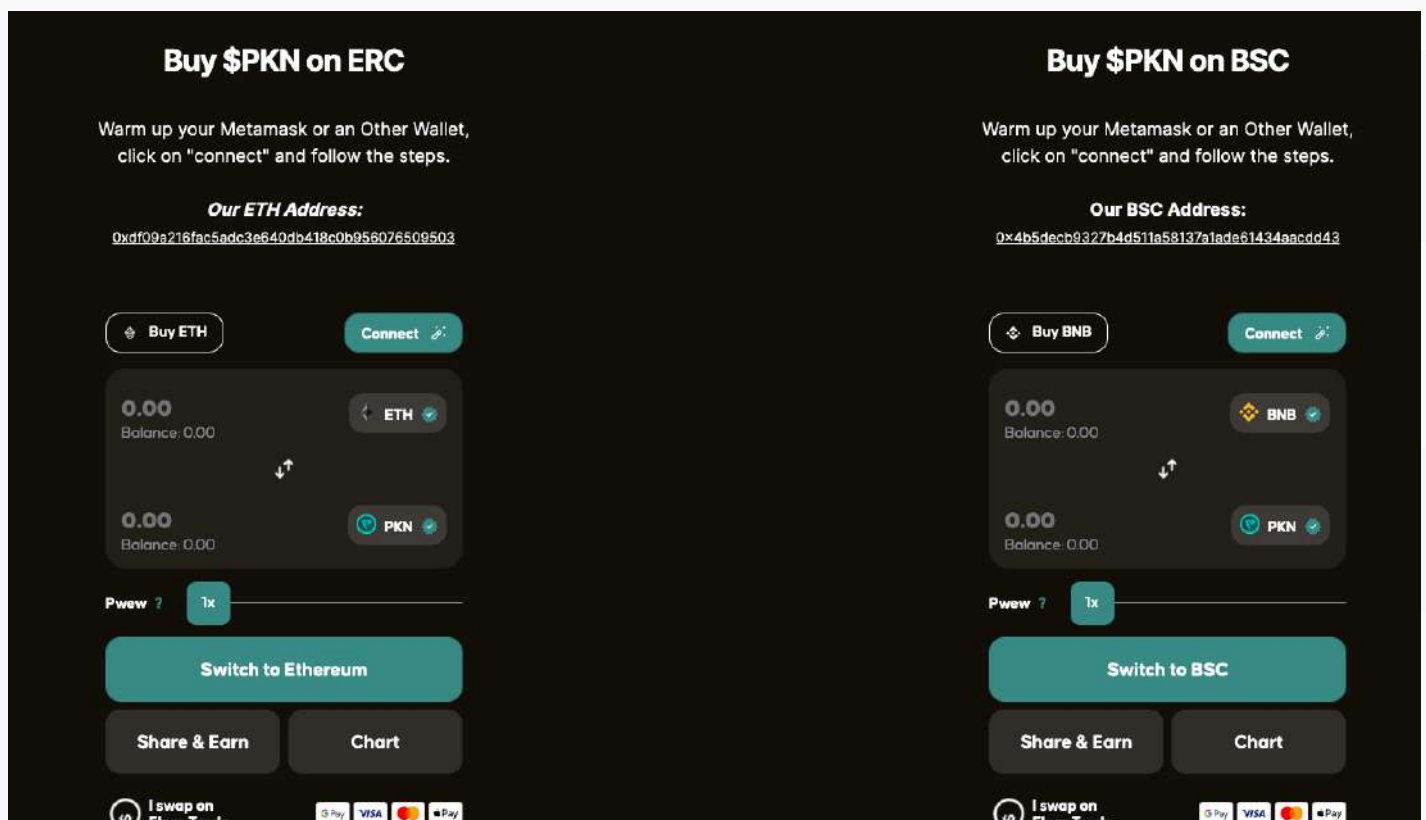
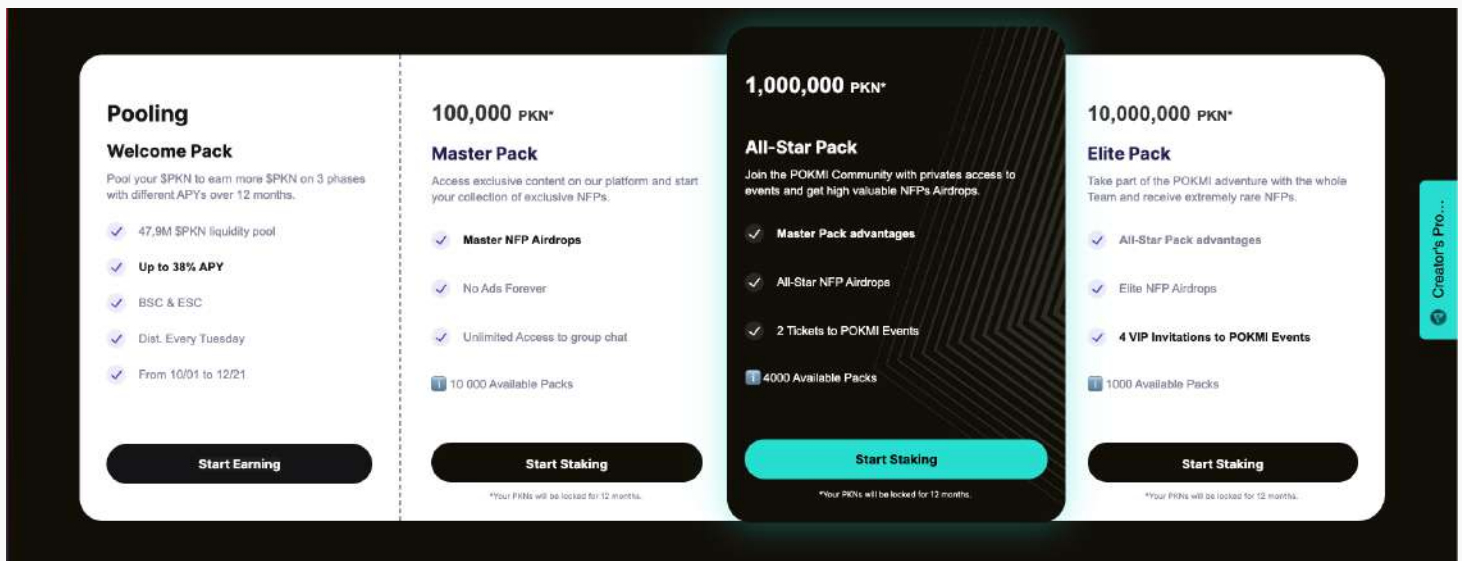
Trustworthy : NFTs are used in blockchain, meaning that you can be certain about your NFT being authentic, since counterfeiting them is difficult because of the blockchain technology.

Royalty Payment to the Creator : In blockchain technology, every transaction is recorded on millions of computers, according to that, it is not difficult for the technology to keep the record of who the original creators of the NFT are. This also means that whenever someone sells their NFTs to someone else they automatically receive royalty on profits.

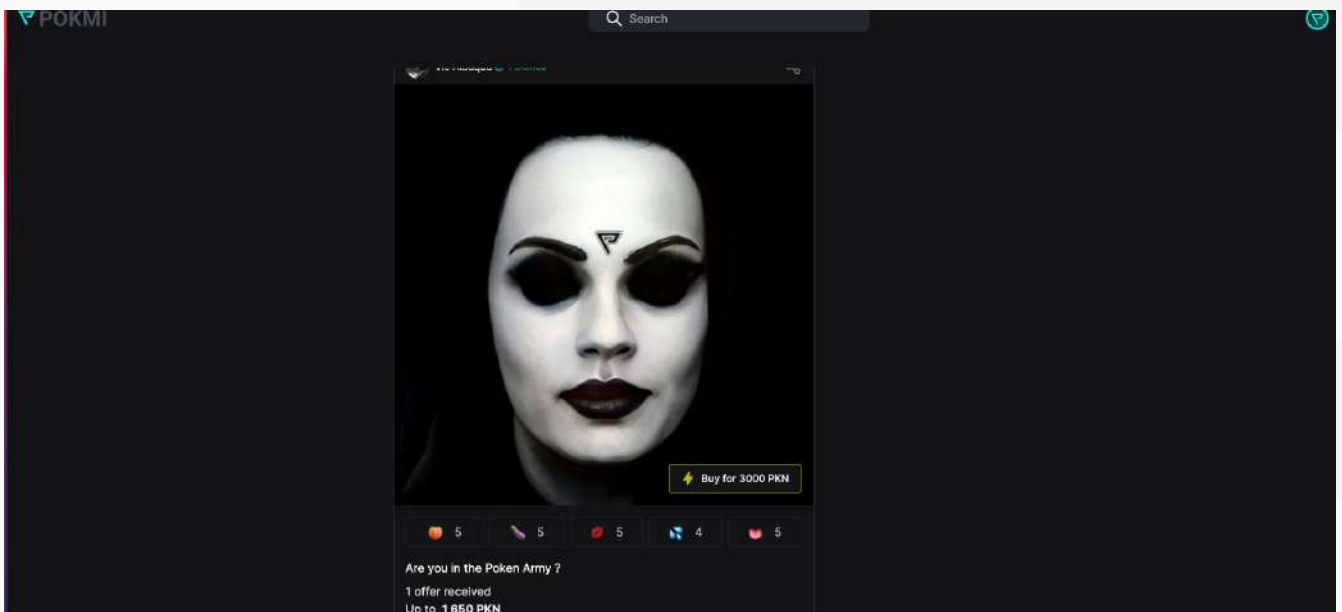
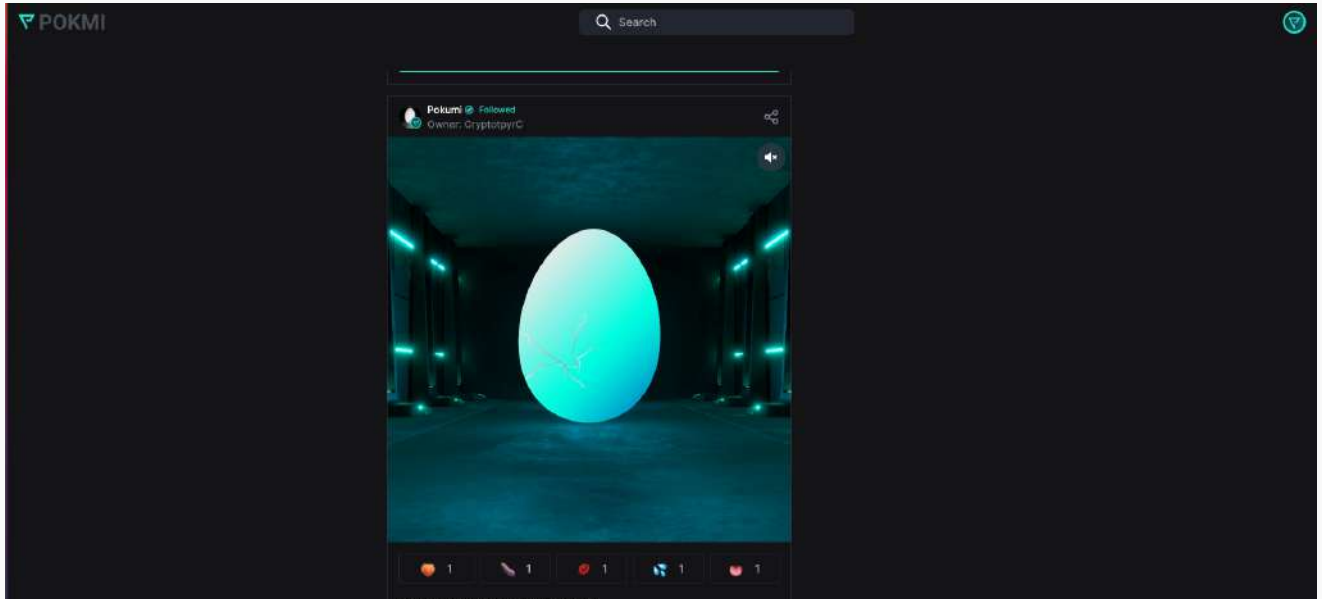
Identity : NFTs are very suitable for fighting against the identity fraud happening in the world, just through the digitalization of these products.

Digital Assets : Just like assets in the real world, NFTs are also considered assets in the digital world and some are also collectible items, which means that their value will increase as time passes by.

Platform design



Platform design



Contact Us

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