PIXIRADIO SYSTEM

THE BLOCKCHAIN CHANGING THE GLOBAL MUSIC STREAMING BUSINESS

INTRODUCTION

Our journey into the future is essentially based on a curiosity: what if we allow musical artists to collect their royalties in ETHEREUM BLOCKCHAIN? What if the listeners of our music streaming platforms received rewards for their listening?

These are the main reasons why we initiated this noble innovative adventure in order to definitively connect the BLOCKCHAIN to the music industry.

YVANA and ADRIANA, two co-founders who worked for a long time in music radios, thought the necessity of changing the nomenclature of the musical world, today dominated by powerful capitalists while small artists are left behind. A system had to be built for the musicians and controlled by their works; however, as musicians are important because they have listeners and a fan base, it was important to invite music lovers to the deal so that they could pursue their passion profitably. The only way to achieve this in a safe logic being only the BLOCKCHAIN ETHEREUM, a real team has been formed with developers of several systems to achieve this.

In order to be able to use Digital Rights Management to control the legal use of musical works, the best BLOCKCHAIN and Python developers have unanimously concluded, and in view of the specifics of the project, that ETHEREUM is the best environment to make the system operational. THE MERGE could be a problem since our team planned initially to allow listeners to mine ETH; but the optimization of advertisement on the V2 is a relevant solution.

NFTS OWNERS

While its various platforms are in development, PIXIRADIO V1.0 is operational and promotes Underground artists. It broadcasts their music and makes automatic promotional posts on TWTTER. The teams have planned a system to allow investors to be part of the project by becoming the holder of at least 1 NFT from a collection of 999 NFTs.

Any holder of an NFT receives 50,000 PIXR tokens directly after acquiring the NFT. Once the investor buys one NFT from the minting address, he owns the asset and automatically receives the PIXIRADIO ERC20 Token (PIXR), whether he resold the asset or not. The value of a PIXR at the start of sales will be very different from the current one, because some utilities are still being integrated as planned updates are made.

Each address that owned, or still owns, an NFT at the official launch of our PIXR will be recorded in Gold Letter in our Memorandum.
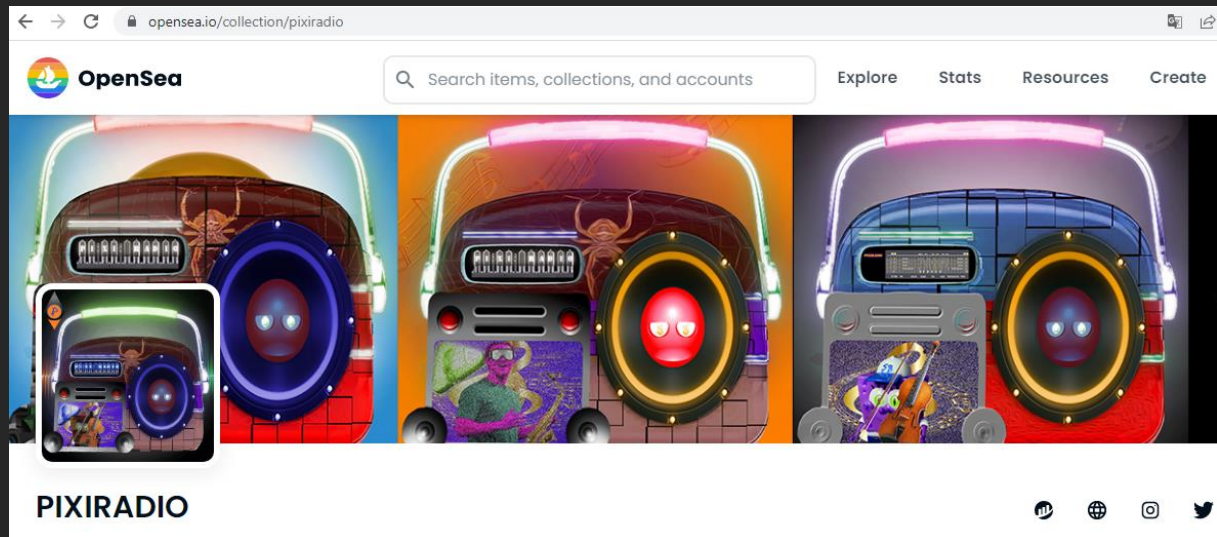
The NFTs are launched in 2 phases: 130 for the first phase which represents GOLDEN members and the second phase will have 869 NFTs for STANDARD Members.

59 NFTs are planned to support associations that support people with autism and certain associations that work in the social sector (fight against poverty, fight against multifaceted violence).

40 NFTs will be used to support a category of independent artists and artists who support the LGBT cause.

It is clear that the value of the NFT collection will be constantly growing thanks to the projects it hosts, because, whether it is the PIXIRADIO (PIXR) or the project purely related to music, everything is well put together for an inevitable success.

The first phase of NFTs is available on ETHEREUM Blockchain at (0xdd0e026945e089b8cf286df58e4504ef4b4bfaf9).

LISTENERS

If some platforms insist on paid subscriptions from listeners in order to enjoy music streaming, we will reward our listeners and our services are free except for two of them related to particular standards which will only be operational when the record company will be operational. One of the economic models of PIXIRADIO is the traffic on our networks. Listeners of our platforms (Online radio broadcast and Streaming on demand platform), listeners will have the opportunity to receive rewards by listening to the music (#ListenToEarn) as far as people will advertise on our network, listeners and Underground Musician will be rewarded with PIXIRADIO Token and Ethereum. Most importantly, they will also get new assets that they will be able to burn and receive PIXIRADIO TOKEN (PIXR). This mechanism will make listeners a key player in the scalability of the token and also in the return due to advertisers, who will be a revenue stream of our platforms. The current version allows the listener to listen to the music in broadcast.

ARTISTS

Artists are the essential link of the project: they produce works of the mind and put on the platform. Independent artists are the most affected. This is why they are most valued. Thus, any artist who becomes a partner by buying or selling an NFT receives a 12-month promotion on the radio which is in high demand, and only makes single broadcasts for non-partner artist.

Like all partners, they receive all the other prerogatives linked to the ownership of an NFT, even if he resells his asset directly. The most important reason why artists should get an NFT before the

launch of PXRs is that they will have the best rankings on the streaming distribution platform during the first half of the launch, which will be a very big promotional advantage. Beyond this timing, they will have to regain the standing of other artists in order to avoid unfair competition.
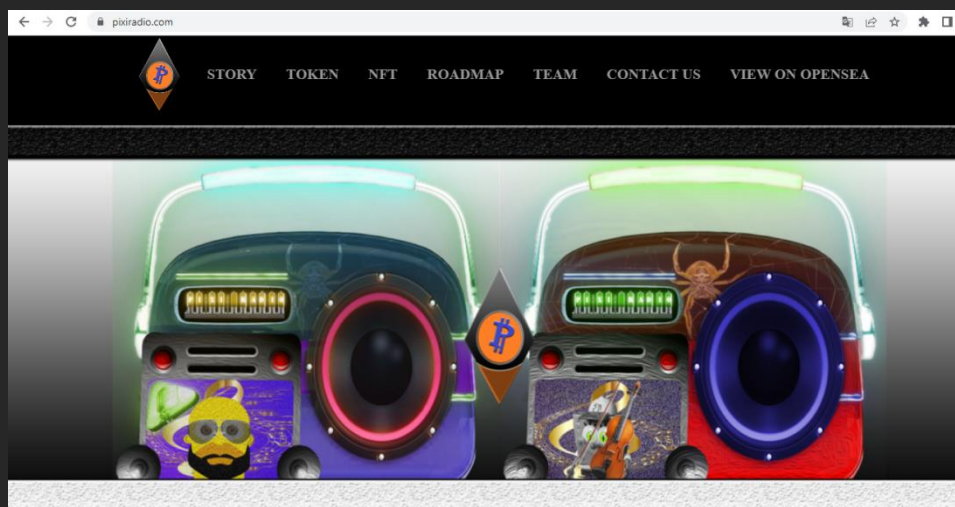
Artists are those for whom the percentage of PXR is the highest, because they receive their Royalties in this token.

At the launch of the Decentralized Label, artists who have offered themselves an NFT at the launch will have priority over the services of the structure.

PLATFORMS

The PIXIARDIO V1 platform https://www.pixiradio.com/ broadcast live music 24/24/7 and already promotes artists and NFTs while the distribution and promotion platform for artists is under construction IT REMAINS SECRET IN ORDER TO PROTECT DATA. PIXIRADIO V2 will be available and effective in order to allow the final tests of our Promotion and Distribution Platform.

What these platforms have in common is the payment of Royalties to musicians and rewards to "LISTEN TO EARN" listeners.

TOKENS PIXIRADIO (PIXR) Also Known As LISTEN TO EARN

The 1,552,000,000 ERC20 tokens available allows operations to be carried out on the BLOCKCHAIN, such as listener rewards, direct exchanges on the SWAP and Exchange system, artists' remuneration and trading on the financial markets.

49,950,000 Tokens are dropped to the Wallets of those who buy an NFT from the PIXIRADIO collection. Each wallet that offers an NFT from this collection to the mint address automatically receives 50,000 PXR

500,000,000 tokens are reserved for the remuneration of artists;

500,000,000 tokens are reserved for sale in SWAPs;

125,000,000 tokens are planned to reward the listeners of the on the leading streaming distribution and promotion platform and PIXIRADIO station.

125,000,000 will be distributed to Organizations to support children with autism in order to make them more independent.

125,000,000 will be redistributed in the wallets of all team members.

2,050,000 will be used for advertisement.

When the Sold out of 500,000,000 scheduled for sale is reached, the Burn process will be triggered to allow the gradual elimination of 502,000,000 tokens from circulation. During this period, artists and listeners will be encouraged to receive their payments in ETH, and the equivalent of the value of the payment in PIXR will automatically be burned. To facilitate this process, the reception in PIXR will be made more complex for those who receive directly from our platforms while those who buy from decentralized exchange will have all the facilities and then the price will automatically increase. Thus, at the end of the burn out process, transactions will resume their course and will automatically lead to an increase in the value of the token. That said, the first to acquire the tokens will see the value grow dramatically after this burn out.

Capped at 1,552,000,000, 500,000,000 PIXRs are directly minted to reward listeners, specific artists and the first Owners making their transactions.

Contract Adress (ERC20): 0xD4D8216a5FAde8f18Fb21ee0af40b9065E07C117

DECENTRALIZED LABEL

For the security of sensitive data relating to partnerships and the subtlety of the project, information must remain secret.

IMERSIVE SOUND

With partners, we are allowing music lovers to listen to music in 3D thanks to state-of-the-art devices that are being tested. If the METAVERSE is booming at the moment, immersive sound is in parallel with this technology of the future for the well-being of music lovers.

MILESTONE

The first phase has been operational for several months. PIXIRADIO V1, with several partners as https://www.radio.co/ allows promoting artists in broadcast with thousands of visitors per day. The first phase of NFTs is available at https://opensea.io/Pixiradio (0xdd0e026945e089b8cf286df58e4504ef4b4bfaf9). The Smart Contract of the ERC 20 PIXIRADIO (PIXR) token is already deployed (0xD4D8216a5FAde8f18Fb21ee0af40b9065E07C117).

- Progressive distribution of Tokens to ETH addresses that buy NFTs from the PIXIRADIO collection (50000 PIXR per NFT purchased)

* 100 PIXR automatically reward to the sender's addresses for every transaction.

* 100 PIXR for every social media promoter (promotional tasks during the sale of the NFTs);

- Sold out of NFT and FINAL DISTRIBUTION OF PROMOTIONAL REWARDS.

- Sale of PIXIRADIO tokens on the Exchanges;

-Beginning of the Burn Out;

- Migration to the PIXIRADIO V2 radio which will allow artists to receive Royalties and listeners to receive LISTEN TO EARN rewards;

- Official opening of the artist distribution and promotion platform on which visitors will also have LISTEN TO EARN rewards; even if some offers will be premium (…).

- Introduction of the project in the METAVERSE.

- From the beginning of the Burn Out, all information concerning technical and strategic activities must remain confidential.

CONCLUSION

It is impossible to see advances in streaming and BLOCKCHAIN separately. Just as the various innovations follow one another today, putting obsolete technologies in the background, today's opportunities presented in the PIXIRADIO project must be exploited before it is too late, because each opportunity is unique.

CONTACTS