

# BOUNTY



# BUSTERS





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## 1. Abstract

Through the popularization of the use of cryptocurrencies, the creation of new coins and tokens became common. Token sales, such as ICO's (Initial Coin Offering), for example, come up daily, raising funds for the most diverse projects! During the establishment of the ecosystem of a new cryptocurrency, it is usual for the development team to allocate a portion of the total supply for rewards (bounties) to users in exchange for simple tasks such as tanning pages or publications on social networks, filling out forms sign up for email lists, register on project platforms, and other easy, free operations that will help with marketing, usability, and popularization of a new cryptocurrency. Many currencies, which were distributed at the outset of their project, had great appreciations some time later. It is common to see people disappointed that they did not take advantage of the opportunities of having obtained some currency in its initial phases. Often these people were even unaware that they could get those coins through bounties and thus failed to earn big profits. In view of the above, we want to create one of the largest platforms for the dissemination of these rewards. Our main focus is on the dissemination of project bounties produced on the Waves platform. The Waves platform is a robust system that easily allows creative projects to be produced through its blockchain, including also the decentralized exchange. For this we will build a portal on our website to announce new bounties, with instructions and information necessary so that the reader can participate in interesting projects and not lose any consignment of free cryptocurrencies. And by the way, we are running our bounty campaign, with the distribution of our token, have you participated? And if you'd like to purchase more tokens, in addition to what's available in the bounty program, you can also buy more units, at a promotional price, for a limited time, through our ICO in Waves exchange, the Waves Decentralized Exchange, which is an amazing platform safe and efficient.



## 2. Glossary

<b>Token</b>	Digital asset that can assume diverse functions.
<b>Cryptocurrency</b>	Token or other digital asset with currency function. It is also used to denote, in general, the digital assets constructed in a blockchain.
<b>Exchange</b>	Platform that mediates the trading of cryptocurrencies and tokens.
<b>ICO</b>	Initial Coin Offering is the pre-sale of digital tokens, which provide rights to the goods and services proposed by a company in order to raise funds for the completion of a proposed project.
<b>XBBT</b>	Symbol for "Bounty Busters Token", the token of the Bounty Busters platform.
<b>Waves</b>	Decentralized platform that has Blockchain, Exchange, Wallet and other functionalities.
<b>Waves Decentralized Exchange (DEX)</b>	Exchange System Waves. Website: <a href="https://wavesplatform.com">https://wavesplatform.com</a>
<b>Wallet</b>	Digital wallet where tokens are stored.
<b>Airdrop</b>	Airdrop is a popular term to refer to a free distribution campaign for a cryptocurrency or token.



### 3. Disclaimer

If you use our services and/or participate in our token sale (Initial Coin Offering – ICO), you fully understand that:

- 3.1.** Users are advised to read the document carefully and to perform a proper risk assessment, according to your personal settings.
- 3.2.** This document consists of a survey of the project called "Bounty Busters", and addresses basic information, forecasting of objectives, company principles, implementation roadmap, legal elements that involve the type of segment and the context in which it is inserted. It should be noted that the surveys provided here do not give any guarantee to the user that all forecasts presented will be met, since they depend on external and market variables.
- 3.3.** The user declares to be aware that when transferring funds to ICO, this transfer can not be canceled, nor is there the ability to refund.
- 3.4.** It is clear that this project has no partnership or professional link with the Waves platform but only uses its services.
- 3.5.** This ICO is not an offer of securities or collective investment.
- 3.6.** You acknowledge that Bounty Busters does not act as a tax agent and understands that you are responsible for following the tax laws in force in your country.
- 3.7.** You understand that you are subject to the laws and regulations in force in the country in which you live.
- 3.8.** The user is aware that any loss, damage or disadvantage that may come to have or identify due to the participation in ICO, are assumed and absorbed exclusively by the same.
- 3.9.** In general, the users and participants of this type of project are aware that, when participating in an ICO, they will be involved in a high risk operation that may result in gains or losses on the amount spent. No information provided in this document or on our sites should be considered as investment advice.
- 3.10.** By participating in ICO, the user declares that he / she is aware, accepts and agrees with all the provisions herein determined, submitting himself without restrictions or reservations, in accordance with his / her free belief.



## 4. Introduction

The increasing popularization of blockchain applications has led to new cryptocurrencies and tokens being launched. It is common that at the beginning of certain ICO projects, a given percentage of the total supply is reserved for bounties and donations to ecosystem users of these digital assets. Often the bounties are provided, free of charge, for simple favors (answering questionnaires, tweeting pages and posts on social networks, subscribing to e-mail lists, registering on the platform, etc.) that will contribute to the project development. In this way, users earn cryptocurrencies that can be sold when they reach the desired value, making the participation of these bounties programs a very attractive task in terms of profitability. Many people report of regret that they did not participate in bounties and donations in the early stages of certain cryptocurrencies, and that they subsequently had incredible increase in value. Some because they did not believe in the projects and others because they had not been aware of the existence of the bounties. Currently with the increasing increase of ICO's, we want to ensure that more and more people can be informed and participate in the bounties offered by the most diverse projects!

Bounty Busters will be focused on listing, on our portal, bounties of projects produced in the Waves platform blockchain, because we believe that this platform represents much the idea of decentralization and simplification of investments, favoring, in a useful and practical way, the creation of projects, from small startups to large companies such as the Burger King case that used the Waves platform to create their "WhopperCoin" token for use in their loyalty program<sup>[1]</sup>. As such, we consider that the Waves platform is an important tool for all types and sizes of projects and ideas, and thus, the creation of our token was also carried out in the Waves blockchain.

[1]: <https://wavescommunity.com/blt-with-dlt-have-it-your-way-with-whoppercoin-on-waves/>



## 5. Objectives

Our objectives are divided into primary objectives and secondary objectives. In the category of primary objectives, are inserted the objectives that do not depend on a minimum collection in ICO. The secondary objectives are the objectives that are associated with a minimum collection in the ICO, so that they are executed. In the event that the minimum collection is not achieved, the secondary objectives will be executed as the token is valued, where reserves destined for development will be gradually and strategically marketed in order to raise the necessary funds for its executions.

Therefore our ICO will not necessarily have a minimum capital threshold for the project to be executed. The capitalization of our ICO will only involve the secondary objectives, which may be executed in a shorter or longer time and are not the main focus of the project.

### 5.1. Main Objective

Main objective is to set up our own platform for the marketing and dissemination of new blockchain projects. Our goal is to provide the public with information on new bounties available for participation, as well as informing about new projects in progress. The main specific objectives (mechanisms for the execution of the main objective) are:

- Website (portal) with high traffic of users with interest in cryptocurrencies/tokens;
- Using the token **XBBT** for ads and sponsored marketing campaigns;
- Social networks for direct contact with followers;
- Contact lists.



## 5.2. Secondary Objectives

The secondary objectives will be less detailed in our whitepaper because they are not our primary goal. The following objectives can be observed:

a) Upon reaching 15000 WAVES of capitalization: Improve the existing Bounty Busters platform, creating useful functionalities in a mobile application such as alerts, notifications, calendars and premium plans for users.

b) Upon reaching 20000 WAVES of capitalization: Implement a betting site that will use XBBT in transactions. Bets will focus on e-sports and other modes.





## 6. Platform

Our platform is focused on listing projects based on Waves tokens. Eventually we will be able to add projects from other blockchains, but our main interest is in the Waves platform, because we believe that Waves has great potential for development and has very useful tools to create the most varied projects.

The functionalities of our platform are intended for two audiences: 1) For people seeking bounties in cryptocurrencies; 2) For organizations that want to have greater visibility in their projects and that seek to realize distributions (bounties) of their cryptocurrencies.



### Community

People looking to earn bounties



### Organizations

Companies and agencies seeking to list bounties from their ICOs or other blockchain projects

**To list:** Projects may be listed for free on our platform, but we will also offer an option of sponsored ads for better placement of the project. To pay for the sponsored service, we will accept the XBBT token as payment method.

**To participate in bounties campaigns:** To the participants of bounties campaigns, we will provide an updated, functional and intuitive environment, with clear and objective information.



## 6.1. Criteria for listing

In order to avoid the spreading of malicious projects, we will have some criteria to be evaluated, in the list of projects:

- **Well-defined objectives and project explanation:** No matter if the project is large or small, we will only evaluate if it is well explained and with clear information. A whitepaper, or similar document, can favor the understanding of the objectives.
- **Team:** For projects that have a token sale, we believe that those who present the people behind the team are more trustworthy.
- **Sites, social networks and other contacts:** Contact media are interesting so people can ask questions and get in touch about your project.

These criteria will be observed for the selection of projects to be listed in our portal, but we reinforce that the user should also evaluate, with his own convictions, the reliability of the information of each project, since we will not be responsible, for the information, of the projects published in our platform.



## 7. Mission

We want to become the largest bounties promotion company of tokens based in Waves platform. We will accept to include projects for free and we will also offer the option of companies to hire more prominent ads. Our project will provide direct engagement of cryptocurrencies users with the start-up of new projects.

## 8. Our differentials

What us from other similar platforms:

1. Own Token for use in our platform;
2. Wide variety of projects on our platform;
3. A huge list of users and in continuous growth;
4. Intelligent marketing service for companies;
5. Clean and intuitive platform for the public;
6. Focused on Waves based projects.



## 9. The token

Bounty Busters Token, whose symbol is **XBBT**, is the token name of our platform. The XBBT was created in the Waves blockchain, so it is compatible with the wallet of this system. The total supply is limited to 60,000,000.00 (60 million) XBBT tokens available and the token has 8 decimal places. The token can take on several features. In our platform its usability will be for the payment of sponsored services (ads, listings, etc.).

Token icon:

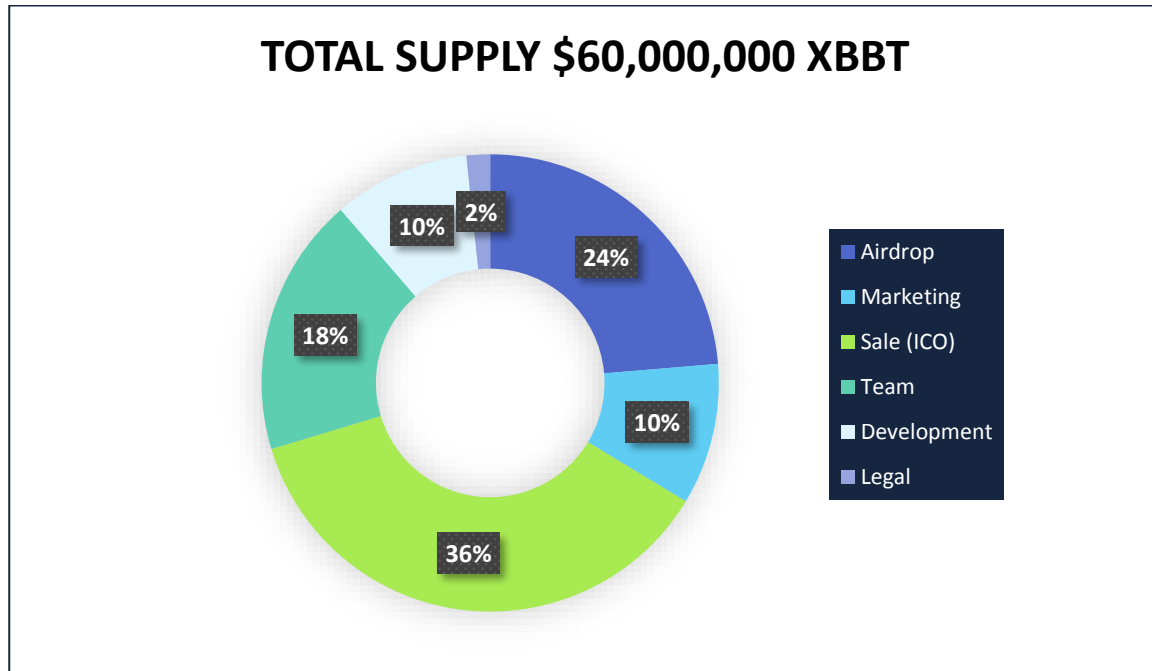


Symbol	XBBT
<b>Max supply:</b>	60,000,000 (60M)
<b>Decimals:</b>	8
<b>Mineable:</b>	No
<b>Wallet type:</b>	Waves
<b>Asset ID:</b>	882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy



The availability of tokens will be defined as follows:

Chart 1 - Distribution of tokens



- **24%:** Bounty for users (airdrop and others);
- **10%:** Marketing campaign (bounty);
- **2%:** For legal issues;
- **10%:** For the development of systems related to the platform;
- **18%:** Intended for the project team;
- **36%:** For sale at ICO.

Because its supply is limited to 60 million, the XBBT is a deflationary asset, that is, there is no way to depreciate because of inflation, since its total number is absolute, making it impossible to create of new units.



## 10. ICO / TOKEN SALE

The **XBBT** token will initially be for sale with 40% off the estimated standard starting price\*. The prices are indicated below.

\$ PAIR	PRICE FOR 1 XBBT IN ICO (WITH 40% OFF)	STANDARD STARTING PRICE FOR 1 XBBT (OUT ICO)
XBBT / WAVES	<b>\$ 0.048 WAVES</b>	\$ 0.082 WAVES
XBBT / BTC	<b>\$ 0.00001372 BTC</b>	\$ 0.00002332 BTC
XBBT / ETH	<b>\$ 0.00034104 ETH</b>	\$ 0.00058015 ETH
XBBT / USD	<b>\$ 0.1 USD</b>	\$ 0.17 USD

Standard starting price is the estimated average price we intend to sell, certain XBBT token parcels, intended for the team and for the project, after the completion of ICO.



We emphasize that we do not have minimum limits of sale (soft cap), in the Initial Coin Offering (ICO), and that our platform will be developed in any conditions (see the topic of objectives). Fundraising will only impact on platform improvements and secondary features. However, the hard cap is estimated at 960,000.00 WAVES.



The remaining tokens, which are left over from the sale of ICO, 3% will initially be placed on sale by standard starting price (which may oscillate with time, according to market supply and demand) and, the rest, will be used to compose a reserve fund for projects designed by the Bounty Busters platform as well as improvements in the XBBT ecosystem, but this fund can only be used 1 year after the closure of ICO and the maximum annual withdrawal from the reserve fund, will be 10% of the initial amount (at the end of the ICO).

Our Initial Coin Offering (ICO) is open on Waves Decentralized Exchange – DEX (<https://wavesplatform.com>), which is an incredibly safe and efficient platform. In addition, it can be noted, as evidence of a reliable transaction, that the XBBT's purchased from ICO are sent instantly to their Waves Decentralized Exchange portfolio.



Instructions for purchasing XBBT are described in the following topic.

### 10.1. How to Buy

To buy XBBT is very simple, there are only 4 steps listed that are listed below:

- 1- If you already use Waves Exchange, skip to step 3, otherwise go to the Waves Decentralized Exchange website (<https://wavesplatform.com>). Choose whether to use the online platform (faster) or download the client. After that, if you do not have an account, make a registration to access Exchange.
- 2- Send funds to your Waves wallet so you can purchase XBBT tokens. Main accepted currencies are WAVES, BTC and ETH.



- 3- A) Use the direct links to the pairs or; B) Search in the exchange search field.

**A)**

If you want to use the direct link to the listed pairs follow the links:

**XBBT / WAVES:**

<https://client.wavesplatform.com/dex?assetId1=WAVES&assetId2=882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy>

**XBBT / BTC:**

<https://client.wavesplatform.com/dex?assetId1=8LQW8f7P5d5PZM7GtZEBgaqRPGSzS3DfPuiXrURJ4AJS&assetId2=882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy>

**XBBT / ETH:**

<https://client.wavesplatform.com/dex?assetId1=474jTeYx2r2Va35794tCScAXWJG9hU2HcgxzMowaZUnu&assetId2=882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy>

**XBBT / USD:**

<https://client.wavesplatform.com/dex?assetId2=882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy&assetId1=Ft8X1v1LTa1ABafufpaCWyVj8KkaxUWE6xBhW6sNFJck>





Or...

B) On the platform,



look for this icon and, in the search, type

**882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy**

according to the image:

ALL	WAVES	BTC	ETH
<input type="text" value="882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy"/>			
☆ Pair	Price	Chg	Volume
☆ XBBT / USD	0.1	0%	0.004
☆ XBBT / ETH	0.00034104	0%	0.001
☆ XBBT / BTC	0.00001372	0%	0
☆ XBBT / WAVES	0.048	0%	0

4- Select the pair you want to buy and place a buy order!



## 11. AIRDROP (Bounty Campaign)

14,2 million XBBT will be allocated for the airdrop bounty campaign. The tasks required for you to earn the rewards, in the first 4 rounds, are simple and related to interactions in social networks and the like. The airdrop, initially, will be divided into four rounds, three of them during the ICO and one post-ICO. The payment of the rewards of the first three rounds will be done at the end of the ICO (in a few days after) and the fourth round will be simultaneously in the course of the campaign. Those are the first 4 rounds. There will be other rounds later, with individual gain decreasing for bounties. We will also make Airdrops for "Miner's Reward Token" holders and holders of other Waves-based tokens, upon notice on our website. Our goal is to reach around 100,000 people, being one of the biggest airdrop.

The following table lists the bounty information:

Round	Limit of Participants *	Individual Gain (XBBT)	Expiry Period (days) *
1	500	\$ 500	5
2	10 000	\$ 200	15
3	20 000	\$ 100	15
4	30 000	\$ 50	Will be defined in our website

\* A round ends when the campaign reaches the limit of participants or the duration time expires.

To **participate** in our airdrop, please read the instructions and fill out the form at this address:

### Airdrop form:

[https://docs.google.com/forms/d/e/1FAIpQLSd3P56tcv8bu5rvWxqhA7PWx0XLV5zBfOlyG\\_4Z1qT6Z6yBMQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSd3P56tcv8bu5rvWxqhA7PWx0XLV5zBfOlyG_4Z1qT6Z6yBMQ/viewform?usp=sf_link)



## 12. Marketing Campaign (Bounty Campaign)

If you are a digital influencer in youtube, instagram, facebook or other (blog site, etc.), you can participate in our marketing campaign and earn tokens XBBT! The instructions are explained below.

### 12.1 YouTube influencer instructions



You can make a maximum of 10 videos (with a 3 day interval between each one). The video should talk about 3 things: **1)** About the Bounty Busters project (brief explanation); **2)** How to participate in the airdrop; **3)** Inform the people that we are selling the token in the Waves Decentralized Exchange (DEX). To learn more about the 3 things to be said, read tips (topic 12.6).

You can approach the subjects in an exclusive video about the Bounty Busters project or talk about the Bounty Busters project in a video with other subjects.

Table of earnings values per video, according to total subscribers:

SUBSCRIBERS	\$ XBBT EARNED PER VIDEO
1,000 – 4,999	1,000
5,000 – 9,999	5,000
10,000 – 29,999	15,000
30,000 – 49,999	30,000
50,000 – 69,999	50,000
70,000 – 99,999	60,000
100,000 – 249,999	100,000
More than 250,000	Email to <a href="mailto:marketing@bountybusters.com">marketing@bountybusters.com</a>



## How to participate in YouTube?

In order to participate, your channel must be approved, so that we can avoid fraudulent channels. Once approved, your channel will be able to record videos and earn XBBT tokens. If you want to participate, fill out the following form. We will reply within 3 business days :)

### YouTube form:

[https://docs.google.com/forms/d/e/1FAIpQLScDrHF\\_nQkStmmWHyTr0aiR5gs8\\_xYkwOHN3I\\_n7fE\\_zeZkg/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLScDrHF_nQkStmmWHyTr0aiR5gs8_xYkwOHN3I_n7fE_zeZkg/viewform?usp=sf_link)



## 12.2 Instagram influencer instructions



You can make a maximum of 10 posts (with a 2 day interval between each one). It could be photo or video. The post should talk about 3 things: **1)** About the Bounty Busters project (brief explanation); **2)** How to participate in the airdrop; **3)** Inform the people that we are selling the token in the Waves Decentralized Exchange (DEX). To learn more about the 3 things to be said, read tips (topic 12.6).

Table of earnings values per post, according to total followers:

FOLLOWERS	\$ XBBT EARNED PER POST
1,000 – 2,999	200
3,000 – 4,999	1,500
5,000 – 9,999	3,000
10,000 – 14,999	5,000
15,000 – 19,999	7,000
20,000 – 29,999	10,000
30,000 – 49,999	20,000
50,000 – 99,999	50,000
More than 100,000	Email to <a href="mailto:marketing@bountybusters.com">marketing@bountybusters.com</a>

### How to participate in Instagram?

To participate, your profile must be approved, so that we can avoid fraudulent profiles. Once approved, your profile will be able to make the posts and win XBBT tokens. If you want to participate, fill out the following form. We will reply within 3 business days :)



## Instagram form:

[https://docs.google.com/forms/d/e/1FAIpQLSdf1tPmAFE\\_nNXj4fdmw1yDGb43kWZ5xPEbJRQ2Ue3hpOTMNw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdf1tPmAFE_nNXj4fdmw1yDGb43kWZ5xPEbJRQ2Ue3hpOTMNw/viewform?usp=sf_link)



## 12.3 Twitter influencer instructions



You can make a maximum of 10 posts (with a 2 day interval between each one). It could be photo or video. The post should talk about 3 things: **1)** About the Bounty Busters project (brief explanation); **2)** How to participate in the airdrop; **3)** Inform the people that we are selling the token in the Waves Decentralized Exchange (DEX). To learn more about the 3 things to be said, read tips (topic 12.6).

Table of earnings values per post, according to total followers:

FOLLOWERS	\$ XBBT EARNED PER POST
1,000 – 2,999	200
3,000 – 4,999	1,500
5,000 – 9,999	3,000
10,000 – 14,999	5,000
15,000 – 19,999	7,000
20,000 – 29,999	10,000
30,000 – 49,999	20,000
50,000 – 99,999	50,000
More than 100,000	Email to <a href="mailto:marketing@bountybusters.com">marketing@bountybusters.com</a>

### How to participate in Instagram?

To participate, your profile must be approved, so that we can avoid fraudulent profiles. Once approved, your profile will be able to make the posts and win XBBT tokens. If you want to participate, fill out the following form. We will reply within 3 business days :)



## Twitter form:

[https://docs.google.com/forms/d/e/1FAIpQLSeOCGWN\\_IvL960HP5xK1cxJ-C-ZCDTRBxTXxRRiUv9TlxoH\\_w/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeOCGWN_IvL960HP5xK1cxJ-C-ZCDTRBxTXxRRiUv9TlxoH_w/viewform)





## 12.4 Facebook influencer instructions

### facebook

You can make a maximum of 10 posts (with a 2 day interval between each one). It could be photo or video. The post should talk about 3 things: **1)** About the Bounty Busters project (brief explanation); **2)** How to participate in the airdrop; **3)** Inform the people that we are selling the token in the Waves Decentralized Exchange (DEX). To learn more about the 3 things to be said, read tips (topic 12.6).

Table of earnings values per post, according to total followers:

FOLLOWERS	\$ XBBT EARNED PER POST
5,000 – 9,999	1,000
10,000 – 14,999	2,000
15,000 – 29,999	5,000
30,000 – 49,999	10,000
50,000 – 99,999	15,000
100,000 – 249,999	20,000
MORE THAN 250,000	Email to <a href="mailto:marketing@bountybusters.com">marketing@bountybusters.com</a>

### How to participate in Facebook?

To participate, your page must be approved, so that we can avoid fraudulent pages. Once approved, your page will be able to make the posts and win XBBT tokens. If you want to participate, fill out the following form. We will reply within 3 business days :)



## Facebook form:

[https://docs.google.com/forms/d/e/1FAIpQLSczqoNKR0aAgO8VLKbxg9xy3Utx2VVG8Sa66y3Q4NAaNcZlow/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSczqoNKR0aAgO8VLKbxg9xy3Utx2VVG8Sa66y3Q4NAaNcZlow/viewform?usp=sf_link)



## 12.5 Other influencer instructions

The post should talk about 3 things: **1)** About the Bounty Busters project (brief explanation); **2)** How to participate in the airdrop; **3)** Inform the people that we are selling the token in the Waves Decentralized Exchange (DEX).

If you have a blog, website, or something that engages well with the public, answer the following form to get approved in the marketing campaign.

### Other influencer form:

[https://docs.google.com/forms/d/e/1FAIpQLScHLI5saRO9SrY8Fj1Q\\_THCwomZJm-hH93WaOsNCGhvPrgwGg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScHLI5saRO9SrY8Fj1Q_THCwomZJm-hH93WaOsNCGhvPrgwGg/viewform?usp=sf_link)



## 12.6 Tips

Quick tips on the 3 subjects to be addressed in your video/post:

- 1. About Bounty Busters:** Bounty Busters is a solid and simple project that aims to create a portal for listing and dissemination of rewards in cryptocurrencies, with an emphasis on projects on the Waves platform. Our platform will have a token, called XBBT which, one of its utilities, will be to pay for sponsored services (ads and others) in the Bounty Busters portal.
- 2. How to participate in airdrop:** Perform the tasks contained in the form available at <http://bountybusters.com/airdrop>
- 3. How to buy XBBT tokens in Waves Decentralized Exchange (DEX):** a) If you do not have a registry, create one. b) Send funds to your wallet. c) In the exchange panel look for the XBBT token by typing the asset id in the search **882VjGQB5mnaF8ydzNvFdHiqB7i2Bej1wG3B1fBweMAy** d) Place your purchase order.



## 12.7 Best content award



Among all participants in our marketing campaign, one participant will be chosen for the best content award. The criteria evaluated for the winner's choice will be:

- If the participant explained the 3 subjects listed;
- The quality of the video (content and editing);
- Whether there was good engagement with the public (regardless if you have a large or small audience).

The winner will be announced at the end of our ICO, and the prize will be **\$100,000 XBBT**.

## 12.8 Brief

In summary, the steps to participate in the marketing campaign are:

1. Respond to the form (YouTube, Instagram, Facebook) and wait for approval.
2. Once approved, some simple instructions will be sent by email, follow them.
3. Post your content (YouTube, Instagram, Facebook).
4. You will send us a notice that sent the content (via form, through link and instructions that will be sent by email, after its approval - step **2**).
5. Wait for payment at the end of ICO (check roadmap) and see if you have been the winner of the "Best content award".



**IMPORTANT 1:** We ask that influencers produce only content that is consistent with what our platform and our token offer, and nothing more. We do not endorse advertisements with the intent to deceive people.

**IMPORTANT 2:** After about 3 business days, after completing the form, you will receive an answer if it was accepted in the marketing campaign.

**IMPORTANT 3:** The Marketing Campaign is valid for all languages.



- Marketing campaign start 15/09
- Official announcement - 20/09
- ICO start. - 20/09
- Airdrop (Bounty campaign) start



SEP 2018

OCT 2018

FEV 2019



- Launch of the portal (website)
- Start of listing operations and other services.



- Finalization of ICO - 20/10
- Definition of reserve fund value - 20/10
- Beginning of the main site development (main objective)


<sup>1</sup> ICO's finalization may be extended by up to 15 days if need be.

<sup>2</sup> The announcements will be posted on our website.



## 14. Team

Our staff is small and efficient. Composed by a founder (manager) who will manage the resources and hiring external professionals.



**Gustavo Boneli – Founder**

Engineer, writer, entrepreneur and investor of cryptocurrencies. Resides in Brazil and is responsible for managing project resources and making decisions.

LinkedIn: <https://www.linkedin.com/in/gustavocboneli/>

### External team (outsourced services):

#### 04 software developers

Developers To develop the website and mobile application (in case the required value is obtained, to secondary objectives, as described in the objectives session).

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#### 01 marketing agency

To develop actions to promote and solidify Bounty Busters.

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#### 01 Employee for general care

To assist in the service of the platform.





## 15. Development assumptions

As assumptions for development, we will always seek to improve our services in order to keep up with the innovation and the desires of the market.

For this to occur, we will have marketing and personal relations consultants providing us with assistance, as well as constant oversight in other areas.

We will also seek to increase the liquidity of the token, looking for the listing of our assets in new exchanges, as well as establishing partnerships with other interested companies.



## 16. Contact and support

You can contact us at the following addresses:

- **Email:** [contact@bountybusters.com](mailto:contact@bountybusters.com)
- **Facebook:** <https://www.facebook.com/bountybusters>
- **Instagram:** <https://www.instagram.com/bountybusters>

For more information, check our website <https://bountybusters.com>