

Engyo

POWERING NGOs

WHITEPAPER 1.1

By Engyo Team 01.05.2018

This Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction.

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1. WHY ENGYO?

Engyo seeks to be the preferred method for donations through Ethereum blockchain. Engyo provides one platform for all donations, allows internal and external transfers among NGOs around the world. This will be possible through a built-in wallet to store and donate easily to NGOs and different projects on one hand, and on the other hand Engyo will provide an internal exchange to convert major cryptocurrencies into ENGYO Token. Donors will be able to convert major cryptocurrencies such as Bitcoin, Etherun, Litecoin, Monero and Verge tokens into Engyo Token.

This will create an instant, continuous and fluid cash flow between donors, NGOs all around the world and third parties such as professionals. Engyo happens to be the simplest, most reliable and transparent method of donating. Only by inserting Donate "n" Engyo now in any site, this will transfer you to the Engyo website or Mobile app where you can choose NGOs and projects to donate

Engyo will be able to manage all donations received form NGOSs within a single wallet while providing transparency and traceability using the Donation Tracking System (DTS) where donors will be able to receive notifications for every step of the donation flow.

Since the platform is powered by the Ethereum blockchain, all transactions are transparent, trackable and reliable, by removing unnecessary barriers, intermediaries and regulations making this system cost-effective and extremely fast at the same time. Blockchain will take global charity to a next qualitative, fast and safe level, which will significantly increase its effectiveness.

ENGYO INTEGRATES IN ONE PLATFORM:

- Instant ubiquitous micro, big or huge DONATIONS
- NGO internal transfers
- NGO external transfers
- Marketplace for professionals

assuring

TRANSPARENT DONATION PROTOCOL

and providing

ALTERNATIVE INSTANT CASH FLOW FOR NGOs





2.1 CHARITY TODAY

Philanthropy literally is "love of humanity." Philanthropy means to be human through the process of giving and receiving. Charities are evolving and adapting to meet new demands and their contribution is substantial when the governments fail in helping their people. They face a lot of challenges every day in order to deliver substantial help, to remain effective, sustainable, and relevant to the new generations.

At the same time charities are facing increasing critical examination from the media, the public and from the government. Most philanthropy is directed to supporting individual and collective human initiative and ingenuity.

Whether it is a small non-profit or a worldwide organization, charities play a very important role in every community. Charities change significantly millions lives every day with the smallest donation, having a large impact in a community.

Non-governmental organizations (NGOs) are defined as private organizations that pursue activities to relieve suffering, promote the interests of the poor, protect the environment, provide basic social services, or undertake community development



(World Bank Operational Directive 14.70, 2010). In wider usage, the term NGO can be applied to any non-profit organization which is independent from government. NGOs may be distinguished into international, national or local. NGOs are typically value based organizations which depend, in whole or in part, on charitable donations and voluntary service.

There are a lot of advantages while being involved in charity, such as: tax deductions, which is advantageous on both sides (support for your community and personal benefit from a lower tax bill), personal satisfaction and a significant improvement of the community s standard of living.

Becoming involved in philanthropy by supporting local and global charities is essential in order to build a better world. Since the economic downturn in 2008, charities have seen a dip in donations which has negatively impacted so many lives.

Charities provide many essential services, from education to health and social care to community centres and sports clubs. They care for our heritage, bring people together in their communities and work across the globe. They provide the public with ways to directly support the causes people care about through donations and volunteering

NGOs have played a major role in pushing for sustainable development at the international level, so it is mandatory that each of us get involved and actively take part in this new era of blockchain. By using blockchain technology to track donations, cryptocurrencies to transfer funds, and smart contracts to ensure donations are spent correctly, blockchain technology has the power to transform the sector by providing increased transparency and traceability of donor funds.



SWOT ANALYSIS FOR A NGO



STRENGTHS

- •strong relationship with the government and partners
- past and ongoing activities and application of best practices
- ·good coordination and monitoring
- stable finances

OPPORTUNITIES

- good community response
- •favorable distribution of resources
- support from media and advocacy organization

WEEKNESSES

- funding problems
- •under staffing and week human resources
- week management
- deficit of systematic operation in the organization



2.2. CREATING PHILANTHROPY NETWORKS

Partnering and networking are mandatory factors to sharing information and accelerating change in this new era of blockchain.

PARTNERSHIPS OF A NGO



The main connection of an NGO is with the business field, as both parts have a lot to win from this association. The process of donation can be made through various methods such as: direct donations, by organizing or sponsoring various charity events, by donating different surplus products and even develop new charity initiatives. Other companies sell their services and products online and part of the proceeds is directed versus NGOs.



NGOs could partner with firms to function as "civil regulators", primarily by addressing market and government failures through the development of soft laws, social standards, certification schemes, and operating norms.

2.3. DONATIONS MARKET



EVOLUTION OF THE CAPITALIZATION OF THE CRYPTOCURRENCY MARKET



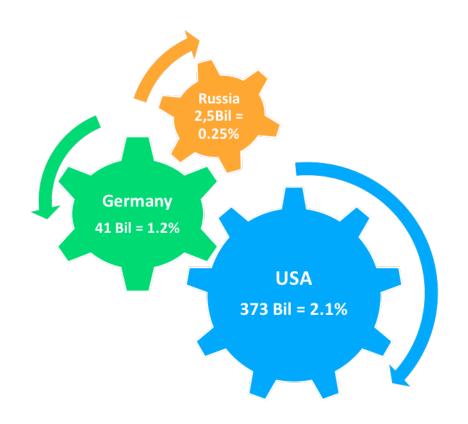
A lot of interest and acceptance of cryptocurrency is expanding on a daily basis, especially in the field of charity. The security, openness and transparency of blockchain technology, along with the reduced transaction cost and the incredible speed offered represent an enormous evolution which will positively affect millions of lives. Charity through blockchain is under continuous growth and will challenge the current market, in order to improve the way charity is performed.



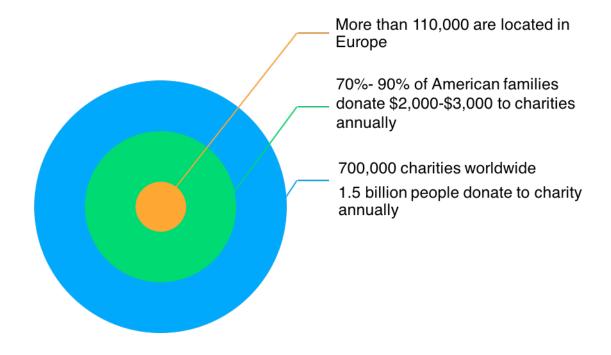
Total Amount of Money	\$90.4 T
Real money	\$36.8 T
Gold reserve	\$7.7 T
Cryptocurrency	\$0.7 T
Charity	\$0.7 T

T = Trillion

SHARE OF CHARITY OF THE COUNTRY'S GDP







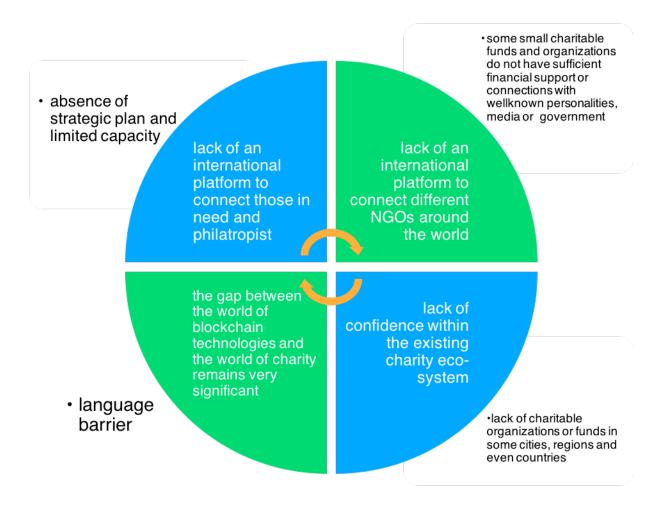
About 1.5 billion people donate to charity annually, meaning an amount of donation around \$733 billion (1 % of total GPD). It is considered that 75% of large businesses have active implication in charities.

Donations are made in general to support children, poor people from disadvantaged areas, people with disabilities, the environment, people in the middle of war or natural disasters.

The online donations are significantly increasing, more than 50% are made in Europe compared to only 10 % in the United States. Yet in all countries, the share of online donations grows by 3-7% on average annually. In Russia, as well the charity market is still developing with a total volume of donations around \$2.5 billion.



2.4. CURRENT PROBLEMS IN CHARITY



A lack of effective governance and absence of a strategic plan are common in NGOs. As well, NGOs face lack of funds pretty often as sometimes is difficult to garner sufficient and constant funding. This can happen because donors may withdraw funding or because the NGO is unable to have a good organizational and financial sustainability. Another very important problem is the lack of an international platform that would gather together different NGOs around the world, in order to provide help or funding when one NGO faces trouble. This platform would be extremely useful so as to maintain a direct and constant communication among



NGOs. As well, charities could share useful information in order to improve the management of a new NGO without experience; this could spare time and money.

Poor or disorganized networking is another major challenge, as it can cause duplicated efforts, waste of time, and inability to learn from experience. Many NGOs do not maximize the use of current technologies that could facilitate better communication and networking. This new era of blockchain technology and the introduction of cryptocurrency into various industries, especially in the charity field, could be extremely useful for NGOs. The current problem of transparency and the lack of confidence within the existing charity system, and the uncertainty that charitable donations will be effectively utilized, could be solved by using blockchain.

The gap between the world of blockchain technologies and the world of charity remains very significant. Nonprofit organizations are less able to effectively leverage social media on campaign outreach, which is devastating on traffic and lead generations; A sector-wide social media scorecard based on 161 NGOs in the US was published in 2016, showing some alarming numbers: 76% of NGOs do not enable social sharing, 85% of those who enable social sharing don't respond to it. On Facebook alone, 48% of NGOs don't respond to questions in general, and 91% don't respond to post-donation questions. On Twitter, 71% don't respond to post-donation questions.

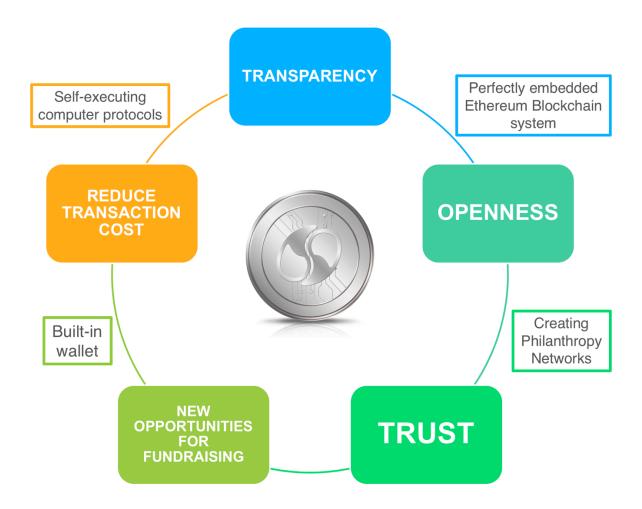
Another problem of international charity is the language barrier. This considerable restriction does not allow people in different countries or on different continents to share their story with a global audience and obtain the support from people who are ready to help. Through blockchain this will not be an issue anymore.

2.5. REDEFINING CHARITABLE GIVING USING BLOCKCHAIN

The way society works and has worked is by using records that ensure a high degree of trust within a transaction. Registries, contracts or data base, these trusted 3rd parties act as intermediaries, maintain control over a certain agreement. With the arrival of Blockchain technologies we have a decentralised and distributed public ledger, a record of transactions and ownership that occurs within the system. This eliminates the need for 3rd parties since every ledger is both public and distributed.



Every user in the system acts as a bookkeeper, giving the system complete transparency and openness.



Keeping these features in mind, a Blockchain system can be perfectly embedded in a charity organisation. Each block represents a snapshot of the whole system at any given moment. When a user contributes to the system, usually by performing a "hash" (calculating certain cryptographic functions within the system), a new block is added, which is completely dependent on the preceding blocks. This makes the system more secure and ensures that no alterations can be made without affecting the other blocks.

Currently trust in institutions, and especially in charities is falling short as controversies rise about how the money are used or where exactly they go. ENGYO plans to solve this problem by eliminating the trust issue completely. Visible protocols along with full transparency end-to-end donation, anyone supporting NGOs will be able to track their donation to the moment the money is spent. The system will utilise exclusively smart contracts, making it safe, secure and confident.

Smart contracts consist of self-executing computer protocols that are stored on the Blockchain. They perform a set of actions when certain trigger conditions are met. This creates a new class of autonomous entities that act similar to a legal contract. The assets are recorded on the Blockchain via the ENGYO token.

Many existing charity-based crypto currencies function on a milestone donation, meaning donations do not reach their target unless the full amount asked is fulfilled. This limits many NGOs activities and donors as well, that want to offer bigger or smaller amounts and be confident that the end-to-end donation has finalised. Instead of functioning only on a milestone basis, ENGYO intends to give a wide range of assets, allowing donors to give any certain amount to the preferred NGO, without fear that certain criteria aren't met or that the donations will return. This makes it possible to have micro- nano- or even pico- donations.

The Blockchain will function as a public system, meaning that users will impact directly the smart contract. That means that no smart contract is irrevocable and they can be challenged directly by users, if certain risk flags appear. This system implementation will ensure that the existing NGOs and contracts are real, they are vetted and there is no risk for scams or fraud. NGYO plans to become a hyperdemocratic structure that offers new opportunities to engage its users and supporters directly in addressing the causes.

Over time, as more data becomes available and the system becomes complex, there will be harder and harder to evaluate which NGO or charity is the best or has the highest impact at that given moment. A milestone that NGYO plans for the future is the ability to implement A.I. in the decision-making. If users are unsure what NGO to choose or where to contribute with their token, they can simply select a certain category and the system will chose the ideal NGO or charity with the highest impact in that area.



WHY SHOULD CHARITY INTEGRATE INTO THE BLOCKCHAIN COMMUNITY?

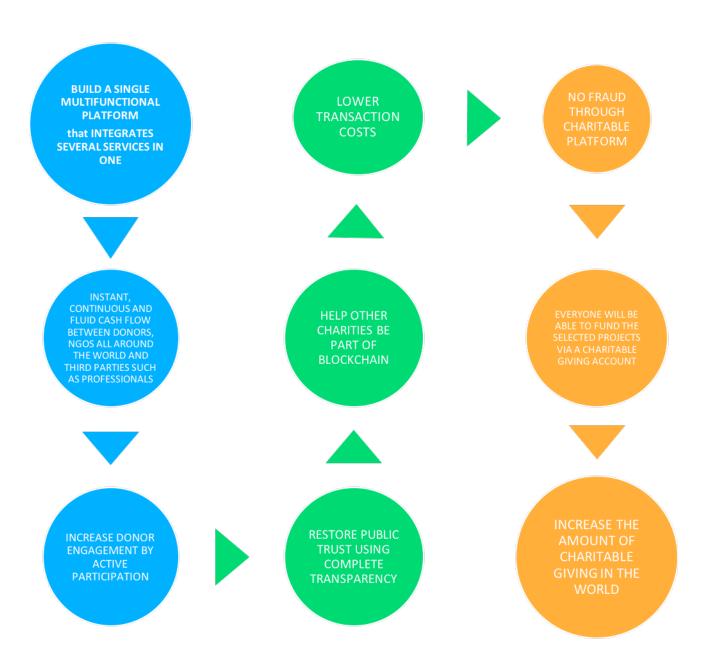
- ➤ Blockchain ensures transparency and openness for all the activities accounting on the part of charitable organizations. It will protect donors from scammers and will ensure total confidence in charities working on Blockchain.
- Blockchain has a significant reduce in transaction costs, associated with funding raising and payment processing.
- The donors will occupy an important role, they will be rewarded with tokens for their donations. This will encourage a lot of people to participate in the act of online donation through cryptocurrency. As well, they will benefit from public recognition and this will work as a model for many others to get involved.
- Donations may be accepted in any cryptocurrency, giving charities the option to transfer the cryptocurrency into another currency or keep it as an investment.
- This method of donation will create new opportunities for fundraising allowing the charity sector to gain significant financial resources and improve its activity in large social and charitable projects.

The evolution of blockchain technologies is set to be a "game changer" for online charity too as the technology has the potential to solve many key historical problems prohibiting the expansion.



3. OUR VISION

3.1. ENGYO GOALS THROUGH BLOCKCHAIN





3.2. ENGYO PLATFORM

Engyo is a platform based on the Ethereum blockchain and powered by the Engyo Token. The platform allows through an easy-to-use interface, a perfect connection among NGOs while offering full transparency and traceability of donations. Engyo will integrate several services in one single platform including:

- A BUILT-IN WALLET TO STORE AND DONATE EASILY TO NGOS AND DIFFERENT PROJECTS
- AN INTERNAL EXCHANGE TO CONVERT MAJOR CRYPTOCURRENCIES INTO ENGYO TOKEN
- AN EXPLORER TO TRACK DONATIONS TRANSPARENTLY
- MARKET PLACE FOR PROFESSIONALS / PROVIDERS EAGER TO WORK FOR NGOS, IN ORDER TO HELP NGOS IMPROVE THEIR SERVICES AND EARN ENGYO IN THE PROCESS
- EXTERNAL LINKS AND DONATIONS BUTTONS FROM DIFFERENT MAJOR RETAILS THAT COULD INTEGRATE DIFFERENT ENGYO BONUSES

This will create an instant, continuous and fluid cash flow between donors, NGOs all around the world and third parties such as professionals.

Donors will be able to convert major cryptocurrencies such as Bitcoin, Etherun, Litecoin, Monero and Verge tokens into Engyo Token with the aim to add an increasing number of cryptocurrencies and probably fiat currencies in the future.

The ENGYO wallet address or widget could also be integrated into NGOs' websites, to allow Engyo registered charities to accept donations in different cryptocurrencies directly on their website and mobile application which are then instantly converted into ENGYO Token. This will allow charities to simply manage all donations received within a single wallet and provide transparency and traceability through ENGYO Token.

Donors can register anonymously or with different information regarding their personal data. Engyo will be developing an advanced tracking system called Donation Follow-up System (DFS) where donors will be able to receive notifications for every step of the donation flow.



Engyo is leveraging Ethereum for smart contracts, on and off chain flexibility, transparency and its transaction fee structure.

Ethereum is the next step in the evolution of Blockchain technologies, and introduces the concept of Smart Contracts. At their core, Smart Contracts are publicly viewable and verifiable programs, which allow two or more parties to execute a transaction on the Ethereum Blockchain with full confidence in the terms and constraints of the contract. For example, when making a charitable contribution that has a minimum threshold, donors can be certain that if the threshold is not met then their donation will be returned.

Further, Smart Contracts allow for more complex interactions that simple currency exchanges, and permit multiple people or organizations to safely, securely, and transparently interact in contracts world-wide; regardless of their currency. This allows an individual in the US to donate to someone in another country, without worrying about currency conversion rates, and market fluctuations. When the contract is fulfilled, all required conversion is done, and every donation will be sent at the correct valuation.

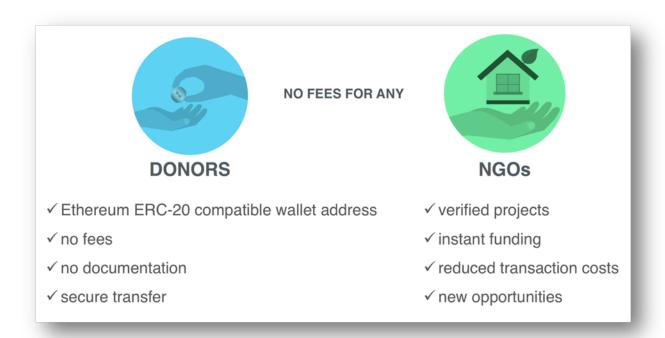
DONATION PROCESS

ENGYO donations will utilize the blockchain to secure and validate the entire donation process. When a contribution is made through the ENGYO platform, a voucher is generated which identifies the contribution and allows it to be tracked through the system. While the voucher itself is tied to the blockchain, the actual donation is held in escrow until the contract is ready to be fulfilled. This way any donations remain refundable if for any reason the contract fails to be fulfilled. This protects donors from additional transaction fees, and conversion rate fluctuations.

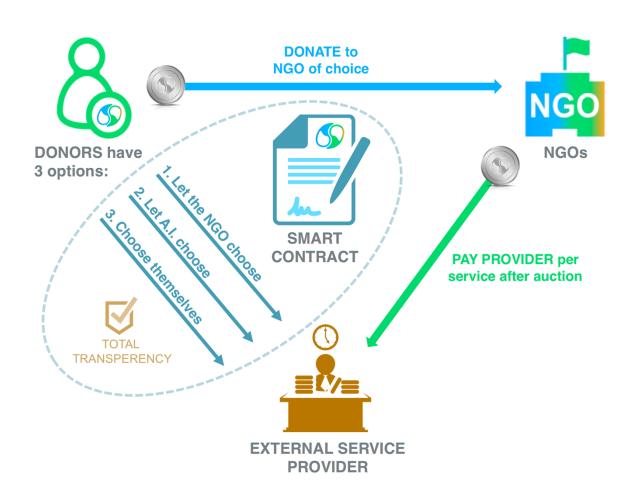
DONATION FLOW

When a donor selects a contract, or cause to donate to, ENGYO makes the entire process transparent, and simple to follow.





ARHITECTURE OF THE ENGYO SMART CONTRACT

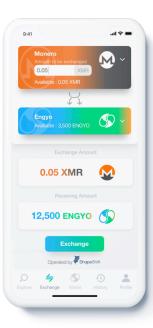




THE ENGYO MOBILE APPLICATION will include the following:



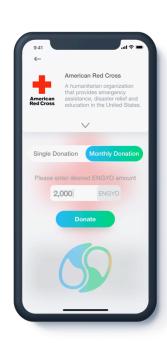


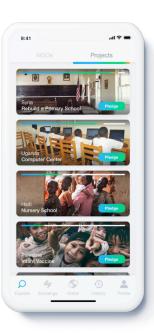


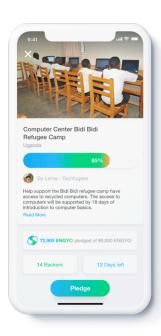


BUILT-IN MULTICURRENCY WALLET BUILT-IN CRYPTO EXCHANGE



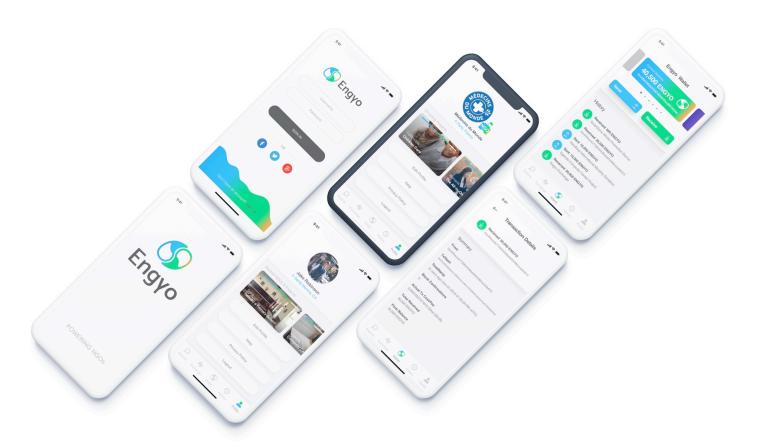






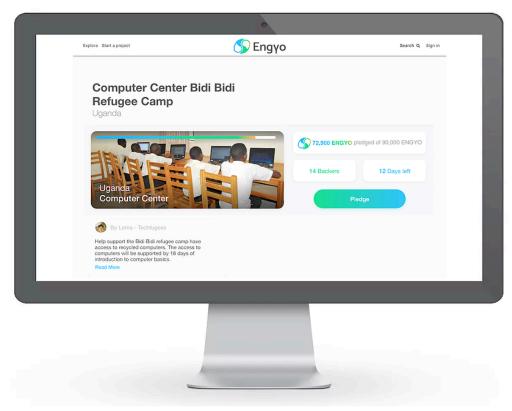
BROWSE NGOs - DONATE TO NGOs OF CHOICE
BROWSE PROJECTS - DONATE TO PROJECTS OF CHOICE





NGO / DONOR PROFILE

All these features will also be available in the WEB VERSION of the platform.





Engyo will give online retailers the opportunity to integrate an ENGYO BONUS BUTTON / WIDGET in their Shopping Cart. This will act as an extra inducement for the costumer to buy a specific item and get a predetermined bonus buy just entering his Engyo wallet address (ER-20 wallet address). More buying will lead to more donations in the Engyo Platform. The chance of now new ENGYO owners to just sell their tokens on exchanges and get the equivalent of a few dollars in Bitcoin or some other coin is low, they will probably just prefer to make normal donations in the app/platform.



EMBEDDED BONUS BUTTON



Engyo will give NGOs the opportunity to integrate an $\ensuremath{\textbf{ENGYO}}$ $\ensuremath{\textbf{DONATION}}$

BUTTON / WIDGET in their websites to further enhance the flow on donations.

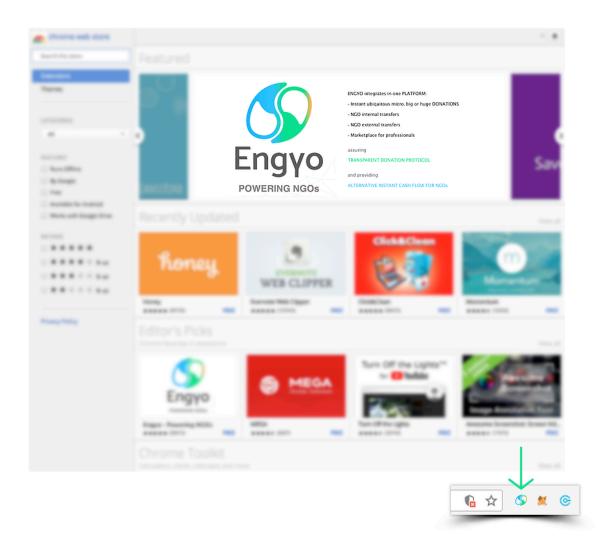
This button will automatically redirect donors to the Engyo Web Platform or the Google Chrome extension to finalize the donation (transaction).



EMBEDDED DONATION BUTTON



In addition, Engyo will develop a **GOOGLE CHROME EXTENSION** that will mimic the exact functionalities of the Engyo Mobile App Wallet (on the Metamask model). This extension will come to the help of all Engyo related transactions on the web, knowing exactly and at any moment your funds balances and your transaction history. It also will provide a quick method to validate transactions.



GOOGLE CHROME EXTENSION



3.3. ROADMAP

MAIN SALE:

Ethereum Smartcontract Launch of Pre-ICO and ICO Token distribution

Q2 2018

PREPARATORY WORK

Charity market study

LAUNCH OF PR CAMPAIGN

expecially on social media

Development of BETA VERSIONS for WEBSITE

&

iOS + ANDROID APPs

Implementation of BUILT-IN WALLET
Implementation of BUILT-IN EXCHANGE
Implementation of multiple currencies: Bitcoin,
Ethereum, Litecoin, Monero and Verge
Implementation of

TRANSPARENT DONATION PROTOCOL
+ FIRST SECURITY AUDIT

Q3 2018

ENGYO TOKEN is listed on EXCHANGES

Exchanges to be inquired:
ALLCOIN, BINANCE, BITTREX, CRYPTOPIA,
HITBTC, KUCOIN, FORKDELTA, IDEX, YOBIT
& MORE

Launch of ENGYO FOUNDATION

Monthly Distribution of GIFT POOL to selected projects (based on FEATURED VOTING TOOL for users) Separate Featured Fundraising Campaigns Live Fundraising Events

Q4 2018

PARTNERSHIPS WITH THE BIGGEST AND MOST IMPORTANT NGOs IN THE WORLD

EMBEDDED ENGYO DONATIONS BUTTON

To be inquired:

RED CROSS, GREENPEACE, SAVE THE CHILDREN, DOCTORS WITHOUT BORDERS & MORE

FULLY OPERATIONAL ENGYO PLATFORM

Final ENGYO product with new features such as:

- MONTHLY APPLICTIONS UPDATES
following users feedback and needs
- New smart contracts templates

- Communication tools for users like internal messenger
+ SECOND SECURITY AUDIT

Q1 2019

PARTENERSHIPS WITH ONLINE RETAILERS / INTERNET COMPANIES

EMBED ENGYO BONUS BUTTON

To be inquired:

AMAZON, ALIBABA, BOOKING, UBER, EBAY, AIRBNB, NETFLIX, SPOTIFY, ZALANDO, EMAG & MORE

Implementation of BUILT-IN MARKETPLACE FOR PROFESSIONALS

Connects NGOs to dedicated professionals

Possible additional revenue from freelance activities

Q2 2019

GEOGRAPHICAL EXPANSION OF THE MARKET ACCESS TO OTHER MEANS OF PUBLICITY LIKE TV

Implementation of A.I. in DONATION DECISION MAKING

INTEGRATED ENGYO DEBIT CARD

2020

BIGGEST NGO COMMUNITY IN THE WORLD



Engyo is ready to go live after the ICO ends. All other developments have been completed from the team's own financial resources, therefore the money raised is basically allocated for other purposes listed later on in this Whitepaper.

By Q3 2018, further development of the wallet app for iOS and Android will be completed. The wallet will ensure two-factor authentication, transaction history, secured asset and private key storage with 256-bit AES encryption, as well as multiple currency account management. Integration of at least one FIAT currency will be introduced to the Platform in the future.

In 2019, Engyo plans to bring in partnerships with online retailers. Furthermore, the platform will be upgraded, so it will host an auction-based marketplace for service providers, who will execute different tasks for specific NGOs (doing so will be paid in ENGYO).

4. TOKEN SALE

4.1. ENGYO token overview

ENGYO tokens will be provisioned during the ICO with a fixed supply. During the ICO period, 600,000,000 ENGYO tokens will be available for purchase. Another 150,000 ENGYO will be released during the Pre-ICO period.

Engyo tokens will be used exclusively on the Engyo platform (or any outsourced part of it) and will be available on major exchanges

DISTRIBUTION STRUCTURE

75% of all ENGYO tokens will be available for sale to the public in the phases of the ICO pre-sale (Pre-ICO) and the ICO sale. A further 5% of ENGYO tokens will be retained and placed in The Gift Pool. **The Gift Pool** will reward community initiatives, academic research proposals, educational projects and public health strategies implementations using the user input and a voting based system on the platform. 20% of the Gift Pool (10,000,000 ENGYO) will be awarded every month for the first 5 months to the winners.



We consider this as a testament to the fact that Engyo wants to be transparent and inclusive for the community at large, which we perceive as its most valuable asset. At the same time, we feel that it is essential that the interests of Engyo are aligned with those of the ecosystem in the long-term.

5% of tokens will be retained and auctioned to online retailers.

In order to support long term growth in a sustainable way, founders and the development team of ENGYO will be rewarded with 10% of tokens in exchange for their efforts and resources contributed to the development of the platform, with a vesting period of 2 years.

ENGYO Token				
For	ENGYO %	ENGYO		
ICO	60%	600,000,000		
Early adopters - Pre-ICO (Individual Donors + NGOs)	15%	150,000,000		
Gift Pool	5%	50,000,000		
Retailers Pool	5%	50,000,000		
Exchange Pool	5%	50,000,000		
Team*	10%	100,000,000		

^{*}subject to vesting = 2 years



4.2. PRE-SALE

Token price: 1 ENGYO = 0.00001 ETH; 1 ETH = 100,000 ENGYO (BONUS 100%)

Amount on offer: 150,000,000 ENGYO

Start: 15th of June 2018, 6 pm CET

End: 15th of July 2018, 6 pm CET

Percentage of total ENGYO supply on offer: 15%

Minimum purchase amount: 2000 ENGYO (0.02 ETH)

Maximum purchase amount: 5,000,000 ENGYO

On June 15th 2018 at 6 pm CET, Engyo will offer a maximum of 150,000,000 ENGYO (hard capped) worth 1,500 ETH in a pre-sale event before commencing with the ICO to general public. This is to let strategic investors participate and it takes place 30 days before the sale to the general public. Each ENGYO token will be sold for 0.00001 ETH, meaning 1 ETH will enable the purchase of 100,000 ENGYO tokens. The Pre-sale will be open to any party (NGO / any private entity or individual) wishing to buy a minimum amount of 2,000 ENGYO (0.02 ETH).

4.3. ICO

STAGE I

Token price: 1 ENGYO = 0.00001333 ETH; 1 ETH $\approx 75,000$ ENGYO (BONUS 50%)

Amount on offer: 300,000,000 ENGYO

Start: 15th of July 2018, 6 pm CET

End: 15th of August 2018, 6 pm CET

Percentage of total ENGYO supply on offer: 20%

Minimum purchase amount: 1500 ENGYO (0.02 ETH)

Maximum purchase amount: 5,000,000 ENGYO

On July 15th 2018 at 6 pm CET, Engyo will offer a maximum (fixed limit) of 300,000,000 ENGYO tokens worth 3,999 ETH for sale to the general public.

STAGE II

Token price: 1 ENGYO = 0.00002 ETH; 1 ETH = 50,000 ENGYO

Amount on offer: 300,000,000 ENGYO



Start: 15th of August 2018, 6 pm CET

End: 15th of September 2018, 12 pm CET

Percentage of total ENGYO supply on offer: 30%

Minimum purchase amount: 1000 ENGYO (0.02ETH)

Maximum purchase amount: 2,000,000 ENGYO

On August 15th 2018 at 6 pm CET, Engyo will offer a maximum (fixed limit) of 300,000,000 ENGYO tokens worth 6,000 ETH (30% of all ENGYO tokens if the maximum limits during Pre-ICO and ICO are reached) for sale to the general public. Each ENGYO token will be sold for 0.00002 ETH, meaning that 1 ETH will enable the purchase of 50,000 ENGYO tokens.

There will be a cumulative maximum (hard capped limit) of 11,499 ETH worth of ENGYO tokens in the Pre-ICO and ICO combined, if all corresponding sale limits are achieved.

Unsold ICO tokens would be distributed pro-rata to pre-ICO and ICO participants.

4.4. SUMMARY: PRE-ICO AND ICO BONUS SCHEDULE

Pre-ICO	ICO Stage I	ICO stage II
1 ETH = 100,000 ENGYO	1 ETH = 75,000 ENGYO	1 ETH = 50,000 ENGYO
1 ENGYO = 0.00001 ETH	1 ENGYO = 0.00001333 ETH	1 ENGYO = 0.00002 ETH
100% BONUS	50% BONUS	Price
150,000,000 ENGYO	300,000,000 ENGYO	300,000,000 ENGYO
Hard Cap	Hard Cap	Hard Cap

Schedule:

Pre-ICO – 15th of June 2018 to the 15th of July 2018 with **100% Bonus**ICO stage I - 15th of July 2018 to the 15th of August 2018 with **50% Bonus**ICO stage II – 15th of August 2018 to the 15th of September 2018



4.5. FUNDS ALLOCATION

ETH allocation		
For	ETH%	
Tech Development	60%	
Community Building	20%	
PR & Marketing	15%	
Legal and Accounting	5%	
Founders	10%	

Most of the Ethereum collected to fund this project will go towards fulfilling our development plan using blockchain technologies (see **Roadmap**), integration of cryptocurrencies in the mobile and web applications, as well as maintaining the platform and its servers. Developing new features to please our users will also be a priority.

Funds will also be used for marketing to ensure that Engyo is ranked highly in the charity community. Our goal is to be visible everywhere possible and with the help of our team and advisors we believe we can make this a reality.



5. ENGYO TEAM

Founder & CEO

Mădălin Margan

- -Member, Secretary and President of various NGOs in Romania
- -Experienced Physician with a demonstrated history of working in the government administration
- -Skilled in Healthcare Consulting, Clinical Research, Medical Education
- -Strong healthcare services professional and ongoing PhD research in Breast Cancer



Co-Founder & Chief Operations Officer (COO)

Roland Hrubaru

- -Experienced Physician in Obstetrics and Gynecology
- -Successful entrepreneur with years of experience in business development and marketing
- -Blockchain enthusiast and early cryptocurrency adapter



Co-Founder & Chief Networking Officer (CNO)

Roxana Margan

- -Experienced Physician in Obstetrics and Gynecology
- -Ongoing PhD research in the Epidemiology of infertile couples in Romania
- -Active in various charitable organizations like Save The Children and Caritas





Chief Technology Officer (CTO) & Senior Developer

Alexandru Nechifor

- -MBA in Computer Science
- -Cyber security researcher and developer
- -Payments industry and EMV cryptography expert
- -10 years experience in programming: Java, C++



Chief Integration Officer (CIO)

George Toth

- -Experienced Physician in Obstetrics and Gynecology
- -Ongoing PhD research in Obstetrics
- -Blockchain enthusiast and early cryptocurrency adapter
- -Founder and member of several NGOs like Surgery Students Society, ISUOG, SRCMIG



Campaign Manager

Roxana Pleavă

- -Experienced internal medicine physician with background in preventive cardiovascular disease
- -Study investigator and coordinator for several studies, including EUROASPIRE
- -Ongoing PhD research in clinical pulmonology
- -5 years volunteer and fundraising at Save the Children NGO





Chief Financial Adviser

Raul Pătrașcu

- -Bachelor of Science at Yale University
- -Master Degree in Physics
- -Researcher an OncoGen Institute
- -Former Risk Analyst at Mckinsey Investment Office
- -Former high ranking official, State Advisor in the Government of Romania on Public health related issues
- -Proven record of development and implementation of legal and administrative measures to improve the public health sector



Blockchain Specialist & Senior developer

Cosmin Budică

- -Years of experience with blockchain technology and smart contracts
- -Full stack web developer (PHP & MySQL //angularJS)
- -Interest in web related topics, such as backend, server side scripts (PHP) and databases (MySQL), combined with frontend web technologies like HTML, CSS and Javascript



Social Media & Digital Marketing Manager

Claudiu Gurguță

- -More than 8 years experience in Digital Marketing, Brand Management, Media, Marketing Strategy and Campaign Management.
- -4+ years in delivering, organizing trainings and coaching of teams / team members (in Agile, Marketing, Media, Project Management or NLP)
- -Certified Agile Coach and Trainer
- -Design Thinking Practitioner Practitioner & Master NLP





Operations Manager

Sebastian Lăpușan

- -Entrepreneur with experience and desire to make a difference in the IT sector
- -Specialist in International Relations and European Studies
- -Internship at the Government of Romania



ADVISERS

Silviu Sinitean

- -Successful entrepreneur with more than 10 years of experience in business development and innovation management
- -7 years volunteer in Lions Club, campaign manager in humanitarian regional projects



Răzvan Gafencu

- -Experienced System Software Engineer
- -Proven professional in the field of technical development of web resources with years of experience.
- -Evaluation and counselling in the Center for Drug Prevention
- -Youth Parliament Project Coordinator founded by IDEA Holland, implemented by Ardor Romania





Andrea Pasquini

- -Biostatistician at the Victor Babes University of Medicine and Pharmacy Timisoara
- -Former Head nurse with experience in handling and sterilizing surgical tools at the Policlinico Tor Vergata hospital of Rome
- -Volunteer at the County Emergency Hospital Timisoara



Dan Marta

- -Civil Engineer with Degree in Advanced Design
- -Member and Treasurer in various NGOs including Rotaract Timisoara Cetate



6. REFERENCES

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- 6.Philanthropy's Forgotten Resource? Engaging the Individual Donor The State of Donor Education Today & A Leadership Agenda for The Road Ahead, By Dan Siegel and Jenny Yancey Research Assistance by Scotty Kober



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- You wilfully cognize that Engyo is not accountable for the individual capability to participate in the ICO sale for reasons beyond its control- these include but are not limited to the duration of the presale and/or ICO exchange, unprecedented delays in transaction mining or/and nodal issues.
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