







## ***disclaimer:***

The purpose of this White Paper is to present the Ad Node project to potential coin holders in connection with the proposed cryptocurrency launch. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential coin holders in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring Ad Node cryptocurrency and services.

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# introduction

The specialized team of Ad Node Core Developers are dedicated to producing a world class utility and platform, innovating the cryptocurrency space.

In our White Paper, we aim to clearly define and outline our journey to success through the following:

- A detailed Roadmap.
- A Utility Roadmap which clearly defines the stages of our various application releases.
- Why Us Campaign.



```
operation == "MIRROR_X":  
    mirror_mod.use_x = True  
    mirror_mod.use_y = False  
    mirror_mod.use_z = False  
    operation == "MIRROR_Y":  
    mirror_mod.use_x = False  
    mirror_mod.use_y = True  
    mirror_mod.use_z = False  
    operation == "MIRROR_Z":  
    mirror_mod.use_x = False  
    mirror_mod.use_y = False  
    mirror_mod.use_z = True
```

```
@selection at the end -add  
mirror_ob.select= 1  
modifier_ob.select=1  
context.scene.objects.active  
("Selected" + str(modifier_ob.name))  
mirror_ob.select = 0  
= bpy.context.selected_objects  
data.objects[one.name].select  
print("please select exactly one mirror")
```

```
--- OPERATOR CLASSES ---
```

```
types.Operator):  
    X mirror to the selected  
    object.mirror_mirror_x"  
    mirror X"
```

The above-listed points will define our project and ensure the Ad Node Platform re-invents the Masternode space!

# AD

# NODE



# *about us and our vision*

At Ad Node, our vision is to create a platform that removes the need for a middleman that exists in the form of advertising networks and assist Masternode owners and developers in getting the maximum exposure possible by utilizing our state-of-the-art platform!

## *our technology will allow the implementation of:*

- A direct contract between the advertiser and supplier.
- Secure transactions between parties facilitated by the Ad Node blockchain.
- Bespoke advertising relevant to the clients' project/service.
- Our belief in the power of open source projects drives our motivation to assist the cryptocurrency economy to operate without the need for middlemen and the assistance of basic and fruitless advertising networks.



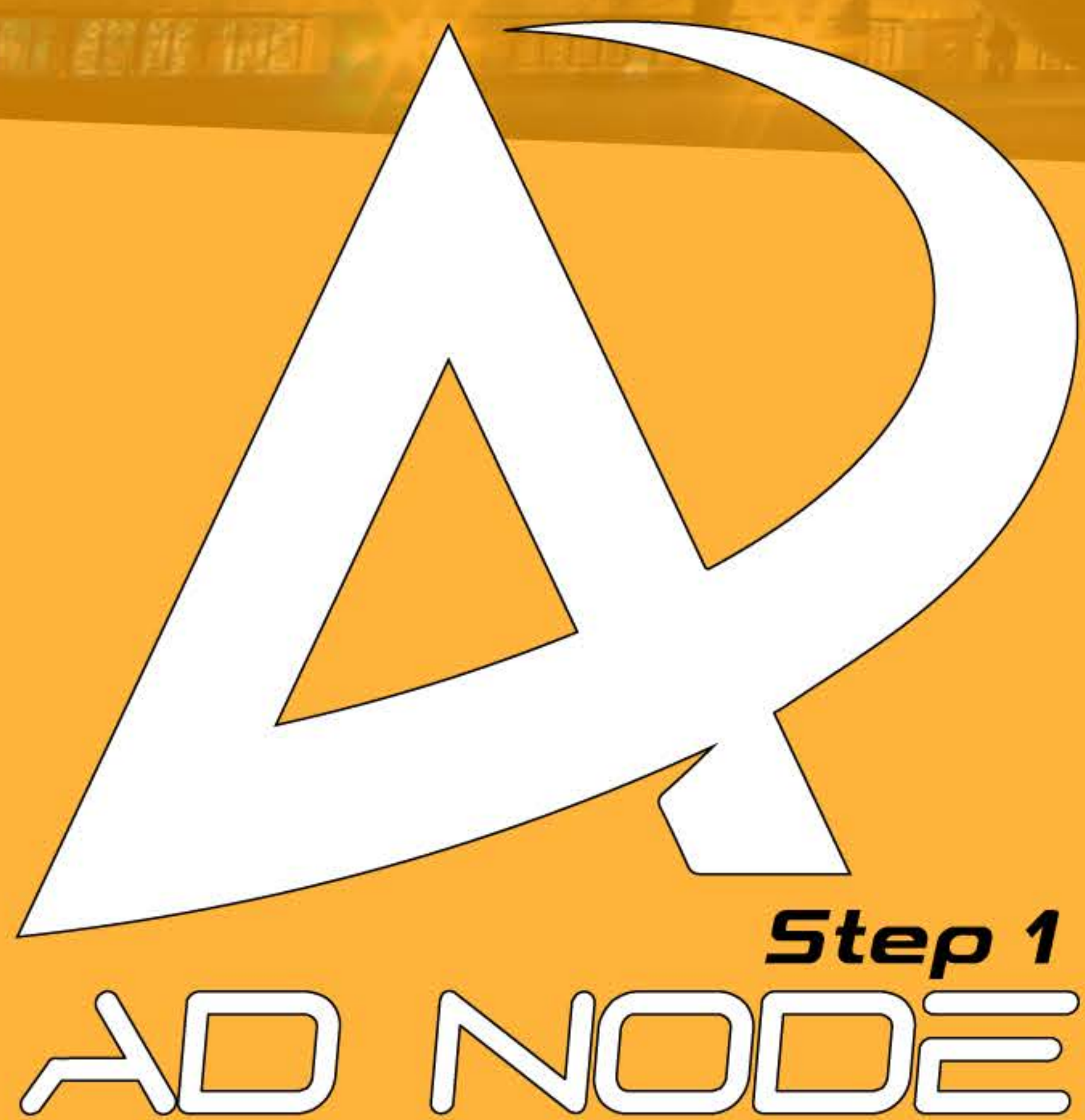


# AD NODE PLATFORM

## *masternode statistics and monitoring platform*

### ***Scope:***

- Modern presentation.
- Advanced user interface design UX / UI.
- The platform will also in particular provide a better way of displaying and managing advertisements and will aim to maximize revenue from advertising on the platform.



## *schedule for utility development*

### ***Step 1***

- The initial voting system will be available with an initial alpha release of the static website, which will only talk about the product but not have any monitoring as such. The site and voting will be available within 1 week on launch.

### ***Step 2***

- The Mockup of the coin statistics and monitoring will be provided in 2 days from the time of step 1.

### ***Step 3***

- Alpha release of platform backend after 20 Business days.

### ***Step 4***

- Testing of individual coins and addition to site will commence and will require a further 1 week.

### ***Step 5***

- Coins selected will be added to the list and beta live will commence in 4 days from step 4.

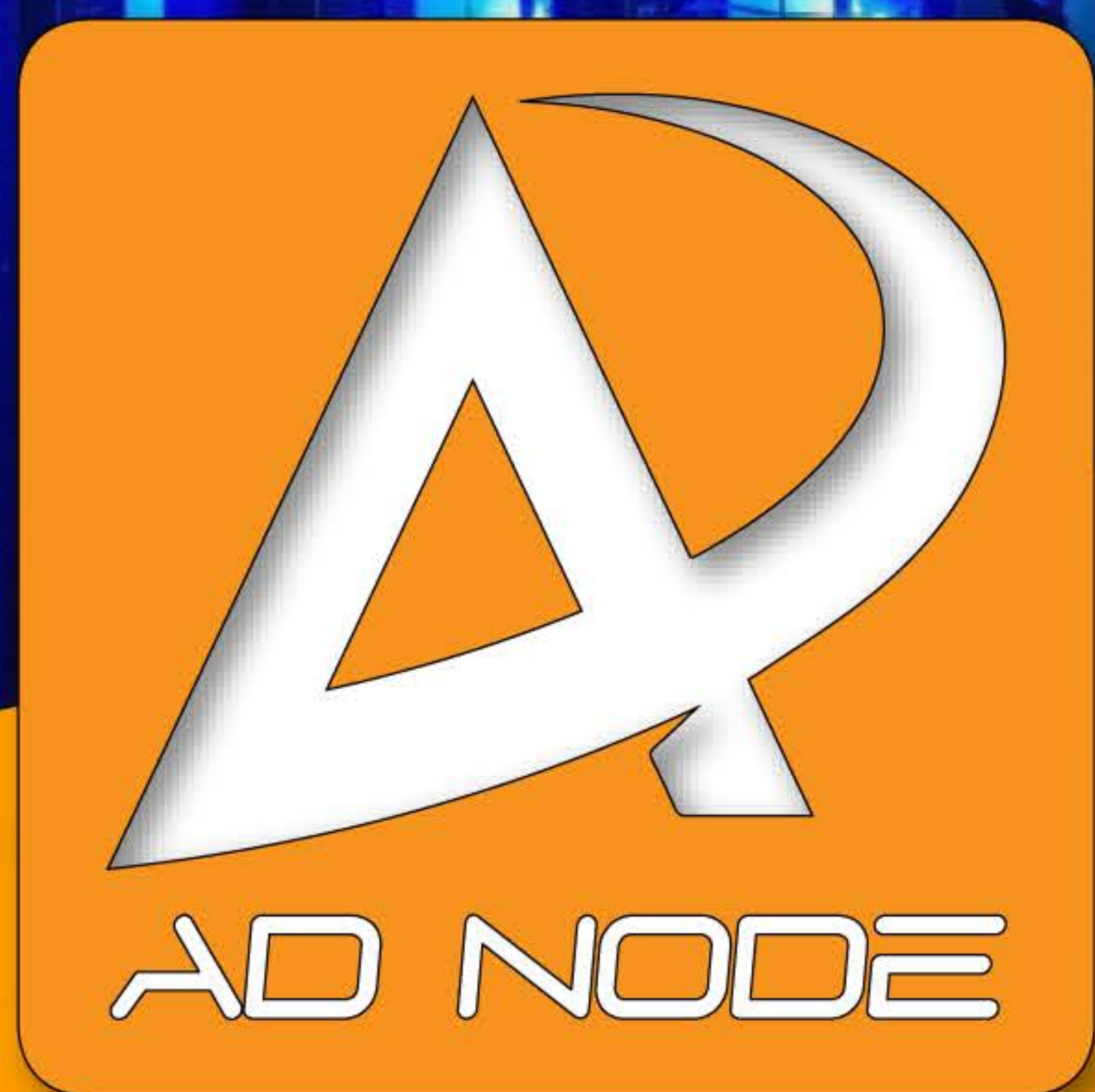


# AD NODE

The Ad Node Platform is a blockchain-based masternode mediation platform that aims to help individual and corporate investors invest in desired Masternodes easily and effectively.

It supports both desktop and mobile devices, thereby providing users with the chance to make stable profit and enjoy more of cryptocurrency's benefits conveniently.

*community  
gateway  
portal*



**Tomorrow's  
Ads Today**

*marketplace*

Ad Node is a convenient interface for managing current and future cryptocurrency launches and only trustworthy and transparent projects, as well as convenient management of obtained digital assets with visualization of trends through interactive graphs and diagrams.

The platform accepts any project that is NOT related to illegal activities. When accepting a project, the author's existence is verified and the existence of the project, the presence of the team and the stage of project readiness is checked. Authors of projects completely manage the collected funds, while the platform administrators do not have any access to them. Funds become available immediately after the end of the collection of the required amount.

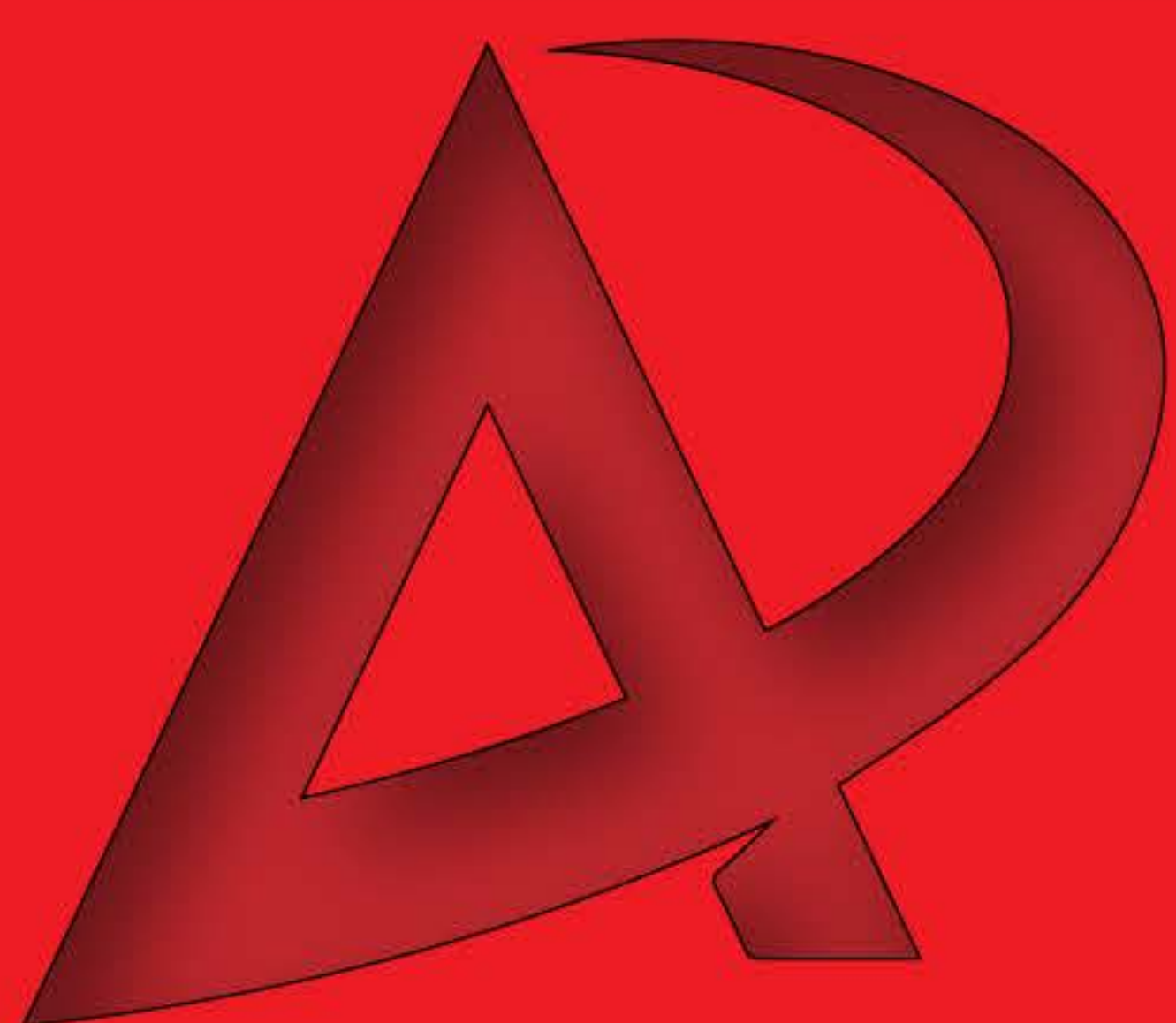
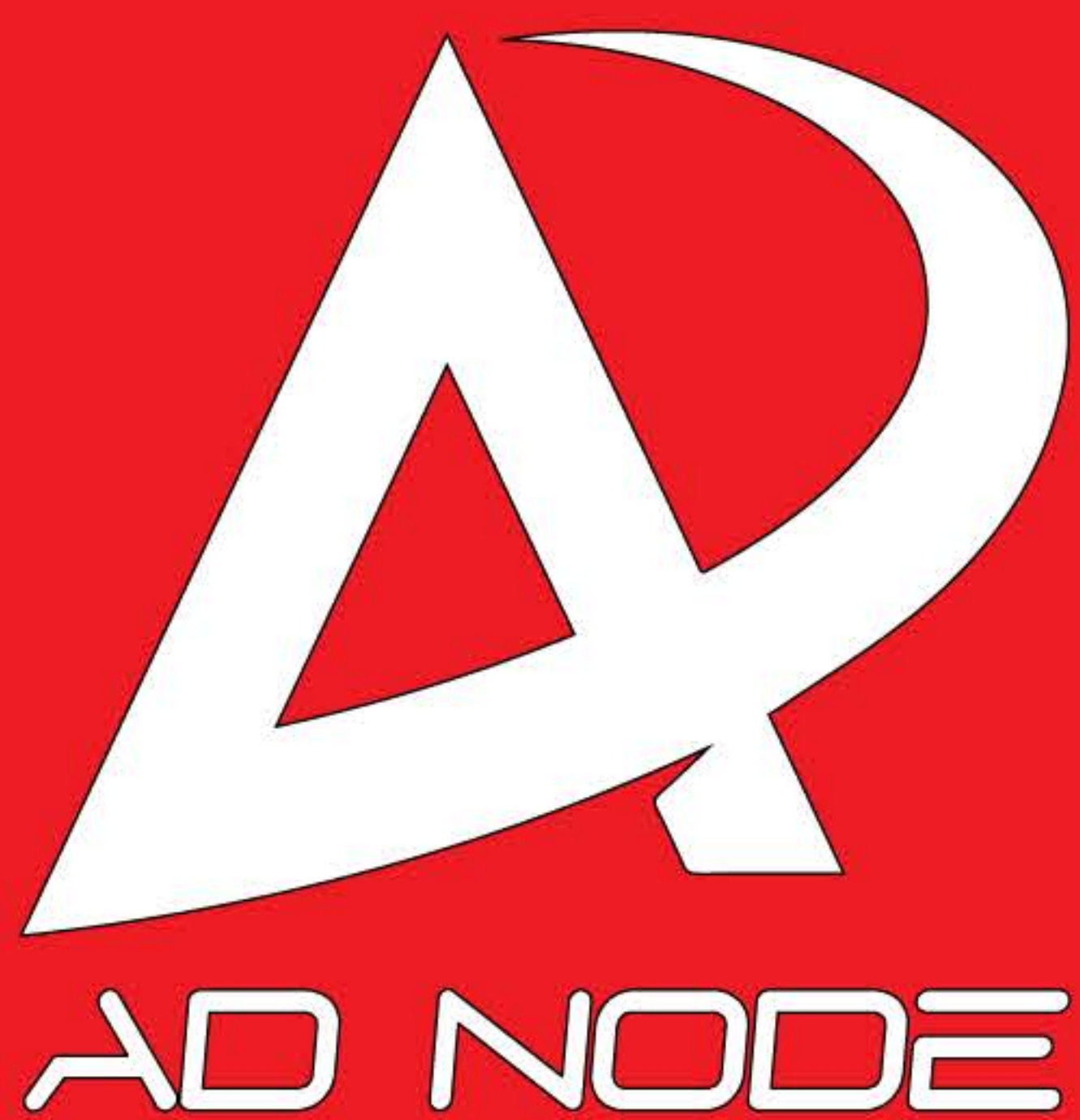


*trustless  
shopping*

**Ad Node Graphics Store:**

- Bespoke custom designs available for purchase.
- Standard designs and templates.
- Designs can be used on the Ad Node Platform and elsewhere.

AD NODE



*best in class*

The Ad Node Platform is designed to be flexible and adaptable, so it can cover a wide range of purposes and service a broad spectrum of use cases. With our skilled development team, and listening to requests from the community, we have chosen to provide a combination of services. In the pages that follow we have made a list of all the services provided by Ad Node and explained step by step how our unique Platform works. When you experience the Ad Node Platform, you will know it is simply in a class above the rest.



# COIN DETAILS

## coin specification

TICKER:

ADD

**COIN NAME: Ad Node**

**TICKER: ADD**

**CATEGORY: PoS / MASTERNODES**

**ALGORITHM: QUARK**

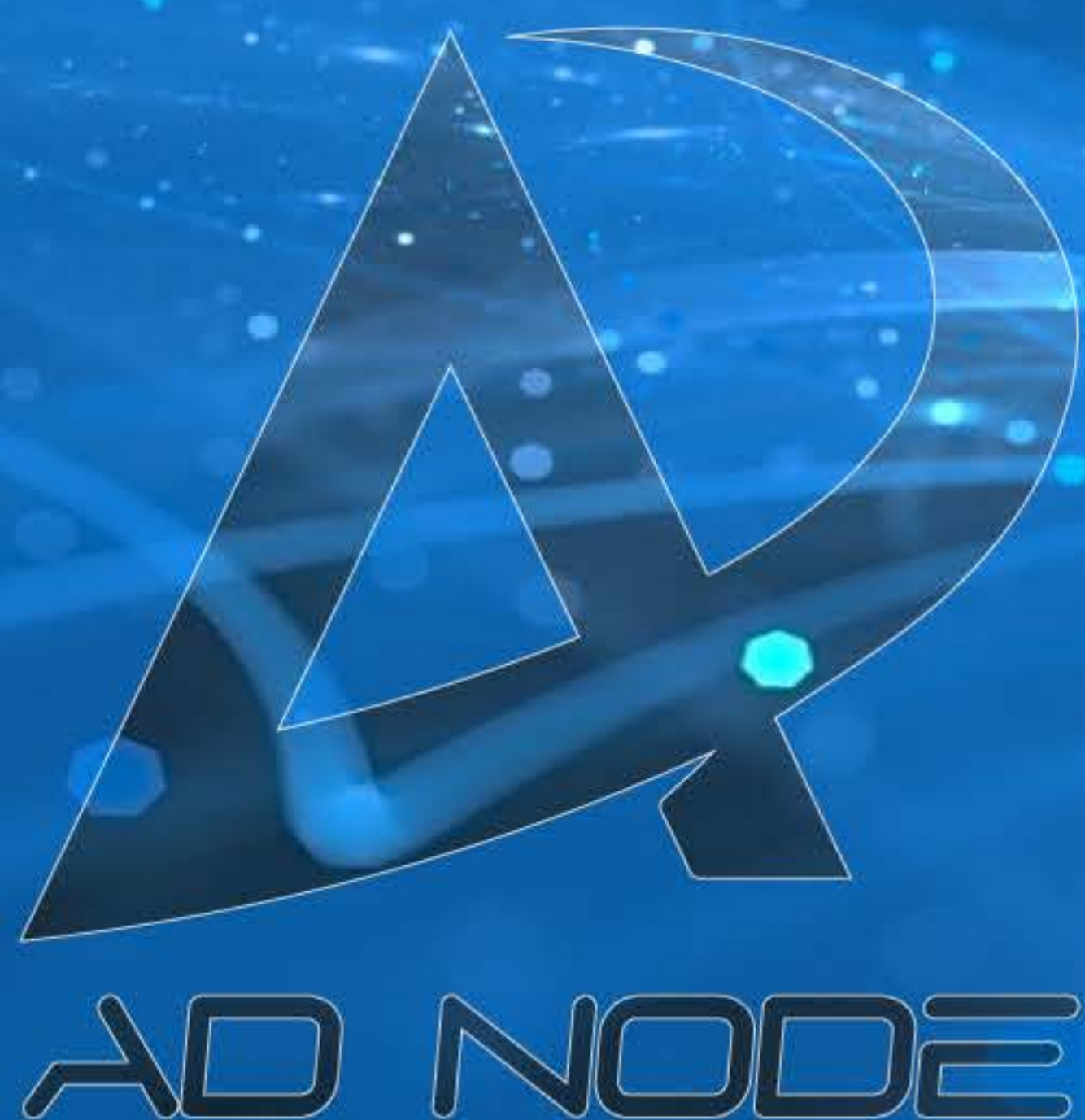
**MAXIMUM SUPPLY: 20,000,000**

**PRE-MINE: 250,000 (1.25%)**

**MASTERNODE COLLATERAL: 1000 ADD**

**MINIMUM STAKING AGE: 60 MINUTES**

**BLOCK REWARD: 80% FOR MASTERNODES  
20% FOR STAKING**



wallets:





## *exchanges and monitoring*





# *masternode guide*

*pdf link:*

**LINKS COMING SOON**

*video link:*

```
elif operation == "MIRROR_Y":
    mirror_mod.use_x = False
    mirror_mod.use_y = True
    mirror_mod.use_z = False
elif operation == "MIRROR_Z":
    mirror_mod.use_x = False
    mirror_mod.use_y = False
    mirror_mod.use_z = True

#selection at the end -add back the deselected mirror modifier ob
mirror_ob.select= 1
modifier_ob.select=1
bpy.context.scene.objects.active
print("Selected" + str(modifier
#mirror_ob.select = 1
done = bpy.context.scene.objects.active
done.data.path
```



# AD NODE

## utility breakdown

Q4 2018



Android Wallet:  
Customized Android  
Wallet For  
Ad Node Coin



Ad Node Advertising  
Bot: Efficiently  
Promoting Ad Node  
Coin

Q1 2019



Web Wallet (Online  
Wallet): User Friendly  
Online Web Wallet



Addy The Advertising  
Bot: Intergration With Ad  
Node Platform



Ad Node API  
Masternode Platform:  
State Of The Art  
Masternode Monitoring  
And Advertising Utility

Q2 2019



Ad Node Graphic Store:  
Online Website Allowing  
For The Purchase of Ad  
Node Merchandise and  
Content

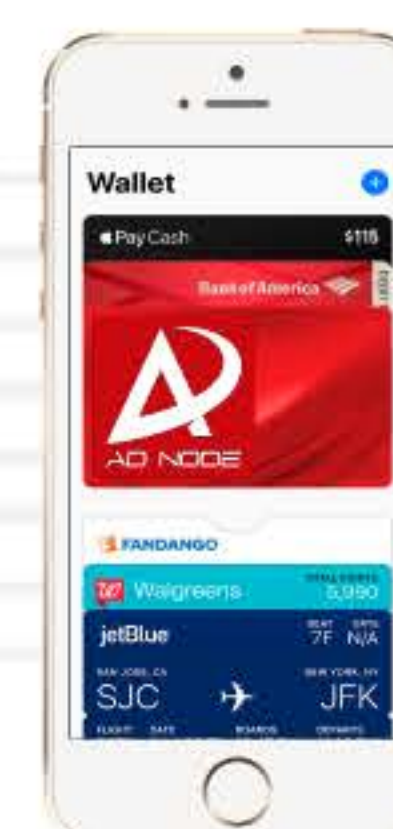


Survey And Marketing  
data: Ad Node Platform  
Extension

Q3 2019

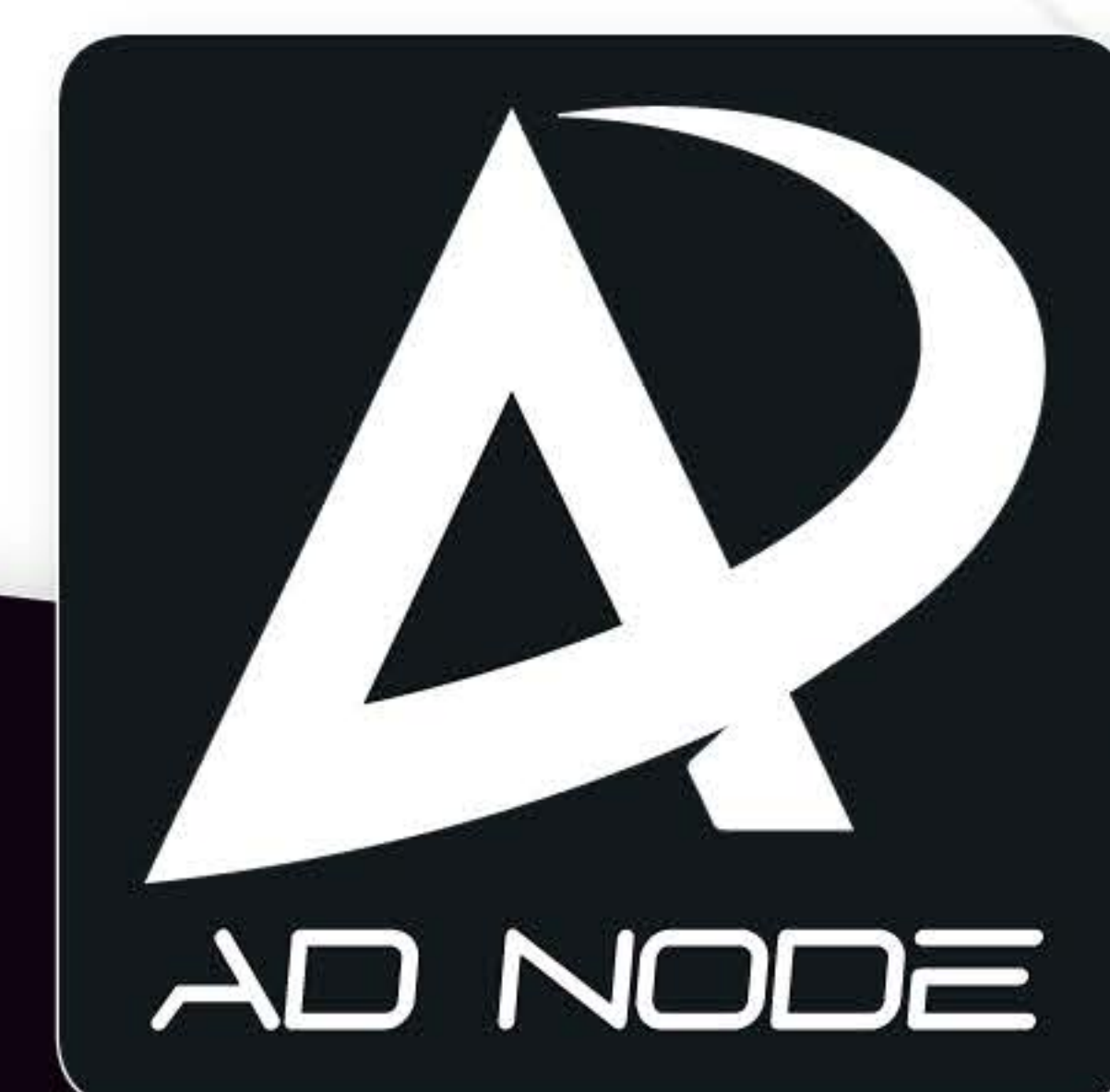


Ad Node Mobile App: Ad  
Node Utility Developed  
Into A Mobile Application  
Format



Apple Wallet:  
Customized Apple Wallet  
For Ad Node Coin

AD NODE






# utility roadmap development

## The API Platform Architecture





## utility roadmap




Android Wallet  
Ad Node Advertising Bot

**Q4 2018**

Ad Node  
API Master Platform  
Web Wallet


Addy (The Advertising Bot)  
Integration With  
Ad Node Platform

**Q1 2019**



AD Node Graphics Store  
Survey + Marketing Data

**Q2 2019**



Apple Wallet  
Ad Node Mobile App

**Q3 2019**



Official Website Launch  
ICO/Pre-sale Debut  
CryptoBridge Exchange Listing  
Social Media Announcements  
Marketing Campaign  
Masternodes.Online Listing  
KYD Verification  
Listing on CoinmarketCap (CMC)  
Coin Consultants  
Masternode & Staking Pool Partnerships  
Android Mobile Wallet Release  
Addy, The Advertising Bot (Phase 1)

**Q4 2018**



Ad Node Graphics Store  
Survey & Marketing Data  
Ad Node Platform Extension  
Coin Payments Blog

**Q2 2019**

Project Genesis  
Initial Blueprint of the Ad Node Protocol  
Platform Development  
Core Team Establishment  
White Paper Release  
Ad Node Initial Design Structure  
Blockchain Advancement Kick Off

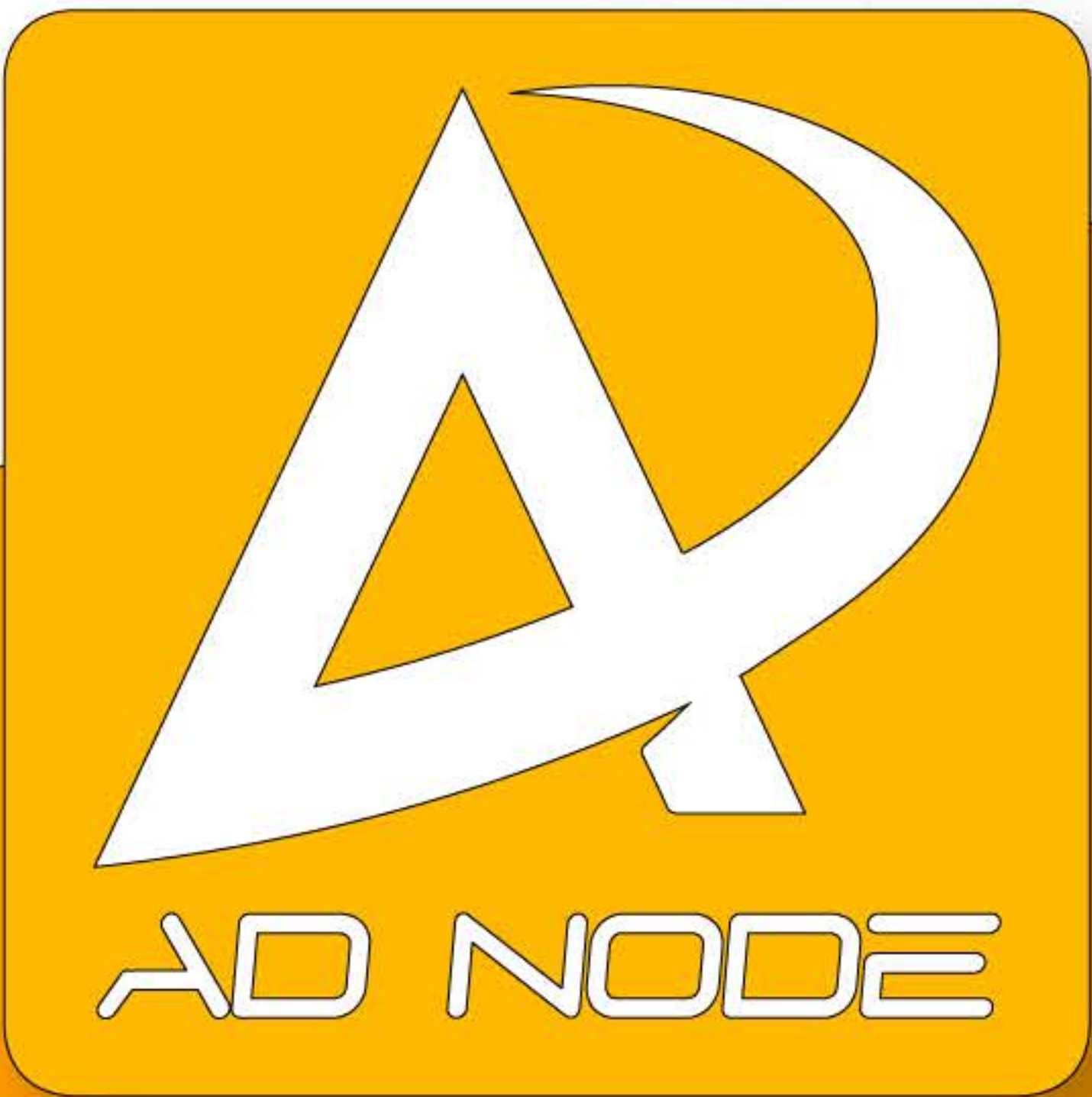
**Q3 2018**

Cryptopia Exchange Listing  
Masternode Giveaway Program  
Ad Node API Master Platform  
Web Wallet (Online Wallet)  
Partnerships With Other Coins  
Hire Social Media Professional  
Addy The Advertising Bot (Phase 2)  
Integration With Ad Node Platform  
Voting and Governance

**Q1 2019**

Partner With Crypto Planet  
Ad Node Mobile App  
Apple Wallet

**Q3 2019**

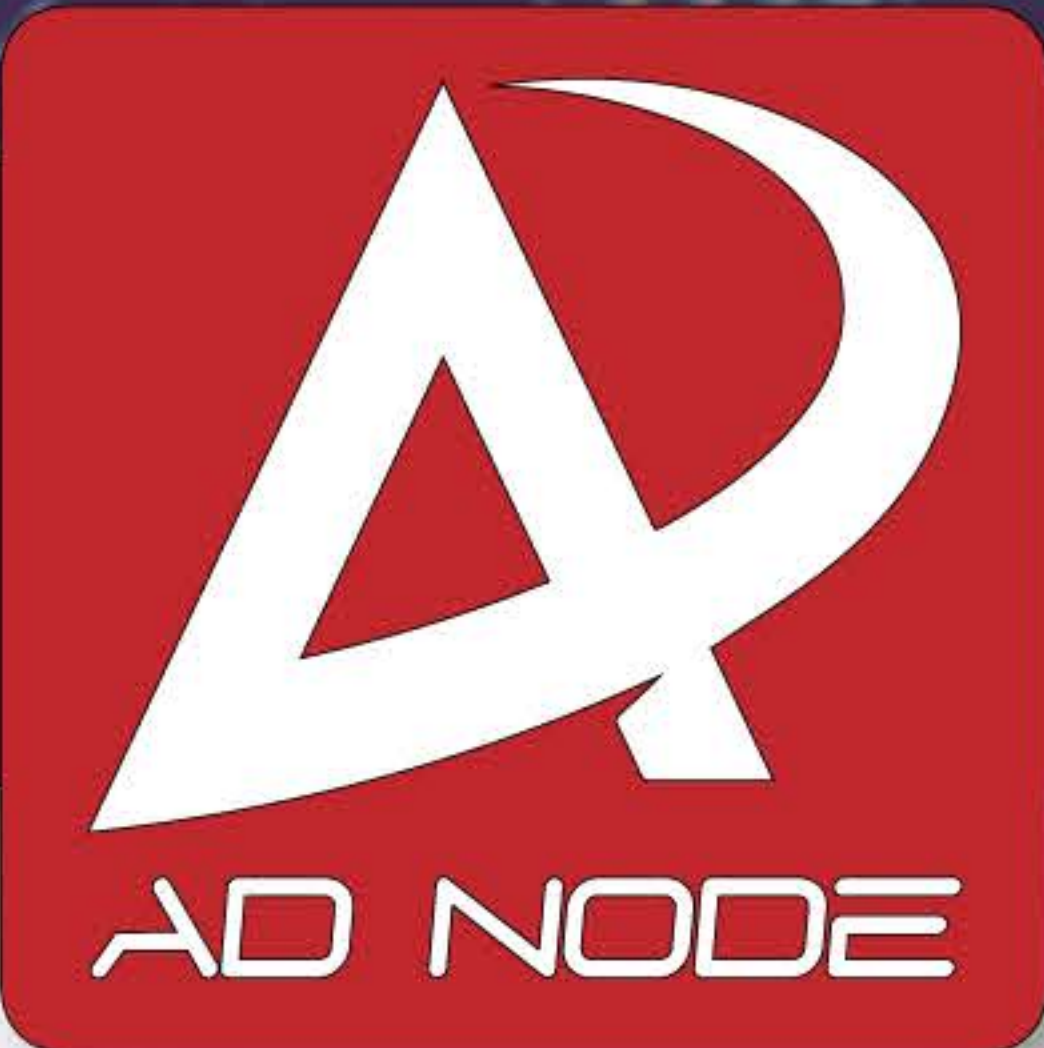




# financial clarification

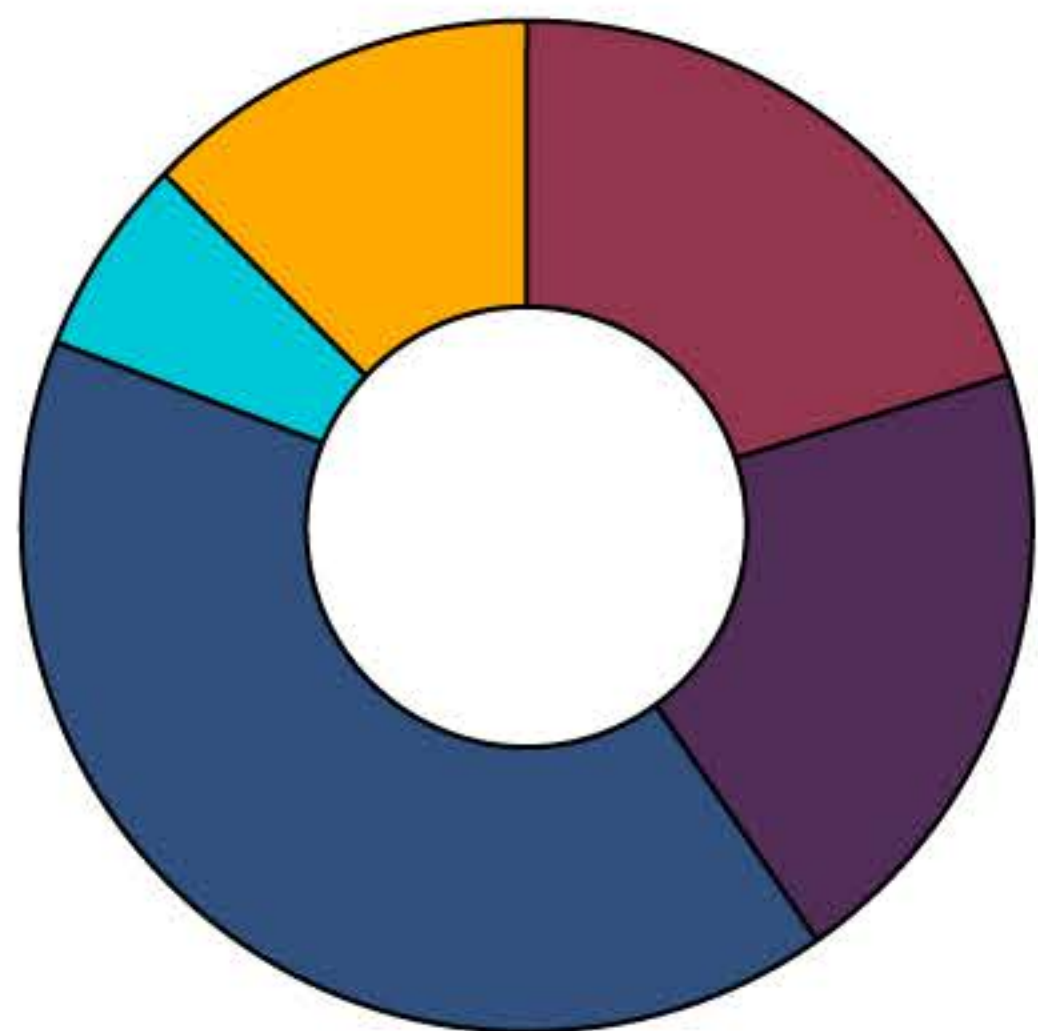
To be able to grow as a business, you will always need financial clarification- here is ours.

We have calculated the cost of building and maintaining the Platform. Next to this, we have calculated the costs that are needed for maintaining the blockchain and keeping the systems updated, as well other operational costs, such as marketing of Ad Node.



## COIN DISTRIBUTION

Ad Node is the core of all transactions on the Ad Node Platform. The first issue and distribution of Ad Node coins will be during the pre-sale, which is in fact a pre-sale of Ad Node opportunities and services, both that exist at the moment and in any future additions.



## BUDGET ALLOCATION

The Ad Node Platform will be developed by our in-house team, together with several freelancers. BTC financed through pre-sale will serve as a business start-up capital, that will be divided with the remaining pre-mine and distributed in the following locations.

## SALES

- 20% Marketing
- 20% Licences & Listings
- 41% Development and Maintenance
- 6% Legal
- 13% Team Building



## financial breakdown

## Net Worth

Total Assets (premine)	250,000 - coins
Liabilities (presale)	30,000 - coins
Total Net Worth	220,000 - coins

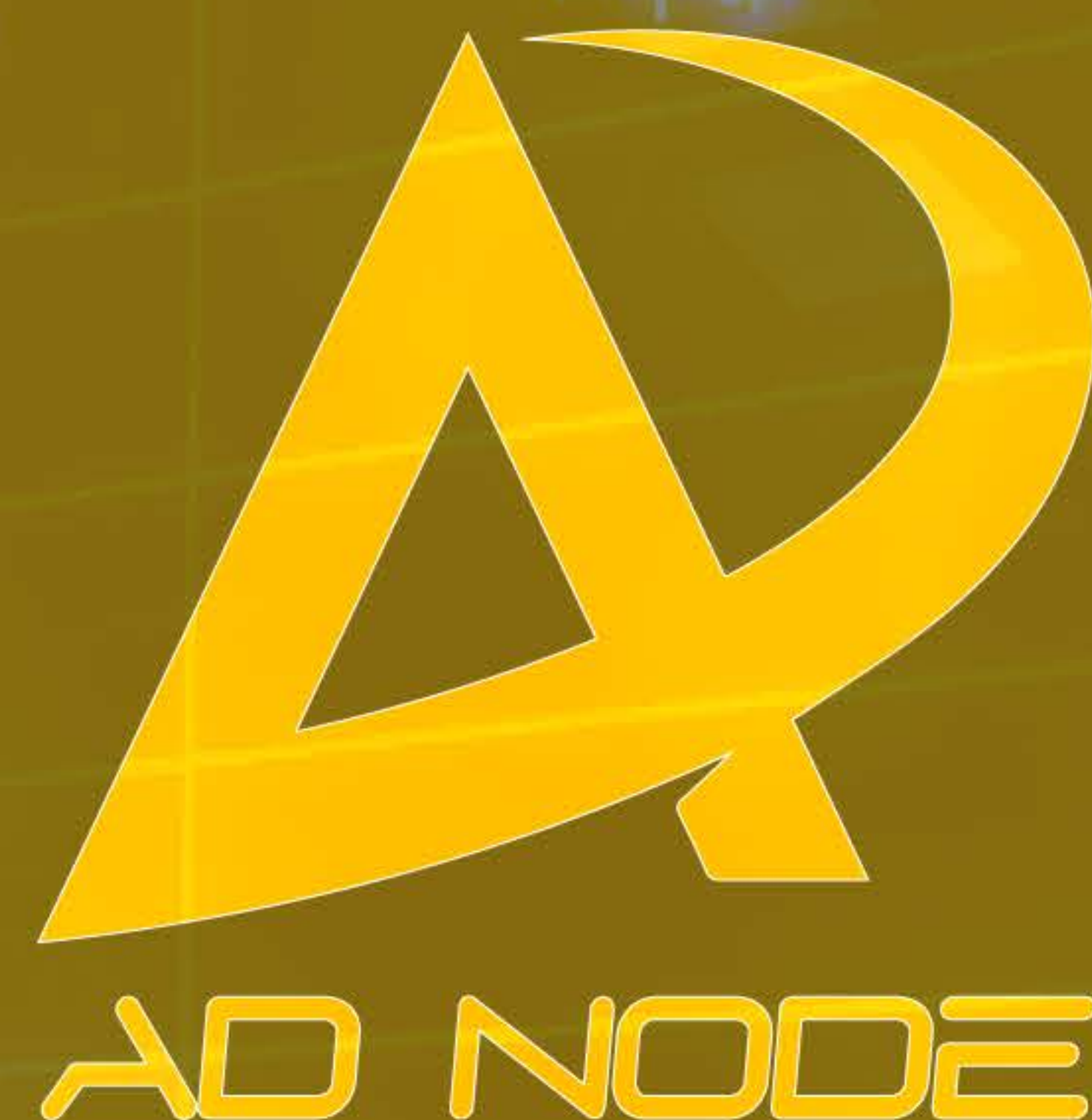
## Partnership Expenses Suggested Price (BTC)

KYD Verification	0.24
Crex24	0.2
Cryptobridge	3
Cryptopia	7.0
MNO (List+Banner)	0.5btc
MNRank	0.09
MNCN (List+Basic Ads)	0.15
GIN Platform	0.15
ACED	0.02
NCP	0.26
Staking Labs	1 MN + 0.6
MN For All	.2
Videos With Matrix	.2
Christmas Giveaway	.1
Total Partnership Expenses:	12.71

## AdNode Internal Expenses Suggested Price (BTC)

Team Bonus	3.0
Block Chain DEV	2 BTC for 3 months
Website DEV	.25
Main Platform DEV	3.5
Other Utilities	2.5
Shared MN / Pools	1.5
Graphics Freelancer	.25
Official Graphic Designer	.5
WP / Templates / Docs	.2
Videos	.5
External Markers / Groups	1.0
Internal Marketing Specialist	.8
Total Internal Expenses	16.8

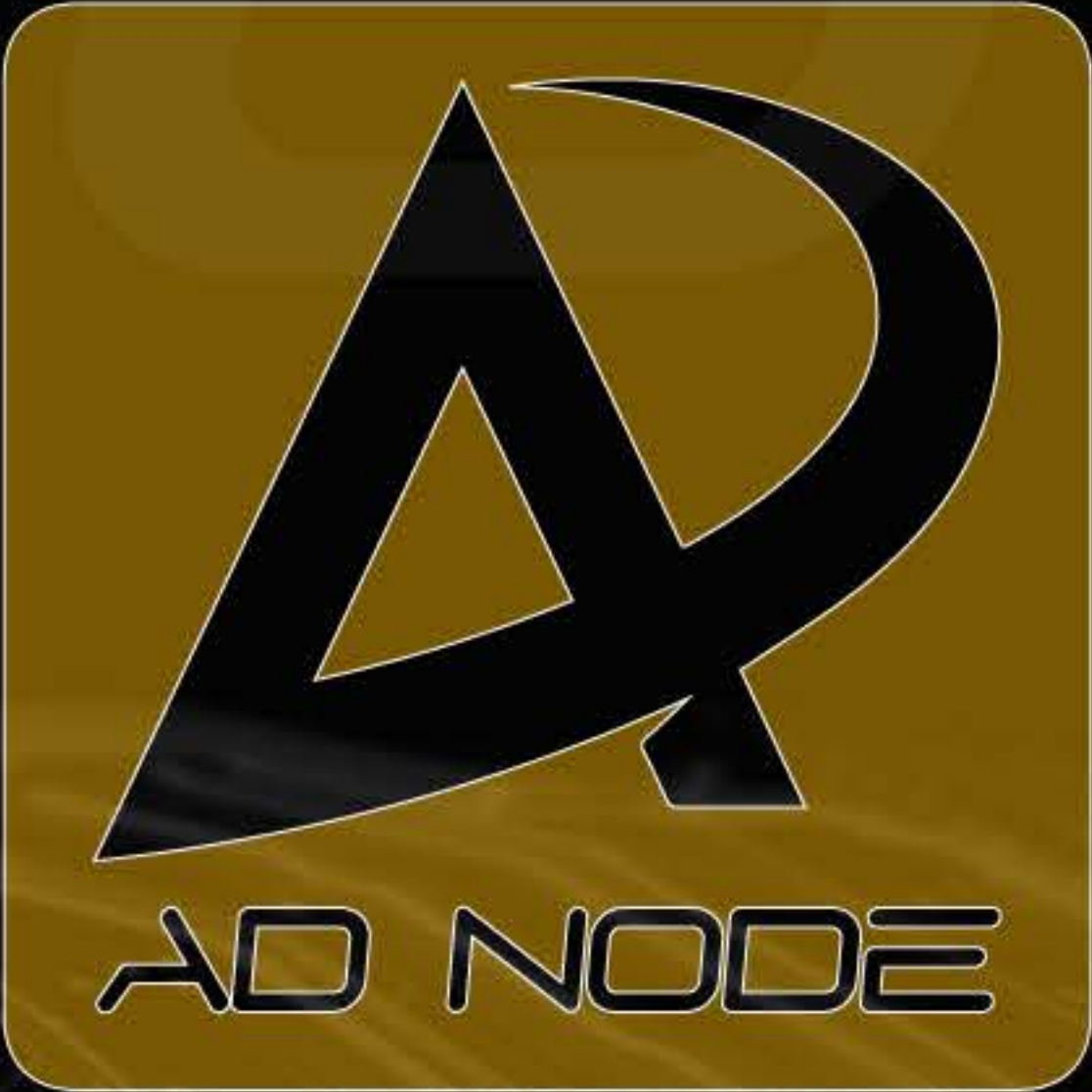
**total BTC expenses: 29.51**







reward table



1	2	3	4	5	6	7	8	9	10
201-10000	10001-20000	20001-30000	30001-40000	40001-50000	50001-60000	60001-70000	70001-80000	80001-90000	90001-100000
1.1	2.3	3	4.1	5.2	5.9	6.4	6.9	7.4	8.1
80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
20%	20%	20%	20%	20%	20%	20%	20%	20%	20%

11	12	13	14	15	16	17	18	19	20
100001-110000	110001 - 120 000	120 001 - 130 000	130 001 - 140 000	140 001 - 150 000	150 001 - 160 000	160 001 - 170 000	170 001 - 180 000	180 001 - 190 000	190 001 - 200 000
8.9	9.6	10.4	10.1	9.8	9.8	9.4	9.4	9.4	9
80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
20%	20%	20%	20%	20%	20%	20%	20%	20%	20%

21	22	23	24	25	26	27	28	29	30	31
200 001 - 210 000	210 001 - 220 000	220 001 - 230 000	230 001 - 240 000	240 001 - 250 000	250 001 - 260 000	260 001 - 270 000	270 001 - 280 000	280 001 - 290 000	290 001 - 300 000	300 001 - END
8.6	8.3	8	7.8	7.8	7.5	6.9	6.5	6.2	6	6
80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%

masternode : 80%  
staking : 20%



## *development & maintenance*

The Ad Node team will spend most of the funds raised in developing the system and reinforcing members such as the Development Team, Production, Operation and Maintenance Team, Android/ios Team, Ad Node Social Media Team, Test/Management/Maintenance Team, Big Data Statistics Team and the Design Team. Through this, we will ensure our Platforms': - Security; Scalable design with easy maintenance; highly reliable professional operation, and community growth and expansion.



AD NODE



## *why us pre-sale campaign*

- Industries best advertising and monitoring API platform
- 6 plus state-of-the-art utilities.
- Latest verison of PIVX V3.
- Prepaid CB before pre-sale starts.
- KYD-certified before CB exchange launch.
- Hand-picked-best-in-class dev and team.
- Carefully crafted and calculated block rewards.
- One-of-a-kind advertising bot.
- Detailed achievable roadmaps.

During the pre-sale, a total amount of 40 Ad Node Masternodes will be sold, this will be done with the intent of acquiring the BTC needed to be able to raise the budget that we have discussed in the previous topic.

Phase 1 : 20 Ad Node Masternodes for 0.4 BTC per Node

Phase 2 : 20 Ad Node masternodes for 0.5 BTC per Node

The pre-sale will be held on our official discord channel.

## *public sale*

A public sale will happen at the exchanges where our cryptocurrency is listed. Please have a look at our "Roadmap" topic to get the most up-to-date information that you'll need.





A targeted audience is a group or community most likely to use a product or service, and a necessary component for focused marketing.

Our Ad Node community is actively supportive, because they understand the importance of our product, and will use it extensively.

Our marketing team, working with our active community, will target the Master-node audience to grow and expand our user base, spread the adoption of our platform, and increase the value of the Ad Node ecosystem.

## *audience targeting*

## *marketing strategy*

Doing good is not only our moral imperative, we believe it to be the best possible Marketing and PR strategy in our modern world.

By doing good, honest work, and offering real value through our technology, Ad Node will grow and prosper, while other projects that lack integrity or use case will wither and disappear.

At Ad Node, we believe by investing in our team, and making our services simply the best, we can create a virtuous cycle that benefits everyone involved. We will build it, they will come.



Both people and businesses who are brand new to cryptocurrency, and experienced veterans of the crypto space alike, will find the Ad Node services particularly useful for :

- Simple cryptocurrency transactions for day-to-day needs.
- Freelancers and businesses who use our platform for promotion and expansion of their potential client base
- Existing businesses and blockchain projects that want to increase awareness of their products and services, latest research and developments, or new use cases for their utility tokens.
- New businesses and private individuals who want to list their upcoming projects and promote them on a safe and secure platform.

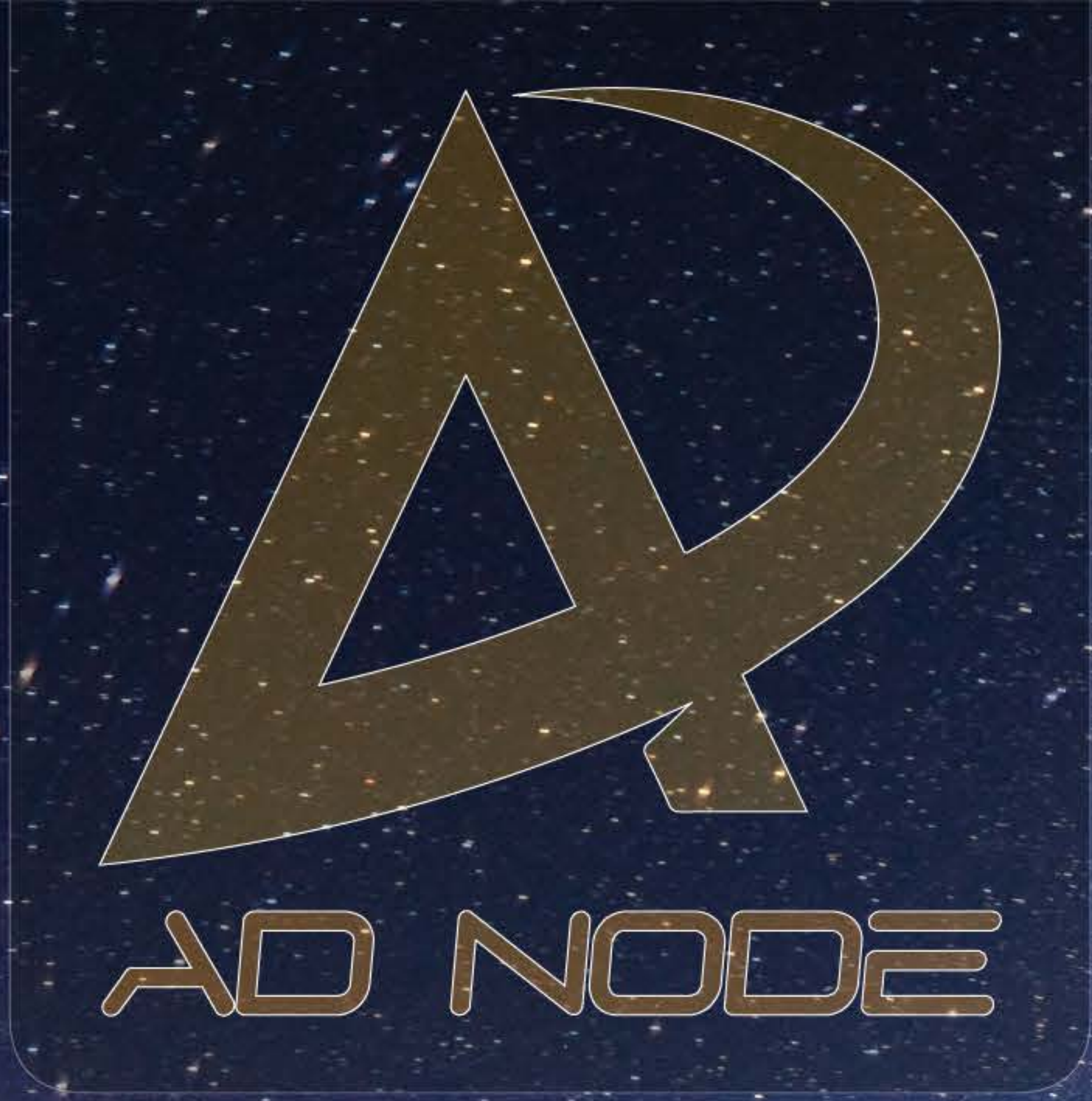
## *customer segment*



## *marketing needs*

- Ad Node will have several rounds of marketing campaigns held on multiple cryptocurrency platforms and social media channels to reach future customers and community members.
- We will offer a variety of bounty programs to help stimulate community growth and the awareness of Ad Node cryptocurrency and its platform.
- Please visit our official channels, where you can see all the ongoing marketing campaigns, bounty programs and exciting future developments.





# AD NODE

## *conclusion:*

Ad Node has assembled an outstanding team of talented and enthusiastic individuals from around the globe who all share a singular passion and commitment to excellence. From the core developers, with years of blockchain and cryptocurrency experience, to the energetic social media, marketing and community administrators, to the web and print content creators- every single one of us is driven to succeed. We are intensely focused on creating the very best products that will add enormous value to the crypto space. Our tools and platform will be the gold standard that others will seek to emulate. We are completely changing the way people think about, and interact with, the Masternode universe.

Come join us on our journey to success.

