BITSRENT

Revolutionize Everyday
Rental & Leasing
Experience Using Blockchain Technology.

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https://blockchain.wtf/what-the-faq/centralization-vs-decentralization/
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We are the revolution of multi-billion dollar industry.

World's Third
Largest Industry
With 1800+ Billion Revenue.

CRYPTOCURRENCY (BTR)
BITSRENT DIGITAL

B

ERC20

ERC20 Token

Ethereum
Network

Smart
Contract

Buy for Less,
Sell for More

3. Table of Contents

4. Executive Summary

The global rental and leasing industry is marred by problems and issues caused by outdated business practices. With the world going towards the Blockchain, the rental and leasing industry can also be revolutionized by shifting from paper to the 'blocks' for records and documents. This transition will be supported by Blockchain's immutability, which will serve as a deterrent against fraudulent activities.

By conducting extensive research and studies, the Bitsrent team has gone over all possible issues and presented a solution that is powered by Blockchain and Ethereum Network. On the basis of such platforms as well as adopting the best crypto features, the platform serves as a decentralized software between tenants and landlords for commercial businesses, residential homes and cars. As a result, the traditional centralized model can be avoided. Stakeholders will be able to tap into the potential of the rental and leasing industry through decentralization.

Alliances have been made with top names in the industry so the platform can be made available to a large customer base, easing their worries through fast, secure and affordable transactions. So far, BTR Phase 1 has been developed and the company looks forward to Exchange for trading because Bitsrent has been a fortunate project to get private investment from many investors. We have already secured our project from being incomplete due to lack of fund.

5. Introduction

From a newly-married couple renting and settling at a residential property to a growing company establishing headquarters at a new office space, countless rental and leasing processes and agreements are taking place all over the world with every passing second.

Today, the billion dollar rental and leasing industry exists as one of the largest industries in the world. The industry caters to both individuals as well as commercial businesses. Renting includes assets like lands, office spaces, cars, residential homes etc.

However, the industry's progress is limited due to a number of issues that originate from traditional business processes. These issues limit the potential of the industry, resulting in reputational and financial losses.

These losses result from violations in rental agreement that may have occurred due to a miscommunication or misunderstanding between the owners and the tenants. The increase in fraudulent activities is another problem faced by the industry.

The emergence of Blockchain has transformed many industries and solved their issues. Names like IBM, J.P Morgan and several others are actively involved in the development and implementation of the technology.

Similarly, governments are not far behind in the revolution. Dubai Government has announced to fully modernize the city through the adoption and implementation of Blockchain that will push the city ahead of its competitors.

In view of all these developments, Bitsrent has resolved to address the issues faced by the rental and leasing industry while planning to revolutionize and transform it on the back of Blockchain and Ethereum platforms. The project has already made considerable progress and is expected to expand further in 2019. As of now, the pre-ICO sale is slated for launch in September 2018. How Bitsrent plans to tackle the existing problems of the rental and leasing industry will be explained further in the Whitepaper.

6. Research

The team at Bitsrent centered its research on rental and leasing industry of commercial spaces, residential homes and cars.

For commercial markets, research found out that a new apex was reached by the office leasing industry. Records were broken as it was found out that about 11 million square meters of spaces were leased for commercial spaces. The last time industry reached such heights was in 2007, even before the financial crisis of 2008-2009. The volumes of the leased commercial spaces increased over 4 percent from 2016 to 2017. The demand for newer businesses and startups led to steady increase in rent prices with a rise of almost 5 percent. The higher rent exceeded the expectations of the professionals by more than 100 percent.

Global Office Demand – Annual Gross Leasing Volumes, 2007-2018
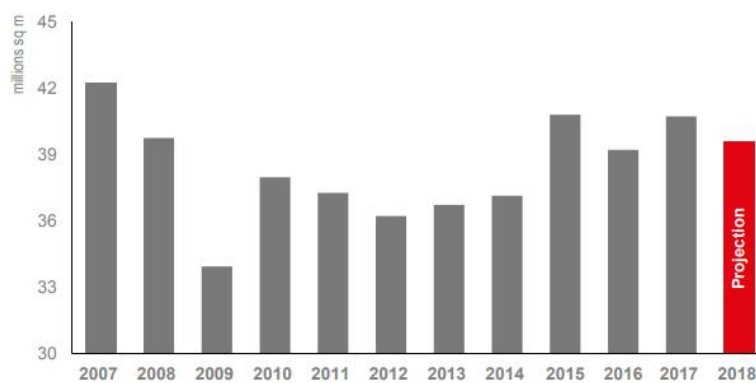
CAR RENTAL REVENUE GROWTH

Year	Revenue (In Million USD)
2016	19,677
2017	20,437
2018	21,208
2019	21,966
2020	22,688
2021	23,354
2022	23,949
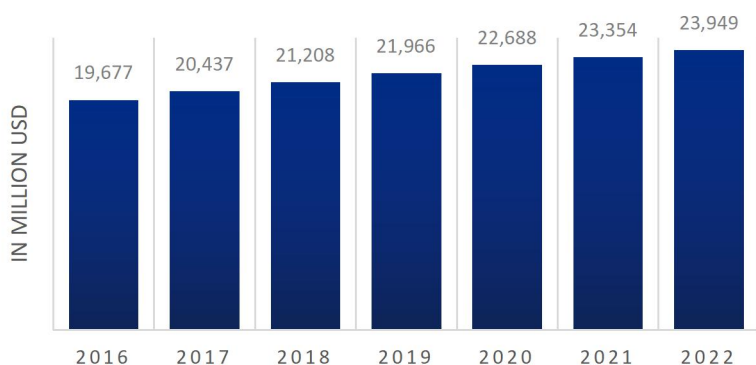
Similarly, research stated that the residential rental market is also flourishing as demand is increasing at a quicker rate than the supply. The number of households that are living on rent in the U.S. is closing the 50 million marks. Interestingly, public interest has also peaked in renting out of residential properties with a 5 percent rise in the last 10 years.

Number of household heads, in millions

% of household heads who rent their home
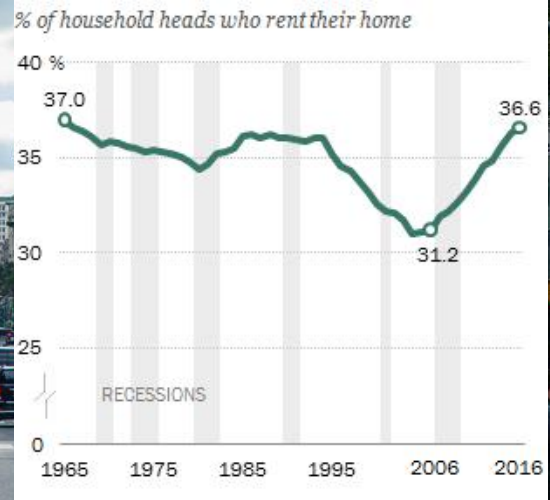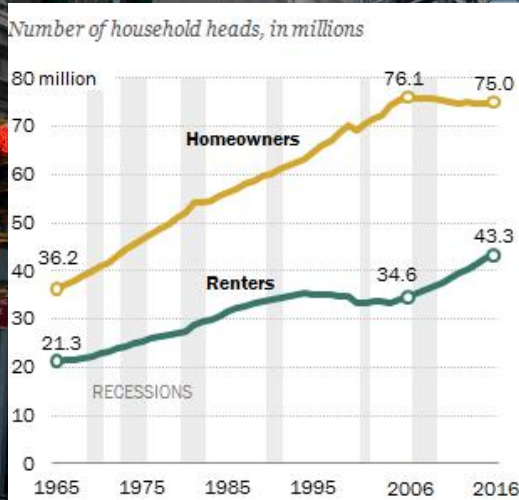
Car rental industry revenue has been estimated to be US$ 21,208 million in 2018. Experts believe that the CAGR rate will increase by 3.1% in 2022, with the market reaching US$23,949 million in revenue.

7. Problems in the Traditional Rental and Leasing Industry

The sheer size and revenue generated by the rental and leasing industry do not mean that the industry has unlocked its maximum potential. The industry faces a great deal of conundrums that has held the industry back because many businesses and individuals still face difficulties in rental and leasing tasks.

The rental and leasing agreements entail a number of terms and conditions that include the amount of rent, duration, repair issues, security deposits, termination etc. Despite the advancement of technology, many of these agreements are signed through pen and paper.

Additionally, both the tenants and landlords have to suffer from bureaucratic practices as they travel from one place to another. On the other side, there are also some places that have digitalized the rental and leasing documentation and processes through online systems.
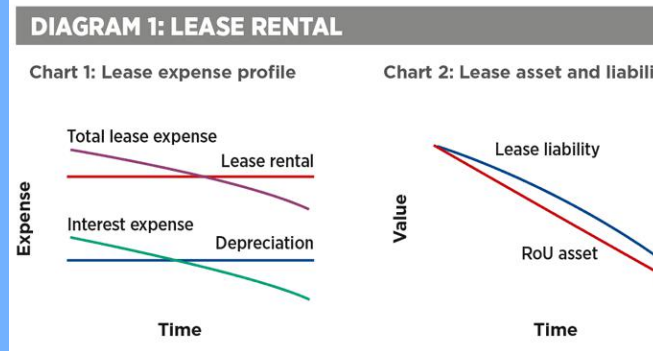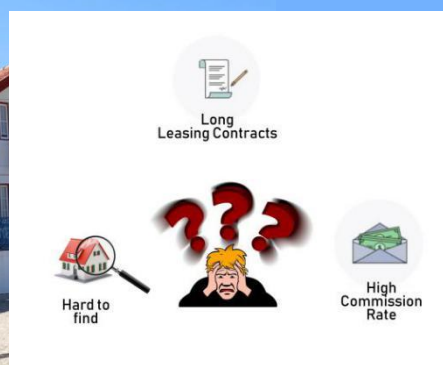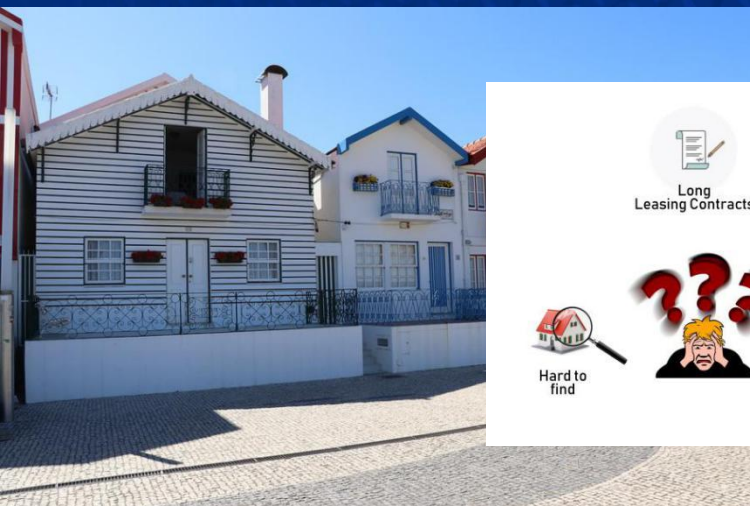
However, tampering of documents and data is possible in both the above-mentioned cases. Often a landlord or tenant tries to embezzle money through misrepresentation or modification in the documents. As a result, lawsuits and court cases take the life out of the innocent parties. For online systems, the growing threat of cybercriminal activity means that the sensitive data is always at risk, especially considering the weak cybersecurity practices used by the businesses. Other issues currently faced by the industry include the negotiation dilemma. Negotiations are a component in the industry and yet, many people still have to quarrel over increased rent and lease amounts.

6.1. Breachable Client Privacy

Holding customer's particulars such as DOB, Address and other related details about a person needs to be kept out of wrong hands and only shared with the appropriate company that the customer has given permission to directly.

☒ **Problem :** Customer's information is Easily Breached

☑ **Solution :** Private information about a customer is now part of the integral blockchain network which secures against possible data breaches.

6.2. Inconsistent Customer's Records and Billing

Having an up-to-date record keeping system capable of documenting individual transactions within a secure business ledger is important for any company to sustain its growth by not only retaining existing members but also acquiring new customers.

☒ **Problem :** Inconsistent and outdated Customer's Information

☑ **Solution:** Customer's information is now seamlessly fully integrated within the structured blockchain for precise record keeping and secured against any fraudulent transaction history.

8. Blockchain

A blockchain is a decentralized, distributed and public digital ledger that is used to record transactions across many computers so that the record cannot be altered retroactively without the alteration of all subsequent blocks and the consensus of the network. This allows the participants to verify and audit transactions inexpensively. A blockchain database is managed autonomously using a peer-to-peer network and a distributed time-stamping server. They are authenticated by mass collaboration powered by collective self-interests. The result is a robust work-flow where participants' uncertainty regarding data security is marginal.

Centralized platforms require all data (communications/information/etc.) to enter into, and leave through a central hub. That is to say, you physically can't send or receive any information without it going through that single point, which is often a private server or hub. Unlike centralized platforms, decentralized platforms do not require information to pass through a single point. Instead, many points connect, known as a peer-to-peer (P2P) network.

Since centralized platforms require all data to go through one place, it's very easy to track information. Decentralized platforms, on the other hand, allow for far more privacy. Because information doesn't have to go through one point, and can instead pass through a variety of points, it's much more difficult to track information across the network.

A decentralized network relies on a host of computers. As a result, blockchain technology resides on a P2P network. It physically cannot work with a single computer or point-of-connection. Instead, it requires a slew of other computers to join in, in order to complete a specific task on the network.

Centralized Database Structure

Client   Server   Database (Master Copy)
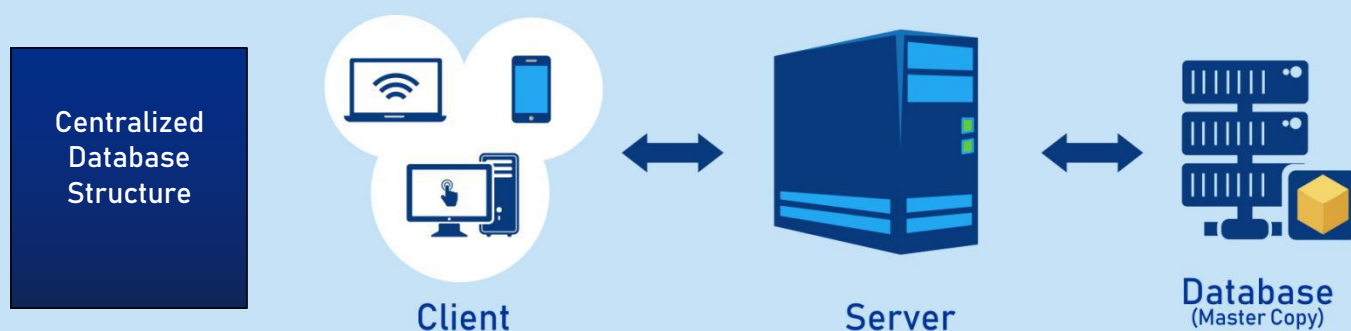
The use of a blockchain removes the characteristic of infinite reproducibility from a digital asset. It confirms that each unit of value was transferred only once, solving the long-standing problem of double spending. Blockchain have been described as a value-exchange protocol.

Blockchain Transactions

1. A wants to send money to B
2. The transaction is represented as a block
3. The transaction is broadcasted to a network of nodes
4. The network validates the transaction
5. Now the block can be added to the blockchain, in a way that is permanent and unalterable
6. The money moves from A to B
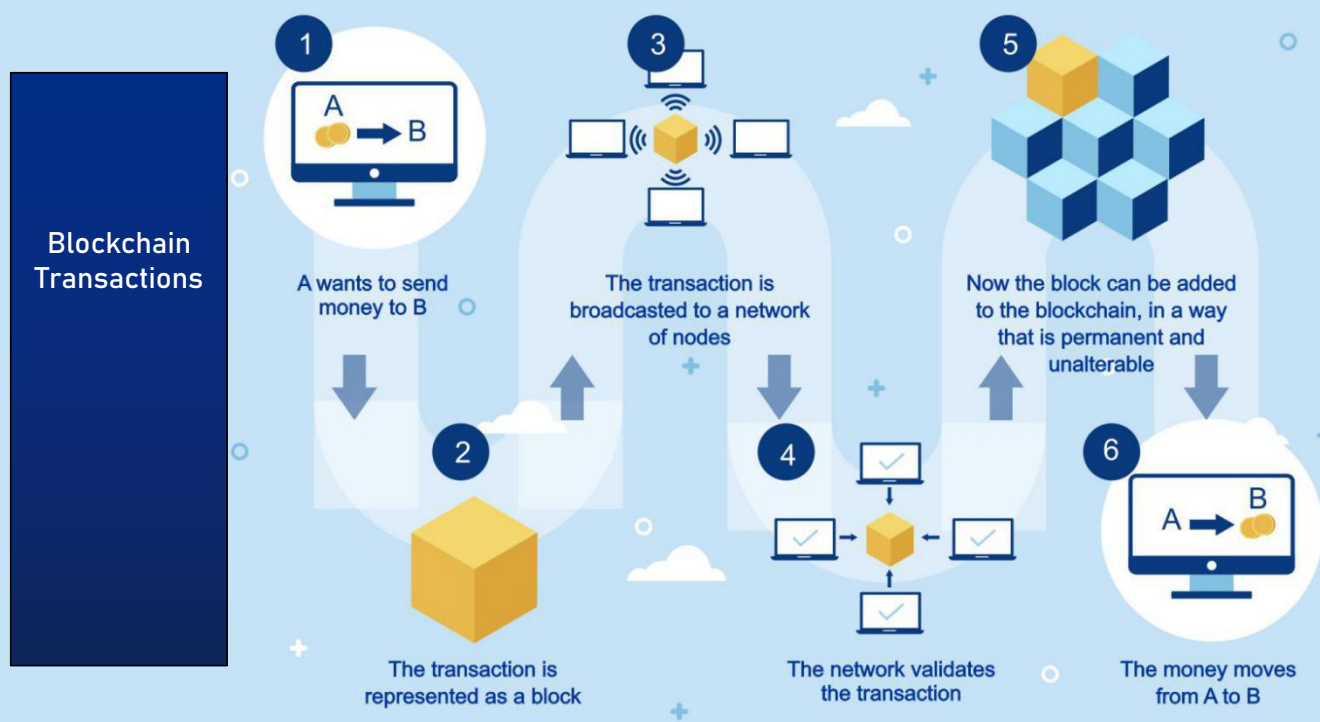
This Blockchain-based exchange of value can be completed quicker, safer and cheaper than with traditional systems. A Blockchain can assign title rights because, when properly set up to detail the exchange agreement, it provides a record that compels offer and acceptance.

9. What is Bitsrent?

Bitsrent is a next generation token for rental and leasing industry that aims to introduce much-needed transparency in the rental processes and agreements. Bitsrent provides transparent transactions through the Blockchain and Ethereum platforms where automation, artificial intelligence and Blockchain functionalities revamp the outdated practices.

Role

Token

Purpose

Features
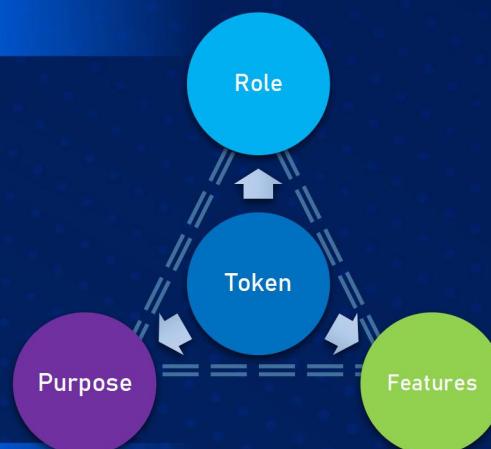
10. Why Buy Bitsrent?

When an investor researches a crypto token, the first question that comes up in their mind is its 'profitability'. Will the cryptocurrency's price rise and reap huge profits?

Fortunately, Bitsrent has covered all possible fronts. On the back of considerable research, completion of first phase of BTR and garnering industry support, the price is expected to go in the upward direction. More importantly, the team at Bitsrent envisions a future where the platform will not only be used as a crypto asset but will become integral to the lives of individuals and businesses for their rental and leasing needs. With businesses and governments flocking to Blockchain, the rental and leasing industry can also be revolutionized.

With support and funding from investors, Bitsrent can get a boost that can help it to speed up its development. For the investors, this is the best time for a substantial investment in the ICO sale. With the passage of time, BTR will grow leaps and bounds with respect to both its platform and price. Further reasons to invest in the token are listed below.

⤵ In order to increase the faith of investors, the team has announced their plan to lock 20 percent of their tokens for 12 months.

⤵ The supply of the token is limited. As a result, constant flow on cryptocurrency exchanges is expected.

⤵ Bitsrent is in talks with various exchanges and has already signed off agreements for its listing.

⤵ Utility tokens are generally high in demand. Coupled with its small supply, the cryptocurrency has caught many eyeballs from traders.

10.1.Fast & Inexpensive

The BTR Token offers easy and effortless payments whilst avoiding expensive costs of Blockchain transactions and data storage. BTR also delivers a sustainable network capable of delivering lighting fast transactions and the distribution of important customer's data.

10.2.Bitsrent Implemented Blockchain Technology

This new innovation will allow Rental & Leasing Industries to gain more control over day to day practices and providing added benefits to companies through use of smart contracts.

10.3.Secure Client Privacy

Holding client particulars such as DOB, Address and other related details about a person needs to be kept out of wrong hands. Bitsrent secures private information about a customer is now part of the integral Blockchain network which secures against possible data breaches.

10.4.Accurate Client Records

Having an up-to-date record keeping system capable of documenting individual transactions within a secure business ledger is important for company to sustain its growth by not only retaining existing members but also acquiring new clients. As such customers' information is now seamlessly fully integrated within the structured Blockchain for precise record keeping and secured against any fraudulent transaction history.

10.5.Bitsrent Based on Ethereum Smart Contracts

Smart contracts are a central component to next-generation Blockchain platforms. The main goal of a smart contract is to enable two anonymous parties to do business with each other, usually over the internet, without the need for a middleman.

10.6.100% Reliable

Sustainable network capable of delivering lighting fast transactions and the distribution of important client data.

Using Ethereum smart contracts, we can deliver on the above criteria. Our Ethereum-based contracts all comply with the ERC20 standard, which has gained significant prominence among developers.

11.Technical Overview

Bitsrent is a cryptocurrency token that will serve its purpose in transactions for rental and leasing industries. The token has multiple use cases. It can be used for a variety of transactions within the massive Bitsrent ecosystem. It can be used as an asset whose price will only increase with the passage of time. It can be used as a utility token through which tenants can pay their landlords easily. The platform provides an entire automation solution through which submission of personal, financial and corporate information, e-signing of rental agreements and payments can be made online.

Bitsrent Ecosystem	➡	BTR Coin	➡	AI	➡	Orbit Blockchain	➡	Customer

The platform is made up from different layers of technology, where Orbit Blockchain functions as the backbone. The BTR crypto serves as the token that will act as fuel to the platform while Artificial Intelligence will be integrated to ensure that the platform uses modern techniques and algorithms for the provision of utmost convenience to its users. Artificial Intelligence will be responsible for handling the data and identities of the customers where BTR will ensure security through its seamless integration and transfer between different parties.

12. Features

12.1.Borrowing Ethereum's Best Components

Ethereum improved the existing cryptocurrency technologies through a combination of Blockchain, DApps, ERC-20 tokens on its platform, and Smart Contracts. Bitsrent borrows the best features of Ethereum. Some of these are the following:

12.1.1.ERC-20

BTR supports Ethereum's platform and is an ERC-20 token. This means it can be exchanged and traded on the Ethereum Network. Similarly, it can be stored on any ERC-20 powered wallet.

12.1.2.Smart Contracts

Smart contracts have cemented their position as one of the most innovative and useful cryptocurrency feature. Smart contracts are basically agreements that occur on the Orbit Blockchain. These contracts receive terms and conditions after which they are initiated and make sure that all the stakeholders are compliant with the rules. Subsequently, the contract ends without any interference from a third party.

For example, consider going for your morning coffee. You can go to a cafe and give your order. With a smart contract, the process will be automated by accessing your preferences and order choices without the staff's supervision.

Similarly, when we talk about smart contracts in Bitsrent, the rental and leasing agreements can be modernized and made transparent with their inclusion. For all kinds of rental properties and leases, smart

contracts will help in the automation of agreements. Disputes can also be resolved fairly with the free and fair processing of the violations through the smart contracts.

12.1.3.DApps

DApps refers to decentralized applications. Decentralized applications shun the existing application development practices with a focus on the coding of applications, allowing them to run without a centralized server. This means that all the community and network of a cryptocurrency powers the DApp.

Bitsrent recognizes the paradigm shift experienced by the Computer Science community with regards to research and development of decentralized applications. This is why it has integrated the use of DApps in its platform.

12.2.Engage in Transactions from Anywhere

Traditional payment in the rental and leasing sector are governed through centralized model. Centralized systems are ineffective as they limit interaction for international transactions. Tenants moving from one country to another are unable to rent a home or get a lease for their expanding businesses.

These issues are solved through Bitsrent which rides on the decentralized wave and serves the industry through easy and convenient payment processes. The BTR token can help to pay tenants for their properties from anywhere. Whether an office space is put on a lease or a car has been rented, all the records can be maintained with billing information on the Orbit Blockchain. As a result, users will not need to waste their time in travel and will be able to connect from anywhere through any device.

12.3.Affordable & Quick Transactions

Banking procedures often take their time in processing. Days and weeks pass as payment gets stuck which results in problems for tenants and landlords. Sometimes, time constraints require quick relocation for renting purposes which is unfortunately not possible due to payment conundrums. Other times, misunderstandings are caused between the stakeholders regarding the sending and receiving of money.

Adopting Bitsrent means that the stakeholders will be provided with a game-changing solution for payment. With Ethereum's secure and fast network, both parties can talk about the payment and complete the transaction within a span of few minutes. Similarly, the charges incurred through banks are also saved, as Bitsrent will only charge a negligible fee for transactions.

12.4.Monitoring the Token

Smart contract's integration in the Bitsrent platform means that no matter where the stakeholders reside, all of their transactions will be tracked. This digital tracking assists in strengthening the platform with credibility. Additionally, all of these transactions are irreversible which negates the chance of fraudulent activities. As everything will be part of the Orbit Blockchain, tampering of documents will be non-existent.

12.5.Privacy

The team at Bitsrent takes the security of its users seriously. Increased transparency through Bitsrent does not in any way mean that the privacy of the stakeholders will be compromised. The platform will

help to cover personal details of its users so any criminal activities through misrepresentation of data can be thwarted.

12.6. Trustability and Reliability

Through the integration of Blockchain and Ethereum, Bitsrent has achieved optimal decentralization, global reach, security, quickness, affordability and monitoring of business transactions. Hence, it is trust-able and reliable for its users and investors.

12.6.1. Negotiation

This means that clients will not have to meet their landlords and real estate agents face-to-face and can easily use Bitsrent's platform to negotiate a fair price for the rent.

12.6.2. Global Reach

Whether you are moving abroad for your studies or you want to expand your business, you do not need to indulge yourself in the complexities of the traditional rental procedures and can be equipped with a global tool through the Bitsrent platform. Bitsrent helps clients pay from anywhere at any time.

12.6.3. Automation

Standard andane activities and tasks that are required in the leasing industry expect individuals to travel a great deal for the provision simple details regarding their personal, residential and financial matters. Bitsrent aims to rescue individuals from these time-consuming activities and helps automate the submission of these details easily through its platform.

12.7.   Rewards

The project also includes Universal Loyalty Program through which users can receive incentives and rewards. The recent research in world's biggest companies it was found that 84% percent of them are trying to dabble in Blockchain. Distributed ledgers and Blockchain protocols bring groundbreaking value to the loyalty program of the future. In the second stage of our development plan we create a Universal Loyalty Platform where users can get certain amount of BTR as a reward every time they purchase within our Bitsrent Network and they can easily redeem the rewarded BTR in next purchase if they want.

- Rewards in every time you make a purchase no matter wherever or whenever within Bitsrent Network.
- Rewards, which appreciate rather than expire.
- Easily redeemable or exchangeable into any other liquid asset.

13. Why Bitsrent Can Revolutionize the Rental and Leasing Industry?

With the influx of thousands of cryptocurrencies in the past few years, the cryptocurrency community has been rightly confused about choosing platforms. Most of the cryptocurrencies have been rigorously marketing their product but they have not done proper research on real issues faced by

customers. They have been unable to deliver goals of their roadmaps. Additionally, many of them do not have any substantial support from the industry which makes their solutions' reliability suspect.

Bitsrent, on the other hand, has been shying away from the limelight while silently surpassing the goals on its roadmap. The team at Bitsrent realized through personal difficulties in the rental and leasing processes that landlords and tenants suffer greatly through traditional processes. Hence, the team began its research and sought to find an answer to the problem.

After witnessing the developmental stride made on the Blockchain and Ethereum technologies, the team had an epiphany. They realized that they can create a rental and leasing ecosystem that can eliminate the existing irregularities entirely and add the powerful features of the Blockchain to ensure quick, affordable, reliable and secure transactions.

The team also realized that it was not possible to capture the large rental and leasing industry without any support from some known names. Hence, meetings and presentations were arranged that received huge praise. As a result, several big names joined.

14.Tokenomics

Bitsrent is a next generation token for the rental and leasing industry. With regard to Bitsrent token's information, distribution, and utilization of funds are described blow.

14.1.Token Figures

Token Name :	Bitsrent
Token Symbol :	BTR
Project Protocol :	ERC20
Total Supply :	10,000,000,000 (10 Billion)
Soft Cap :	3 Million USD
Hard Cap :	20 Million USD
Token Issue Price :	0.01 USD
ICO Price :	0.003 USD

⇨ Bitsrent will be available on exchanges with the token symbol of 'BTR'. It runs on Ethereum's ERC-20 Protocol.

⇨ Total supply refers to a token's limit. A cryptocurrency token can be mined or created under a restricted limit. If a cryptocurrency supply is unlimited then its demand and price will be affected. BTR token is non-mintable and entire supply of Bitsrent is 10 Billion. After the Public sale ends, we burn the unsold token, calculate the total and circulating supply then go for listing to exchanges.

⇨ Soft cap is considered the lowest amount of funds that a cryptocurrency can generate in its ICO. Bitsrent soft cap has been set at 3 million USD and we have become a very lucky project to get private investments which gave us opportunity to build up our fundamental technology for future development.

⤷ We are developing our technological part side by side and with massive interest and demand of the token, it is expected that the token will be one of the rare cryptocurrencies to have constant demand on exchanges.

⤷ For ICO investors who bought the token, the price of the token was $0.003. This includes a bonus of 70% . The issue price or the price of the token, when it becomes available on cryptocurrency exchanges has been set at $0.01.

14.2.Distribution of Token

When a token goes live, it is important to allocate a specific purpose to it, or else misunderstanding may be born and result in the public losing trust in the platform. Hence, the BTR management has resolved to allocate its tokens with a distribution strategy where all the stakeholders, including private investors and the public, emerge as winners.

Token Allocation

- Loyalty — 5%
- Reserved — 5%
- Bounty — 5%
- Team — 20%
- Public — 65%

Legend: Public, Team, Bounty, Reserved, Loyalty
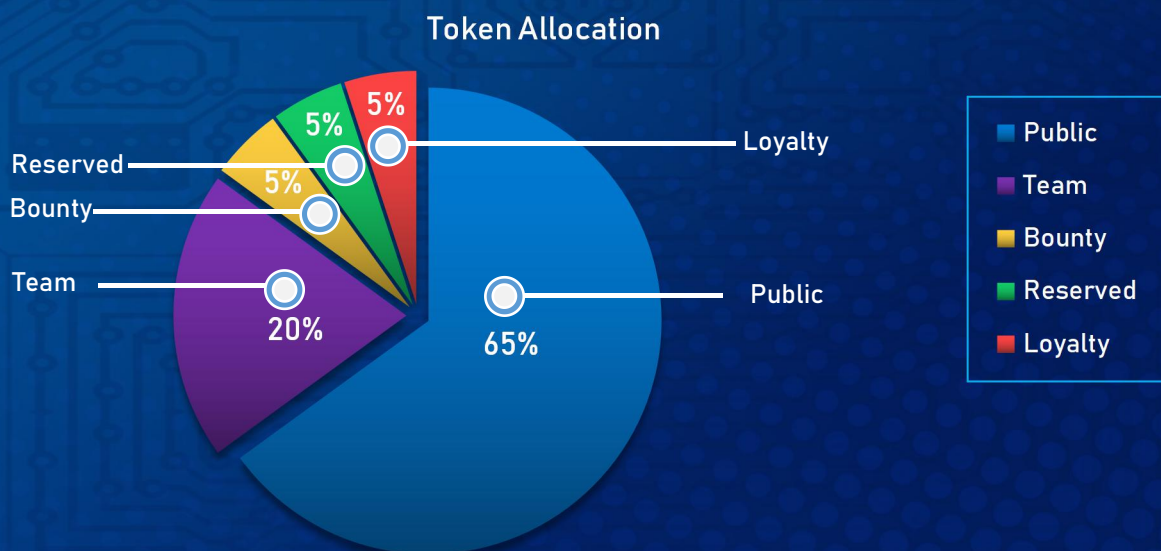
⤷ It was decided that almost two-thirds of the token or 65% of the token should be dedicated for the public so they can invest and trade in the token. Allocating such a large portion of the token for the public means that any chance or attempt at monopoly is instantly removed.

⤷ Sometimes, the cryptocurrency teams are engaged in fraudulent activities with the token allocation. This means a cryptocurrency team will instantly sell a significant amount of tokens to generate profits for themselves. This practice may be highly profitable for the owners but for the general public, considerable losses are incurred as the token spirals to a crash. As a result, the public and investor trust is shattered which is paramount to a project's success. Thus, in order to build up the public and investor confidence, it was decided that the team funds which are 20% of the total tokens, will be locked for a year.

⤷ There was unanimous approval for 5% of the tokens to be allocated for bounty programs. Bounty programs consist of different incentives for the participants that are given in return for certain activities. These incentives can either be in the form of cash or free tokens.

For the loyalty program, it was determined that 5% of the tokens would be allocated where the token owners can get rewards for their faith in the platform.

Lastly, 5% of the tokens were 'reserved'.

14.3.Utilization of Funds

Sometimes, a cryptocurrency platform goes live for an ICO and generates significant funds, but they are not transparent with regards to the utilization of funds. The real spirit of offering token is to generate funds from investors so development work on the project can be accelerated and the platform can be launched to serve the world through a real-world solution.

Utilization of Funds

Pie chart: R & D 50%, M & P 25%, Administration 10%, Technology Infrastructure 10%, Legal 5%

Legend:
- Research & Development
- Marketing & Promotion
- Administration
- Technology Infrastructure
- Legal
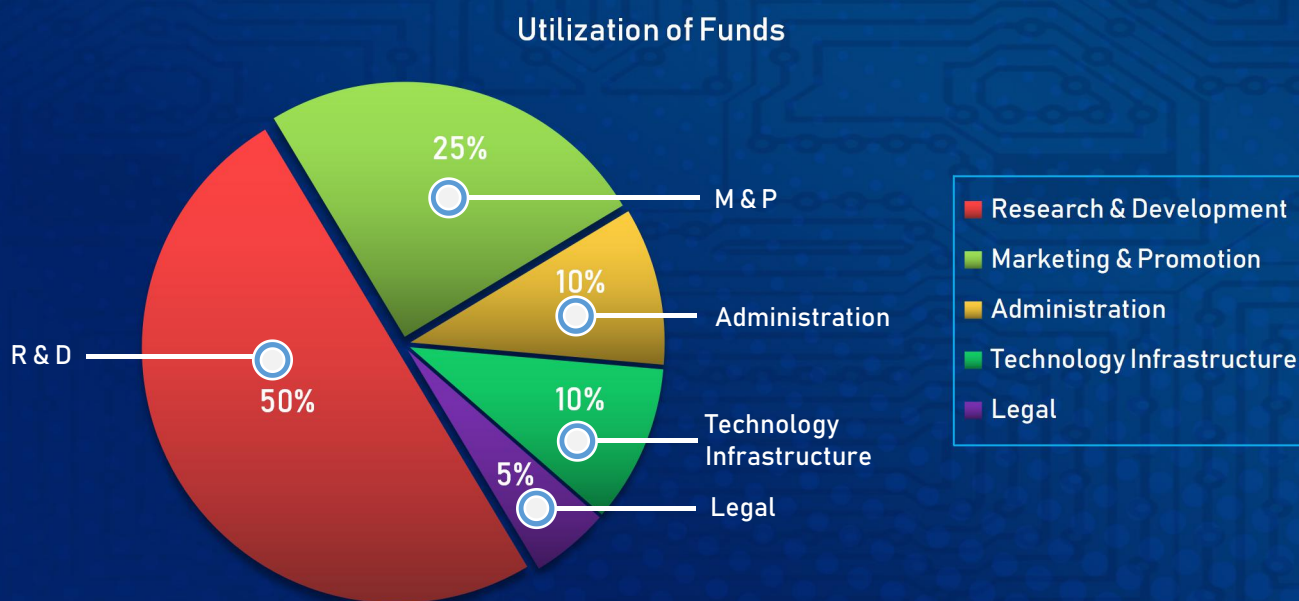
The team at Bitsrent realized the true spirit of Cryptocurrency and hence worked extensively for two years. When some crypto platforms were involved in cashing in on the name of 'Blockchain' and 'cryptocurrency', the BTR management focused its efforts and energy on researching the industry and developing a real world project. After two years of success in achieving all its objectives and goals, the team realized that the project was powerful and strong enough to gain public trust and make an impact in the real world.

14.3.1.Research and Development

Through several meetings and all-nighters, the team decided that 50% of the funds to be gathered from the investors would go into research and development of the project. Research here means to continue finding new issues and problems in the global rental and leasing industry as well as solving them through different Blockchain applications.

Likewise, the research will also focus on Blockchain and Ethereum technologies so the problems that are generally faced by other cryptocurrency projects related to the performance and security of applications can be addressed. Technical development of the project will move side by side with research. This year marked the completion of BTR Phase 1. With further funding from the investors, work on the Phase 2 can be initiated while supplying the platform with additional features and functionalities.

14.3.2.Marketing and Promotions

Whether it is a traditional business or a cryptocurrency project, worldwide recognition is not entirely dependent on the project's technical implementation. However, with marketing and promotions on social media platforms like Facebook, Twitter as well as presence on cryptocurrency forums, a project's word can reach the masses. People can understand how a cryptocurrency works and how it can revolutionize the world. As a result, 25% of the funds are allocated for marketing and promotion which will help to spread the word about the project.

14.3.3.Administration

A decision was also reached to grant 10% of the funds to the administration. Administration is necessary to supervise and manage the project's goals for each department. Whether the development team is working to integrate a specific functionality or if the research is being done properly to showcase the project to a potential partner, the administrative team will ensure that the project will smoothly achieve all its targets that are defined in the roadmap.

14.3.4.Technology Infrastructure

Bitsrent has been working on its own Blockchain called Orbit Blockchain. To continue working on its technology infrastructure, 10% of the funds are dedicated.

14.3.5.Legal

Legal proceedings and issues are the part and parcel of any business. Hence, 5% of the funds will be granted for legal purposes.

15.Token Sale

Bitsrent (BTR) has been approved for listing on Bittrex, Mercatox, Bancor Network, Cobinhood, Hotbit, Cryptopia, and CoinExchange.io. We have got the recommendation from various exchanges to open ICO for public & follow the proper procedures to circulate the token supply rather than directly hitting on exchanges.

We are opening ICO for Public for 40 days. After the Public sale ends, we burn the unsold token, calculate the total and circulating supply then go for listing to the previously-approved exchanges.

For the ICO sale, 70 % discount has been offered. More than two-thirds of the tokens will be released for the public sale.

Start Date :	6th November, 2018
End Date :	16th December ,2018
Price :	0.003 USD
Available Token :	6.5 Billion BTR
Payment Mode :	BTC, ETH, LTC, XRP, BCH, DASH, TRX

16.Business Development Plan

The Bitsrent team has been quite busy in the last two years. While other cryptocurrencies were more occupied with promotions and marketing than working on their actual products, Bitsrent team was focusing its attention and energy to deliver a solution that could truly ease the lives of all the stakeholders in the rental and leasing industry.

Firstly, the market was properly studied so a viable solution could be produced. Afterwards, a team was lined up that featured one of the most successful and expert individuals that could handle the pressure of such a huge scale project. Marketing followed strategies for acquisition. This was followed by the BTR Development Phase 1 in 2018.

The backbone of Bitsrent Network, Orbit Blockchain has been under developing stage with optimum scalability, performance and security. This allowed it to easily handle the global rental and leasing traffic on its platform.

The project was also featured in the Blockchain meet-ups held in USA and India. Negotiations were initiated with a number of renowned cryptocurrency exchanges. In the future, the platform plans participation in Blockchain exhibitions being held in the USA during the last quarter of 2018. Marketing for the mobile app (Android, iOS platforms) will also be started soon with the release date expected at the beginning of 2019. Next year the platform will also be tested and tried out by industry experts for further technical and strategic development. Subsequently, other cryptocurrency exchanges will be contacted for the BTR listing while the rest of the year will see P&M campaigns in Asia, North America, Europe, and Australia. Technical implementation and further features will also be added in the next year.

For 2020, work will be done for the enhancement and strengthening of the BTR Management Device System. Also, more clients will be secured for acquisition purposes. BTR Phase 2 will also be initiated after which a complete implementation of the token will end the project's goals. The platform will then go on to revolutionize the global rental and leasing industry through adoption.

Here is the complete timeline of our Roadmap:

NOV 2016 – FEB 2017
◆ Proposition Has Been Conceptualized.
◆ Market Has Been Scrutinized. Project Has Been Commenced.
◆ Initial Development of Bitsrent Project.

FEB 2017 – OCT 2017
◆ A Team of Blockchain Project Convened.
◆ Platform Architecture Created.
◆ Initial marketing campaign approach for acquisition.

MAR 2018 – JUN 2018
◆ The technical development of BTR Phase 1.

AUG 2018 – SEP 2018
◆ Participated in Blockchain Meet-up in India.
◆ Negotiated with the Multiple Exchanges.
◆ Participated in Blockchain Meet-up in USA.

SEP 2018 – OCT 2018
◆ Will Be Participated in Blockchain Exhibitions across USA.

OCT 2018 – NOV 2018
◆ Enhancement for bigger & multiple exchanges.
◆ Blockchain expert meet-up and Seminar.
◆ Opening of Public ICO.

DEC 2018 – JAN 2019
- ◆ Listing on Exchanges.

FEB 2019 – MAR 2019
- ◆ Expert Revision For Our Technical & Strategical Development.
- ◆ Enhancement of BTR on more bigger exchanges.

MAR 2019 – APR 2019
- ◆ P&M campaign all around North America & Canada
- ◆ Technical implementation of BTR

MAY 2019 – JUN 2019
- ◆ P&M development all across Europe.

AUG 2019 – SEP 2017
- ◆ P&M development in Australia & New Zealand.

OCT 2019 – NOV 2019
- ◆ P&M development all across Asia.
- ◆ BTR Application Lunch (Android & IOS)

JAN 2020 – FEB 2020
- ◆ Improve BTR Management Device System.
- ◆ More partnership acquisitions.

MAR 2020 – APR 2020
- ◆ Technical development of BTR Phase 2.
- ◆ Releasing more features on BTR Application

MAY 2020 – JUN 2020
- ◆ Implementation of BTR of its Ecosystem.

JUL 2020 – AUG 2020
- ◆ Fully Implementation of the token to the approved rental& leasing partners industry.

17.Conclusion

Bitsrent aims to revolutionize Rental & Leasing experience like never before using a Decentralized global platform. The Rental & Leasing Industry stands at the precipice of a technological revolution. Traditional processes and work-flows are being questioned with the advent of digital transformation sweeping the landscape.

Here at Bitsrent, we firmly believe that our Blockchain-enabled platform will provide the digital solution that Rental & leasing Companies looking to. Our key modules will be essential in transforming traditional processes and work flows by future-proofing them and providing unprecedented efficiency and benefits.

We warmly welcome you on-board to participate in our success.

18. Things to keep in mind

Bitsrent's platform and all technical developments are subject to changes in the interpretation, application, and marketing and anticipated timeline. We do not foresee any future problems or setbacks arising although sudden changes can impact the launch, utility and/or value of the coin and management reserves the right to action such changes. Changes can be but not limited to internal policies, personnel restructuring, coin distributions, technical developments of the BTR coin and/or external factors outside of our control. Although this document details the functionality of the Bitsrent platform, the value of the BTR coin will depend on the health of the platform and the adoption of its use by its users, partners and the general public, which can be impacted by many factors that are beyond our control. In addition, the ability to trade the coin on internet exchanges may be impacted by third parties and their trading policies. New policies and regulations governing the use of the BTR coin and/or online exchanges may affect its value or the ability for it to trade on the market.

‒ Thank you ‒

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