

# WHITE **GREEN** PAPER

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***“The biggest crypto influences are predicting gaming crypto without a doubt could 10x to 100x our portfolios.”***

*-Across The Rubicon*







# INTRODUCTION

*PLAYA3ULL GAMES* starts with professional game developers producing fun to play PC-based games. Then we allow you, the gamer, to own all your in-game assets through NFTs stored on the 3ULL blockchain. Prizes and rewards are paid out in 3ULL coins.

# WE BELIEVE *SIX* THINGS MAKE A GAME GREAT:

Jethro Bouzanquet  
@Young3ULL

Jonathan Bouzanquet  
@Old3ULL

1

*Immersive experiences are essential*

2

*Quality that meets the highest standard*

3

*Direct input from the gamers playing the game shapes development*

4

*Gamers rightfully own their in-game assets and can freely trade them*

5

*Each game is overseen by a DAO (Decentralised Autonomous Organisation) that will exist perpetually*

6

*Gamers can earn recognition and rewards for their loyalty and time spent playing*



**WE'RE BUILDING  
THE FUTURE OF  
GAMING...**

**YOUR  
MOVE!**

**OUR GOAL** is to develop and sponsor games designed by some of the most experienced game developers worldwide. To achieve this, we have created our own blockchain, released Nodes and use the 3ULL coin as the foundation for the PLAYA3ULL GAMES ecosystem.

**EACH OF OUR GAMES** consists of various components that contribute to the PLAYA3ULL GAMES ecosystem. Every game will receive guidance from its own DAO and be shaped by input from the DAO's community. Each game will feature its own distinct world, with a portion accessible within the Metaverse. In the Metaverse, players can acquire land and create residences, businesses and social spaces.

**PLAYA3ULL GAMES** are games designed backwards. We ask you what YOU want and build the game for you. You get to be involved in the important decisions and even have a say in the game's direction through the DAO.





# THE **GLOBAL** GAMING INDUSTRY

## **\$363 BILLION**

Worldwide expected growth is 8.76% annually between 2024 and 2027 resulting in projected market volume of \$363 billion dollars.

Source: statista.com

## **\$22 BILLION IN 2021**

Data from DappRadar shows that trading NFTs reached \$22B in 2021 compared with just \$100 million in 2020, an increase of 22,000%. - NPD Group

Source: businesswire.com

## **ESPORTS \$2.2 BILLION**

Esports and streaming will hit \$2.2 billion in 2023.

Source: statista.com

## **GAMING = 49%**

According to DappRadar, Blockchain gaming now accounts for 49% of worldwide blockchain activity.

Source: marketsandmarkets.com

The gaming industry is expected to reach  
**\$385 BILLION IN REVENUE**  
by the end of 2023

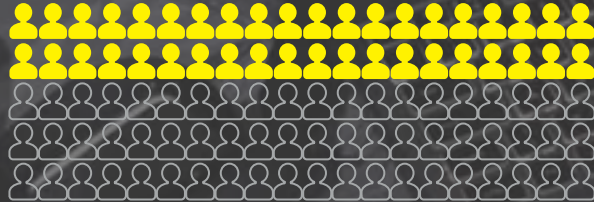
Source: digitalvirgo.com

**4.5 BILLION PEOPLE**  
will be playing video games  
by the end of 2030

Source: midiaresearch.com

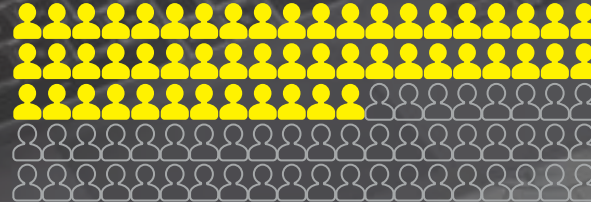
# STATE OF GAMING

40% of the world's population are gamers



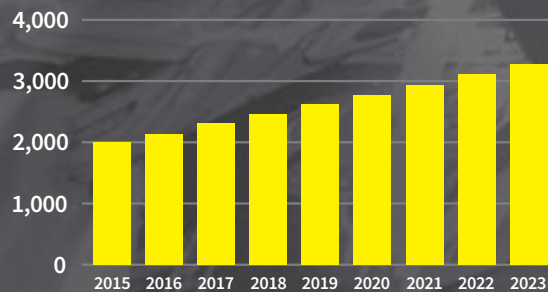
Source: githnux.org

52% of all gamers play on their PC



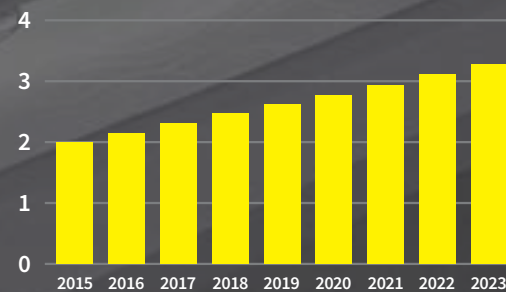
Source: statista.com

Value of Video Games Industry (Billions)



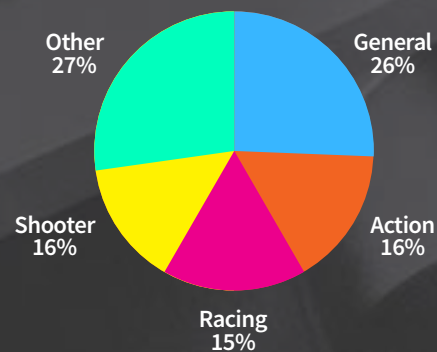
Source: statista.com

Number of Gamers by year (Billions)



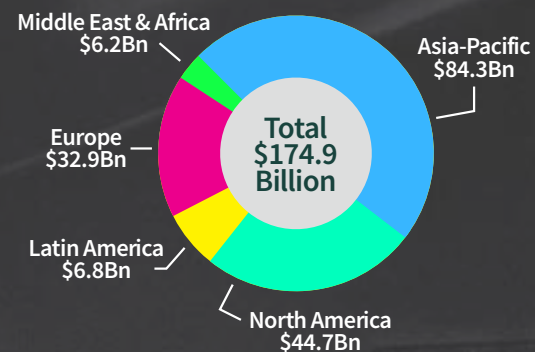
Source: explodingtopics.com

Most popular game genres in the US (2021)



Source: rocketbrush.com

Global Games Market 2020



Source: rocketbrush.com



**AN AVERAGE GAMER  
SPENDS AROUND**

**\$58K**

**IN THEIR LIFETIME**



# OUR MISSION

*“To create games that transport you to a different place. Games that immerse you in the experience and allow you to experiment with being something more than yourself.”*

*Transferring the ownership, design and economy of these games to the people who play them. And to reward those players with in-game assets they own.”*



# THE POWER OF 3

## GAMERS

Play & Earn,  
trade, buy or sell  
your in-game  
assets.



*The days of gaming companies ignoring the player base and not rewarding their community are over.*

*The PLAYA3ULL GAMES ecosystem is made up of three groups, the sum of which is greater than the parts.*

## TRADERS

Buy, sell or  
HODL 3ULL  
coins.



## 3ULLIEVERS

Purchase Nodes  
and earn 3ULL  
coin every day.



## VI3s *VERY IMPORTANT 3ULLS*

At the heart of any great organisation are its most passionate supporters - those who deeply believe in the company's purpose and want to help drive it forward.

At PLAYA3ULL GAMES, that group is our VI3s - Very Important 3ULLs.

Joining the VI3 tribe signifies a steadfast commitment to reshaping gaming's status quo. It's for those who support our mission to transform player agency and ownership models while rewarding gamers for their dedication.

Securing your entry into this exclusive club costs 10,000 3ULL coins. Over time, we anticipate a significant increase in the entry barrier, as 10,000 3ULL coins may become a considerable sum, deterring many individuals from joining due to its prohibitive nature.

Once again, being here early comes with significant benefits.

VI3 status ushers you inside the private chambers conventional companies reserve for insiders only. You'll gain access to community camaraderie, development updates beyond public roadmaps and other rewards reflecting your loyalty.

VI3 membership lets you stand shoulder to shoulder with our team on the frontlines - actively shaping the worlds we're building instead of passively observing from the sidelines.

See you in there.

<https://discord.com/invite/playa3ull>





## ***BENEFITS* OF BEING A VI3**

- Exclusive NFTs – Receive elite NFTs exclusively minted for VI3s from every game that is built in the PLAYA3ULL GAMES universe.
- Alpha and Beta Access – Obtain priority clearance to test pre-release titles, shaping future worlds with your valued feedback.
- Discord Dialogues – Enter an invite-only Discord channel where developers directly seek your ideas and critiques.
- InsiderPreviews – Unlock early access and insider previews to everything happening in the PLAYA3ULL GAMES universe.
- Influential Surveys – Directly help guide company direction through privileged participation in private surveys.
- Custom Swag – Score unique merchandise to flaunt your VI3 status.

# PLAYA3ULL GAMES *DAOs*

As an integral part of the PLAYA3ULL GAMES ecosystem, Decentralised Autonomous Organisations (DAOs) empower the community to guide the future of their favourite games.

By acquiring the specialised DAO NFTs, up to 1000 issued for each new title, you gain an exclusive advisory role—the right to cast votes shaping pivotal decisions around development priorities, feature additions and more.

While not hands-on designers or developers, DAO members have a seat at the table in plotting the path of games they're passionate about. It's a chance to make your voice heard and see your guidance put into action with every new fork in the road.

As thriving centres of knowledge and ideas, DAOs allow the games and the community to evolve symbiotically. Additional NFT releases will be subject to holder votes, keeping governance flexible and power decentralised.



# 3ULL COIN TOKENOMICS

## 3ULL COIN IS DEFLATIONARY

The 3ULL coin drives the PLAYA3ULL GAMES economy with built-in scarcity. A 10% burn mechanism has been implemented, gradually making the coin deflationary.

The 10% burn mechanism is applied to all purchases made in the PLAYA3ULL GAMES marketplace (10% of the sale price for NFTs offered directly from PLAYA3ULL GAMES and 10% of the small marketplace fee for NFTs listed by community members).

The more activity in the marketplace, the faster the overall coin supply will decrease, making 3ULL coins even rarer and more valuable.

The 3ULL coin is pivotal to the PLAYA3ULL GAMES ecosystem, driving essential transactions and activities across 30 planned games by 2031. With a deliberate release strategy and innovative mechanisms like a 10% burn, it ensures liquidity, adapts to evolving needs, and is set to become an indispensable asset, shaping the future of gaming.

## 3ULL COIN TOKENOMICS

Fifty billion 3ULL coins will gradually enter circulation until 2031, powered by PLAYA3ULL GAMES' cutting-edge 3ULL blockchain and AVALANCHE Subnet architecture for unparalleled speed, scalability and security.

This extended distribution comes from Master Nodes - the network's pillars, securing transactions.

By spacing out supply with a 10-year strategy rather than mass saturation, the 3ULL coin is built for stability and seamless integration across PLAYA3ULL GAMES' titles and ecosystem.

Nodes are available for purchase, starting at \$100 USD for the first 100 and rising \$100 per 100 sold.

Nodes 1 - 100	= \$100 each	Nodes 501 - 600	= \$600 each
Nodes 101 - 200	= \$200 each	Nodes 601 - 700	= \$700 each
Nodes 201 - 300	= \$300 each	Nodes 701 - 800	= \$800 each
Nodes 301 - 400	= \$400 each	Nodes 801 - 900	= \$900 each
Nodes 401 - 500	= \$500 each	Nodes 901 - 1000	= \$1000 each, etc

## THERE WILL BE ONLY 50,000 NODES SOLD WORLDWIDE.

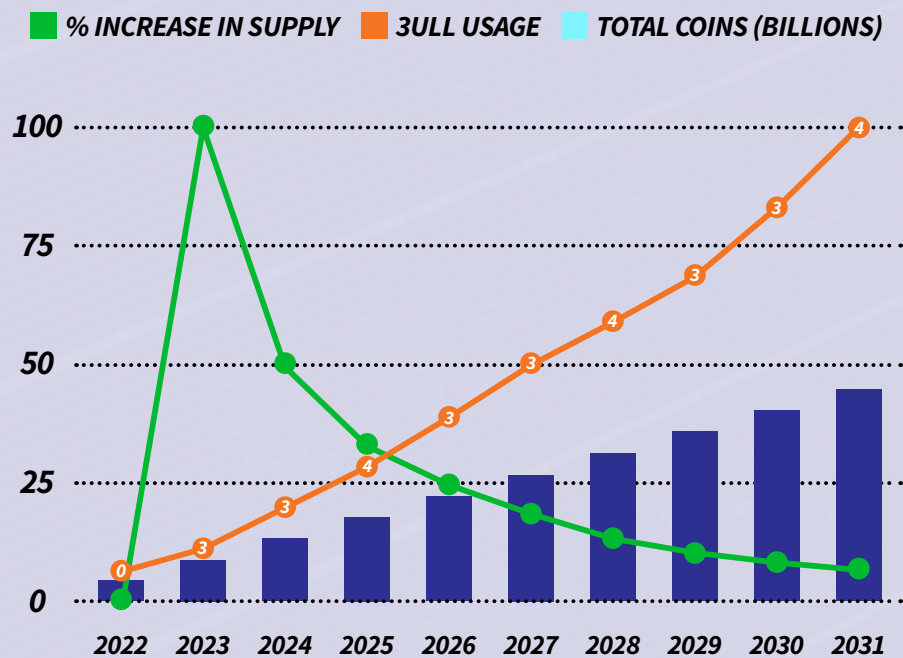
Every day, a total of 16,698,630 new coins are generated during the 10-year emission schedule. Half of this amount, equating to 6,849,315 coins, is distributed equally among Node owners as rewards for their ownership.

The remaining coins serve multiple purposes within PLAYABULL GAMES. They contribute to funding the company's operational expenses, support the acquisition of new games and facilitate the ongoing development of existing titles.

As the number of Nodes activated increases through purchases, individual payouts are adjusted to ensure fair distribution among owners. With only 50,000 licences available, becoming a Node owner offers membership to an exclusive group. Once all Nodes are sold out, licences will become tradable assets in the marketplace, providing further opportunities for participation in our ecosystem.



# 3ULL COIN USAGE GRAPH



## IN THIS CHART WE CAN SEE THE *TOKENOMIC* FLOW OF THE 3ULL COIN AND ITS USAGE

The **BLUE COLUMNS** denote the number of 3ULL coins that have been distributed by the Nodes. Each year for ten years, five billion coins are released, and this will result in a maximum supply of fifty billion 3ULL coins by 2031.

The **GREEN LINE** illustrates the decreasing PERCENTAGE INCREASE that five billion 3ULL coins contribute to the maximum supply every year. As the demand for these coins potentially increases annually, the overall percentage of newly released coins will decrease each year.

The **ORANGE LINE** depicts the expected increase in the usage of 3ULL coins as more games are launched each year. The goal is to launch 30 games by 2031, which will significantly increase the utility of 3ULL coins.



# UTILITY FOR 3ULL COIN

## PLAYA3ULL GAMES MAINNET

Discover the core of our ecosystem where the PLAYA3ULL GAMES mainnet powers all transactions and operations. Learn about gas fees, Node payouts and more.

## NFT SALES WITH 3ULL TOKEN

Explore how the 3ULL token is used for NFT sales and microtransactions within our gaming ecosystem. Dive into our collection of unique digital assets.

## HODL COMPETITION

Participate in our HODL competition, where you can stake 3ULL tokens without any lockup requirements. Earn rewards and compete with others for prizes.

## NEXUS SKIN REWARDS

HODL a million 3ULL tokens to unlock an exclusive 3ULL skin. Elevate your in-game experience with more options to customise your appearance.

## PLAYA3ULL MARKETPLACE

Visit our marketplace to buy, sell and trade various in-game items and assets. Discover a thriving ecosystem of virtual goods and services.

## CUSTOMISABLE PFP 3ULL

Create your own personalised and customisable 3ULL profile picture (PFP). Express yourself uniquely within our community.

## VI3 MEMBERSHIP

Unlock a plethora of benefits by purchasing a VI3 membership. Enjoy exclusive privileges and advantages within our ecosystem.

## NODE OWNERSHIP

Explore the advantages of owning a Node within our network. Learn about the benefits and opportunities associated with Node ownership.

## REWARDS, PRIZES AND GIVEAWAYS

Stay engaged and participate in our rewarding events, contests and giveaways. Win exciting prizes and be part of our vibrant community.

# OWNING A PLAYA3ULL GAMES NODE

## WHAT EXACTLY AM I BUYING?

When you purchase a PLAYA3ULL GAMES MasterNode, you are obtaining a licence to operate a PLAYA3ULL GAMES MasterNode. You are NOT buying hardware.

Once Stage 3 is reached, you will need a device that meets the minimum requirements to run the Master Node software.

Current specifications (subject to change):

- 2 CPU Cores
- 4 GB RAM
- 100 GB Storage
- High-speed stable internet connection

### Stage 1

Once you secure a Node licence, a PLAYA3ULL GAMES Licence NFT is sent to your connected wallet. The NFT is the ownership badge required to receive daily 3ULL distributions. At this initial stage, only licence validity matters. Simply holding the NFT is all you have to do to receive your 3ULL coin, allowing you to save on operating costs.

### Stage 2

During this stage, you will need to download and activate the Node software on a single computer. Whether you own one Node or many, running the software on one device will ensure you receive rewards for all your Nodes.

### Stage 3

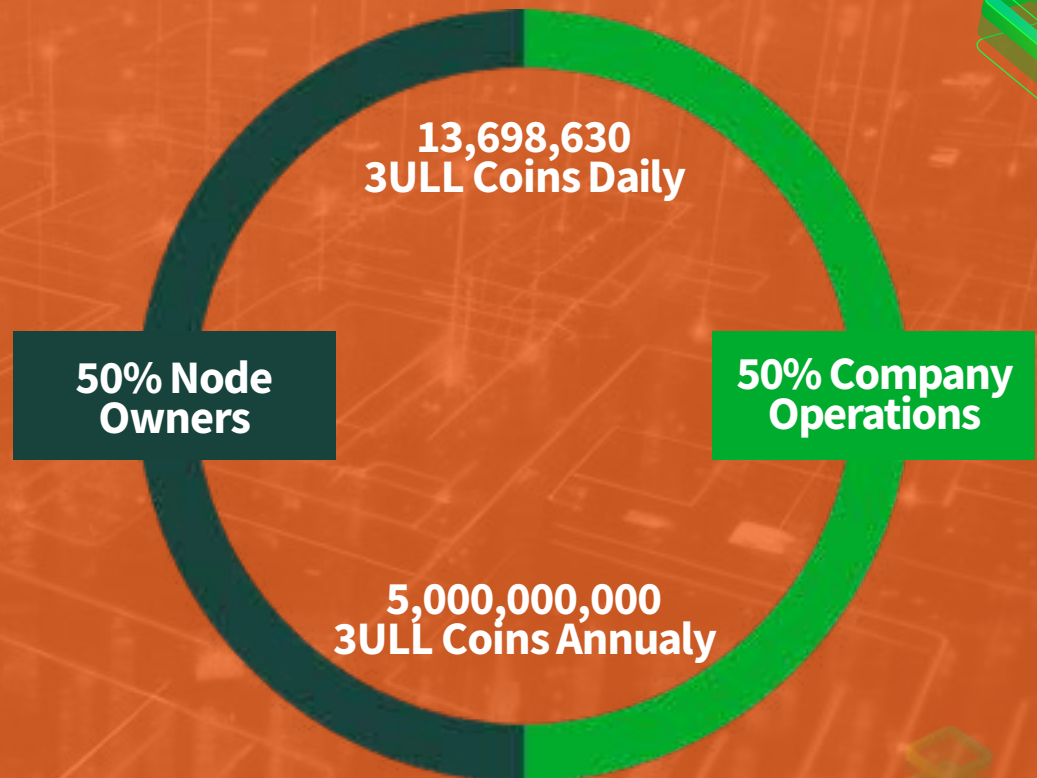
During the final stage, you will need to download and activate the Master Node software on individual computers, with one computer dedicated to each licence that you own. It is essential to meet computing power requirements to ensure the efficient operation of the PLAYA3ULL GAMES blockchain. Decentralisation becomes increasingly important at this phase, particularly with a growing user base and more games being launched within the ecosystem.

The estimated timeline for these stages is as follows:

Stage 1 - From launch to 30 months.

Stage 2 - From 30 to 48 months.

Stage 3 - After 48 months.



# THE PLAYA3ULL GAMES NODE *ADVANTAGE*

Within the core framework of PLAYA3ULL GAMES lies the essential backbone of our operation – the Nodes. These Nodes, meticulously crafted to empower and sustain the ecosystem, stand as a testament to our commitment to innovation and operational excellence.

As a Node owner, you play a crucial role in the operation of the PLAYA3ULL GAMES ecosystem, allowing your Node to assist with the following functions:

## ***Decentralized Blockchain Indexing***

Nodes maintain and manage the blockchain ledger, ensuring the indexing of all transactions. This function helps to maintain an accurate record of all transactions and data stored on the blockchain, allowing efficient data retrieval and verification when needed.

## ***Blockchain Querying***

Nodes enable fast, efficient querying of the blockchain. This allows games and users to interact with the blockchain, executing transactions and accessing data at high speed, ensuring a smooth gaming experience.

## ***IPFS Storage***

Nodes also provide InterPlanetary File System (IPFS) storage, a peer-to-peer decentralized network. It is primarily used for storing NFT metadata and image data. This ensures secure, distributed storage and access to key digital assets in the ecosystem.

All Nodes receive an equal split of the allocated 3ULL coins daily. Recognizing that Node owners play a pivotal role in our ecosystem, we firmly believe in rewarding Node owners accordingly.



# ***BENEFITS*** OF BEING A NODE OWNER

- **Daily Rewards** – Earn 3ULL coins daily from each of your Nodes.
- **Exclusive NFTs** – Receive premium NFTs exclusively minted for Node owners from every game that is built in the PLAYA3ULL GAMES universe.
- **Lottery Tickets** – Automatically enter the weekly HODL competition for Node owners with a prize pool of 3 million 3ULL coins, receiving one ticket per Node owned.
- **VI3 Membership** – Obtain VI3 status and enjoy associated elite benefits.
- **First Access to New NFTs** – Get 48-hour early purchase access to limited-supply new NFT releases.
- **Lower Marketplace Fees** – Pay reduced 3% secondary sales fees when purchasing NFTs from other gamers versus the standard 5% fee.
- **Referral Prizes** – Win additional Node licences by referring other Node purchasers.
- **Annual Node Owner Event** – Attend physical or virtual annual gatherings (TBD in second half of 2024) featuring workshops, networking, and engaging activities.
- **Custom Swag** – Get your hands on custom merchandise exclusively for Node owners.
- **Insider AMA Sessions** – Participate in exclusive Ask Me Anything (AMA) sessions with PLAYA3ULL GAMES developers and leadership.

It's important to note that our Nodes are not designed as investment vehicles. While Node owners receive rewards in 3ULL coins, Node operators are expected to align with our mission and vision of empowering gamers through player-owned in-game assets.

With only 50,000 Master Nodes available, starting at \$100 USD per licence and increasing by \$100 USD for every 100 claimed, early adoption guarantees the best rate.



# WHAT IS 3ULL BLOCKCHAIN?

## *Using Avalanche Subnet for our PLAYA3ULL Mainnet*

When you embark on making your own blockchain, there are a number of questions that need to be addressed. These are security, speed, scalability, costs and usability.

After looking at multiple blockchains, we decided that building on an Avalanche Subnet would give us the best blockchain.

### *The ADVANTAGES are:*

- **Enhanced Scalability and Speed** – Avalanche Subnet enables our 3ULL blockchain to handle massive transaction volumes with unparalleled speed, ensuring a seamless gaming experience for players.
- **Unparalleled Security** – Leveraging Avalanche's battle-tested security protocols assures our community that their in-game assets and personal data are safeguarded at the highest level.
- **Cost-Efficiency and Inclusivity** – The Avalanche Subnet's cost-efficient deployment reduces transaction fees, making our platform accessible to gamers worldwide and promoting inclusivity in the gaming community.

With all the important things checked off, it is time to game!





# 89%

**OF ALL IN-GAME  
PURCHASES ARE  
NOW DIGITAL**

# ARE YOU READY? GAME GENRES PLANNED

## MOBA

Multiplayer Online Battle Arena

Nexus - Released

E.g. League of Legends

## FARMING

Starvin Martian - Alpha Test

E.g. Farmville

## CARD BATTLE

Ordinem - Alpha Test

E.g. Magic: The Gathering

## BATTLE ROYALE

War of Steel - In Production

E.g. Fortnite

## SURVIVAL

Dogs of War - In Production

E.g. Day Z

## HACK AND SLASH

E.g. Darktide

## RPG

E.g. Skyrim

## LOOTER SHOOTER

E.g. Destiny 2

## ASYMMETRICAL

E.g. Dead by Daylight

## ROLE-PLAYING! MASSIVE ONLINE! MULTIPLAYER

E.g. World of Warcraft

## TOWER DEFENSE

E.g. Bloons Tower Defense

## REAL-TIME STRATEGY

E.g. Starcraft 2

## SHOOTER

eg. Halo, Doom

## RACING

eg. Mario Kart

## DUNGEON CRAWLER

## FIGHTING

## PLATFORMER

## CITY BUILDER

## ROGUELIKE! ROGUELITE

## WHAT ELSE WOULD YOU LIKE TO SEE?



# NEXUS

**NEXUS** is a competitive third-person multiplayer online battle arena shooter. Customise your character, choosing from a variety of weapons, abilities and equipment. Defend your team's base while destroying your opponents in fast-paced 5v5 matchups powered by Unreal Engine 5. Swap equipped abilities to adapt your playstyle, counter opponents and support teammates. This tournament game has ZERO pay-to-win elements and is full of play-and-earn opportunities.

Closed BETA was conducted in March 2023 and was a resounding success.

Release Date: 03 SEP 2023.  
Patch Update: 1.1: 03 NOV 2023.  
Play To Earn: 24 DEC 2023.  
Patch Update: 1.2: 05 APR 2024.







# STARVIN MARTIAN

Build your empire farming on Mars with **STARVIN MARTIAN**. Starting from nothing, players make smart decisions to construct an outpost on the red planet. Through challenges and rewards, expand your holdings by growing intriguing alien crops and raising exotic livestock. Own your assets as NFTs. Compete to find the most effective farming strategies. Winners earn 3ULL coins. **STARVIN MARTIAN** offers an engaging player experience that combines resource management with play-and-earn elements.

Closed Alpha Test December 2023.

Open Beta Test Q3 2024

Release Q4 2024





# ORDINEM

Inspired by popular battle card games like Magic: The Gathering and Hearthstone, **ORDINEM** lets you command one of four mythical races, using your deck of cards to cast spells and summon creatures. Start with a free base deck, then upgrade by purchasing new card packs on the PLAYA3ULL GAMES marketplace using 3ULL coins. Combine cards strategically to defend against opponents and demolish their forces. Compelling play-and-earn features let you win 3ULL coins through skilled gameplay. Select your race, build your deck and prove your strategy superior. **ORDINEM** offers the addicting fun of a trading card game powered by blockchain ownership of your hard-earned cards.

Closed Alpha Test December 2023.

Open Beta Test Q2 2024

Release Q3 2024







# WAR OF STEEL

**WAR OF STEEL** delivers fast-paced Battle Royale action with match lengths under 30 minutes. Quick decisions, lightning reflexes and explosive mech combat awaits. Select a Tank Mech for resilience, a Marauder for firepower or a Rogue Recon for stealth before each air drop into the hot zone. Hunt enemies across the map using your mech's unique abilities. The playing area shrinks over time, forcing the remaining players into close-quarters skirmishes. Only one can achieve victory. **WAR OF STEEL's** addictive Battle Royale gameplay will have you rushing home after work to battle friends. Choose your mech, charge your weapons and change your destiny through the fires of all-out mech war.

Status: In Production



# DOGS OF WAR

**DOGS OF WAR** delivers stylish survival gameplay with a twist - you play as a hybrid canine-human genetically engineered for combat. Visually striking character designs meet the addictive scavenging and base building of survival classics like DayZ and Rust, with dangerous PVP showdowns. Brave the harsh landscape, fighting off environmental hazards and savage beasts while raiding enemy camps to expand your own. Collect rare NFTs during your adventures, then trade them on the PLAYA3ULL GAMES marketplace. **DOGS OF WAR** brings the struggle to survive and thrive in a hazardous alien world to life through the eyes of its gritty dog soldiers.

Closed Alpha Test Q4 2024



# PLAYA3ULL METAVERSE

The worlds within PLAYA3ULL GAMES present an exciting new opportunity - own a piece of the METAVERSE! As we build out each gaming environment, plots of land will be available for purchase. Make your mark by constructing anything imaginable. The only limits are the game world itself and your creativity. Our worlds come alive through gameplay - now make them your own.

Secure your own haven to return to after epic adventures and transform it into your wildest dreams. Land ownership connects you to these gaming realms and a vibrant community of like-minded enthusiasts. A new era is dawning where virtual worlds and reality converge through the METAVERSE. JOIN our thriving communities; PLAY our immersive games; BUILD your future across multiple worlds within one interconnected PLAYA3ULL GAMES METAVERSE.





# ROADMAP 2022-2032

## Q4-2021

**November**  
Pre-launch Preparation

## Q1-2022 Launch Phase

**January**  
Pre-launch marketing begins

### LAUNCH PHASE

**February**  
PLAYA3ULL GAMES goes live 02.02.2022

AMA with Intense Investor & James Pelton

**March**  
Expand the team

## Q2-2022

**April**  
Commission a rebrand

## Q3-2022

Begin content production

## Q1-2023

*Pre halving year*

**February**  
First Anniversary

**March**  
Successful Open Beta Test for flagship game NEXUS

### PHASE 1 BEGINS

## Q2-2023

Expand all PLAYA3ULL GAMES teams to support the company and rollout of games beginning Q3 2023.

## Q3-2023

**July**  
Commission new website design & re-build  
Update Whitepaper

**August**  
Open Beta Test 'NEXUS'

**September**  
Clicking over, 18 months in a bear market

Paid advertising for game release

Release 'NEXUS'

Surprise September for our community

### PHASE 2 BEGINS

**LET THE GAMES BEGIN!**

**THE FUTURE IS 3ULLISH**

## Q2-2024

**April**  
Bitcoin halving event  
Paid ads campaign begins  
Platinum Sponsor at TOKEN 2049 event in Dubai  
New Edition 6 whitepaper  
New look website  
Publish Valua3ULLs (project one-pagers) in Discord

## Q1-2024

*Halving year*

**January**  
Bitcoin ETF approvals  
Further expand the team

**February**  
Second Anniversary

## Q4-2023

**October**  
Introduced Node Ambassador to Community

**November**  
Update Whitepaper

**December**  
Play and Earn begins in NEXUS

### PHASE 3 BEGINS

# WEB3 DEV 2022-2032

## Q4-2021

**November**  
Pre-launch Preparation

## Q1-2022

**February**  
PLAYA3ULL GAMES goes live 02.02.2022

3000 nodes sold

Raised sufficient funding to build through the bear market

Applications for CoinGecko and CoinMarketCap

Contract breaks

Send contract to CertiK for approval

**March**  
Implement HODL competition

CMC rejects, GC never replied

Claim system added to dApp

First version of the public dApp

VI3 launched

Migration to the new contracts

Buying nodes with 3ULL implemented

4000 nodes sold

## Q2-2022

**April**  
HODL vote held and overhauled

**May**  
Release 3ULL coin & Stage 1 Nodes on Trader Joe

List on CoinGecko and CoinMarketCap

List on Bitmart and LBank exchanges

**June**  
Preparations for PLAYA3ULL GAMES "blockchain made", investigating solutions

## Q3-2022

**August**  
Blockchain development started, all contracts to be rewritten

## Q4-2022

**November**  
Commencement of Cross-Chain Bridge Internal Testnet

## Q1-2023

**January**  
Public Testnet Lodgement to CertiK

**February**  
Commission partners to run PLAYA3ULL GAMES Mainnet

## Q2-2023

**April**  
Deploy mainnet privately

**May**  
Finalise CertiK feedback

**June (Early)**  
Launch PLAYA3ULL GAMES Mainnet

Introduced a 10% burn mechanic to 3ULL Coin

**June (Late)**  
Listing on MEXC

LET THE GAMES BEGIN!

## Q2-2024

**April**  
New 3ULL coin listing  
Buy 3ULL on ETH becomes available

## Q1-2024

**January**  
Listing on Bitget  
Listed on XT.COM

## Q4-2023

**November**  
NEXUS skins released, available for minting  
First-round NEXUS skins available on the NFT marketplace

**December**  
Node Owner sale event sold just under 900 nodes in 24 hours  
Dapp upgrade  
Play and earn mechanics for NEXUS

## Q3-2023

**September**  
NEXUS skins released, available for minting  
One-off Node Sale event begins

THE FUTURE IS 3ULLISH



# GAME DEV 2022-2032

## Q1-2022

**February**  
PLAYA3ULL GAMES goes live 02.02.2022  
Testing new games to acquire

**March**  
REVN purchased NOV 2022 release  
Welcome Daniel Visser as Head of Games

## Q2-2022

**April**  
Purchased WAR OF STEEL game

**June**  
DOGS OF WAR pre-production

## Q3-2022

**July**  
WAR OF STEEL stopped funding

## Q4-2022

**October**  
Throw REVN a lifeline

**November**  
Lifeline rejected and stopped all funding

**December**  
Pivot to internal production of NEXUS by Glinda Games

## Q1-2023

**January**  
Production starts STARVIN MARTIAN

**February**  
First Anniversary

**March**  
Closed Beta Test NEXUS

## Q2-2023

Pre-production ORDINEM

Final production phase for NEXUS

## Q3-2023

**August**  
Closed Beta Test NEXUS

**September**  
Clicking over, 18 months in a bear market

Successful launch of our flagship NEXUS

Trending No.1 on Epic Games Store in the first week in four categories

## Q4-2024

Release STARVIN MARTIAN  
Closed Alpha Test DOGS OF WAR  
Closed Alpha Test Game #6 TBA

## Q3-2024

Open Beta Test STARVIN MARTIAN  
Update NEXUS 1.5  
Release ORDINEM

## Q2-2024

**April**  
Update NEXUS 1.2  
Update NEXUS 1.3  
Open Beta Test ORDINEM  
Update NEXUS 1.4

## Q1-2024

**January**  
Daniel Visser steps down from Head Of Games position  
Hired Director of Game Development

**February**  
GLINDA GAMES leaves

Start hiring internal game teams for each game

Contracted external team to deliver NEXUS Update 1.2

## Q4-2023

**November**  
Update NEXUS V.1.1

**December**  
Closed Alpha Tests for STARVIN MARTIAN &

Closed Alpha Test ORDINEM

LET THE GAMES BEGIN!

THE FUTURE IS BULLISH

# THE PLAY43ULLS



**JONATHAN BOUZANQUET @OLD3ULL**

Chief Strategy Officer | Founder  
*Master of Marketing*



**SAMUEL BOUZANQUET @IMPROVA3ULL**

Game Architect | Co-Founder  
*Diploma, Information Technology  
(Game Art & Design with Game Programming)*



**MICHAEL HANLON @CREDI3ULL**

Chief Executive Officer  
*Master of International Business & MBA*



**JACINTO LUGO @RELIA3ULL**

Chief Business Development Officer  
*Ph.D. Materials Science*



**JOSHUA BRUNOFF @INVINCI3ULL**

Game QA



**BEN SECCOMBE @TRANSFORMA3ULL**

Global Marketing Director  
*Postgraduate Certificate in Marketing & Management  
Macquarie University*



**JETHRO BOUZANQUET @YOUNG3ULL**

GameFi Architect | Co-Founder



**AMANDA BOUZANQUET @LAUDA3ULL**

Chief Marketing Officer | Co-Founder  
*Master of Marketing*



**SAM THOMPSON @INSURMOUNTA3ULL**

Chief Technology Officer  
*Business Info. & Comm Technology*



**JOURDAN HAINES @QUERYA3ULL**

Senior Software Engineer  
*Computer Science*



**JAY MARTIN @MONSTA3ULL**

Discord Engineer



**NICHOLAS TERZI @IGNITA3ULL**

Director of Game Development





# THE PLAY43ULLS



**C. FATIMA M. GOMEZ @FLEXI3ULL**

Social Media Manager  
*Masters of Science in Management*



**MARBERT LIO TAGUBA @DRAWA3ULL**

Graphic Designer  
*Bachelor of Tradigital FineArts Major in Visual Communication & Design*



**CHINCIA SHELLEY @IMAGINA3ULL**

3D Concept Artist  
*Bachelor Degree Games Art & Design, 3D Modelling, ZBrush, Maya, Concepting, Norwich University Of The Arts*



**BAILEY PARKER @MOUNTA3ULL**

Frontend Engineer | Web Developer



**VERA SUROVIEC @VERAFIA3ULL**

Content Manager  
*Bachelor of Science in Marketing, Penn State University*



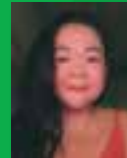
**IAN SYNDER @CODA3ULL**

Lead Unity Gameplay Engineer  
*Bachelor of Science in Mathematics, Texas State University*



**KAREN LYDELLE LINAJA @REMARKA3ULL**

Social Media Manager  
*Bachelor of Arts in Communication*



**CARLA MARIE LADORES @LIVEA3ULL**

Motion Graphic Designer  
*Bachelor of Tradigital FineArts Major in Visual Communication & Design*



**AKRAM MOHAMMED @LINKA3ULL**

Software Engineer | Web3 Development



**RANDY MILLER @AUDI3ULL**

Music Director  
*B.M. Composition, Berklee College Of Music*



**MARY MARJORIE MARQUEZ @DEPENDA3ULL**

Executive Assistant  
*Bachelor of Science in Computer Science*



**JUSTIN CAMPBELL @FORMITA3ULL**

Game Ambassador DOGS OF WAR  
*Bachelor of Information Technology, Computer Science  
Queensland University of Technology*



# THE PLAY43ULLS



**NICOLÁS MICHELINI @**  
Unity Gameplay Engineer



**STEPHEN BISHOP @**  
Unreal Gameplay Engineer  
*Master's Degree in Computer Science  
University of Cambridge*



**GELSON GOES @**  
Unity Gameplay Engineer

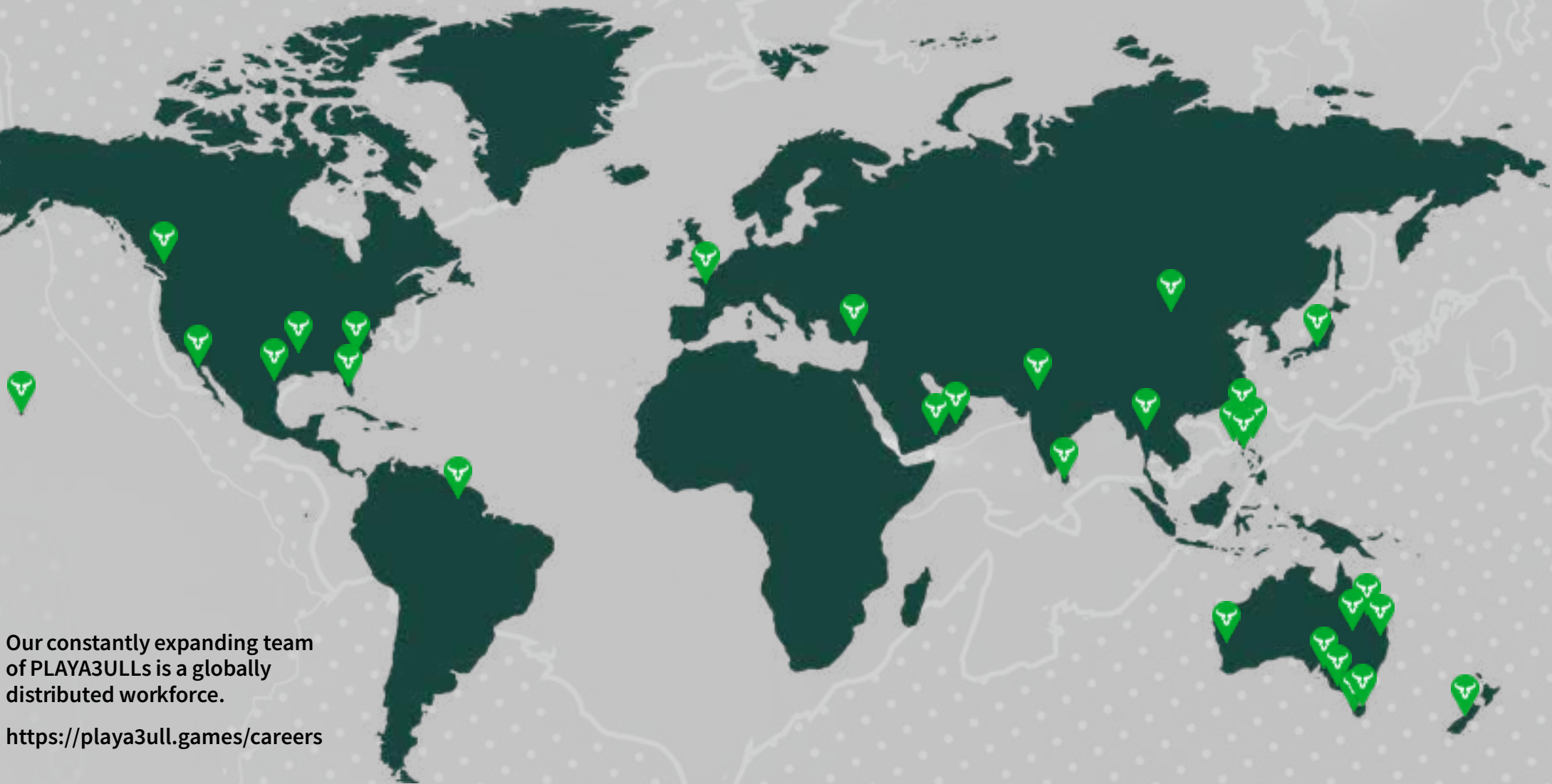
*Postgraduate Degree, User Experience Design and Beyond  
Bachelor of Arts in Game & Interactive Media Design  
Bachelor Technology in Computer Games & Programming Skills  
Bachelor of Engineering in Computer Software Engineering*



**MORE** *PLAY43ULLS* **INCOMING**



# GLOBALLY DISTRIBUTED WORKFORCE



Our constantly expanding team of PLAYA3ULLs is a globally distributed workforce.

<https://playa3ull.games/careers>



# WHY PLAYA3ULL GAMES?

When considering cryptocurrency companies, it is good practice that potential supporters weigh their decisions based on six crucial parameters. These are essential factors that help expose the risk-benefit balance.

✓ **Market Dynamics:**

Is the industry segment that the company operates within consistently appreciating in value year after year?

✓ **Innovation Index:**

Is the company's token set to bring something revolutionary and transformative to the segment?

✓ **Team Transparency:**

Is the company's team public (doxxed), and are their identities verifiable?

✓ **Proven Competence:**

Does the team possess the necessary qualifications and demonstrable track record to deliver on their commitments?

✓ **Resilience Check:**

Has the project weathered a bear market successfully?

✓ **Double Consistency:**

Does the company show consistent growth and do they communicate that consistency?

These six pillars offer a framework for assessing the potential of a cryptocurrency company. They facilitate a comprehensive understanding of both the inherent risks and prospective rewards before any level of involvement is decided.

# PLAYA3ULL GAMES

IS A TICK FOR EACH OF THESE  
SIX PILLARS.

@Old3ULL  
Founder



# JOIN US!

[www.playa3ull.games](http://www.playa3ull.games)  
[info@playa3ull.games](mailto:info@playa3ull.games)



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