



COINSTOX

THE BRIDGE BETWEEN START-UPS,
ENTREPRENEURS, BUSINESSES & INVESTORS



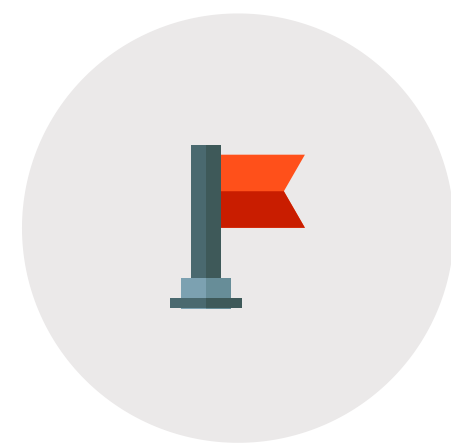
INTRODUCTION

Coinstox is a new marketplace which leverages blockchain technology to connect businesses looking to raise capital, with investors looking for small investment opportunities.

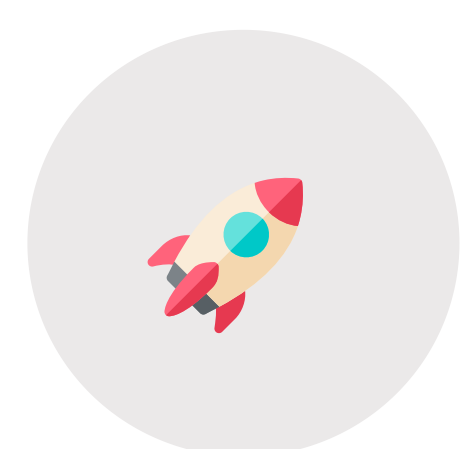
Let us introduce to you our concept of financial trade and investment using block chain management, which enables enterprises to source capital efficiently and provides good investment opportunities for investors. Since June 2020, when the concept of Coinstox was created, our high skilled team worked passionately to create an easy and secure, yet beneficial way of financial trade, with the aim to revolutionize the financial services sector.

**2020/06**

Concept created

**2020/09**

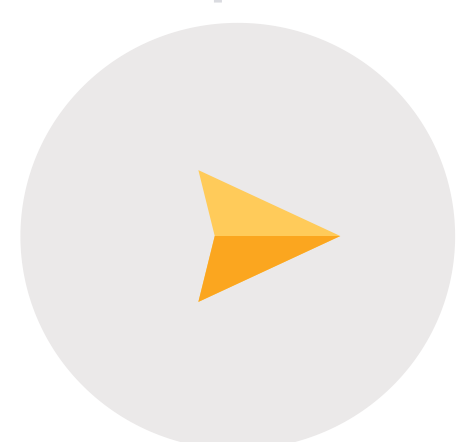
Company foundation

**2020/11**

Publication of the ICO website

**2020/11**

Coinstox starts selling the CSX tokens

**2021/06**

Publication of the main platform for investors and companies.



PROBLEM



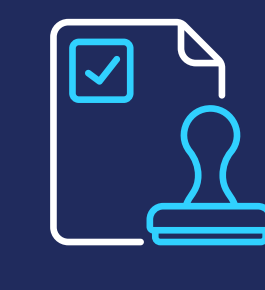
Small businesses and startups often struggle with raising capital as they experience several challenges often unique to them. For example lack of credit worthiness, missing balance sheets of startups and inexperienced founders. Further, companies face enormous legal channels and lack the necessary exposure to potential investors. Interest rates on loan repayments and transaction fees are very high, which also causes a lot of complications for startups. On top of all this, the company's finances are monitored centrally and struggle to receive any capital for developing and creating blockchain-based technologies.



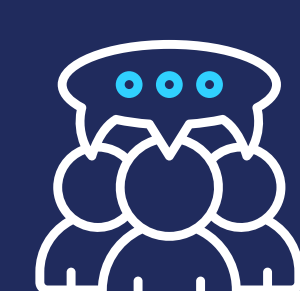
Companies lack credit worthiness



Startups and new founders have no balance sheets



Legal channels are enormous



Lack of the necessary contacts to bring in investments high interest on repayments



Central monitoring of the companies finances



High transaction fees



No capital for developing and creating blockchain technologies

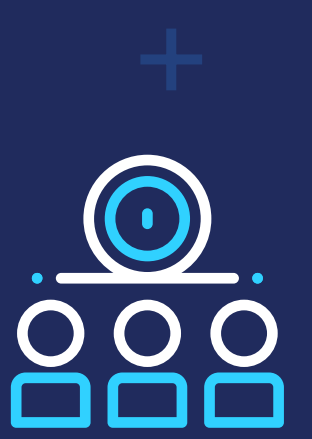
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SOLUTION



We reflected on the general problems and difficulties companies have to face when it comes to raising capital. There is a wide range of potential investors, who are interested in investing small amounts of capital in all kinds of businesses. We offer decentralized block-chain technology for payments and finances, as well as “smart contract” for contracts with the investors. There are no additional licenses for tokenization required, which makes the process even smarter and quicker. Every company owns an individual currency, The Tokens, which make trade possible and allow a secured form of investment. In return for their investment, the investors receive special offers from the company as well as the company’s individual Tokens. The Tokens can be exchanged with all other project Tokens, without raising marketing expenses.



Wide range of investors who invest small amounts in the company



Decentralized block chain technology for payments and finances



Smart Contract for contracts with the investors



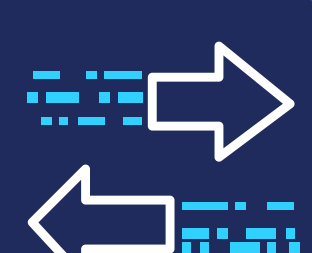
No additional licenses for tokenization required.



The company's own currency for investors and customers



In return, investors receive offers from the company and Tokens. Thus they are secured in their investments.




The Tokens can be exchanged with all other project Tokens.



No high marketing expenses

COMPARING COINSTOX WITH COMPETITORS

BENEFITS	COINSTOX 	OTHER CROWDFUNDING PLATFORMS	BANK
Interest Fees	Zero	Up to 3%	Up to 9%
Platform Fees	Low	Low-High	High
Transaction Fees	Low	Low	High
Transaction Speed	Fast	Medium	Medium
Alternative Investments	Yes	Yes	No
Commercilization	Yes	Yes	No
Barriers of Investments	Low	Medium	High
Risk for Investors	Low	Medium	Low
Blockchain-Technology	Yes	No	No
Smart contract	Yes	No	No
Asset Tokenization	Yes	No	No

MARKET AND FUTURE

Using blockchain-technology is a new feature on the market, whose advantages are already recognized by many banks, which leads to a growing execution of the concept. Coinstox enables companies to also take advantage of these features, by offering blockchain-technology methods of finance and investment, easily accessible for everybody. We make Smart Contracts possible and afford companies to generate tokens for further trade.

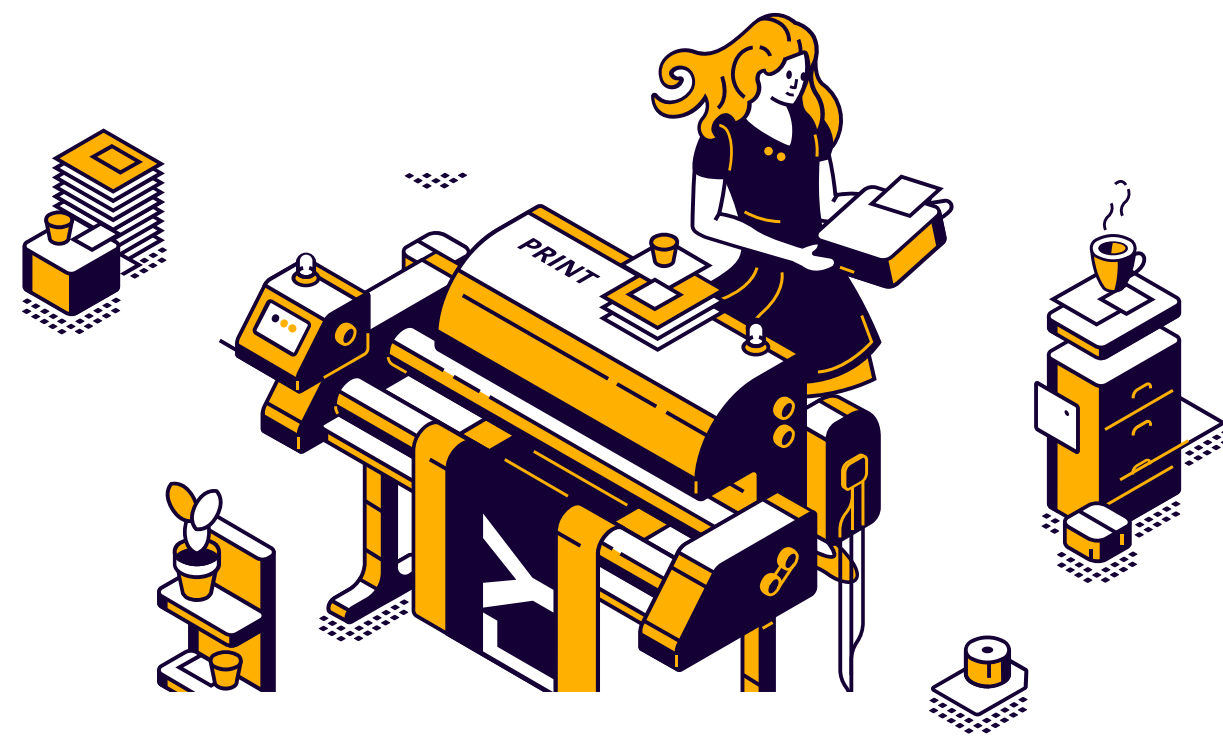
FUTURE WITH COINSTOX



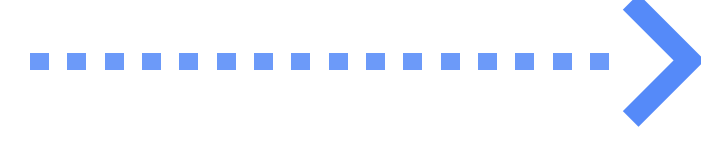
With Coinstox we want to create a secure possibility for investments and raising of capital for companies. Every brand holds their own individual Token, the so called project Tokens, to trade with. Every investor receives a special service of the brand, in return for their investment, as well as the brands individual Tokens. The holdings of Tokens enable trade, that results in a rotation which increases the value of the Tokens.

PROJECT OWNER USE CASES

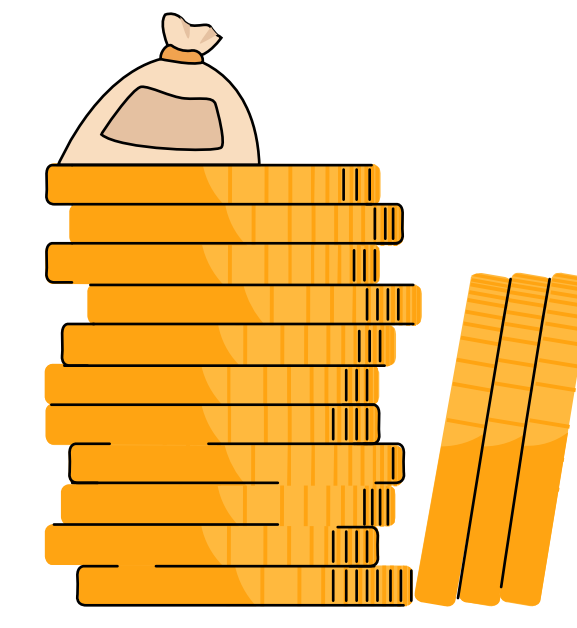
Represented is the process of a young startup founder generating capital for her business



Anna needs investment for her start-up company that manufactures 3D printers.



She registers with Coinstox and creates a project. The project is positively evaluated by the investors.



She generates 5000 Tokens with the name SAT.



2. Services + Tokens

3. Share in the company + Tokens

1. Product + Tokens



4. Coupon + Tokens



Anna receives the investment and can build her start-up.



She publishes the project. The investors start to invest in her company.



She offers the package Share in the company + Tokens.

INVESTOR USE CASE

Represented is the process of an investor who is investing capital into a company/start-up.



Markus registers at Coinstox and gets the access.



He looks at the projects and wants to invest in a start-up in the hotel industry.



He chooses the package share in the company + Tokens as well as vouchers + Tokens.

1. Services + Tokens

2. Share in the company

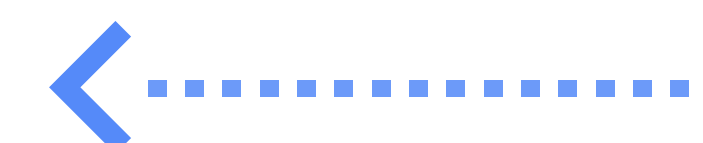
3. Coupon + Tokens



He can sell his Token or exchange it for other Tokens at any time.



His investment in the HTT Token has paid off. The price of the Tokens is increasing.



After his investment he receives the Tokens named HTT as well as 20 days accommodation and 5 vouchers for dinner.

COINSTOX MAINTOKEN

To further trade project tokens, it is necessary to exchange them with CSX Token, the main tokens, that's why they are very stable and constantly in a high rotation.




There is only a limited number of main tokens available, which defines the relative value of tokens.

PROFITS OF COINSTOX TOKEN

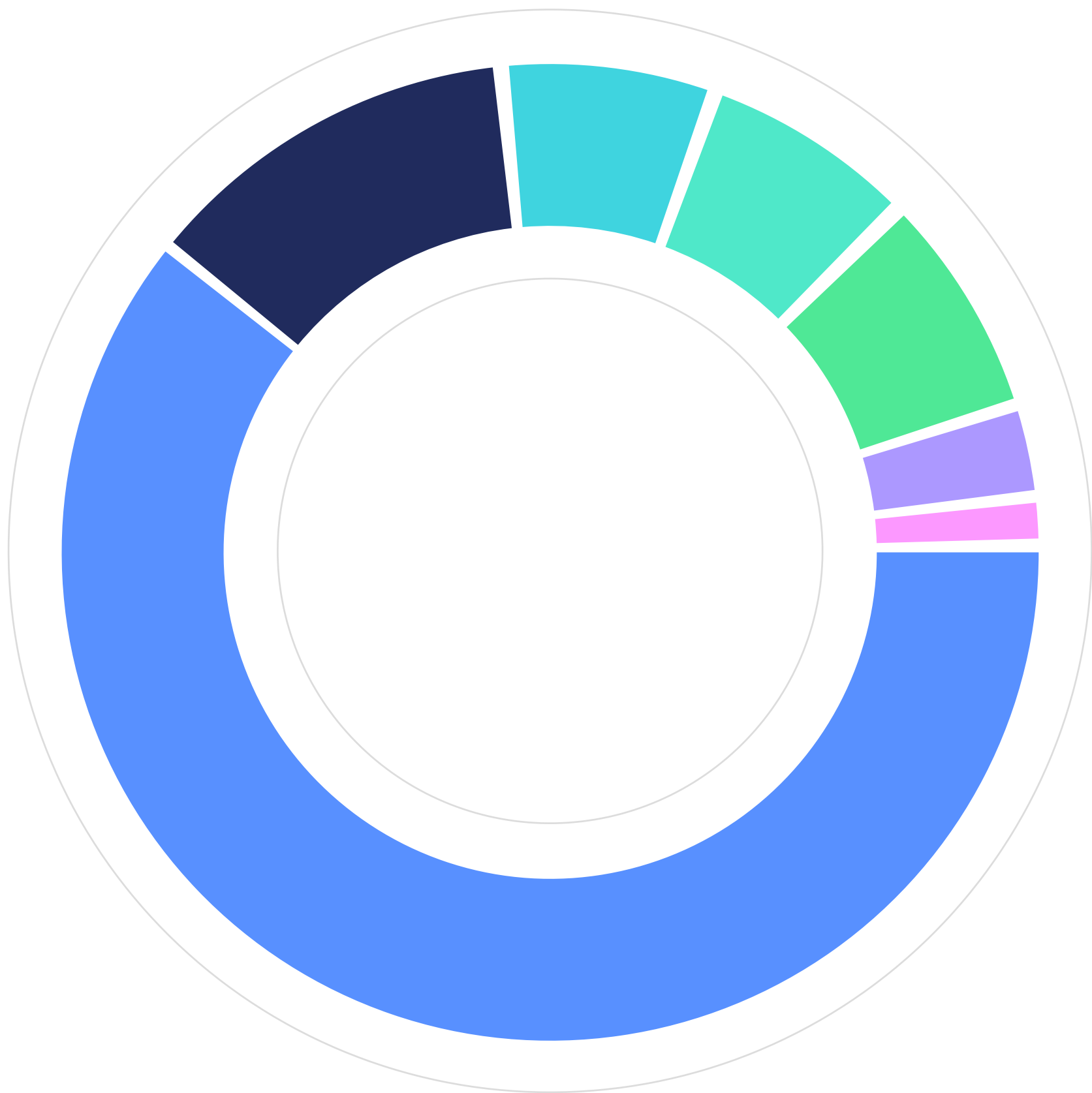
- ✓ Limited amount of quantity
- ✓ To exchange project tokens everyone need CSX Token
- ✓ Stable and high rotating tokens



PRE-SALE

<div> Silver 1000 €</div>	<div> Gold 5000 € +25 000 free Tokens -25% Discount</div> <div>Best Seller</div>	<div> Platin 10 000 € +100 000 free Tokens -50% Discount</div>
<ul style="list-style-type: none">✓ 10 000 Tokens for 1000 €✓ 0,10 € for each Token✓ Total 1 000 000 Tokens✓ Amount of Package 100	<ul style="list-style-type: none">✓ 75 000 Tokens for 5000 €✓ 0,066 Cent for each Token✓ Total 2 250 000 Tokens✓ Amount of Package 30✓ 24/7 Premium Support	<ul style="list-style-type: none">✓ 200 000 Tokens for 10 000€✓ 0,05 € for each Token✓ Total 2 000 000 Tokens✓ Amount of Package 10✓ 24/7 Premium Support✓ Access to roadshows and events

TOKEN SALE



61%
MARKET
Used to improve the functionality of the platform and the usability for our project owner and investors.

12,95 %
MARKETING
Used to guarantee advertising costs as well as other costs such as bounty and affiliate programs.

7%
ECOSYSTEM
Used to ensure the cost of maintaining the internal platform.

7%
RESERVE
Used when unexpected costs come up or when revenues are down to cover six months worth of the companies expenses.

8%
SOFTWARE & INFRASTRUCTURE
Used to cover further development costs and infrastructure maintenance.

3%
FOUNDERS
A small piece of the cake for the founders, so that they are as happy as our users.

1,05%
PRE-SALE
Used to secure the first phase of the financing round.

Name	Coinstox (CSX)
Token Standard	ERC-20
Token Rating	1 Token = 0,12 €
Token Distribution	Immediately
Available Supply	1,000,000,000

PRE-SALE

Name	Coinstox (CSX)
Token Standard	ERC-20
Token Rating	1 Token = from 0,05 €
Token Distribution	1 Year
Available Supply	10,500,000

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TEAM
|**Thomas Ganz**

Founder

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