PAYFLOW

WHITE PAPER

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The purpose of this Whitepaper is to provide potential purchasers with the information on PayFlow's ecosystem to allow the purchasers to make their own decision as to whether or not it wishes to proceed to purchase PFT Tokens and use any of the PayFlow ecosystem of products.

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INTRODUCTION

ABOUT

PayFlow or short PFT is a BEP20 token on the Binance Smart Chain.
Competitive blockchain takes the leading role in decentralized finance.
We at PayFlow want not only to be part of the movement of decentralized finance but play an active role in exploration, development and above all implementation of this technology of the future payments.

There is still a lot of progress to be made in the practical application of crypto in payment traffic and that's what PFT is all about.
The smart contract is very advanced and the newest of its form.
Hereby ensuring the longevity of the project.

Using the frictionless technology of PayFlow we hope to lower transactions costs for corporate and private companies compared to ERC20 smart contracts, BEP20 is more cost efficient by a big margin. Gas fees are paid in BNB instead of ETH, Fast transactions for low fees!

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VALUE PROPOSITION

USER EXPERIENCE

Users won't have to move their assets and key around in order to fulfill different tasks or join different DeFi projects. PayFlow will provide a one-stop platform for complete asset management.

SECURITY PROTECTION

Security is the fundamental user demand of asset management. PayFlow's technology strives to protect users' assets from any malicious attacks and fraud will be reported.

COMPLETENESS

Usability is the key factor to drive crypto adoption. PayFlow aims to provide frictionless experiences to all kinds of users in the easiest way.

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WHAT IS PAYFLOW

The popularization of decentralized structures has fed us to bring new innovations to have fast and secure crypto payments. While we are seeing Inge changes inside the financial economical system, we want to grow along. It has become an indispensable need to create a secure & fast crypto payment method between the holders of PayFlow. Transactions are carried out in a transparent. fair and secure manner with its decentralized structure. We are aiming to integrate with all networks, to ease out and expand our operation for our users.

The use of PayFlow

Using PayFlow enables a smooth transaction between cryptocurrency holders, the ease of carrying out a transaction that is secure and fast without the need of having to withdraw or switching back to fiat makes it an unmissable and prominent ecosystem within the recent digital developments. Providing very low transaction fees and fast transaction convenience for PayFlow Holders.

Our goal is to function as a Digital Crypto Payment Solution. We will develop a PayFlow Payment Card and PayFlow App where you will be able to spend your PFT everywhere! PayFlow will be used to make crypto transactions between holders easy and fee free. On our PayFlow Mobile App you will be able to send, receive, stake, earn and borrow PFT tokens.

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ROADMAP 2021-2022

NOV

Release our earlier plans
Create the dev team.
Launch official website.
Create marketing plans.
Start creating PFT community.

DEC

Expand the PFT community.
Exchange listing.
Release new website.
Secret rewards to all holders.
Staff expansion.
Partnership announcement.

JAN

Start phase 2 marketing.
Secret announcement (DEC/JAN).
Second exchange listing.
Start creating webshop.
Partnership announcement(JAN/FEB).

FEB

Second airdrop to all token holders.
2022 roadmap release.
PayFlow merchandise.
Second token burn.
Start PayFlow app development.

MAR

PayFlow app beta test.
Team expansion.
Third exchange listing.
Release PayFlow webshop.
Expand the PFT community.

APR

PayFlow app beta launch(CAN BE LATER).
Second reward.
Secret announcement.

MAY

Third token burn.
Community event.
Dev expansion.
Finalizing the PayFlow wallet app.
Working on the PayFlow Debit Card prototype.

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MARKETING ROADMAP 2021-2022

NOV

1st step of marketing.
Start creating community.
Social media advertising.
Website advertising.
Google ads.
ByBit Partnership.

DEC

Partnership announcement.
Start AMAs.
Preparing media articles.
Hiring more marketeers.
Deploying banners in Antwerp City (Belgium).
SEO.

JAN

Influencers growth.
AMAs with bunch of new content.
Promotion with youtubers.
Facebook/google advertsing.
Coingecko & CMC listing.

FEB

Flooz.trade partnership.
Billboards & Car advertising.
Creating merchandise & accessories.
Hang out flyers at businesses.
Email marketing.
More partnerships coming.
Legal company documents (feb-mar).

MAR

PayFlow app beta test.
Team expansion.
Deploying banners Netherlands/Belgium.
Promotions on crypto sites/exchanges.
Twitter/Instagram influencers promotion.

APR

PayFlow app beta launch.
Sponsorships announcement.
More billboards advertising (EU).

MAY

PayFlow platform promotions.
More social media advertising.
Expansion google ads.
Expansion marketing team.
More will be released later.

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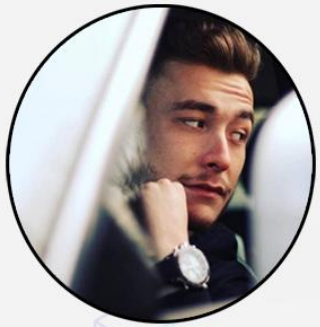
TEAM PAYFLOW



DOMINIK
CEO & SOFTWARE ENGINEER

MICHAEL
CFO

THIJS
SOCIAL MEDIA MANAGER

TUGRUL
CTO

WESSEL
CONTENT CREATOR

JEROEN
DEVELOPER

JAY
DEVELOPER

GUUS
HEAD OF SUPPORT TEAM

TOKENOMICS

TOTAL SUPPLY : 100.000.000 PFT TOKENS

FOUNDATION RESERVE	10%
TEAM HOLDINGS	10%
PRE-SALE	20%
PARTNERSHIPS	5%
GROWTH	15%
REWARDS & AIRDROPS	10%
PRODUCT & MARKETING	11%
PUBLIC-SALE	15%
PRIVATE -SALE	4%

PayFlow token holders have the privilege to:

- Get random PFT airdrops.
- In the future our loyal holders will get exclusive items of PayFlow.

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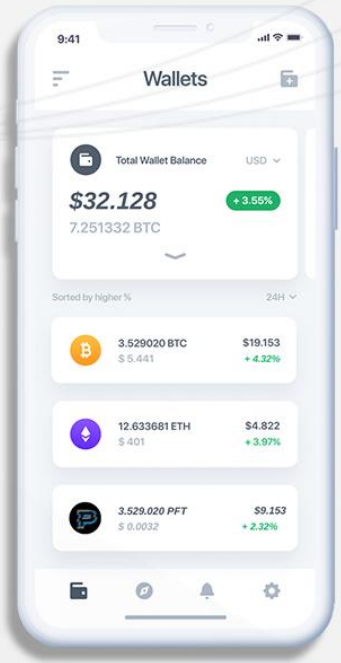
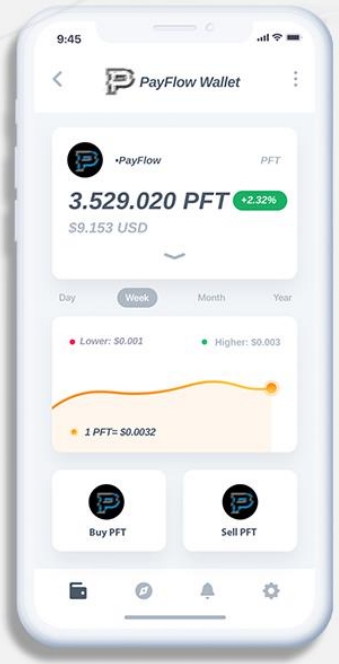
PAYFLOW APP

The payflow app, what can you expect from it?

It will be a secured app, with the possibility to swap your crypto currency!
Also what will make the app very easy-to-use,
share the bill! Just send the amount your friends need to pay and they can send PFT or any other currency back to you! No difficult way to use it, easy and usable for everyone! Secure Fast and Fee Free !





Buy

Buy crypto with credit card, bank account, iDEAL, Bancontact and more.

Swap/Exchange

Swap and exchange one cryptocurrency for any other cryptocurrency instantly.

Earn

There will be the option to stake your PFT tokens and earn PFT and a other token we will release soon!

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PAYFLOW SWAP EXHANGE

PayFlow Swap is an automated market making protocol that enables users to swap tokens/coins instantly across different blockchains including but not limited to Ethereum, Bitcoin, and Binance Smart Chain. Pricing will fluctuate based on the market situation.

PayFlow exchange service.

- Purchase PayFlow Easily!

- Professional And Secure Network.

- Fast And User-Friendly.

- Swap other rokens PFT.

Easy crypto currency swap from BNB to PFT. Also other swaps will be possible.
All secured and opened when we know it's easy to use for our community.
Payflow will make it easier not harder!

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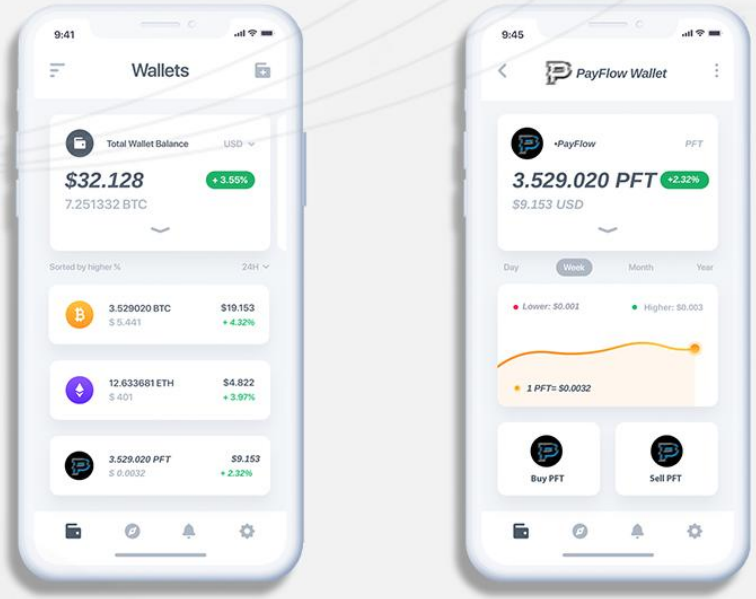
PAYFLOW WALLET

The PayFlow Wallet will be a secured and decentralized wallet. We will make sure that your tokens are safe and easy-to-use. We aren't looking for difficult features, we want a easy-to-use and secured wallet. PayFlow is for everyone!



Secure & Easy !

Decentralized

Create or import wallet via mnemonic phrase, private key, keystore or observation mode.

Secure

Built-in with Passphrase, security password, fingerprint lock and pattern lock.

Easy-to-use

Simple and intuitive UI design that is friendly to all types of users.

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PAYFLOW DEBIT CARD

We will develop a PayFlow Payment Card,
where you will be able to spend your PFT everywhere!
Easy-to-use and low fees.

Our PayFlow Debit Card will make fiat payments with crypto currency easy.

How?

With our app you can easy swap your crypto currency into fiat money and at the end, you can transfer it to the card and pay the everywhere or withdraw money at the ATM.
The card won't be out, until we know for 100% it's save and good working.
We will make a prototype soon!

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