



Litepaper

Muzible.com

Artists First

World's first **NFT Metaverse** Music Platform
with **AR** and **VR** technology

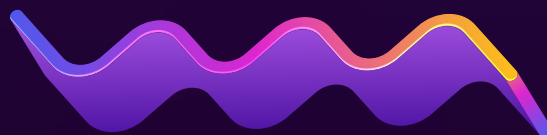




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01

Executive Summary



Chapter 1

Executive Summary

Muzible's vision is to become the world first NFT music platform incorporating the use of AR & VR technology. Furthermore, we would like to create a common space for artists and fans who should both benefit from our platform. Artists will receive significantly higher commissions compared to the traditional markets and fans will receive the right to truly own digital music of their favourite artists as well as be rewarded with the exclusive content only available for our users.

02

Introduction to Muzible



Chapter 2

Introduction to Muzible

Music has always been an integral part of our lives as a species. Since the beginning of mankind music and its influence has played a significant function in our culture.

Evolution of Music Distribution

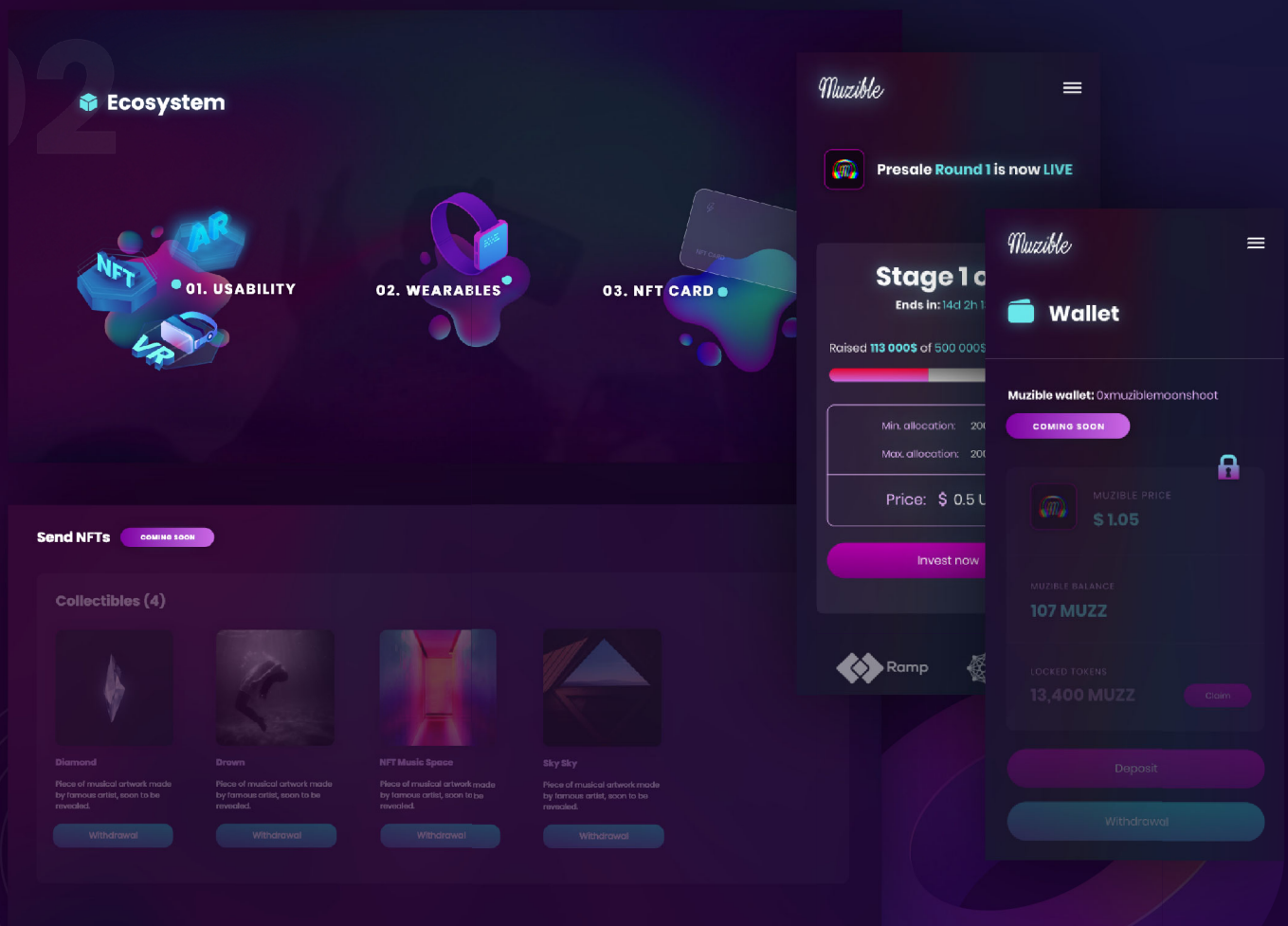
In 2021 the estimated that value of the global music market total revenue will amount to 61.82 billion USD. Within two years it should reach a total of 65.17 billion USD. Just in 2020 the streaming share of the market grew by 19.9% and reached 13.4 billion USD, which is 62.1% of the total recorded music revenues. The physical media revenue declined 4.7% in 2020.

This dynamics of the music market has been changing for the past few years and we are at the pivotal moment of the biggest shift in the music industry when it comes to its distribution.

As musicbusinessworldwide.com states:

"New research from the Entertainment Retailers Association (ERA) published in 2020 revealed that over 55-year-olds are the fastest-growing group of music streaming subscribers in the UK. Widen that group to those over 45 years old and the trend gets even more pronounced."

Muzz Token



MUZZ Token is the key part of the entire Muzible.com Ecosystem.

Having it in your wallet is an opportunity to fully utilize platform functionality that will be available only for MUZZ owners. Token Utility examples:

- Exclusive NFT Drops, for owners of 1000 MUZZ, and above.
This will relate to multilevel drop access, which will depend on the number of owned MUZZ
- Access to auctions
- Lower transactions fees
- VIP tickets access for events organized by Muzible in cooperation with the music labels that are partnered with our platform
- Best opportunities for investment in the music market, for MUZZ hodlers only

03

Product & Development Roadmap



Product & Development Roadmap

The Solution

Our prospective customers will be people of all ages, primarily 12-55 since those are the main customers of the online streaming music services. Of course, within that wide age range, we have different groups of music consumers, but overall the technology seems not to be a barrier for people of older ages.

We create an NFT Music platform with an internal market for the NFT, be it music, graphics or video. Muzible will be an entire ecosystem for artists and audiences – NFT accessories, tickets, wearables, etc. The other key element is the entire AR (Augmented Reality) system, which will enable not only a new form of promoting music and related products but also building and engaging the community based on interactions thanks to the AR. We encourage you to visit our website for more information: [Muzible](#).

Challenges

Application of this technology might seem to be targeted at rather technology savvy customers but in fact, the whole process will be simplified so non-crypto enthusiasts will be able to make the purchase and enjoy the full scope of the platform, including the extras and the marketplace.

In the beginning, the NFTizing of the music could be vague or too daring for some artists and what can hold them back could be the unwillingness to cooperate on the side of big music labels. The other challenge is the dominant position of Spotify which could be troublesome for us as early adopters of NFT technology in music. Big streaming platforms like Spotify or Tidal might not see Muzible as a complementary solution but a competition.

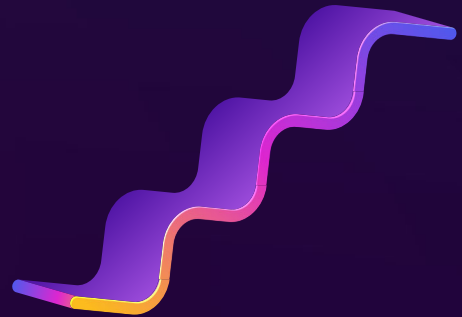
There is also an issue with NFTs themselves since they are seen as speculative digital goods that are just a tool for pumping the value and quick return for early investors, but not as a device for a long term solution on a technology and business level.

Roadmap



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Muzible Token Tokenomics



Muzible Token Tokenomics

- Token name: **Muzible**
- Ticker: **MUZZ**
- Standard: **ERC-20**
- Platform: **Ethereum**
- Max Supply: **42,000,000**

Muzible Token Generation Event (TGE): ETA Q1 2022

The Muzible token will be minted on Ethereum with a portion of it being bridged to the BSC (Binance Smart Chain) and Polygon in order to operate with lower fees for the users.

Muzible Token Stakeholders

There will be three types of stakeholders within the Muzible token:

1. Muzible.com Users: Users across our platform who will participate in minting NFTs, Exclusive NFT Drops for hodlers. They will also have access to auctions, lower transactions fees within our platform, VIP tickets access for events organized by Muzible in cooperation with music labels that are partners of our platforms.
2. Investors & Speculators: Users who purchase Muzible tokens through the open market, or accumulated through token farming or airdrops.
3. Muzible Stakers: Users who stake Muzible tokens to receive staking rewards. Further explanations regarding the benefits of Muzible staking can be found in the Staking & Airdrop staking section below.

Deflation Mechanism of Muzible Token

A portion of the platform income will be used for rebuying MUZZ off the market in order to be burnt.

The goal is to limit the Total Supply of tokens. Ultimately we aim to burn 10,500,000 MUZZ equal to 25% of all tokens minted.

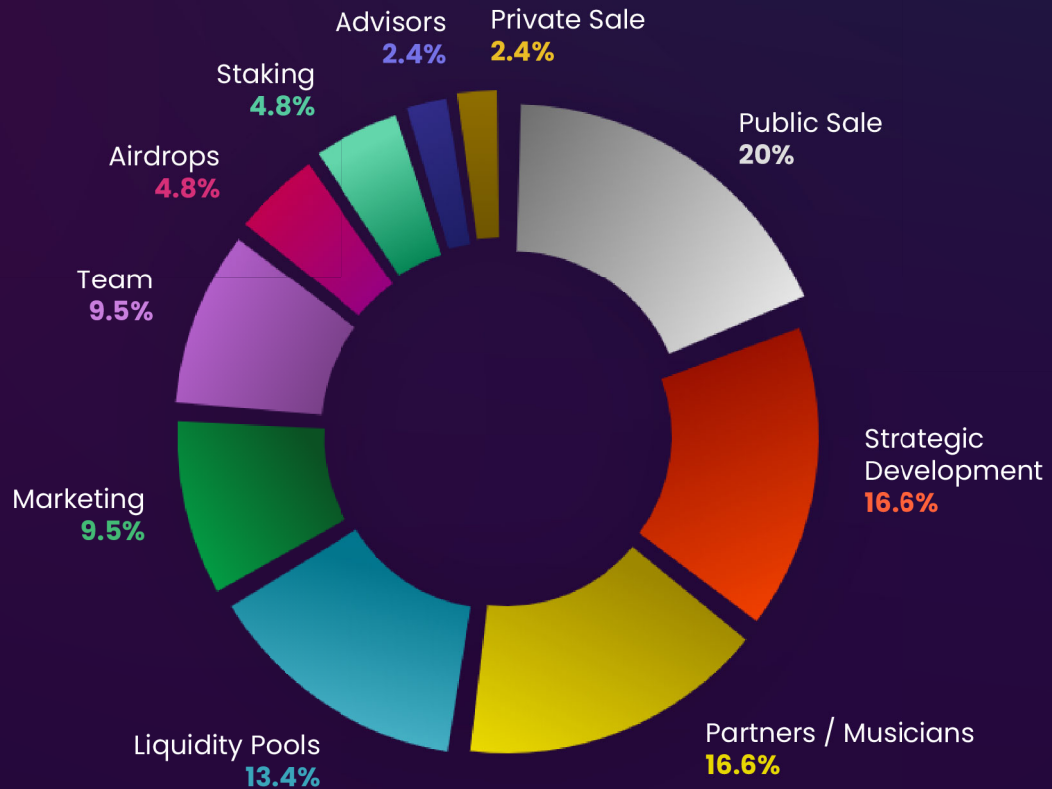
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Muzible Token Distribution



Muzible Token Distribution

• Public Sale:	(\$MUZZ) 8,450,000
• Strategic Development:	(\$MUZZ) 7,000,000
• Partners / Musicians:	(\$MUZZ) 7,000,000
• Liquidity Pools:	(\$MUZZ) 5,550,000
• Marketing:	(\$MUZZ) 4,000,000
• Team:	(\$MUZZ) 4,000,000
• Airdrops:	(\$MUZZ) 2,000,000
• Staking:	(\$MUZZ) 2,000,000
• Advisors:	(\$MUZZ) 1,000,000
• Private Sale:	(\$MUZZ) 1,000,000



Private Sale

Amount: (MUZZ) 1,000,000

Price: 0.2 USD/MUZZ – Hardcap: \$ 200 000

Finished | 15% at TGE, 3 months cliff, daily token distribution over 12 month period (15 months total vesting period)

Public Sale

Round 1

\$MUZZ Amount:
2,000,000

Price:	Hardcap:
\$ 0.3 USD	\$ 600 000

Date:

14.11.2021 | 15% unlocked on TGE, 2 months cliff, daily token distribution over 6 months period (8 months total vesting period)

Round 1.5 ★

\$MUZZ Amount:
500,000

Price:	Hardcap:
\$ 0.3 USD	\$ 150 000

Date:

26.11.2021 | 15% unlocked on TGE, 2 months cliff, daily token distribution over 6 months period (8 months total vesting period)

Round 2

\$MUZZ Amount:
800,000

Price:	Hardcap:
\$ 0.5 USD	\$ 400 000

Date:

5.12.2021 | 20% unlocked on TGE, 2 months cliff, daily token distribution over 5 months period (7 months total vesting period)

Round 3

\$MUZZ Amount:
1,200,000

Price:	Hardcap:
\$ 0.5 USD	\$ 600 000

Date:

TBA | 20% unlocked on TGE, 2 months cliff, daily token distribution over 5 months period (7 months total vesting period)

Round 4

\$MUZZ Amount:
2,000,000

Price:	Hardcap:
\$ 0.75 USD	\$ 1 500 000

Date:

TBA | 25% unlocked on TGE, 2 months cliff, daily token distribution over 4 months period (6 months total vesting period)

Round 5

\$MUZZ Amount:
2,000,000

Price:	Hardcap:
\$ 1 USD	\$ 2 000 000

Date:

TBA | 50% unlocked on TGE, 2 months cliff, daily token distribution over 3 months period (5 months total vesting period)

Allocation limits:

🚩 Round 1

- Minimal investment value:
200 USD
- Maximum investment value:
2000 USD

🚩 Round 1.5 ★

- Minimal investment value:
200 USD
- Maximum investment value:
2000 USD

🚩 Round 2

- Minimal investment value:
200 USD
- Maximum investment value:
5000 USD

🚩 Round 3

- Minimal investment value:
200 USD
- Maximum investment value:
\$ 5000 USD

🚩 Round 4

- Minimal investment value:
200 USD
- Maximum investment value:
13 000 USD

🚩 Round 5

- Minimal investment value:
200 USD
- Maximum investment value:
\$ 13 000 USD

Total Public Sale Hardcap: \$ 5 100 00

MUZZ Token will be distributed via TGE (token generation event). Users will receive % of the allocated tokens. The rest of the tokens will be unlocked on a daily basis (have a look at the information related to each of the rounds).

Those who will **hodl** their tokens till the end of the distribution period will be **rewarded**.

Token Release Schedule

Team

6 months cliff – then daily unlocked over 12 months (18 months total vesting period)

Advisors

6 months cliff – then daily unlocked over 12 months (18 months total vesting period)

Partners/Musicians

3 months cliff – then daily unlocked over 6 months (9 months total vesting period)

Marketing

1 month cliff – then daily unlocked over 5 months (6 months total vesting period)

Development

1 month cliff – then daily unlocked over 23 months (24 months total vesting period)

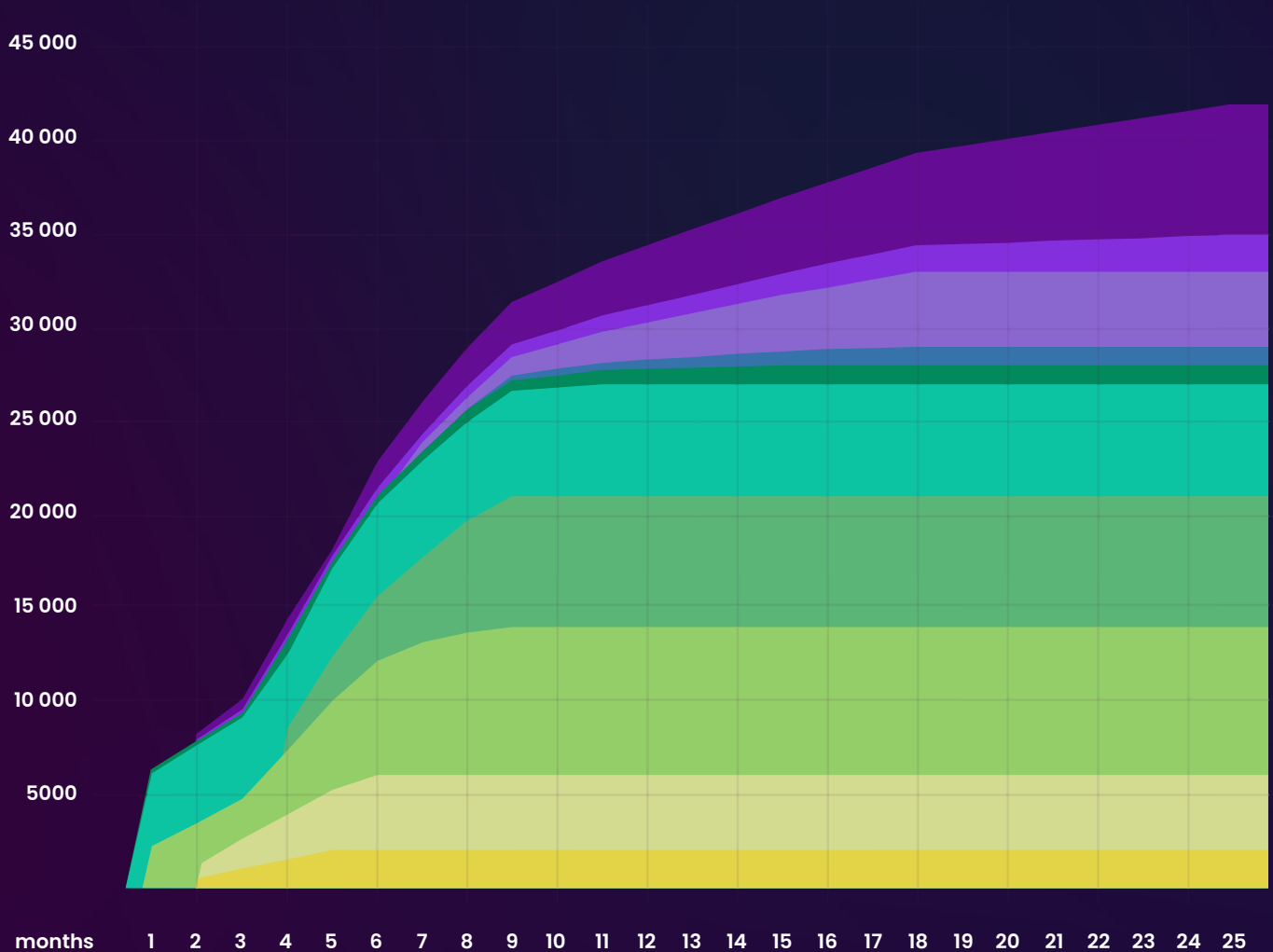
Liquidity

It will be allocated to assure liquidity on decentralized exchanges like Uniswap and PancakeSwap.

This pool will be released gradually.



Token Release Schedule



● Airdrop

● Marketing

● Public Sale

● Partners/Music

● Liquidity Pool

● Private Sale

● Advisors

● Team

● Staking

● Development

06

Staking & Airdrops



Chapter 6

Staking & Airdrops

Muzible token staking

You will be able to earn **rewards** when you stake (MUZZ) on our platform. For this purpose, we are allocating 2,000,000 (MUZZ).

For 24 months users will be able to stake their coins in a single asset staking pool. Each of the users will be rewarded accordingly to their share in the pool. Each month 83,300 coins will be allocated for the staking reward pool.

Airdrops

We will release airdrops for active users within our community. More detailed information will be released after the TGE. So be sure to check all of our social media in order to not miss the chance for your airdrop.



<https://twitter.com/muzible>



https://t.me/muzible_com



<https://discord.com/invite/kzCZFgt45Y>

07

Team



Team

Who are we?

The Muzible team is a talented group of people dedicated music enthusiast that are passionate about the cryptocurrency industry. All of our employees share the vision for this breakthrough NFT revolution in the music industry. Feel free to check our team:

muzible.com/team

Tomasz Błoński

Project Manager
Beijing University (BNU) Lecturer
Chinese Geopolitical Expert
Blockchain Enthusiast
Graphic Designer

Tomasz Andel

System Design
Entrepreneur
15+ years of experience in building complex systems (Game Industry, Algorithms Design, FinTech, Investment Banking, AI)
Mathematical Modeling
Mathematics, Astrophysics and Software Engineering background

Konrad Ćwiąkała

System Architect
15+ years of experience in building complex systems (Algorithms Design, Investment Banking, Hardware Design, AI)
Risk Analyst
Robotics, Software Engineering background

Cezary Bania

Software Engineer & Press Contact
Blockchain & Software Engineering background
Blockchain Adopter since 2017
AGH University of Science and Technology
I put 100% of myself into what I do
or I don't do it at all

Muzible