



# KISSES Coin

Blockchain-based ecosystem for adult  
content distribution

Whitepaper

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# CONTENTS

DISCLAIMER	3
Abstract	4
About KISSES	5
Market Potential	6
Current Challenges for Adult Content Users	8
The Solution – KISSES	9
User Experience	10
Rewards for Content Creators and Curators	10
Multicurrency KISSES Debit Card	11
Business Model	12
Value Proposition	12
KISSES Token Sale	13
Token Distribution	13
Team	15
Partners and Advisors	16



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# Abstract



KISSES Token is a concept that revolutionises Adult Entertainment. Since time immemorial, we have had to check Adult Entertainment, not necessarily for any peculiar reason but to be acquitted by various factors surrounding this Industry. KISSES Token, an Adult Entertainment platform, is not similar to the average Adult Entertainment that one accesses on their daily basis, as this is focused on enhancing privacy through anonymous use, decentralised systems that are reliable and seamless as Blockchain technology develops, cut down on the expenses one faces whilst utilising the traditional Adult Entertainment platforms, real-time operations, among other peculiar factors.

KISSES Token embraces Ethereum Blockchain technology, which enables the decentralisation of the system, and having multiple codes running in different layers with a lot of ease, hence, making it seamless, which is more user friendly. Therefore, with the already vast market and high internet traffic of the Adult Entertainment industry, it is clear that now is the perfect time to take advantage of the decentralized power of Blockchain.

The Ethereum Blockchain introduces new methods for distributing content and selling products, which is based on the set Smart Contract. As stated herein above, KISSES Token harnesses the cordial nature of the Ethereum Blockchain in decentralisation of key processes, hence, reducing delivery delays and redistributing the majority of created value within the KISSES Ecosystem. Importantly, the users will be able to be part of the multi-billion Adult Entertainment industry, anonymously, not to mention get earning and rewards from the contribution and creating of content, which shall undergo a verification process prior to distribution to the KISSES Ecosystem.





## About KISSES

KISSES Token is a next generation platform, which will revolutionise the Adult Entertainment industry by facilitating the use of tokens that one will purchase the various phases of the Initial Token Offering by KISSES Token. We will achieve this by fusing the current low-tech process of hosting, streaming, viewing, and shopping with the new high tech methods of transferring wealth globally.

Our aim is to create a decentralised platform that gives fast, anonymous, and safe access to adult content on the Ethereum Blockchain, where buyers can utilise their tokens in a secure, efficient, and lucrative way without facing any of the associated burdens of cross-border cryptocurrency transactions and transfer of information.

KISSES Token will facilitate the tokenisation of adult content that users of the platform create, upload, stream, share, view, mine, access and use. The rewards-based decentralised platform relies on Ethereum Blockchain technology and is uniquely designed to utilise a protocol, which allows each user to freely publish, store, and own data. As noted herein below, the tokens will have a value, which make it easy to operate with the KISSES Tokens.

KISSES Token prospectus is to stand as a reputable and a technology advanced Adult Entertainment brand and position itself as an efficient platform for content creation and distribution that will enable the content creators enjoy the benefit of sharing such content on the platform.

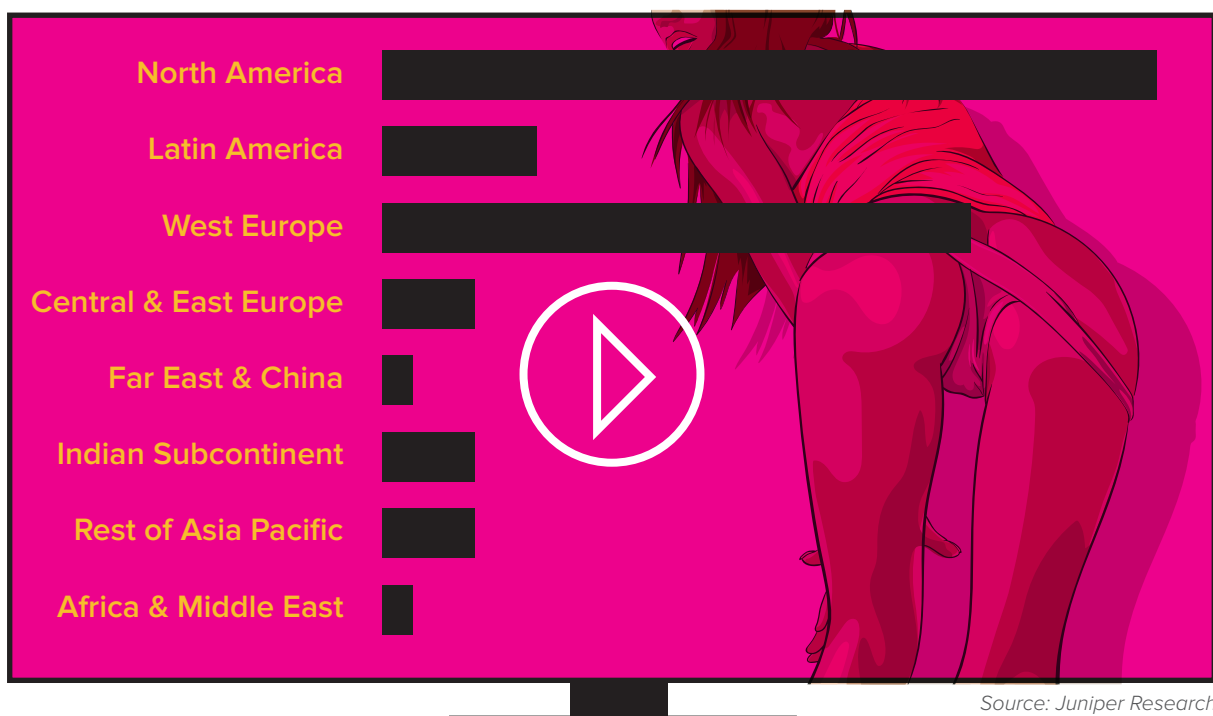
We are aiming to create a decentralized adult content distribution network, where users will be the owners and beneficiaries of their content. KISSES Token eliminates intermediaries by letting viewers, and content creators engage with each other directly. From user's point of view, KISSES Token will be a user-friendly platform for adult content hosting, distribution, mining, sharing, and use.

# Market Potential

Public records portray Adult Entertainment as a profitable industry whereby there are sales totalling between \$10 billion to \$14 billion in annually. There are many cohorts that utilise the internet to earn, this can be through advertisements and or sale of content, but among all, those in the Adult Entertainment industry earn the most out of the internet. With over 30% of Internet traffic directed to Adult Entertainment sites and 35% of all internet downloads related to Adult Entertainment Content.

## Total Digital Adult Content Video Views 2015:

# 136.6 Bilion



A 2017 global survey by Norton Symantec found that one in six people admit to having used public Wi-Fi to watch adult content. According to public records, one of the Adult Entertainment industry's biggest content providers, claim their site streamed almost 92 billion videos, corresponding to more than 3 billion gigabytes in 2016 alone.

The data can be reduced into the following:

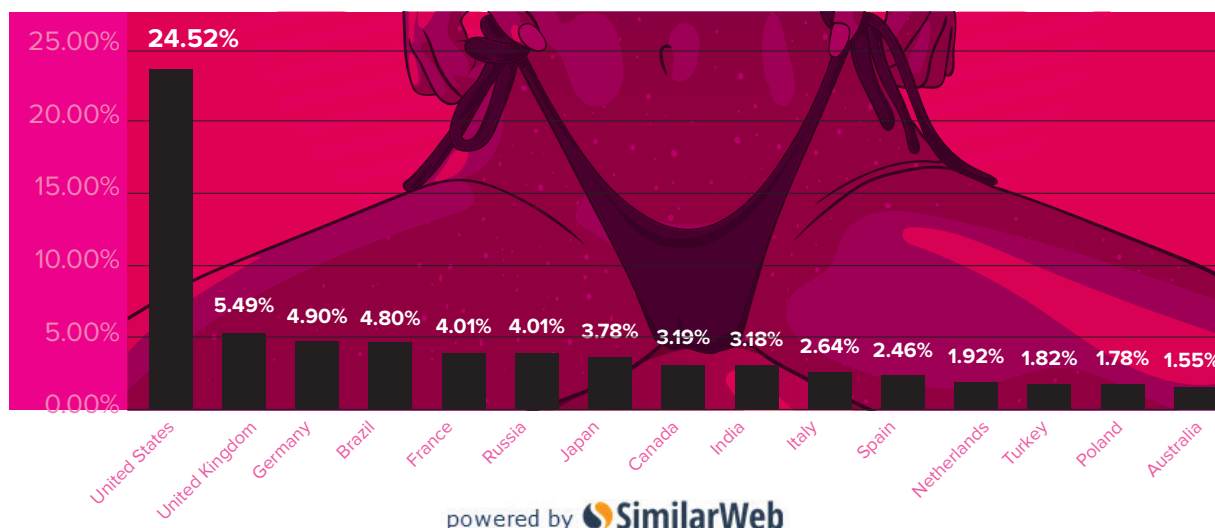
Total of 3,110 petabytes or 3,110,400,000 GB streamed or 99GB per second. A total of 3,732 Petabytes of data was streamed in 2017, which makes for 7,101 GB per minutes and 118 GB per second. That is enough data to fill the storage of all of the world's iPhones currently in use. In fact, every 5 minutes some Adult Entertainment platforms transmits more data than the entire contents of the New York Public library's 50 million books, with total visits of over 23 billion, Adult Entertainment sites get more visitors each month than Netflix, Amazon and Twitter combined.

Adult Entertainment websites are responsible for 4.41 percent of all desktop visits in the internet worldwide (as of 2015). To put that in perspective, ExtremeTech surveyed usage data pulled from Google's DoubleClick Ad Planner, and discovered that the most popular Adult Entertainment site on the web serves up 4.4 billion page views per month — Reddit, by comparison, clocks in with just 2.8 billion.

The Adult Entertainment category ranks seventh on the list of leading categories, falling just below computers and electronics and surpassing a variety of other very strong categories, including games and sports.

Adult sites are clearly the vice (and pastime) of choice, as it beats out gambling; beauty and fitness, travel, health, and recreation. The adult entertainment industry is known for driving huge profits, and is in fact twice as large as the online finance industry, in terms of traffic share. Adult sites are also the fourth largest category in terms of traffic from display advertisements, coming in right after shopping with a little over 3 percent of the market share of traffic. It is no surprise considering the overwhelmingly visual aspects of this category.

### Top Suppliers of Adult Traffic



The widespread consumption of online Adult Entertainment goes hand-in-hand with private hosting and live webcam streaming. However, it is not without its challenges. Beyond the technology that enables adult content distribution, sites are plagued by piracy, restrictions by payment providers and frequent attacks on their servers that compromise users' private data.

High bounce rates and the issues mentioned above mean that adult sites have to be highly adaptable. User preference and the ever-changing and vastly varied laws regarding the production distribution of online Adult Entertainment content are just a few of the main factors influencing the adult industry. Regardless of these restrictions, adult websites are continuing to flourish across the globe.

So it seems that today, adult content creation and distribution is not everything — but it is necessary for providers to look for a technology that permits autonomous sharing and digital content publishing of such content as well as tokenization of the same.

# Current Challenges for Adult Content Users

The current ecosystem of Adult Entertainment poses a few serious risks to users:

- Accidental access of illegal pornographic materials: Under the current the laws of the United States (the “US”), the definition of child pornography has been expanded to include digital images and images where there is no actual child involved. It has also been expanded to include “...photographs, videos, digital or computer generated images indistinguishable from an actual minor, and images created, adapted, or modified, but appear to depict an identifiable, actual minor. Undeveloped film, undeveloped videotape, and electronically stored data...”
- Distribution of unauthorized adult content: Nude photos are not necessarily deemed erotic content. However, you are on shaky ground with photographing your teenage girlfriend in erotic poses. You need also to be aware of federal criteria in the law cited above that classifies porn as child porn when it depicts content. Additionally, there is a growing problem with the so-called ‘revenge porn’, where videos and pictures with adult content are posted without the knowledge or consent of the other party and may lead to lawsuit and sentencing.
- High risk of malware, spyware, and viruses: Twenty thousand of porn site visitors are reported to have Office, PDF or Flash vulnerabilities that would have allowed them to be infected with malware, and 1,000 visitors showed evidence of having already been infected with a range of malware. Consecutively, many publishers have business models that are based on very questionable practices that could very well be abused for malicious activities and conducting cyber-crime

The Adult Entertainment industry is monopolized by a few large household names, making it impossible for users and smaller companies to enter. Expenses for hosting and payment processing are the two biggest deterrents as the mainstream channels supporting adult content distribution charge between 15% and 60% on all transactions. Chargebacks, long payment clearance times and frequent issues with payment providers are some of the other problems that create significant difficulties for users of adult content who are looking for ways to safely and anonymously view, send, share and use such materials without compromising their payment and other information

In a market that is traditionally highly centralized and stagnant, existing companies, products and customers do not have a lot of room for innovation. Given that users are becoming a major contributing part to the creation, distribution and hosting of adult content, it is necessary to propose a new model that allows them to capitalize on the worlds multi-billion industry and equally share the rewards from participating in it

# The Solution – KISSES

A self-governing platform will lay the foundation for the distribution and hosting of adult content, thereby empowering content creators as well as forming a decentralized content entertainment ecosystem.

By leveraging our industry expertise, the power of Blockchain and the potential of the seamless integration of the Adult Entertainment and the international cryptocurrency markets, KISSES aims to solve the challenges current users face.

The platform uses its own digital token called KISSES Tokens. These tokens are distributed to content creators as rewards, based on community voting of the more popular videos, pictures, and content with time-stamped data.



One of the main incentives that will drive the on boarding of new users is the KISSES Token rewards incentive that will have them get paid to contribute to the expansion of the platform. This will become the basis of the KISSES ecosystem, which will eventually incorporate elements from a social media platform and a torrent sharing site for legal, approved adult content as well as other features like a multicurrency KISSES Debit Card.

Users can be rewarded and get paid instantly, anonymously, and securely for their contributions to the platform. By mining content, they will actively contribute to the growth and development of the materials submitted, approved, uploaded and hosted on the KISSES platform.

## WHAT ABOUT LOVE?



Post Pics, Videos, content, with Time Stamped Data records, earn 🪙 tokens for that!



Browse Videos, watch live cams anonymously, like, share, enjoy, earn 🪙 tokens for that!



HOST (100% Legal, approved) CONTENT on your harddrive's unused, space earn 🪙 tokens for that!



Be a miner for content, approve / disapprove the content for distribution, earn 🪙 tokens for that!



Of course, also trade, buy, sell, those assets after the KISSES TOKEN is listed on exchanges (following the Crowdsale).



## User Experience

Blockchain, as an underlying protocol, has the potential to radically transform the business landscape across almost every major industry. A developer-focused community is striving to advance the technology, while at the same time a lack of usability is widely recognized as a major barrier to entry into what is already possible within the Blockchain space.

User experience is a core aspect of the vision for KISSES Ecosystem. We will provide a feature-rich platform that combines a secure backend infrastructure with a highly intuitive front-end interface. Simple sign-up, instant access, direct payment processing, asset mobility, and complete anonymity are defining features of the platform.

The platform offers protection against hacking and solves several problems at once, all of which seriously inhibit the development of the pornography market:

- Adult content distribution without intermediaries.
- Fighting against piracy. A distributed open-source database for controlling rights to Intellectual Property.
- The ability to set up private video chats in virtual reality without intermediary websites and currently existing limitations. VR technologies are certain to breathe new life into the type of adult content in which a person in a video chat does what is asked of that person. The effect of presence in such videos will increase, as it will be possible to almost ‘touch’ the person.
- A virtual market of goods and services for adults. Millions of commercial applications from manufacturers without intermediaries.

As a truly innovative platform for the creation and distribution of adult content, KISSES Token is designed to empower users, who will transform the internet on a global scale.

## Rewards for Content Creators and Curators

One of the core aspects of the KISSES Token platform will be the Rewards System that will see tokens distributed to valuable content creators. The users who produce content are adding value to the network by creating material that will drive new users to the platform, and keeping the existing users engaged and entertained. This aids in distributing the currency to a wider set of users and increases the platform’s effect.

Other users can then evaluate and vote on content to ensure it meets KISSES’ criteria and is legal. Content that is approved earns its creator and curators rewards in the form of our digital tokens – KISSES TOKENS. This way, the Blockchain-based platform rewards all users who are involved in the population of KISSES with content to incentivize them to continue contributing further.

## Security

Our clients' security and comfort throughout the process is of tantamount importance to us. It is for this reason we make sure that their interests are protected at all times by only using fully licensed and regulated service providers and escrow accounts for financial exchanges. The anonymity of users and payments. In most countries, pornography is legal, but there are serious limitations on its distribution. Confidentiality is made possible thanks to the level of security, transparency and permanence of records that Blockchain technology provides.

## Multicurrency KISSES Debit Card

A fully integrated multicurrency debit card will allow users instant access to their money, with fast authentication, no approvals, and no waiting times. Users do not require a banking license to validate their account and can instantly withdraw their funds at any given time.



# Business Model

KISSES Token is a multifaceted platform for adult content users and creators. Designed to bring some credibility and decentralization to the adult entertainment industry, our goal is to legitimize the industry as a whole and make it more user-centric. Through publicly accessible and immutable content in a combination with a fast and fee-less digital token (called KISSES Token) users will be able to earn digital currency for hosting, uploading, creating, sharing and viewing adult content.

We have developed an innovative and highly sophisticated architecture to enable anonymous and secure use of adult content without experiencing the drawbacks of the present system. Security and ease of use are one of the core features of our platform, aligned with our goal to create a new standard that allows anyone, anywhere access to adult content as well as a way to capitalize on that content.

Users will be able to freely, anonymously and safely host, browse, view, share, trade, mine and exchange adult content, using the free space on their hard drives in exchange for KISSES Tokens – the platform's own digital currency. This will encourage participation, engagement, and transparency across the Blockchain ledger.

The result is a multi-faceted platform for adult entertainment, built on the Ethereum Blockchain and smart contracts. The smart contract technology that underlies the platform will provide an automated and transparent system for rewards and profit distribution. The KISSES TOKEN powers the platform; a unique digital asset, which builds the foundation of our innovative, legal, and fully decentralized platform that will fuel the future of Blockchain innovation.

## Value Proposition

Innovation is leading the way in Blockchain and digital assets. While some potential uses of Blockchain technology may be years away, the digital economy is already here. The KISSES platform will deliver a rock-solid, user-focused framework that offers unparalleled mobility between Blockchain-based digital assets and the adult entertainment market.

KISSES is a decentralized platform built on Blockchain technology and smart contracts that presents a new way to participate in the adult content creation and distribution market. Its unique architecture provides indispensable advantages, such as openness, immutability, and censorship-resistance of all stored information, whereas smart contracts, which will be carrying out reward allocation and profit distribution, make these processes completely transparent.

The platform offers users the opportunity to become part of the Blockchain-managed decentralized pornographic market by tokenising on their contributions to the creation of an independent and secure platform with a multitude of materials and services. This gives users the opportunity to enter the billion-dollar adult entertainment industry and earn digital currency in exchange for posting, browsing, hosting, mining, and trading content.

# KISSES Token Sale

To reach our aims we intend to issue our own token, the KISSES TOKEN, for initial fundraising.

Many tokens offered in crowd sales are used as pure speculative objects, but ours stands apart from the crowd as it will have direct utility.

As the KISSES TOKEN is purely a utility token it is expected that the buyers during the crowdsale will be end users of our service and although we do not encourage speculation we will not restrict market forces and the token will be fully and directly transferable.

Token Name:	KISSES TOKEN
Platform:	Ethereum
Total number of tokens:	240 000 000
Tokens sold during Crowdsale:	72 000 000

There will be three initial purchase events with 1 KISSES TOKEN being offered at a price of 1 USD.

Should all tokens be sold out during any of the events then the crowdsale will end and no further tokens will be issued.

## Token Distribution

All KISSES TOKENS sold during the Crowdsale will be transferred to the company's Ethereum wallet and remain at the disposal of the company for distribution as follows:

15% Administrative (which means salaries, or anything needed to spend, like travels, rent of the offices, setup of the offices etc. or whatever related with Administrative, like also bonuses for administrators	maybe even) 10% for the team, for the rest of the hires, new hires etc. 15% Technical and infrastructure maintenance costs	25% Marketing 15% Partners 10% Legal and Administrative 10% Reserve 30% Crowdsale
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## Allocation of Funds

45% for Operational of the entity	5% will be reserved
10% for Legal and Licenses	10% for the Team
15% for the Partners	15% for marketing

# ROADMAP



Q1 MARKETING / PR OF KISSES  
+ FEB 2018 - APRIL 2018 CROWDSALE

Q2 GROWING UP THE TEAM / NEW HIRES /  
EXCLUSIVE VIDEO LIBRARY'S FIRST VIEWS  
FOR KISSES OWNERS



Q3 ALL VIDEO CONTENT LIBRARY OF BRAVO MODEL'S (MORE THAN 30  
YEARS OF EXPERIENCE WITH LATEST EXCLUSIVE 3D VR 4K AND ALL  
CONTENT + BIKE AND BABES CONTENT'S ALL CONTENT'S ADAPTATION  
WITH ALL CLIPS AND EVERYTHING INTO THE KISSES SYSTEM / OTHER  
ADDITION'S TO THE KISSES PLATFORM WITH NEW PARTNERSHIPS /  
EXCLUSIVE VIDEO LIBRARY'S GROWING UP WITH NEW SHOOTINGS WITH  
THE IDEAS AND CONTRIBUTIONS OF THE KISSES COMMUNITY / FINISHED  
FRESH NEVER SEEN VIDEOS, AND PETABYTES OF EXCLUSIVE CLIPS

Q4 FIRST NEWCOMERS / ACCEPTANCES  
FOR CAM LIVE MODELS



Q1 2019 KISSES PLATFORM FIRST TESTS /  
ALPHA VERSION

Q2 2019 KISSES PLATFORM FIRST  
PUBLIC TESTS / BETA VERSION



Q3 2019 INTEGRATED AD PROGRAM FIRST DRIVE / FIRST REAL  
OUTSIDE REGISTRATIONS / ANONYMITY / TIME STAMPED /  
MINED FIRST CONTENT ON AIR!

Q1 2020 HOSTING / SEEDING SOLUTIONS  
(INTEGRATION INTO THE KISSES PLATFORM) ALONG  
WITH WALLET AND ITS INTEGRATION INTO SYSTEM +  
OUTSIDE PARTNERSHIPS FOR FIAT CURRENCIES MAINLY



Q2 2020 ALL KISSES ECOSYSTEM RUNS ON BLOCKCHAIN  
TECHNOLOGY, BRINING ZERO CHARGEBACKS, FULL  
ANONYMITY, MINIMAL PROCESSING TIMES AND  
MINIMAL FEES, FRAUD PREVENTION, ALL CONTENT IS  
ON BLOCKCHAIN DRIVEN BY SMART CONTRACTS  
WITH THOUSANDS OF CONTENT PROVIDERS WITH A  
STABLE, OPEN SOURCE PLATFORM WHICH HAVE MOBILE  
SOLUTIONS, TOO.

Q3 2020 KISSES DEBIT CARD / INTEGRATED WITH ALL  
SYSTEM + USABLE AS FAST AS POSSIBLE, WITH ZERO  
OR MINIMUM USE FEES ALL AROUND THE WORLD.



Q4 2020 AND BEYOND, CHANGING THE "SEND ME KISSES"  
PHRASE IN DICTIONARIES TO BECOME ACCEPTED AND USED  
"KISSES" CURRENCY AND "MEAN" IN THE WORLD; A NEW ERA'S  
CELEBRATION WITH A GROWING HUMAN MADE, MACHINE  
DRIVEN AND SERVED CONTENT SYSTEM, WITH A SOLID  
COMMUNITY TO GROW UP HEALTHY..

**ALONG THE WAY:** ALWAYS:

NEW PARTNERSHIPS / NEW HIRES /  
GROWING UP THE TEAM / NEW MODULES  
/ FEATURES TO ADD / MAKING THE SOFTWARE OPENSOURCE  
/ MORE SECURE / GROWING UP THE ECOSYSTEM





# Team

## Manunath Gopalan – CTO

Manunath is well-versed in smart contract development. He is a cryptocurrency enthusiast, prodigious autodidact and ingenious problem solver.

## Alexander Wolf – Strategy Consultant

Alexander manages Marketing and PR, making sure he spreads the word of how KISSES will enhance users' experience in the adult entertainment field. He is also responsible for Branding and Web Development.

## Mykola Vdovychenko – Legal Consultant

Mykola is our go-to legal guy for all problems pertaining to IT, cyber and digital privacy. His interests include blockchain and smart contracts.

## Artem Kobrin – Legal Consultant

Artem is another legal wiz who's helped us realize our vision for KISSES. He is a data protection officer, Internet and Crypto Lawyer with a deep understanding of the sector and its potential.

## Denis Kapurova – Creative Director

Denis is responsible for the creative vision behind KISSES. As the Lead Creative Director of Ecosystem User Interfaces she brings a lot of qualities to the role she fills in terms of user functionality and interactivity.

## Galina Mikova – Technical Writer

Galina is a seasoned writer who's worked with high-profile ICOs in the blockchain cryptocurrency field as well as adult site veterans like PornHub and KeezMovies. She has a solid background in FinTech and blockchain technology.

## MechanistiX – The Web Agency for all

Our choice of agency for all things Product Design, End-to-End Pre and Post-Production, Ideation, Website Creation, Material Aid Development, Social Media Management, Video Production-related.

## UNITERRENE

No promising ICO is complete without an equally attractive web design and unique development. Uniterrence brings to life any idea on the digital scene.

# Partners and Advisors

## Bravo Models Media

Adult and Non-Adult Video Photo Production and Erotic Model Agency with 30 years of experience in providing exclusive content.

## Europe Top Girls

A stable and reliable partner of some of the biggest model agencies in the world. Specialized in delivering the best of the best models from Eastern European, Asian and other countries.

## Bravo Cash

A Video production and Model Agency based in Prague with exclusive content and stars.

## Leon Lambert – Director, Entrepreneur

Adult cinema legend Leon Lambert is KISSES' Advisor on pushing our platform and service to the next level of adult entertainment for a user experience that is unique, exciting and worth the ride.



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material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology; (i) you are fully aware and understand that in the case where you wish to purchase any KISSES tokens, there are risks associated with the Company and its respective business and operations, the KISSES tokens, KISSES token sale and the underlying assets (each as referred to in the White Paper); (j) you agree and acknowledge that the Company or any of the KISSES Team is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this White Paper or any part thereof by you; and (k) all of the above representations and warranties are true, complete, accurate and non-misleading from the time of your access to and/or acceptance of possession this White Paper or such part thereof (as the case may be).

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All statements contained in this White Paper, statements made in press releases or in any place accessible by the public and oral statements that may be made by the Company or any of the KISSES Team on behalf of the Company, that are not statements of historical fact, constitute forward-looking statements. Some of these statements can be identified by forward-looking terms such as aim, target, anticipate, believe, could, estimate, expect, if, intend, may, plan, possible, probable, project, should, would, will or other similar terms. However, these terms are not the exclusive means of identifying forward-looking statements.

All statements regarding the Company's financial position, business strategies, plans and prospects and the future prospects of the industry which the Company is in are forward-looking statements. These forward-looking statements, including but not limited to statements as to the Company's revenue and profitability, prospects, future plans, other expected industry trends and other matters discussed in this White Paper regarding KISSES are matters that are not historic facts, but only predictions. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual future results, performance or achievements of funds, cryptocurrencies, or the Company to be materially different from any future results, performance or achievements expected, expressed or implied by such forward-looking statements. These factors include, amongst others: (a) changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which the Company conducts its respective businesses and operations; (b) the risk that the Company may be unable or execute or implement their respective business strategies and future plans; (c) changes in interest rates and exchange rates of fiat currencies and cryptocurrencies; (d) changes in the anticipated growth strategies and expected internal growth of the Company; 14 (e) changes in the availability and fees payable to the Company in connection with their respective businesses and operations; (f) changes in the availability and salaries of employees who are required by the Company to operate their respective businesses and operations; (g) changes in preferences of customers of the Company; (h) changes in competitive conditions under which the Company operate, and the ability of the Company to compete under such conditions; (i) changes in the future capital needs of the Company and the availability of financing and capital to fund such needs; (j) war

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#### **TERMS USED**

To facilitate a better understanding of the KISSES tokens being offered for purchase by the Company, and the businesses and operations of the Company, certain technical terms and abbreviations, as well as, in certain instances, their descriptions, have been used in this White Paper. These descriptions and assigned meanings should not be treated as being definitive of their meanings and may not correspond to standard industry meanings or usage. Words importing the singular shall, where applicable, include the plural and vice versa and words importing the masculine gender shall, where applicable, include the feminine and neuter genders and vice versa. References to persons shall include corporations.

#### **NO ADVICE**

No information in this White Paper should be considered to be business, legal, financial or tax advice regarding the Company, the KISSES tokens and KISSES token sale and the underlying assets (each as referred to in the White Paper). You should consult your own legal, financial, tax or other professional adviser regarding the Company and its business and operations, the KISSES tokens, the KISSES token sale and the underlying assets (each as referred to in the White Paper). You should be

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#### **NO FURTHER INFORMATION OR UPDATE**

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